



## Bachelor of International Business (International students)

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### Program code

1107

### Commencing in

For Continuing Students Only

### Available at

Gold Coast Campus

### Duration

3 years full-time

### Credit points

240

## Important Notes

From 2021, commencing students are referred to the **Bachelor of Business (1632)**.

## About this program

You will gain critical business skills and knowledge with an international perspective, and develop an understanding of the social, cultural and political dimensions of global business. You will learn from our award-winning teachers and benefit from their knowledge, experience and connections. You will be encouraged to get out of the lecture theatre and into the field with opportunities for overseas study exchanges and internships.

In your first year, you will learn about core concepts of international business including international relations, accounting, economics and marketing. In your second and third years, you will complete advanced international business courses, such as international trade and competition, international marketing and comparative management. You will also have the option to learn a language or supplement your studies with a major in another area of interest.

### Additional majors

You can choose to complement your International Business studies with a major from the following list:

- Asian Business
- Chinese Language
- Finance
- Human Resource Management
- International Relations
- Italian Studies
- Japanese Language
- Logistics and Supply Chain Management
- Management
- Marketing
- Modern Greek\*
- Spanish Studies

\* offered online via cross-institutional study at Flinders University.

## My attendance during the program

### Attendance information

This program is offered full-time on campus at the Nathan and Gold Coast campuses. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 12-16 hours of scheduled classes per week throughout the trimester. Classes may be scheduled during the day and evening throughout the week.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

## Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product. Overseas internships and exchange opportunities form an integral part of this program.

## My career opportunities

### My career opportunities

You will be prepared for work with internationally oriented trade and investment organisations, or in the public and private sectors in management, strategic planning, research, corporate-government relations, global operations and public relations.

## What are the fees?

### International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

### Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

### Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

### Program fees for the Bachelor of International Business (1107)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

### Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

### Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

**Further information**

- [Fees and Charges Procedure](#)
  - 3.6 - Fees for International Students
  - 3.9 - Administrative and Miscellaneous Charges
  - [Fees and Charges Schedules](#)
- [Cost of studying in Australia](#)