



Bachelor of Business (Domestic students)

Program code

1288

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus, Nathan Campus,

Online

Duration

3 years full-time

6 years part-time

Credit points

240

Degree requirements: Students who started Trimester 2 - 2022

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business (BBus)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for a Business major and 100 credit points of listed electives and/or free-choice electives, **OR**
- 60 credit points for a Business major, 60 credit points for a second listed major and 40 credit points of listed electives and/or free-choice electives, **OR**
- if you elect not to complete a major, you will complete 60 credit points from the specified list, and 100 credit points of listed and/or free-choice electives.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of Business degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE) course** as an elective.

- [5901LHS Language and Communication for Business and Commerce](#)

Students whose first language is English are not permitted to undertake this ELE course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2022

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Courses in this program may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete 40 credit points from the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Listed Elective 2	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Listed Elective 2	The Purpose of Business	10
Tri 1,3	1102AFE	Listed Elective 2	Accounting for Decision Making (not offered from 2022)	10
			OR	
Tri 2,3	1006GBS	Listed Elective 2	Why Money Matters	10
Tri 1	1303AFE	Listed Elective 2	Economics for Decision Making 1 (not offered from 2022)	10
Tri 1,2	1001EHR	Listed Elective 2	Work and Employability (not offered from 2021)	10
			OR	
Tri 1,3	1007GBS	Listed Elective 2	The Future of Work	10
Tri 2,3	1009GBS	Listed Elective 2	Grand Challenges for Business	10

You must complete 20 credit points from the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1003MKT	Listed Elective	Introduction to Marketing (not offered from 2021)	10
Tri 1,3	1305AFE	Listed Elective	Business Data Analysis (not offered from 2021)	10
Tri 1,3	1008GBS	Listed Elective	Business Decision-Making	10
Tri 2,3	1005GBS	Listed Elective	Engaging Australia and the Asia-Pacific	10

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Listed electives and/or free-choice electives	20

Years 2 and 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Program	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1,2	2105AFE	Core to Program	Introduction to Business Law	10
Tri 1,2 or 3			One Business major	60
			OR	
Tri 1,2 or 3			Business (for students electing to not complete a major)	60
Tri 1,2 or 3			A second major and/or electives	80

Business majors

- Asian Business
- Behavioural Science
- Employment Relations
- Event Management
- Human Resource Management
- Innovation and Entrepreneurship
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Enterprise (Sustainable Business from 2020)
- Tourism Management

You may complete a **second major** from the Bachelor of Commerce or Bachelor of Government and International Relations. Students can undertake one major from the following list:

- Accounting
- Economics
- Finance
- Financial Planning
- Politics and Public Policy

Majors (19 available)

Business Majors

Asian Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th IR in Asia	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia (capstone course)	10
Tri 1	3035IBA	Core to Major	Asian Business Research Project (not offered from 2022)	10
			OR	
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking	10
Tri 3	3004IBA	Core to Major	Intercultural Management (not offered from 2022)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10

Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1)	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1)	10
Tri 1,2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course) (Tri 1 not offered from 2023)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Employment Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2,3	2013EHR	Core to Major	Negotiation	10
Tri 1	3015EHR	Core to Major	Employment Relations Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance (offered from 2023)	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social and Cultural Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

International Business

Students must complete 50 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002IBA	Elective to Major	Firm Behaviours and Business Strategy (not offered from 2023)	10
			OR	
Tri 1	3042IBA	Elective to Major	Contemporary Challenges in International Business (offered from 2023)	10
Tri 1	2005IBA	Elective to Major	Comparative Management (not offered from 2022)	10
			OR	
Tri 1	2129IBA	Elective to Major	International Management	10
Tri 1	2028IBA	Elective to Major	Disruption in the 4th IR in Asia	10
Tri 2	3042MKT	Elective to Major	Marketing Globally (not offered from 2023)	10
			OR	
Tri 2	2154IBA	Elective to Major	International Business Logistics	10
Tri 2	2011IBA	Elective to Major	Export Management	10
Tri 2	3209AFE	Elective to Major	International Finance (not offered from 2022)	10

