



Bachelor of Arts/Bachelor of Business (Domestic students)

Program code	Entry requirements	Prerequisites
1293	63.00	NIL
Available at	ATAR/RANK 2024	Assumed knowledge
Gold Coast Campus, Nathan Campus	(more)	Any General or Applied English subject (Units 3&4, C)
Duration	Commencing in	
4 years full-time	Trimester 1, Trimester 2 and Trimester 3	
8 years part-time		
Credit points		
320		
Indicative fee		
\$14,000.00* per year (more)		
* 2024 indicative annual CSP fee		

About this program

With Griffith University's Bachelor of Arts/Bachelor of Business you can multiply your career options. In as little as four years, you can graduate with two degrees and a unique skill set that will give you an edge in the employment market.

In the Arts component, you will gain the understanding, insight and skills to find and communicate creative solutions to contemporary challenges. You will develop advanced writing and presentation skills, as well as research and project management skills. Plus you will be equipped with in-depth knowledge about states, societies and cultures, past and present.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience in your areas of interests.

Arts majors

- Chinese Language
- Creative Writing
- Criminal Justice (Gold Coast and Mt Gravatt)
- Drama (Gold Coast and Mt Gravatt)
- History
- Indigenous Studies
- Islam-West Relations
- Italian Language
- Japanese Language
- Journalism
- Korean Language[^]
- Language, Culture and Society
- Literary Studies
- Popular Culture and Screen Studies
- Psychology (Gold Coast and Mt Gravatt)
- Sociology
- Social Justice
- Spanish Language
- Strategic Communication

The following language majors are available via cross-institutional study:

- French Language (UQ St Lucia)
- German Language (UQ St Lucia)
- Indonesian Language (UQ St Lucia)
- Korean Language (UQ St Lucia)
- Modern Greek Language (Flinders University)

Business majors

- Accounting - Extended major
- Asian Business - Extended major
- Asian Engagement
- Behavioural Science
- Business Analytics
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning - Extended major
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business - Extended major
- Logistics and Supply Chain Management)
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation
- Tourism and Travel

My attendance during the program

Attendance information

The Bachelor of Arts/Bachelor of Business is offered full-time and part-time at Nathan and Gold Coast campuses. You may choose to study courses at other campuses if or where the program structure allows.

As a full-time student you will generally attend 10-15 hours of scheduled classes per week throughout the trimester. Classes may be scheduled during the day and evening throughout the week.

Open Universities Australia (OUA): Some of the Bachelor of Arts component of the Bachelor of Arts/Bachelor of Business is offered full-time and part-time through Open Universities Australia. As an Open Universities Australia (OUA) student, you are not required to study on-campus. To be classed as a full-time student, you must enrol in at least two units per study period (refer to the [Open Universities Australia \(OUA\)](#) website for further information).

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

My career opportunities

My career opportunities

You will be equipped with the necessary skills for employment in areas including advertising, education, government, journalism, management, media, and research.

Creative Writing

After working with award-winning writers and honing your craft in many genres of fiction, non-fiction and poetry, your talents may lead you to an exciting career in advertising, communications, marketing, editing or publishing.

Drama

You will be equipped for a career in performing arts, theatre, community arts and cultural development, applied theatre, arts and health sector, and drama education as well as offering transferable skills in relation to your other major.

History

After investigating some of today's biggest issues from a historical perspective and learning to think, speak and write about the

past in ways that can influence the future, you will be equipped for a career as a curator, project manager, or researcher.

Indigenous Studies

Having explored the historical, cultural and political relationship between Indigenous Australians and non-Indigenous Australians and attaining the cross-cultural awareness, critical thinking and communication skills to lead positive change, you may find work in advocacy, advising, community liaison, policymaking, or research.

Islam-West Relations

With your global awareness and understanding of the religion that influences one quarter of the world's population, you will be equipped for work as an adviser or analyst, or for a role in community liaison, consultancy, policymaking, or research. You'll build the knowledge and skills needed to respond to the challenges of international peace and security, migration and integration, identity and coexistence.

Journalism

You will be equipped for an exciting career as a journalist, communications manager, reporter, or as a media liaison. During your degree you will learn specialised techniques in our state-of-the-art facilities and have the opportunity to hone your skills with an industry internship.

Language in Society

You will be prepared for a career in English/ESL teaching, publishing, journalism, sales and marketing, media, advertising and public relations, and organisational communication.

Languages

Your passion for languages may lead to a career in education and teaching, translation and interpreting, tourism and hospitality, publishing and journalism, sales and marketing, advertising and public relations, international business, law, commerce, and the arts.

Literary Studies

Literary Studies graduates work in a variety of fields including communications, marketing, editing or publishing. During this course, you will learn the art of storytelling and explore some of the most exciting contemporary literature in drama, poetry and fiction.

Strategic Communication

You will be prepared for a career in communications, media liaison or public relations. With roles as varied as working with celebrities, to helping the world's poorest people, you'll build the practical skills, knowledge and industry contacts to succeed in this exciting field.

Sociology

Analyse our society and the wider global community and explore the latest social issues. Sociology graduates build the skills to help devise solutions to contemporary social problems, and often find work in advocacy, community liaison, social work, policy making, or as an analyst or researcher.

Business graduates gain critical business skills and knowledge with an international perspective. You will be equipped for a career in business, industry and government in areas including administration, management, planning and policy support or resource administration.

Program accreditation

Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by:

Accounting major: **Chartered Accountants Australia and New Zealand (CA ANZ)** and **CPA Australia**.

Financial Planning major: **Financial Adviser Standards (FAS)**.

Professional recognition

Professional recognition

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- **Australian Human Resources Institute (AHRI)**
- **Chartered Institute of Procurement and Supply (CIPS)**
- **Australian Marketing Institute (AMI)**
- **Australian Market and Social Research Society**
- **International Live Events Association**
- **Pacific Asia Travel Association**
- **Sports Management Association of Australia and New Zealand**

What are the fees?

Commonwealth supported students

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

FEE-HELP

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

Further information

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
 - [3.2 - Fees for Undergraduate Students \(Non-international\)](#)
 - [Fees and Charges Schedules](#)
- [Financial help and support](#)