Bachelor of International Business (Domestic students)

Program code
1105

Commencing in
For Continuing Students Only

Available at
Nathan Campus

Duration
3 years full-time

6 years part-time

Credit points
240

Degree requirements: Students who started Trimester 3 - 2019

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of International Business (BIntBus)*, you must successfully complete 240 credit points, made up of the core courses AND

- 20 credit points of Listed Level 1 electives or free-choice electives; AND
  - 60 credit points for a major and 30 credit points of listed and /or free choice electives, **or**
  - 90 credit points of listed electives and/or free choice electives.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- 5901LHS Language and Communication for Business and Commerce

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2019

Course offering information in program structures is a guide only. Please check the actual offering information in the

Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1005IBA	Core to Program	Introduction to International Business (not offered from 2021)	10
			OR	
Tri 2	2030IBA	Core to Program	Global Business	10
Tri 1,2 or 3	1101IBA	Core to Program	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 1,2 or 3	1003MKT	Core to Program	Introduction to Marketing (not offered from 2021)	10
			OR	
Tri 2,3	1009GBS	Core to Program	Grand Challenges for Business	10
Tri 1,2 or 3			Listed Level 1 electives	20
			OR	
Tri 1,2 or 3			Free-choice electives	20
Tri 1	1303AFE	Core to Program	Economics for Decision Making 1 (not offered from 2022)	10
			OR	
Tri 1	1307AFE	Core to Program	Digital Economy and Analysis	10
Tri 1,3	1305AFE	Core to Program	Business Data Analysis (not offered from 2021)	10
			OR	
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,2	1001EHR	Core to Program	Work and Employability (not offered from 2021)	10
			OR	
Tri 1,3	1007GBS	Core to Program	The Future of Work	10

Years 2 and 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1102AFE	Core to Program	Accounting for Decision Making (not offered from 2022)	10
			OR	
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1	2002IBA	Core to Program	Firm Behaviours and Business Strategy (not offered from 2023)	10
			OR	
Tri 2	3052IBA	Core to Program	Partnerships in Australia, Asia and the Pacific	10
Tri 1	2005IBA	Core to Program	Comparative Management (not offered from 2022)	10
			OR	
Tri 1	2129IBA	Core to Program	International Management	10
Tri 1	2028IBA	Core to Program	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	3001IBA	Core to Program	International Trade and Competition (capstone course) (not offered from 2022)	10
			OR	
Tri 1	3047IBA	Core to Program	Trade and Global Strategy (capstone course)	10
Tri 2	3042MKT	Core to Program	Marketing Globally (not offered from 2023)	10
			OR	
Tri 2	2154IBA	Core to Program	International Business Logistics	10
Tri 1	3307AFE	Core to Program	International Economics (not offered from 2023)	10
			OR	
Tri 2	3313AFE	Core to Program	Behavioural Economics	10
			OR	
Tri 1	3310AFE	Core to Program	Open Economy Macroeconomics	10
			OR	
Tri 2	3209AFE	Core to Program	International Finance (not offered from 2022)	10
Tri 1,2 or 3			A major	60
			AND	
Tri 1,2 or 3			Listed and/or Free-choice electives	30
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	90

Majors (17 available)

International Business Majors

Asian Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2029IBA	Core to Major	Family Business in Asia (not offered from 2020)	10
			OR	
Tri 1	3035IBA	Core to Major	Asian Business Research Project (not offered from 2022)	10
			OR	
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia	10
Tri 1	3033IBA	Core to Major	Managing People in the Asia Pacific (not offered from 2019)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
Tri 3	3004IBA	Core to Major	Intercultural Management (not offered from 2022)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10
			OR	
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking (capstone course) (not offered from 2024)	10
			OR	
Tri 2	3047IBA	Core to Major	Trade and Global Strategy	10

Finance

You must complete the following foundation course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1203AFE	Recommended Prereq	Money, Banking and Finance (not offered from 2021)	10
			OR	
Tri 2,3	1006GBS	Recommended Prereq	Why Money Matters	10