Students must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3001IBA	Core to Major	International Trade and Competition (capstone course) (not offered from 2022)	10
			OR	
Tri 1	3047IBA	Core to Major	Trade and Global Strategy (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses, including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2150IBA	Core to Major	Introduction to Supply Chain Management (not offered from 2022)	10
			OR	
Tri 1,2 or 3	3002GBS	Core to Major	Industry Project (not offered in Tri 1- 2022)	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
			OR	
Tri 1	3145IBA	Core to Major	Purchasing and Supply Management (not offered from 2022)	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course) (offered from 2022)	10
			OR	
Tri 2	3156IBA	Core to Major	Applied Business Optimisation and Modelling (capstone course) (not offered from 2022)	10

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Recommended Prereq	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Recommended Prereq	The Purpose of Business	10

You must complete 60 credit points from the following courses, including one of the capstones:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3144IBA	Elective to Major	Quality Management (not offered from 2022)	10
Tri 1	3051IBA	Elective to Major	Decision Making for Innovation	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (capstone course) (not offered from 2022)	10
			OR	
Tri 2	3050IBA	Elective to Major	Managing Strategic Change (capstone course) (offered from 2022)	10
Tri 1	3114IBA	Elective to Major	Management Problem Solving (capstone course) (not offered from 2022)	10
Tri 1	3045IBA	Elective to Major	Building the New Venture (capstone course)	10

Marketing

You must complete 50 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Elective to Major	Consumer Psychology	10
Tri 2	2034MKT	Elective to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Elective to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Elective to Major	Service Experience	10
Tri 1,2	3007MKT	Elective to Major	Marketing for Behaviour Change (Tri 1 not offered from 2023)	10
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 2	3040MKT	Elective to Major	Digital and Social Media Marketing	10

You must complete the following capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

Sustainable Business

You must complete 50 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Elective to Major	The Politics of Sustainability	10
Tri 1	3055MKT	Elective to Major	Green Marketing	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
			OR	
Tri 2	3306ENV	Elective to Major	Environmental Management	10
Tri 2	2313AFE	Elective to Major	Environmental and Energy Economics	10
Tri 2	3038IBA	Elective to Major	The Business of Changing the World	10
Tri 1,2	2045IBA	Elective to Major	Leading and Managing Organisations	10
Tri 1,2 or 3	3002LFC	Elective to Major	Community Internship and Partnerships for SDGs	10

You must complete the following capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business (capstone course)	10

Tourism Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Core to Major	Sustainable Tourism Principles	10
Tri 2	2233THS	Core to Major	Tourism Impact Assessment	10
Tri 1	3200THS	Core to Major	Destination Marketing	10
Tri 1	3120THS	Core to Major	Tourism and Culture	10
Tri 2	3018THS	Core to Major	Destination Management	10
Tri 2	3307THS	Core to Major	Tourism Small Business Management (capstone course) (not offered from 2020)	10
			OR	
Tri 2	3009THS	Core to Major	Tourism Futures (capstone course)	10
			OR	
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge (capstone course)	10

Commerce and Government Majors

Accounting

Note: This major does not meet the professional accreditation requirements with CPA Australia and the Chartered Accountants Australia and New Zealand. Students wishing to gain professional accreditation in this program should contact the Bachelor of Commerce Program Director.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2108AFE	Core to Major	Financial Accounting (not offered from 2022)	10
			OR	
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,3	2104AFE	Core to Major	Management Accounting (not offered from 2022)	10
			AND	
Tri 1,2	3104AFE	Core to Major	Strategic Management Accounting (not offered from 2023)	10
			OR	
Tri 1,3	2114AFE	Core to Major	Management Accounting and Strategy	10
			AND	
Tri 1,2	3114AFE	Core to Major	Integrated Financial Reporting	10
Tri 1,2	2107AFE	Core to Major	Accounting Information Systems (formerly 1103AFE) (not offered from 2023)	10
Tri 1,2	2103AFE	Core to Major	Company Accounting (not offered from 2022)	10
			AND	
Tri 1	3101AFE	Core to Major	Accounting Theory and Practice (capstone course) (not offered from 2023)	10
			OR	
Tri 1,2,3	3115AFE	Core to Major	Accounting Theory and Company Accounting (capstone course) (offered from T2 2022)	10
			AND	
Tri 1,2,3		Elective to Major	Level 2 or 3 Listed elective or Free-choice elective	10

