



## Bachelor of International Business (Domestic students)

### Program code

1105

### Commencing in

For Continuing Students Only

### Available at

Nathan Campus

### Duration

3 years full-time

6 years part-time

### Credit points

240

## Important Notes

From 2021, commencing students are referred to the **Bachelor of Business (1632)**.

## About this program

You will gain critical business skills and knowledge with an international perspective, and develop an understanding of the social, cultural and political dimensions of global business. You will learn from our award-winning teachers and benefit from their knowledge, experience and connections. You will be encouraged to get out of the lecture theatre and into the field with opportunities for overseas study exchanges and internships.

In your first year, you will learn about core concepts of international business including international relations, accounting, economics and marketing. In your second and third years, you will complete advanced international business courses, such as international trade and competition, international marketing and comparative management. You will also have the option to learn a language or supplement your studies with major in another area of interest.

### Additional majors

You can choose to complement your International Business studies with a major from the following list:

- Asian Business
- Chinese Language
- Finance
- French Language\*
- German Language\*
- Human Resource Management
- Indonesian Language\*
- International Relations
- Italian Studies
- Japanese Language
- Korean Language\*
- Logistics and Supply Chain Management
- Management
- Marketing
- Modern Greek\*\*
- Spanish Studies

\* offered via cross-institutional study at the University of Queensland.

\*\* offered online via cross-institutional study at Flinders University.

## My attendance during the program

### Attendance information

This program is offered full-time and part-time on campus at the Nathan and Gold Coast campuses. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 12-16 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week. Classes may be scheduled during the day and evening throughout the week.

### **Student Income Support**

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

### **Work-integrated learning**

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product. Overseas internships and exchange opportunities form an integral part of this program.

## **My career opportunities**

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You will be prepared for work with internationally oriented trade and investment organisations, or in the public and private sectors in management, strategic planning, research, corporate-government relations, global operations and public relations.

## **What are the fees?**

### **Commonwealth supported students**

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

### **Fee-paying undergraduate (domestic) students**

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

#### **Tuition fees**

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

#### **FEE-HELP**

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

#### **Further information**

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)

- Fees and Charges Procedure
  - 3.2 - Fees for Undergraduate Students (Non-international)
  - Fees and Charges Schedules
- Financial help and support