



## Bachelor of International Tourism and Hotel Management (International students)

Program code	Entry requirements	Prerequisites
1408	6.5	Any General or Applied English subject (Units 3&4, C)
<b>Available at</b> Gold Coast Campus, Nathan Campus, Online	IELTS (Academic) ( <a href="#">more</a> ) <b>CRICOS code</b> 080403G	<a href="#">Apply Now</a>
<b>Duration</b> 3 years full-time 6 years part-time (online only)	<b>Commencing in</b> Trimester 1, Trimester 2 and Trimester 3	
<b>Credit points</b> 240		
<b>Indicative fee</b> \$30,500.00* per year ( <a href="#">more</a> ) * 2022 indicative annual fee		

### Degree requirements: Students who started Trimester 2 - 2022

**For Domestic and those International students not required to complete the English Language Enhancement course**

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for the Tourism Management major or Hospitality Management major; AND
  - 60 credit points for a second major and 10 credit points of listed and/or Undergraduate free-choice elective/s, **or**
  - 70 credit points of listed electives and/or Undergraduate free-choice elective/s.

**For International students required to complete the English Language Enhancement course.**

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 10 credit points for the English Language Enhancement course (5901LHS); AND
- 60 credit points for the Tourism Management major or Hospitality Management major; AND
  - 60 credit points for a second major, **or**
  - 60 credit points of listed electives and/or Undergraduate free-choice elective/s.

### Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of International Tourism and Hotel Management degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

## English Language Enhancement

All undergraduate International students are required to complete an **English Language Enhancement (ELE) course** unless specific criteria are met as specified in Section 1.2 of the *Bachelor Degree Policy - Schedule 1: Requirement to Complete the English Language Enhancement Course*.

The following course must be completed in the first trimester of study:

- **5901LHS Language and Communication for Business and Commerce**

Advice regarding the requirement to complete the ELE course is available via the *myGriffith* portal (in the To Do List).

**Students whose first language is English are not permitted to undertake this ELE course.**

## Program learning outcomes

### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

**Program Learning Outcomes for this award** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

## Course list: Students starting Trimester 2 - 2022

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

**Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

Courses in this program may be available at multiple campuses and during different trimesters. **Click on the course** to find out more information on where and when the course is offered.

### Year 1

You must complete the following courses (and you are advised to complete the Year 1 level courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	<b>1006THS</b>	Core to Program	Tourism Systems	10
Tri 1,2	<b>1007THS</b>	Core to Program	Tourism, Travel and Technology	10
Tri 1,3	<b>1004GBS</b>	Core to Program	The Purpose of Business	10
Tri 2,3	<b>1005GBS</b>	Core to Program	Engaging Australia and the Asia-Pacific	10
Tri 2,3	<b>1006GBS</b>	Core to Program	Why Money Matters	10
Tri 1,3	<b>1008GBS</b>	Core to Program	Business Decision-Making	10
Tri 1,2	<b>2230THS</b>	Core to Program	Interpreting Tourism Management Information	10
Tri 1,2 or 3	<b>5901LHS</b>	English Enhancement	Language and Communication for Business and Commerce (see Note 1)	10
			<b>OR</b>	
Tri 1,2 or 3		Free-choice Elective	Elective	10

Note 1: Students required to complete 5901LHS will complete this course in their first trimester of study in place of an elective course.