Economics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2303AFE	Core to Major	Economics for Decision Making 2 (not offered from 2022)	10
			OR	
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
			OR	
Tri 1	2304AFE	Core to Major	Intermediate Macroeconomics (not offered from 2022)	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
			OR	
Tri 1	2305AFE	Core to Major	Intermediate Microeconomics (not offered from 2022)	10
Tri 1,2	3311AFE	Core to Major	Cost Benefit Analysis Applications	10
Tri 1	3305AFE	Core to Major	Applied Econometrics (not offered from 2022)	10
			OR	
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 2	3312AFE	Core to Major	Economic Policy Analysis (capstone course) (not offered from 2023)	10
			OR	
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

Finance

You must complete the following foundation course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1203AFE	Recommended Prereq	Money, Banking and Finance (not offered from 2021)	10
			OR	
Tri 2,3	1006GBS	Recommended Prereq	Why Money Matters	10

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 2	2214AFE	Core to Major	Derivatives Securities (not offered from 2021)	10
			OR	
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10
			OR	
Tri 1,2	3210AFE	Core to Major	Advanced Corporate Finance (capstone course) (not offered from 2022)	10
			OR	
Tri 1,2	3217AFE	Core to Major	Student Managed Investment Fund (capstone course)	10

Financial Planning

Note: This major does not meet the professional accreditation requirements with the Financial Planning Education Council. Students wishing to gain professional accreditation in this program should contact the Bachelor of Commerce Program Director.

You must complete the following foundation course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1202AFE	Mandatory Prereq	Financial Planning 1 (not offered from 2021)	10
			OR	
Tri 1,2	2200AFE	Mandatory Prereq	Financial Planning 1	10

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2213AFE	Core to Major	Financial Planning 2	10
Tri 2	2202AFE	Core to Major	Risk Management and Insurance	10
Tri 1,3	3106AFE	Core to Major	Revenue Law: Theory and Policy in Action (not offered from 2022)	10
			AND	
Tri 1,2	3108AFE	Core to Major	Taxation Planning (not offered from 2022)	10
			OR	
Tri 2,3	2150AFE	Core to Major	Taxation Law	10
			AND	
Tri 1	3150AFE	Core to Major	Taxation Planning for Advisors	10
Tri 2	3202AFE	Core to Major	Financial Planning, Construction and Review (capstone course)	10
Tri 3	3204AFE	Core to Major	Retirement and Estate Planning (not offered from 2020)	10
			OR	
Tri 3	2207AFE	Core to Major	Superannuation and Retirement	10

Politics and Public Policy

You must complete the following foundation course:

Trimester	Course code	Requirement	Course title	CP
Tri 2	1102GIR	Recommended Prereq	The Mechanics of Power	10

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2013GIR	Core to Major	Political Leadership	10
Tri 2	3102GIR	Core to Major	Great Political Debates (not offered in 2022)	10
			OR	
Tri 1	2002GIR	Core to Major	Australian Politics and Government	10
Tri 1	3019GIR	Core to Major	Parties, Campaigns and Elections (offered in Tri 2 from 2023)	10
			OR	
Tri 2	2006GIR	Core to Major	Politics, Spin and the Media (2022 offered online only)	10

You must complete 30 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002GIR	Elective to Major	Australian Politics and Government	10
Tri 1	2008GIR	Elective to Major	Chinese Government and Politics	10
Tri 1	2101GIR	Elective to Major	The Politics of Sustainability	10
Tri 1	2009GIR	Elective to Major	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1	3018GIR	Elective to Major	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Elective to Major	Business and Politics in the Asia Pacific	10
Tri 2	2006GIR	Elective to Major	Politics, Spin and the Media (2022 offered online only)	10
Tri 2	2015GIR	Elective to Major	Comparative Politics of Southeast Asia (not offered in 2022)	10
Tri 3	2010GIR	Elective to Major	Introduction to American Politics	10
Tri 2	2012GIR	Elective to Major	European Democracy in the Twenty-First Century (not offered in 2022)	10
Tri 2	3016GIR	Elective to Major	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 3	3017GIR	Elective to Major	The Way of the Dictator	10
Tri 1,2,3	3021GIR	Elective to Major	Research Project (not offered from 2020)	20
Tri 1,3	2004GIR	Elective to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10

No Major Option (1 available)

Business (for students not completing a major)

Offered at Nathan, Gold Coast and Online.