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 2	2214AFE	Core to Major	Derivatives Securities (not offered from 2021)	10
			OR	
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10
			OR	
Tri 1,2	3210AFE	Core to Major	Advanced Corporate Finance (capstone course) (not offered from 2022)	10
			OR	
Tri 1,2	3217AFE	Core to Major	Student Managed Investment Fund (capstone course)	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

International Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2020GIR	Core to Major	Global Security	10
Tri 1	3012GIR	Core to Major	Australia's Foreign Relations	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10

You must complete 30 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3007GIR	Elective to Major	American Politics and Foreign Policy	10
Tri 1	3010GIR	Elective to Major	China's Foreign and Security Policy	10
Tri 1	3017GIR	Elective to Major	The Way of the Dictator	10
Tri 1	3022GIR	Elective to Major	The Rise of Global Populism	10
Tri 1	3027GIR	Elective to Major	Business and Politics in the Asia Pacific	10
Tri 2	3023GIR	Elective to Major	The Age of Migration (not offered in 2023) (see Note 1)	10
Tri 1	2006GIR	Elective to Major	Politics, Spin and the Media	10
Tri 2	2015GIR	Elective to Major	Democratisation and Authoritarianism in Southeast Asia (not offered in 2023) (see Note 1)	10
Tri 2	2016GIR	Elective to Major	Power in East Asia (not offered in 2023)	10
Tri 2	3008GIR	Elective to Major	Human Rights in World Politics	10
Tri 2	3016GIR	Elective to Major	Religion, Politics and Globalisation	10
Tri 2	3018GIR	Elective to Major	Terrorism, Counter-terrorism, and Globalisation (not offered in 2023)	10
Tri 1	2009GIR	Elective to Major	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1,2,3	3021GIR	Elective to Major	Research Project (not offered from 2020)	20

Note 1: For students graduating in T2 2023, T3 2023, or T1 2024 please contact gbs.programsupport@griffith.edu.au.

Logistics and Supply Chain Management

You must complete the following courses, including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2150IBA	Core to Major	Introduction to Supply Chain Management (not offered from 2022)	10
			OR	
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
			OR	
Tri 1	3145IBA	Core to Major	Purchasing and Supply Management (not offered from 2022)	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
			OR	
Tri 2	3156IBA	Core to Major	Applied Business Optimisation and Modelling (capstone course) (not offered from 2022)	10

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Recommended Prereq	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Recommended Prereq	The Purpose of Business	10

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3144IBA	Elective to Major	Quality Management (not offered from 2022)	10
Tri 1	3051IBA	Elective to Major	Decision Making for Innovation	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (capstone course) (not offered from 2022)	10
			OR	
Tri 2	3050IBA	Elective to Major	Managing Strategic Change (capstone course)	10
Tri 1	3114IBA	Elective to Major	Management Problem Solving (capstone course) (not offered from 2022)	10
Tri 1	3045IBA	Elective to Major	Building the New Venture (capstone course)	10

Marketing

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Elective to Major	Consumer Psychology	10
Tri 2	2034MKT	Elective to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Elective to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Elective to Major	Service Experience	10
Tri 2	3007MKT	Elective to Major	Marketing for Behaviour Change	10
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 2	3040MKT	Elective to Major	Digital and Social Media Marketing	10
Tri 2	3028MKT	Elective to Major	Marketing Strategy and Analytics (capstone course)	10

Language Majors

Chinese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. Students may commence at either first or second year depending on their level of proficiency.

Those who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant language coordinator (via the School Administrative Officer) to discuss the level at which to enrol.

You must complete 80 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1084LHS	Elective to Major	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Elective to Major	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	2010LHS	Elective to Major	Modern Standard Chinese (Mandarin) 2A	20
Tri 2	2011LHS	Elective to Major	Modern Standard Chinese (Mandarin) 2B Enhanced	20
Tri 1	3010LHS	Elective to Major	Modern Standard Chinese (Mandarin) 3A	20
Tri 2	3011LHS	Elective to Major	Modern Standard Chinese (Mandarin) 3B (not offered from 2020)	20
Tri 1	3012LHS	Elective to Major	Chinese/English Business Interpreting 1	10
Tri 2	3013LHS	Elective to Major	Chinese/English Business Interpreting 2	10