### Years 2 and 3

You must complete the following core courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2120THS	Core to Program	Financial Management for Tourism and Hotels	10
Tri 1,2	3203THS	Core to Program	Tourism and Hotel Economic Analysis	10
Tri 2,3	3201THS	Core to Program	Managing Risk in Tourism, Events and Hospitality	10
Tri 1,2	3400THS	Core to Program	Career Development	10

You must complete at least one of the following majors:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Tourism Management major	60
			<b>OR</b>	
Tri 1,2			Hospitality Management major	60

You must complete one of the following options:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			A second major	60
			<b>OR</b>	
Tri 1,2 or 3			Listed electives and/or Free-choice electives	60

## Majors (16 available)

### Int Tourism & Hotel Mgt Majors

#### Hospitality Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2208THS	Core to Major	International Food and Beverage Management	10
Tri 1,3	2222THS	Core to Major	Hotel Distribution and Sales	10
Tri 2	2216THS	Core to Major	Rooms Division Management	10
Tri 2	3231THS	Core to Major	Managing Hospitality Service Experiences	10
Tri 2	3007THS	Core to Major	Hotel Revenue Management (offered from 2022)	10
Tri 1	3215THS	Core to Major	Hotel Service Operations Management (capstone course)	10

#### Tourism Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Core to Major	Sustainable Tourism Principles	10
Tri 2	2233THS	Core to Major	Tourism Impact Assessment	10
Tri 1	3200THS	Core to Major	Destination Marketing	10
Tri 1	3120THS	Core to Major	Tourism and Culture	10
Tri 2	3018THS	Core to Major	Destination Management	10
Tri 2	3009THS	Core to Major	Tourism Futures (capstone course)	10

### Business Majors

#### Asian Engagement

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2047IBA	Core to Major	Engaging Asia: Developing Cultural Competence	10
Tri 1	2048IBA	Core to Major	Understanding Asia: From Silk to Belt Roads	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business (offered from 2022)	10
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges (capstone course) (offered from 2022)	10
Tri 1	3054IBA	Core to Major	Politics of Religion in Asia: Influencers and Identity (offered from 2022)	10

You must also complete 10CP from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3017IBA	Elective to Major	Crime, Business and Politics in Asia	10
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC)	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10

## Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1)	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1)	10
Tri 1,2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course) (Tri 1 not offered from 2023)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

## Business Analytics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Core to Major	Introduction to Big Data Analytics	10
Tri 1	2031ICT	Core to Major	Data Analytics Methods (offered from 2022)	10
Tri 2	2030AFE	Core to Major	Business Intelligence	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 2	3030AFE	Core to Major	Predictive Analytics	10
Tri 1,2 or 3	3002GBS	Core to Major	Industry Project (capstone course) (not offered in Tri 1-2022)	10

## Economics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

## Employment Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2,3	2013EHR	Core to Major	Negotiation	10
Tri 1	3015EHR	Core to Major	Employment Relations Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

## Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

## Government and International Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	2013GIR	Core to Major	Political Leadership	10
Tri 2	3023GIR	Core to Major	The Age of Migration	10
Tri 2	2019GIR	Core to Major	Politics of International Law and Organisations	10
Tri 1	3022GIR	Core to Major	The Business of Global Populism	10
Tri 2	3024GIR	Core to Major	When Markets and Values Collide (capstone course) (not offered in 2022)	10
			<b>OR</b>	
Tri 2	3001GIR	Core to Major	Solving Policy Problems	10

## Human Resource Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			<b>AND</b>	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance (offered from 2023)	10
			<b>OR</b>	
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			<b>AND</b>	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

## Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social and Cultural Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

## Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course) (offered from 2022)	10

You must complete 10 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	3002GBS	Elective to Major	Industry Project (not offered in Tri 1- 2022)	10
Tri 1,2 or 3	3001GBS	Elective to Major	UG Business Internship I	10

## Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course) (offered from 2022)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation (offered from 2022)	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

## Marketing

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

## Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	<a href="#">2009THS</a>	Core to Major	Real Estate and Property Development Principles	10
Tri 2	<a href="#">2209THS</a>	Core to Major	Managing Projects in Service Industries	10
Tri 2	<a href="#">2211AFE</a>	Core to Major	Real Estate Finance	10
Tri 1	<a href="#">3220THS</a>	Core to Major	Real Estate and Property Development Law	10
Tri 1	<a href="#">3216THS</a>	Core to Major	Strata Communities and Management	10
Tri 2	<a href="#">3219THS</a>	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

## Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	<a href="#">2309THS</a>	Core to Major	Sport Management Principles	10
Tri 1	<a href="#">2018THS</a>	Core to Major	Sport Event and Facility Planning	10
Tri 2	<a href="#">2312THS</a>	Core to Major	Sport Digitisation and Communication	10
Tri 1	<a href="#">3110THS</a>	Core to Major	Contemporary Issues in Sport Business (capstone course)	10
Tri 2	<a href="#">3323THS</a>	Core to Major	Sport Marketing	10
Tri 2	<a href="#">3333THS</a>	Core to Major	Sport Development Systems	10

## Electives (2 available)

### Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

### Tourism Management



Trimester	Course code	Requirement	Course title	CP
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 3	3006THS	Listed Elective 2	Cruise Industry Management (not offered from 2022)	10
Tri 1	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3203THS	Listed Elective 2	Tourism and Hotel Economic Analysis	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	2222THS	Listed Elective 2	Hotel Distribution and Sales	10
Tri 2	2213THS	Listed Elective 2	Culinary Tourism	10
Tri 1	2208THS	Listed Elective 2	International Food and Beverage Management	10
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3207THS	Listed Elective 2	Event Business Development	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3213THS	Listed Elective 2	Conference and Convention Management	10
Tri 2	3231THS	Listed Elective 2	Managing Hospitality Service Experiences	10
Tri 3	2217THS	Listed Elective 2	Wine Studies	10
Tri 3	3008THS	Listed Elective 2	Cruise Industry Experience	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

#### Hospitality Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 3	3006THS	Listed Elective 2	Cruise Industry Management (not offered from 2022)	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Listed Elective 2	Destination Marketing	10
Tri 1	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 2	2213THS	Listed Elective 2	Culinary Tourism	10
Tri 2	2233THS	Listed Elective 2	Tourism Impact Assessment	10
Tri 2	3018THS	Listed Elective 2	Destination Management	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3207THS	Listed Elective 2	Event Business Development	10
Tri 2	3210THS	Listed Elective 2	Contemporary Issues in Tourism and Hotel Management	10
Tri 2	3213THS	Listed Elective 2	Conference and Convention Management	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 3	1120THS	Listed Elective 2	Hospitality Services Practices (not offered from 2020)	10
Tri 3	2217THS	Listed Elective 2	Wine Studies	10
Tri 3	3008THS	Listed Elective 2	Cruise Industry Experience	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

#### Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the [Griffith Business School Student Opportunities](#) website.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	2043IBA	Listed Elective 2	Innovation, Creativity and Entrepreneurship	10
Tri 1	3114IBA	Listed Elective 2	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective 2	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective 2	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective 2	Asian Business Research Project (not offered from 2022)	10
Tri 1,2 or 3	3002LFC	Listed Elective 2	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Listed Elective 2	Self-Marketing	10
Tri 2,3	2013EHR	Listed Elective 2	Negotiation (formerly 3001EHR)	10
Tri 2,3	2034IBA	Listed Elective 2	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 2	3014IBA	Listed Elective 2	Negotiation Knowledge and Skill	10
Tri 2	3102GBS	Listed Elective 2	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective 2	The Business of Changing the World	10
Tri 1,2 or 3	3101GBS	Listed Elective 2	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective 2	Industry Project (not offered in Tri 1- 2022)	10
Tri 3	3100AFE	Listed Elective 2	Engaging with Aboriginal and/or Torres Strait Islander Business Communities	10
Tri 3	3003GBS	Listed Elective 2	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective 2	Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC)	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 3	3036IBA	Listed Elective 2	The Business of You (not offered from 2022)	10
Tri 3	3037IBA	Listed Elective 2	The Business of Business (not offered in 2022)	10

#### Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles (not offered in 2021)	10
Tri 2	3207THS	Listed Elective 2	Event Business Development	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 2,3	3201THS	Listed Elective 2	Managing Risk in Tourism, Events and Hospitality	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

#### Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3009EHR	Listed Elective 2	Global Human Resource Management	10
Tri 1	3027GIR	Listed Elective 2	Business and Politics in the Asia Pacific	10
Tri 2	2011IBA	Listed Elective 2	Export Management	10
Tri 2	3155IBA	Listed Elective 2	Operations Management	10
Tri 2	3522NSC	Listed Elective 2	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective 2	Intercultural Management (not offered from 2022)	10

#### Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective 2	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 1	2036MKT	Listed Elective 2	Retail Marketing	10
Tri 2	2038MKT	Listed Elective 2	Personal Selling and Sales Management (not offered from 2022)	10
			<b>courseLineOperator</b>	
Tri 1	3038MKT	Listed Elective 2	Sales and Negotiation	10
Tri 1,3	2098MKT	Listed Elective 2	Branding and Promoting New Business Ventures	10
Tri 1,2	3007MKT	Listed Elective 2	Marketing for Behaviour Change (Tri 1 not offered from 2023)	10
Tri 2	3042MKT	Listed Elective 2	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective 2	Green Marketing	10
Tri 3	3013MKT	Listed Elective 2	Entertainment and the Arts Marketing	10

**Real Estate and Property Development**

Trimester	Course code	Requirement	Course title	CP
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,2 or 3			Real Estate License (see Note 1)	10
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10
Tri 2,3	2013EHR	Listed Elective 2	Negotiation (formerly 3001EHR)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

**Sport Management**

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective 2	Event Management Principles	10
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles (not offered in 2021)	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10

**Free-choice electives**

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program. If you require guidance, please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1084LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	1080LHS	Free-choice Elective	Spanish 1A	10
Tri 2	1081LHS	Free-choice Elective	Spanish 1B	10

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1090LHS	Free-choice Elective	Italian 1A	10
			<b>courseLineOperator</b>	
Tri 3	1092LHS	Free-choice Elective	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Free-choice Elective	Italian 1B	10
			<b>courseLineOperator</b>	
Tri 3	1093LHS	Free-choice Elective	Intensive Italian 1B (not offered from 2020)	10
Tri 1,3	1032LHS	Free-choice Elective	Japanese 1A	10
Tri 2,3	1033LHS	Free-choice Elective	Japanese 1B	10
Tri 1	1621ICT	Free-choice Elective	Web Technologies	10
Tri 1	1611ICT	Free-choice Elective	Emerging Technologies	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10
Tri 1,3	1015SCG	Free-choice Elective	Quantitative Reasoning	10
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Networks	10
Tri 2	1805ICT	Free-choice Elective	Human Computer Interaction	10
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 2,3	1803ICT	Free-choice Elective	Information Systems Foundations	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development	10
Tri 2,3	1701ICT	Free-choice Elective	Creative Coding	10
Tri 2	1003GIR	Free-choice Elective	Globalisation, the Asia-Pacific and Australia	10
Tri 2	1102GIR	Free-choice Elective	The Mechanics of Power	10
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 1	1505LHS	Free-choice Elective	Introduction to Communication and Journalism	10
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 1,3	1007LHS	Free-choice Elective	Understanding the Social World	10

Trimester	Course code	Requirement	Course title	CP
Tri 2	1512LHS	Free-choice Elective	Communication Performance	10
Tri 1	1015HSV	Free-choice Elective	Human Behaviour	10
Tri 1	1977MED	Free-choice Elective	Introduction to Health Promotion	10
Tri 1	1982MED	Free-choice Elective	Sustainability and Health	10
Tri 2	1531QCA	Free-choice Elective	Making Visual Media	10
Tri 1	2814ICT	Free-choice Elective	Data Management	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 1	2505LHS	Free-choice Elective	Ethical Communication	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 1	3518LHS	Free-choice Elective	Media Campaigns and Strategies (offered in odd years)	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10