



## Bachelor of Communication (International students)

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### Program code

1245

### Available at

Online

### Duration

3 years full-time

6 years part-time

### Credit points

240

### Indicative fee

[Find out more](#)

### Commencing in

OUA - Sessions 1, 2 and 3

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### Degree requirements: Students who started OUA - Session 2 - 2024

To be eligible for the award of the Bachelor of Communication (BComn), a student must complete 24 units or equivalent as prescribed below:

- four core subjects at Level 1, one core subject at Level 2 and one core double subject at Level 3;
- the Level 1 foundation subjects for their chosen majors;
- two major sequences of six level 2 and 3 subjects each from:
  - Business Communication
  - Creative Writing
  - Journalism
  - Public Relations
  - Screen and Media Studies;
- three elective subjects

### Other Program Requirements

You must successfully complete:

- no more than 10 subjects at Level 1 (the first number in a course code denotes the level)
- At least 6 subjects at Level 3 or higher
- At least eight subjects must be Level 2 or 3 Griffith University subjects studied via Open Universities Australia

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training. The Bachelor of Arts and the Bachelor of Communication are accredited as an AQF Level 7 - Bachelor Degree.

### Program learning outcomes

#### Program learning outcomes

[Program Learning Outcomes](#) communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

[Program Learning Outcomes for this award](#) describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting OUA - Session 2 - 2024

Please refer to the Open Universities Australia (OUA) website for the [Bachelor of Communication](#) details.

**Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

**Years 1-3**

<b>OUA - Session</b>	<b>Course code</b>	<b>Requirement</b>	<b>Course title</b>	<b>CP</b>
SS1,2 OR 3	COM151		Developing Research and Analytical Skills	10
SS1,2 OR 3	COM101		Academic Writing	10
SS1,2 OR 3	LHS156		Fundamentals of Communication	10
SS1,2 OR 3	CMM191		Image, Text and Culture	10
SS1,2 OR 3			Foundation courses for majors	20
SS1,2 OR 3	COM22		Issues in Contemporary Communication	10
SS1,2 OR 3			Two Majors	120
SS1,3	LHS341		Advanced Project	20
SS1,2 OR 3			Electives	30

Note 1: LHS34 Advanced Project is a double unit, and the capstone course in the Bachelor of Communication. Students should complete LHS34 in their final year of study.

**Majors (5 available)****Business Communication****Year 1 Foundation course**

You must complete the following foundation course:

<b>OUA - Session</b>	<b>Course code</b>	<b>Requirement</b>	<b>Course title</b>	<b>CP</b>
SS1,2,3	COM121		Business Communication	10

<b>OUA - Session</b>	<b>Course code</b>	<b>Requirement</b>	<b>Course title</b>	<b>CP</b>
SS1	CMM251		Public Writing	10
SS2,3	COM211		Management Communication	10
SS2	CMM317		Crisis and Disaster Communication	10
SS3	COM311		Organisational Communication	10

You must complete two of the following courses:

<b>OUA - Session</b>	<b>Course code</b>	<b>Requirement</b>	<b>Course title</b>	<b>CP</b>
SS1	LHS321		Social Media for Global Communications	10
SS2,3	IBA306		Creating Ethical and Sustainable Business	10
SS2	IBA315		Managing Strategic Change	10

**Creative Writing****Year 1 Foundation course**

You must complete the following foundation course:

<b>OUA - Session</b>	<b>Course code</b>	<b>Requirement</b>	<b>Course title</b>	<b>CP</b>
SS1,2	CWR110		Creative Writing, Forms and Structures	10

You must complete 6 units from the following courses, with at least 2 units at Level 3:

OUA - Session	Course code	Requirement	Course title	CP
SS1,3	CWR210		Writing Poetry	10
SS2,3	CWR211		Writing Crime and Contemporary Romance	10
SS1,3	CWR213		Writing for Children and Young Adults	10
SS2	CWR312		Writing Gothic and Speculative Fiction	10
SS2	CWR320		Publishing in the Marketplace	10
SS3	CMM371		Documentary Scriptwriting	10
SS1	CMM381		Drama Screenwriting	10

## Journalism

You must complete the following courses:

OUA - Session	Course code	Requirement	Course title	CP
	LHS157		Research and Writing for Journalism (foundation course)	10
	CJR200		News Writing and Ethics	10
	CMM251		Public Writing	10
	CMM261		Media Law	10
	CJR220		News and Information Gathering	10
	CJR320		Broadcast Journalism	10
	CJR310		International Journalism	10
			<b>OR</b>	
	LHS321		Social Media for Global Communications	10

## Public Relations

OUA - Session	Course code	Requirement	Course title	CP
SS1,3	LHS155		Introduction to Communication and Journalism	10

You must complete the following courses:

OUA - Session	Course code	Requirement	Course title	CP
SS1	CJR200		News Writing and Ethics	10
SS2	LHS258		Media Innovation and Entrepreneurship	10
SS1,3	CMM261		Media Law	10
SS3	CMM220		Media Relations	10
SS2	CMM317		Crisis and Disaster Communication	10

You must complete one of the following courses:

OUA - Session	Course code	Requirement	Course title	CP
SS2,3	CMM311		Media Audiences	10
SS1	LHS321		Social Media for Global Communications	10

## Screen and Media Studies

### Year 1 Foundation course

You must complete the following foundation course:

OUA - Session	Course code	Requirement	Course title	CP
SS1,3	CMM171		Introduction to Screen Analysis	10

You must complete the following courses:

OUA - Session	Course code	Requirement	Course title	CP
SS1	CMM221		Television Studies	10
SS2	CMM241		Great Directors	10
SS3	CMM281		Hollywood Cinema	10
SS1	CMM348		Screen Celebrity and Stardom	10
SS2,3	CMM311		Media Audiences	10
SS3	LHS393		Italian Eco-Cinema	10

### Electives (1 available)

#### Electives

You may complete electives from this list, or any others in the program not already selected, provided any prerequisites have been met.

OUA - Session	Course code	Requirement	Course title	CP
SS1,2 OR 3	COM121		Business Communication	10
SS2,3	COM141		Creative and Professional Writing	10
SS2,3	CMM101		Cinema History	10
SS1,2	CWR110		Creative Writing, Forms and Structures	10
SS1,3	CWR111		Writing the Short Story	10
SS1	CMM251		Public Writing	10
SS1	CMM348		Screen Celebrity and Stardom	10
SS2	LCS311		Australian Literature and History 1890 to 1929	10
SS3	LCS321		Australian Literature and History 1930 to 1990	10