French Language (Cross-Inst study - UQ St Lucia)

A French major may be completed by applying via the Brisbane Universities Language Alliance website. Students may only undertake a language major in which they are not native speakers. Students unsure of their proficiency levels should contact the School of Languages and Comparative Cultural Studies, University of Queensland prior to enrolling. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at University of Queensland	80

German Language (Cross-Inst study - UQ St Lucia)

A German major may be completed by applying via the Brisbane Universities Language Alliance website. Students may only undertake a language major in which they are not native speakers. Students unsure of their German proficiency levels should contact the School of Languages and Comparative Cultural Studies, University of Queensland prior to enrolling. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at University of Queensland	80

Indonesian Language (Cross-Inst study - UQ St Lucia)

An Indonesian language major may be completed by applying via the Brisbane Universities Language Alliance website. Students may only undertake a language major in which they are not native speakers. Students unsure of their Indonesian proficiency levels should contact the School of Languages and Comparative Cultural Studies, University of Queensland prior to enrolling. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at University of Queensland	80

Italian Language

You must complete 80 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1090LHS	Elective to Major	Italian 1A	10
			OR	
Tri 3	1092LHS	Elective to Major	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Elective to Major	Italian 1B	10
			OR	
Tri 3	1093LHS	Elective to Major	Intensive Italian 1B (not offered from 2020)	10
Tri 1	2090LHS	Elective to Major	Italian 2A	10
			OR	
Tri 1	2190LHS	Elective to Major	Italian 2A (Enhanced)	20
Tri 2	2091LHS	Elective to Major	Italian 2B Spoken (offered South Bank only) (not offered from 2021)	10
Tri 2	2092LHS	Elective to Major	Italian 2B Written (offered South Bank only) (not offered from 2021)	10
Tri 2	2096LHS	Elective to Major	Italian 2B	10
			OR	
Tri 2	2196LHS	Elective to Major	Italian 2B (Enhanced)	20
Tri 1	2095LHS	Elective to Major	Contemporary Italy: A Survey (not offered from 2021)	10
Tri 1,2 or 3	3191LHS	Elective to Major	Language In-Country Independent Study	10
Tri 1,2 or 3	3192LHS	Elective to Major	Language In-Country Independent Study Enhanced	20
Tri 1	3092LHS	Elective to Major	Italy Through the News (not offered from 2018)	10
Tri 1	3094LHS	Elective to Major	Italian Language and Society	10
			OR	
Tri 1	3294LHS	Elective to Major	Italian Language and Society Enhanced	20
Tri 3	3093LHS	Elective to Major	Italian Eco-Cinema (offered online)	10
Tri 2	3190LHS	Elective to Major	Italy through Food (not offered from 2018)	10
Tri 1,2 or 3	3060LHS	Elective to Major	Advanced Project (see Note 1) (see Note 2) (not offered from 2023)	10
Tri 1,2 or 3	3065LHS	Elective to Major	Advanced Project (see Note 2) (not offered from 2023)	20

Note 1: Students who require 3060LHS Advanced Project for two majors should complete this course once, with a project which includes both majors. Students doing this should complete an additional free-choice elective in place of the second course. Students must ensure they meet the degree requirement of at least 60 credit points of Level 3 courses or higher.

Note 2: These courses are open to students who have gained approval from the Language Coordinator to enrol in the course. Students should complete 3094LHS or 3294LHS before enrolling in these courses.

Japanese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Students who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the Program Support Officer) to discuss the level at which to enrol.

You must complete 80 credit points for the major:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1032LHS	Elective to Major	Japanese 1A	10
Tri 2,3	1033LHS	Elective to Major	Japanese 1B	10