You must complete at least 60 credit points from the following courses (with at least 20 credit points of Level 3 courses):

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2008EHR	Elective to Major	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	2043IBA	Elective to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2101GIR	Elective to Major	The Politics of Sustainability	10
Tri 1	3009EHR	Elective to Major	Global Human Resource Management	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2209THS	Elective to Major	Managing Projects in Service Industries	10
Tri 3	3004IBA	Elective to Major	Intercultural Management (not offered from 2022)	10
Tri 2	3050IBA	Elective to Major	Managing Strategic Change	10
			OR	
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10

Students wishing to undertake courses outside this list may do so subject to Program Director approval.

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

Accounting

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101AFE	Free-choice Elective	International Accounting	10
Tri 1,2	1202AFE	Free-choice Elective	Financial Planning 1 (not offered from 2021)	10
			courseLineOperator	
Tri 1,2	2200AFE	Free-choice Elective	Financial Planning 1	10
Tri 1,2	2206AFE	Free-choice Elective	Investment Analysis and Management	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Commerce Internship	10
Tri 1,2	3108AFE	Free-choice Elective	Taxation Planning (not offered from 2022)	10
			courseLineOperator	
Tri 1	3150AFE	Free-choice Elective	Taxation Planning for Advisors	10
Tri 1,2 or 3	1203AFE	Free-choice Elective	Money, Banking and Finance (not offered from 2021)	10
Tri 1,2	2213AFE	Free-choice Elective	Financial Planning 2	10
Tri 2	3001AFE	Free-choice Elective	Insolvency Law	10

Asian and International Business

Trimester	Course code	Requirement	Course title	CP
Tri 1	2020GIR	Free-choice Elective	Global Security	10
Tri 1	3009EHR	Free-choice Elective	Global Human Resource Management	10
Tri 1	1005IBA	Free-choice Elective	Introduction to International Business (not offered from 2021)	10
			courseLineOperator	
Tri 2	2030IBA	Free-choice Elective	Global Business	10
Tri 3	3004IBA	Free-choice Elective	Intercultural Management (not offered from 2022)	10
Tri 2	1013IBA	Free-choice Elective	Transforming Asian Economies (not offered from 2020)	10
Tri 2	2016GIR	Free-choice Elective	Power in East Asia (not offered in 2022)	10
Tri 2	2011IBA	Free-choice Elective	Export Management	10
Tri 2	3010GIR	Free-choice Elective	China and the World (not offered in 2022)	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Behavioural Science

Trimester	Course code	Requirement	Course title	CP
Tri 1	3307ENV	Free-choice Elective	Environmental and Social Futures (offered GC & NA) (not offered in 2021)	10
			courseLineOperator	
Tri 1,3	4118ENV	Free-choice Elective	Policymaking and Planning for Climate Change	10
Tri 1	2007PSY	Free-choice Elective	Biological Psychology (offered GC & MG)	10
Tri 2	3019PSY	Free-choice Elective	Cognitive Neuropsychology	10
Tri 2	2007EHR	Free-choice Elective	Labour Market Issues (not offered from 2021)	10
Tri 2	2313AFE	Free-choice Elective	Environmental and Energy Economics	10
Tri 2	2006PSY	Free-choice Elective	Cognitive Psychology (offered GC & MG)	10
Tri 3	3218AFE	Free-choice Elective	Behavioural Finance (offered OL only)	10

Economics

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009GIR	Free-choice Elective	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1	3307AFE	Free-choice Elective	International Economics	10
Tri 1,2	3203THS	Free-choice Elective	Tourism and Hotel Economic Analysis	10
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Commerce Internship	10
Tri 2	3313AFE	Free-choice Elective	Behavioural Economics	10
Tri 2	1013IBA	Free-choice Elective	Transforming Asian Economies (not offered from 2020)	10
Tri 2	2313AFE	Free-choice Elective	Environmental and Energy Economics	10
Tri 2	3302AFE	Free-choice Elective	Interest Rates, Money and Central Banking	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Innovation and Entrepreneurship

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2545QCA	Free-choice Elective	Creative Thinking	10
Tri 1,3	2002EHR	Free-choice Elective	Strategic Human Resource Management	10
Tri 1	3144IBA	Free-choice Elective	Quality Management (not offered from 2022)	10
Tri 2	3040MKT	Free-choice Elective	Digital and Social Media Marketing	10
Tri 2	3050IBA	Free-choice Elective	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Free-choice Elective	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2	3307THS	Free-choice Elective	Tourism Small Business Management (not offered from 2020)	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3013MKT	Free-choice Elective	Entertainment and the Arts Marketing	10

Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit Griffith Business School Opportunities website.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Free-choice Elective	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Commerce Internship	10
Tri 1,2	3217AFE	Free-choice Elective	Student Managed Investment Fund	10
Tri 1,2 or 3	3001GBS	Free-choice Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Free-choice Elective	UG Business Internship II	20
Tri 1	3035IBA	Free-choice Elective	Asian Business Research Project (not offered from 2022)	10
Tri 1,2	3400THS	Free-choice Elective	Career Development	10
Tri 1,2 or 3	2043MKT	Free-choice Elective	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			courseLineOperator	
Tri 1,2 or 3	2043IBA	Free-choice Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1	3114IBA	Free-choice Elective	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Free-choice Elective	Self-Marketing	10
Tri 2	3014IBA	Free-choice Elective	Negotiation Knowledge and Skill	10
Tri 2	3102GBS	Free-choice Elective	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2,3	2034IBA	Free-choice Elective	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 1,2 or 3	3101GBS	Free-choice Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Free-choice Elective	Industry Project (not offered in Tri 1- 2022)	10
Tri 3	3100AFE	Free-choice Elective	Engaging with Aboriginal and/or Torres Strait Islander Business Communities	10
Tri 2,3	2013EHR	Free-choice Elective	Negotiation (formerly 3001EHR)	10
Tri 3	3003GBS	Free-choice Elective	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Free-choice Elective	Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC)	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Free-choice Elective	Sport Event and Facility Planning	10
Tri 1	3118THS	Free-choice Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Free-choice Elective	Destination Marketing	10
Tri 1	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 1,2	3410THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2,3	3201THS	Free-choice Elective	Managing Risk in Tourism, Events and Hospitality	10
Tri 2	2220THS	Free-choice Elective	Athlete Management Principles (not offered in 2021)	10
Tri 2	3018THS	Free-choice Elective	Destination Management	10
Tri 1	3120THS	Free-choice Elective	Tourism and Culture	10
Tri 2	3207THS	Free-choice Elective	Event Business Development	10
Tri 2	3224THS	Free-choice Elective	Community Events and Festivals (not offered from 2019)	10

Finance

Trimester	Course code	Requirement	Course title	CP
Tri 1	3047IBA	Free-choice Elective	Trade and Global Strategy	10
			courseLineOperator	
Tri 2	3209AFE	Free-choice Elective	International Finance (not offered from 2022)	10
Tri 1,2	1202AFE	Free-choice Elective	Financial Planning 1 (not offered from 2021)	10
			courseLineOperator	
Tri 1,2	2200AFE	Free-choice Elective	Financial Planning 1	10
Tri 1,2	1203AFE	Free-choice Elective	Money, Banking and Finance (not offered from 2021)	10
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 1,2	3217AFE	Free-choice Elective	Student Managed Investment Fund	10
Tri 1,2	3105AFE	Free-choice Elective	Law of Finance	10
Tri 1	3305AFE	Free-choice Elective	Applied Econometrics (not offered from 2022)	10
			courseLineOperator	
Tri 1,2	2315AFE	Free-choice Elective	Econometric Analysis	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Commerce Internship	10
Tri 2	3213AFE	Free-choice Elective	Credit and Lending (not offered in 2021)	10
Tri 2	3001AFE	Free-choice Elective	Insolvency Law	10

Financial Planning

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1202AFE	Free-choice Elective	Financial Planning 1 (not offered from 2021)	10
			courseLineOperator	
Tri 1,2	2200AFE	Free-choice Elective	Financial Planning 1	10
Tri 1,2	1203AFE	Free-choice Elective	Money, Banking and Finance (not offered from 2021)	10
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 1,2	3105AFE	Free-choice Elective	Law of Finance	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Commerce Internship	10
Tri 1,2	3217AFE	Free-choice Elective	Student Managed Investment Fund	10
Tri 2	3213AFE	Free-choice Elective	Credit and Lending (not offered in 2021)	10
Tri 1,2	3208AFE	Free-choice Elective	Portfolio Management	10
Tri 2	3001AFE	Free-choice Elective	Insolvency Law	10

