



## Bachelor of Business (International students)

### Program code

1034

### Commencing in

For Continuing Students Only

### Available at

### Duration

3 years full-time

### Credit points

240

## Important Notes

**This program has been withdrawn for commencing students.**

Commencing students are referred to the **Bachelor of Business (1632)**.

## About this program

Griffith's Bachelor of Business lets you design your ideal career. You can choose a single major, which will give you specialist skills in one profession. Or you can choose a second business major or additional major to give you an even broader range of skills and knowledge when you graduate. You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

If you are not sure which majors to choose just yet, that is okay. Once you enrol, you can try some different courses before you choose the combination that is right for you.

A Griffith business degree will prepare you for a wide range of career opportunities - from running major events through to managing key aspects of complex organisations such as employment relations, marketing campaigns, or logistics.

### Business majors

- Asian Business (Gold Coast, Nathan, Online)
- Behavioural Science (Gold Coast, Nathan, Online)
- Employment Relations (Gold Coast, Nathan, Online)
- Entrepreneurship and Self-Employment (Gold Coast, Nathan, Online)
- Event Management (Gold Coast, Nathan, Online)
- Human Resource Management (Gold Coast, Nathan, Online)
- International Business (Gold Coast, Nathan, Online)
- Logistics and Supply Chain Management (Gold Coast, Nathan, Online)
- Management (Gold Coast, Nathan, Online)
- Marketing (Gold Coast, Nathan, Online)
- Real Estate and Property Development (Gold Coast, Nathan, Online)
- Sport Management (Gold Coast, Nathan, Online)
- Sustainable Enterprise (Nathan, Online)
- Tourism Management (Gold Coast, Nathan, Online)

### Additional majors

- Accounting (Gold Coast, Nathan, Online)
- Economics (Gold Coast, Nathan, Online)
- Finance (Gold Coast, Nathan, Online)
- Financial Planning (Gold Coast, Nathan, Online)
- Politics and Public Policy (Gold Coast, Nathan)

**Honours** is available for this degree through an additional year of study.

## My attendance during the program

### Attendance information

This program is offered full-time at the Nathan and Gold Coast campuses. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester.

Classes may be scheduled during the day and evening throughout the week.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

### **Work-integrated learning**

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

## **My career opportunities**

### **My career opportunities**

#### **No major option**

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

#### **Asian Business**

You could find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

#### **Behavioural Science**

You could find career opportunities in government, private enterprise and not-for-profit organisations across various disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

#### **Employment Relations**

You may find opportunities to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### **Event Management**

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### **Human Resource Management**

You will graduate with a degree recognised by the Australian Human Resources Institute and be equipped for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### **Innovation and Entrepreneurship**

As a graduate of the Innovation and Entrepreneurship major, you'll be able to create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities, and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

#### **International Business**

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

#### **Logistics and Supply Chain Management**

You may find opportunities to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. These career opportunities exist in the public, private and not-for-profit sectors.

#### **Management**

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find opportunities in roles such as a business manager in human resources, strategy, planning and policy, and training and development.

## Marketing

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

## Real Estate and Property Development

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

## Sport Management

Sport is big business. You could find opportunities in government departments, local, national and international sporting clubs and event management organisations. You may also find opportunities in sport tourism, marketing, media and athlete representation.

## Sustainable Business

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. The growing trend in consumers demanding sustainable, ethical products and services has seen businesses place sustainability and social benefits within their core values. These new business models means that leaders and managers need to know how the financial bottom line relates to other important elements of business; and how to transform traditional models to capitalise in the current environment. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

## Tourism Management

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be prepared for work related to major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## Program accreditation

### Program accreditation

Program accreditation will vary depending upon your choice of major:

- The **Human Resource Management major** is accredited by the **Australian HR Institute (AHRI)**.

## Professional recognition

### Professional recognition

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- **Australian Human Resources Institute (AHRI)**
- **Chartered Institute of Procurement and Supply (CIPS)**
- **Australian Marketing Institute (AMI)**
- **Australian Market and Social Research Society**
- **Pacific Asia Travel Association**
- **Sports Management Association of Australia and New Zealand**

## What are the fees?

### International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

### Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

### Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program

fee for the trimester in which the student commenced the program.

- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

### **Program fees for the Bachelor of Business (1034)**

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

#### **Changing programs**

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

#### **Permanent resident status**

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

#### **Further information**

- [Fees and Charges Procedure](#)
  - 3.6 - Fees for International Students
  - 3.9 - Administrative and Miscellaneous Charges
  - [Fees and Charges Schedules](#)
- [Cost of studying in Australia](#)