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2040LHS	Elective to Major	Japanese 2A	10
			OR	
Tri 1	2043LHS	Elective to Major	Japanese 2A Enhanced	20
Tri 1	2406LHS	Elective to Major	Japanese Society and Pop Culture	10
Tri 2	2042LHS	Elective to Major	Japanese 2B	10
			OR	
Tri 2	2045LHS	Elective to Major	Japanese 2B Enhanced	20
Tri 1	3040LHS	Elective to Major	Japanese 3A	20
Tri 2	3041LHS	Elective to Major	Japanese 3B (not offered from 2018)	20
Tri 2	3533LHS	Elective to Major	Japanese for Professional Purposes	10
			OR	
Tri 1	3534LHS	Elective to Major	Business Japanese 2 (not offered from 2016)	10
Tri 2	3536LHS	Elective to Major	Japanese Linguistics (not offered from 2017)	10
Tri 3	2424LHS	Elective to Major	Japan Study Tour (see Note 1)	10
Tri 1,2 or 3	3060LHS	Elective to Major	Advanced Project (see Note 1)	10
Tri 1,2 or 3	3200LHS	Elective to Major	Independent Internship (see Note 1)	10
Tri 3	3193LHS	Elective to Major	Japanese In-Country Independent Study Enhanced (see Note 1)(not offered from 2023)	20
			OR	
Tri 3	3194LHS	Elective to Major	Japanese In-Country Independent Study Enhanced (see Note 1)	20
Tri 1,2 or 3	5010LHS	Elective to Major	Language Exchange Study (see Note 1)	10
Tri 1,2 or 3	5020LHS	Elective to Major	Language Exchange Study (see Note 1)	20
Tri 1,2 or 3	5030LHS	Elective to Major	Language Exchange Study (see Note 1)	30
Tri 1,2 or 3	5040LHS	Elective to Major	Language Exchange Study (see Note 1)	40
Tri 1,2 or 3	5050LHS	Elective to Major	Language Exchange Study (see Note 1)	50

Note 1: These courses are only open to students who have gained approval to enrol from the Course Convenor and Program Director.

Korean Language (Cross-Inst study - UQ St Lucia)

A Korean language major may be completed by applying via the Brisbane Universities Language Alliance website. Students may only undertake a language major in which they are not native speakers. Students unsure of their Korean proficiency levels should contact the School of Languages and Comparative Cultural Studies, University of Queensland prior to enrolling. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at the University of Queensland	80

Modern Greek (Cross-Inst study - Flinders Uni)

A Modern Greek major may be completed ONLINE via Flinders University. Scholarships may be available to support student study. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at Flinders University, South Australia	80

Russian Language (Cross-Inst study - UQ St Lucia)

(Not offered from 2022)

*Russian Language continues to be offered as a minor

Students unsure of their proficiency levels should contact the School of Languages and Comparative Cultural Studies, University of Queensland prior to enrolling. Students should contact the School of Humanities, Languages and Social Science at Griffith for further details.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses undertaken at University of Queensland	80

Spanish Language

Students unsure of their proficiency levels should contact the Language Coordinator in the School of Humanities, Languages and Social Sciences prior to enrolling.

Students commencing with an advanced level of proficiency are encouraged to take the 'Enhanced' 20 credit point course option where available.

You must complete 80 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1080LHS	Elective to Major	Spanish 1A	10
Tri 2	1081LHS	Elective to Major	Spanish 1B	10

You must complete a minimum of 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2080LHS	Elective to Major	Spanish 2A	10
			OR	
Tri 1	2082LHS	Elective to Major	Spanish 2A (Enhanced)	20
Tri 2	2081LHS	Elective to Major	Spanish 2B	10
			OR	
Tri 2	2083LHS	Elective to Major	Spanish 2B (Enhanced)	20
Tri 2	3083LHS	Elective to Major	Spanish for Professional Purposes (not offered from 2020)	10
			OR	
Tri 2	3087LHS	Elective to Major	Spanish for Professional Purposes (Enhanced) (not offered from 2020)	20
Tri 1	3090LHS	Elective to Major	Contemporary Debates in the Spanish-speaking World	20
Tri 1,2 or 3	3060LHS	Elective to Major	Advanced Project (see Note 1)	10
Tri 1,2 or 3	3065LHS	Elective to Major	Advanced Project (not offered from 2023)	20
Tri 1,2 or 3			Cross Institutional Study (UQ) (see Note 2)	

Note 1: Students who require 3060LHS Advanced Project for two majors should complete this course once, with a project which includes both majors. Students doing this should complete an additional free-choice elective in place of the second course. Students must ensure they meet the degree requirement of at least 60 credit points of Level 3 courses or higher.