Human Resource Management and Employment Relations

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Free-choice Elective	Health and Safety in the Workplace	10
Tri 1	3009EHR	Free-choice Elective	Global Human Resource Management	10
Tri 1	3015EHR	Free-choice Elective	Employment Relations Law	10
Tri 1	3019EHR	Free-choice Elective	The Realities and Potentials of Workplaces (formerly 2011EHR)	10
Tri 1	2001EHR	Free-choice Elective	Management Employee Relations	10
Tri 1,2	2005EHR	Free-choice Elective	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Free-choice Elective	Recruitment and Selection (not offered from 2023)	10
Tri 2	3010EHR	Free-choice Elective	Developing Talent	10
Tri 1,2	3011EHR	Free-choice Elective	Performance Management (not offered from 2023)	10
Tri 2,3	3012EHR	Free-choice Elective	Applied Human Resource Management and Change	10
Tri 1,3	2002EHR	Free-choice Elective	Strategic Human Resource Management	10
Tri 2	2008EHR	Free-choice Elective	Business Communication (not offered from 2022)	10
Tri 2	2007EHR	Free-choice Elective	Labour Market Issues (not offered from 2021)	10
Tri 2	3002EHR	Free-choice Elective	Electronic Human Resource Management (not offered from 2020)	10
Tri 2	3006EHR	Free-choice Elective	Employment Strategies in Action	10
Tri 2,3	2013EHR	Free-choice Elective	Negotiation (formerly 3001EHR)	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3017EHR	Free-choice Elective	Human Resources Study Tour (offered from 2022)	10

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3144IBA	Free-choice Elective	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Free-choice Elective	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Free-choice Elective	Management Strategy and Decision Making (not offered from 2022)	10
Tri 3	3004IBA	Free-choice Elective	Intercultural Management (not offered from 2022)	10
Tri 2	2011IBA	Free-choice Elective	Export Management	10
Tri 2	3014IBA	Free-choice Elective	Negotiation Knowledge and Skill	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2005IBA	Free-choice Elective	Comparative Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	2129IBA	Free-choice Elective	International Management	10
Tri 1	3033IBA	Free-choice Elective	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 1	3027GIR	Free-choice Elective	Business and Politics in the Asia Pacific	10
Tri 2	2011IBA	Free-choice Elective	Export Management	10
Tri 2	3155IBA	Free-choice Elective	Operations Management	10
Tri 2	3522NSC	Free-choice Elective	Contemporary Aviation Management	10
Tri 3	3004IBA	Free-choice Elective	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Free-choice Elective	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2038MKT	Free-choice Elective	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Free-choice Elective	Sales and Negotiation	10
Tri 1	2036MKT	Free-choice Elective	Retail Marketing	10
Tri 1,3	2098MKT	Free-choice Elective	Branding and Promoting New Business Ventures	10
Tri 1,2	3007MKT	Free-choice Elective	Marketing for Behaviour Change (Tri 1 not offered from 2023)	10
Tri 3	3013MKT	Free-choice Elective	Entertainment and the Arts Marketing	10
Tri 1	3055MKT	Free-choice Elective	Green Marketing	10
Tri 2	3042MKT	Free-choice Elective	Marketing Globally (not offered from 2023)	10

Politics and Public Policy

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002GIR	Free-choice Elective	Australian Politics and Government	10
Tri 1	2008GIR	Free-choice Elective	Chinese Government and Politics	10
Tri 1	2101GIR	Free-choice Elective	The Politics of Sustainability	10
Tri 1	2009GIR	Free-choice Elective	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1	3018GIR	Free-choice Elective	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Free-choice Elective	Business and Politics in the Asia Pacific	10
Tri 2	1102GIR	Free-choice Elective	The Mechanics of Power	10
Tri 2	2006GIR	Free-choice Elective	Politics, Spin and the Media (2022 offered online only)	10
Tri 2	2015GIR	Free-choice Elective	Comparative Politics of Southeast Asia (not offered in 2022)	10
Tri 2	2012GIR	Free-choice Elective	European Democracy in the Twenty-First Century (not offered in 2022)	10
Tri 2	3016GIR	Free-choice Elective	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 3	2010GIR	Free-choice Elective	Introduction to American Politics	10
Tri 3	3017GIR	Free-choice Elective	The Way of the Dictator	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1	3118THS	Free-choice Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	1220THS	Free-choice Elective	Information Systems for Services Industries (not offered from 2021)	10
Tri 1,2	3410THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2008EHR	Free-choice Elective	Business Communication (not offered from 2022)	10
Tri 2,3	2013EHR	Free-choice Elective	Negotiation (formerly 3001EHR)	10
Tri 1,2 or 3			Real Estate License (see Note 1)	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Free-choice Elective	Event Management Principles	10
Tri 1	2315THS	Free-choice Elective	Event Marketing and Sponsorship	10
Tri 1	3117THS	Free-choice Elective	Facility and Venue Management	10
Tri 1,2	3410THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Free-choice Elective	Athlete Management Principles (not offered in 2021)	10
Tri 2	2209THS	Free-choice Elective	Managing Projects in Service Industries	10
Tri 2	3204THS	Free-choice Elective	Event Evaluation	10
Tri 2	3224THS	Free-choice Elective	Community Events and Festivals (not offered from 2019)	10

Sustainable Enterprise (Sustainable Business from 2020)

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Free-choice Elective	Sustainable Tourism Principles	10
Tri 2	2281ENV	Free-choice Elective	Economics and the Environment	10
Tri 1	3118THS	Free-choice Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 2,3	3012EHR	Free-choice Elective	Applied Human Resource Management and Change	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 1,3	3110MED	Free-choice Elective	Climate Change and Public Health	10

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3117THS	Free-choice Elective	Facility and Venue Management	10
Tri 1	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 1,2	3203THS	Free-choice Elective	Tourism and Hotel Economic Analysis	10
Tri 3	3006THS	Free-choice Elective	Cruise Industry Management (not offered from 2022)	10
Tri 1	3118THS	Free-choice Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	1220THS	Free-choice Elective	Information Systems for Services Industries (not offered from 2021)	10
Tri 1,2	1005THS	Free-choice Elective	People and Places in the Service Industries (not offered from 2021)	10
Tri 1,2	3410THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Free-choice Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	2222THS	Free-choice Elective	Hotel Distribution and Sales	10
Tri 1,3	3214THS	Free-choice Elective	Financial Management for Tourism and Hotels (not offered from 2021)	10
Tri 2	2213THS	Free-choice Elective	Culinary Tourism	10
Tri 2	3231THS	Free-choice Elective	Managing Hospitality Service Experiences	10
Tri 2	3213THS	Free-choice Elective	Conference and Convention Management	10
Tri 2,3	3201THS	Free-choice Elective	Managing Risk in Tourism, Events and Hospitality	10
Tri 3	2217THS	Free-choice Elective	Wine Studies	10
Tri 3	3008THS	Free-choice Elective	Cruise Industry Experience	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses** in your entire program. If you require guidance please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1621ICT	Free-choice Elective	Web Technologies	10
Tri 1	1611ICT	Free-choice Elective	Emerging Technologies	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Networks	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 2	1510LHS	Free-choice Elective	Introduction to Public Relations (not offered from 2019)	10
Tri 2,3	1803ICT	Free-choice Elective	Information Systems Foundations	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development	10
Tri 2,3	1701ICT	Free-choice Elective	Creative Coding	10
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 1	1084LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	1080LHS	Free-choice Elective	Spanish 1A	10
Tri 2	1081LHS	Free-choice Elective	Spanish 1B	10
Tri 1,3	1032LHS	Free-choice Elective	Japanese 1A	10
Tri 2,3	1033LHS	Free-choice Elective	Japanese 1B	10
Tri 3	1024LHS	Free-choice Elective	Japan Study Tour (not offered from 2019)	10
			courseLineOperator	
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 1,3	1090LHS	Free-choice Elective	Italian 1A	10
			courseLineOperator	
Tri 3	1092LHS	Free-choice Elective	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Free-choice Elective	Italian 1B	10
			courseLineOperator	
Tri 3	1093LHS	Free-choice Elective	Intensive Italian 1B (not offered from 2020)	10
Tri 1	2814ICT	Free-choice Elective	Data Management	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10

Trimester	Course code	Requirement	Course title	CP
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 2	2501LHS	Free-choice Elective	Public Relations Theory, Ethics and Professional Practice	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 3	3008THS	Free-choice Elective	Cruise Industry Experience	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10