Note 2: Students must complete all required courses at Griffith University before considering the opportunity to complete Cross Institutional Study via Brisbane Universities Languages Alliance (BULA). Students must gain approval from the Program Director before applying via the BULA website.

Electives (2 available)
Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You must ensure that you do not exceed the **maximum of Level 1 courses (100 credit points)** in your entire program. You are not limited to selection from any one group - you can select from across the listed elective interest groups.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course code to find out more information on where and when the course is offered.

Level 1 electives

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1001GIR	Listed Elective	International Relations	10
Tri 1,2	1202AFE	Listed Elective	Financial Planning 1 (not offered from 2021)	10
			courseLineOperator	
Tri 1,2	2200AFE	Listed Elective	Financial Planning 1	10
Tri 1,2 or 3	1203AFE	Listed Elective	Money, Banking and Finance (not offered from 2021)	10
Tri 1	1009IBA	Listed Elective	Communicating Across Asia (not offered from 2022)	10
			courseLineOperator	
Tri 2	2047IBA	Listed Elective	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
Tri 1,2 or 3	1506LHS	Listed Elective	Communication and Culture	10
Tri 2	1013IBA	Listed Elective	Transforming Asian Economies (not offered from 2020)	10
Tri 1,2			Foundation courses for Language majors	20
Tri 2	1003GIR	Listed Elective	Global Political Economy	10
Tri 1	1008IBA	Listed Elective	Understanding Asia (not offered from 2021)	10
			courseLineOperator	
Tri 1	2048IBA	Listed Elective	Understanding Asia: From Silk to Belt Roads	10
Tri 2	1010IBA	Listed Elective	The Politics of Religion in Asia (not offered from 2021)	10
			courseLineOperator	
Tri 1	3054IBA	Listed Elective	Politics of Religion in Asia: Influencers and Identity (not offered from 2024)	10
			courseLineOperator	
Tri 2	3016GIR	Listed Elective	Religion, Politics and Globalisation	10
Tri 1	1004IBA	Listed Elective	Modernising Asia (not offered from 2022)	10
			courseLineOperator	
Tri 2	3053IBA	Listed Elective	Asian Societies: Contemporary Issues and Challenges	10
Tri 2	1024LHS	Listed Elective	Japan Study Tour (not offered from 2019)	10
			courseLineOperator	
Tri 3	2424LHS	Listed Elective	Japan Study Tour	10

Note 1: Students will only be able to enrol in 1024LHS based on a selection process. Priority will be given to students currently enrolled in a Japanese language course. Students must have completed 1032LHS or equivalent at least before enrolling in this course.

Asian and International Business

Trimester	Course code	Requirement	Course title	CP
Tri 2	2016GIR	Listed Elective	Power in East Asia (not offered in 2023)	10
Tri 1	3010GIR	Listed Elective	China's Foreign and Security Policy	10
Tri 1	2020GIR	Listed Elective	Global Security	10
Tri 1	3033IBA	Listed Elective	Managing People in the Asia Pacific (not offered from 2019)	10
			courseLineOperator	
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Employability electives

The following courses focus on preparation for, and gaining, employment. For more information please visit Griffith Business School Student Opportunities.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 1	3114IBA	Listed Elective	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective	Asian Business Research Project (not offered from 2022)	10
Tri 1,2	3400THS	Listed Elective	Career Development	10
			courseLineOperator	
Tri 1,2	2400THS	Listed Elective	Career Development (formerly 3400THS)	10
Tri 1,2 or 3	2043MKT	Listed Elective	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			courseLineOperator	
Tri 1,2 or 3	2043IBA	Listed Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1,2 or 3	3002LFC	Listed Elective	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Listed Elective	Self-Marketing	10
Tri 2	2013EHR	Listed Elective	Negotiation (formerly 3001EH R) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10

Trimester	Course code	Requirement	Course title	CP
Tri 2	3014IBA	Listed Elective	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 2	3102GBS	Listed Elective	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective	The Business of Changing the World	10
Tri 1,2 or 3	3101GBS	Listed Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective	Co-Design Incubator	10
Tri 3	3100AFE	Listed Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Listed Elective	Indigenous Australians: Everybody's Business	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2,3	2034IBA	Listed Elective	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 3	3003GBS	Listed Elective	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	
Tri 1,2,3	3004GBS	Listed Elective	Business Study Tour	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Finance

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2306AFE	Listed Elective	Quantitative Methods for Business Finance and Economics	10
Tri 1,3	2004GIR	Listed Elective	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1,2	3105AFE	Listed Elective	Law of Finance	10
Tri 1	3305AFE	Listed Elective	Applied Econometrics (not offered from 2022)	10
			courseLineOperator	
Tri 1,2	2315AFE	Listed Elective	Econometric Analysis	10
Tri 2	3213AFE	Listed Elective	Credit and Lending (not offered in 2021)	10
Tri 2	3001AFE	Listed Elective	Insolvency Law	10

Human Resource Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Listed Elective	Health and Safety in the Workplace	10
Tri 1	2001EHR	Listed Elective	Management Employee Relations	10
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	3002EHR	Listed Elective	Electronic Human Resource Management (not offered from 2020)	10
Tri 3	3017EHR	Listed Elective	Human Resources Study Tour (not offered from 2023)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

International Relations

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009GIR	Listed Elective	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1	3007GIR	Listed Elective	American Politics and Foreign Policy	10
Tri 2	3018GIR	Listed Elective	Terrorism, Counter-terrorism, and Globalisation (not offered in 2023)	10
Tri 1	3027GIR	Listed Elective	Business and Politics in the Asia Pacific	10
Tri 1	2006GIR	Listed Elective	Politics, Spin and the Media	10
Tri 2	2015GIR	Listed Elective	Democratisation and Authoritarianism in Southeast Asia (not offered in 2023) (see Note 1)	10
Tri 1	3010GIR	Listed Elective	China's Foreign and Security Policy	10
Tri 2	2016GIR	Listed Elective	Power in East Asia (not offered in 2023)	10
Tri 2	3008GIR	Listed Elective	Human Rights in World Politics	10
Tri 2	3016GIR	Listed Elective	Religion, Politics and Globalisation	10
Tri 1	3017GIR	Listed Elective	The Way of the Dictator	10
Tri 1,2 or 3	3021GIR	Listed Elective	Research Project (not offered from 2020)	20

Note 1: For students graduating in T2 2023, T3 2023, or T1 2024 please contact gbs.programsupport@griffith.edu.au

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3144IBA	Listed Elective	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Listed Elective	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 2	3014IBA	Listed Elective	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3033IBA	Listed Elective	Managing People in the Asia Pacific	10
			courseLineOperator	
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 2	3155IBA	Listed Elective	Operations Management	10
Tri 2	3522NSC	Listed Elective	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 1	3027GIR	Listed Elective	Business and Politics in the Asia Pacific	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 1	2036MKT	Listed Elective	Retail Marketing	10
Tri 2	2038MKT	Listed Elective	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective	Sales and Negotiation	10
Tri 3	2098MKT	Listed Elective	Branding and Promoting New Business Ventures	10
Tri 2	3007MKT	Listed Elective	Marketing for Behaviour Change	10
Tri 3	3013MKT	Listed Elective	Entertainment and the Arts Marketing	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 1	3055MKT	Listed Elective	Green Marketing	10

Free-choice electives

You may select free-choice electives from the list below or any Undergraduate free-choice elective/s offered across the University provided pre-requisites are met. If you require guidance please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 1	3380LHS	Free-choice Elective	Politics of Law and Justice in China	10
Tri 1,2	5010LHS	Free-choice Elective	Language Exchange Study	10
Tri 1,2	5020LHS	Free-choice Elective	Language Exchange Study	20
Tri 1,2	5030LHS	Free-choice Elective	Language Exchange Study	30
Tri 1,2	5040LHS	Free-choice Elective	Language Exchange Study	40
Tri 1,3	2222THS	Free-choice Elective	Hotel Distribution and Sales	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 2	3202LHS	Free-choice Elective	Intercultural Communication	10
Tri 3	3381LHS	Free-choice Elective	Global Sustainability Study Tour	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10