



## Bachelor of International Tourism and Hotel Management (International students)

|                                                                                                         |                                                                            |                                                                                      |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>Program code</b><br>1408                                                                             | <b>Entry requirements</b><br>6.5                                           | <b>Prerequisites</b><br>NIL                                                          |
| <b>Available at</b><br>Gold Coast Campus, Nathan Campus,<br>Online                                      | IELTS (Academic) ( <a href="#">more</a> )<br><b>CRICOS code</b><br>080403G | <b>Assumed knowledge</b><br>Any General or Applied English<br>subject (Units 3&4, C) |
| <b>Duration</b><br>3 years full-time<br>6 years part-time (online only)                                 | <b>Commencing in</b><br>Trimester 1, Trimester 2 and Trimester<br>3        | <a href="#">Apply Now</a>                                                            |
| <b>Credit points</b><br>240                                                                             |                                                                            |                                                                                      |
| <b>Indicative fee</b><br>\$34,500.00* per year ( <a href="#">more</a> )<br>* 2024 indicative annual fee |                                                                            |                                                                                      |

### Degree requirements: Students who started Trimester 2 - 2023

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for the Tourism and Travel major or Hotel and Hospitality major or Events major; AND
- 60 credit points for a second major and 10 credit points of listed and/or Undergraduate free-choice elective/s, **or**
- 40 credit points for a Minor and 30 credit points of listed and/or Undergraduate free-choice elective/s, **or**
- 70 credit points of listed electives and/or Undergraduate free-choice elective/s.

**For International students required to complete the English Language Enhancement course.**

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 10 credit points for the English Language Enhancement course (5901LHS); AND
- 60 credit points for the Tourism and Travel major or, Hotel and Hospitality major or Events major; AND
- 60 credit points for a second major, **or**
- 40 credit points for a Minor and 20 credit points of listed and/or Undergraduate free choice elective/s, **or**
- 60 credit points of listed electives and/or Undergraduate free-choice elective/s.

### Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of International Tourism and Hotel Management degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

## English Language Enhancement

All undergraduate International students are required to complete an **English Language Enhancement Course** unless specific criteria are met as specified in Section 5.0 [Qualifications Procedure](#).

The following course must be completed in the first trimester of study:

- **5901LHS Language and Communication for Business and Commerce**

Advice regarding the requirement to complete the English Language Enhancement Course is available via the *myGriffith* portal (in the To Do List).

**Students whose first language is English are not permitted to undertake this course.**

## Program learning outcomes

### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

**Program Learning Outcomes for this award** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

## Course list: Students starting Trimester 2 - 2023

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

**Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

Courses in this program may be available at multiple campuses and during different trimesters. **Click on the course** to find out more information on where and when the course is offered.

### Year 1

You must complete the following courses (and you are advised to complete the Year 1 level courses before commencing your major):

| Trimester    | Course code    | Requirement          | Course title                                                        | CP |
|--------------|----------------|----------------------|---------------------------------------------------------------------|----|
| Tri 1,2      | <b>1006THS</b> | Core to Program      | Global Tourism Systems                                              | 10 |
| Tri 1,2      | <b>1007THS</b> | Core to Program      | Tourism, Travel and Technology                                      | 10 |
| Tri 2,3      | <b>1003THS</b> | Core to Program      | Fundamentals of Hospitality                                         | 10 |
| Tri 2,3      | <b>1006GBS</b> | Core to Program      | Why Money Matters                                                   | 10 |
| Tri 1,3      | <b>1008GBS</b> | Core to Program      | Business Decision-Making                                            | 10 |
| Tri 1,2      | <b>2230THS</b> | Core to Program      | Interpreting Tourism Management Information (not offered from 2025) | 10 |
|              |                |                      | <b>OR</b>                                                           |    |
| Tri 1,2      | <b>1230THS</b> | Core to Program      | Interpreting Tourism Management Information                         | 10 |
| Tri 1,3      | <b>2120THS</b> | Core to Program      | Hospitality and Tourism Business Acumen (not offered from 2025)     | 10 |
|              |                |                      | <b>OR</b>                                                           |    |
| Tri 1,3      | <b>1110THS</b> | Core to Program      | Hospitality and Tourism Business Acumen                             | 10 |
| Tri 1,2 or 3 | <b>5901LHS</b> | English Enhancement  | Language and Communication for Business and Commerce (see Note 1)   | 10 |
|              |                |                      | <b>OR</b>                                                           |    |
| Tri 1,2 or 3 |                | Free-choice Elective | Elective                                                            | 10 |

Note 1: Students required to complete 5901LHS will complete this course in their first trimester of study in place of an elective course.

### Years 2 and 3

You must complete the following core courses:

| Trimester    | Course code | Requirement     | Course title                                             | CP |
|--------------|-------------|-----------------|----------------------------------------------------------|----|
| Tri 1,2      | 2400THS     | Core to Program | Career Development (formerly 3400THS)                    | 10 |
| Tri 1        | 3120THS     | Core to Program | Diversity and Culture in Tourism (not offered from 2025) | 10 |
|              |             |                 | <b>OR</b>                                                |    |
| Tri 1,2      | 2110THS     | Core to Program | Diversity and Culture in Tourism                         | 10 |
| Tri 2,3      | 3201THS     | Core to Program | Tourism Disruption, Risk and Resilience                  | 10 |
| Tri 1,2 or 3 | 3002GBS     | Core to Program | Co-Design Incubator (capstone course) (see Note 2)       | 10 |
|              |             |                 | <b>OR</b>                                                |    |
| Tri 1,2 or 3 | 3001GBS     | Core to Program | UG Business Internship I (capstone course) (see Note 2)  | 10 |

Note 2: Application deadlines apply. Students are required to apply no later than four weeks prior to undertaking this course.

You must complete at least one of the following majors:

| Trimester | Course code | Requirement | Course title                | CP |
|-----------|-------------|-------------|-----------------------------|----|
| Tri 1,2   |             |             | Tourism and Travel major    | 60 |
|           |             |             | <b>OR</b>                   |    |
| Tri 1,2   |             |             | Hotel and Hospitality major | 60 |
|           |             |             | <b>OR</b>                   |    |
| Tri 1,2   |             |             | Events major                | 60 |

You must complete one of the following options:

| Trimester    | Course code | Requirement | Course title                                  | CP |
|--------------|-------------|-------------|-----------------------------------------------|----|
| Tri 1,2 or 3 |             |             | A second major                                | 60 |
|              |             |             | <b>OR</b>                                     |    |
| Tri 1,2 or 3 |             |             | A Minor                                       | 40 |
|              |             |             | <b>AND</b>                                    |    |
| Tri 1,2 or 3 |             |             | Listed electives and/or Free-choice electives | 20 |
|              |             |             | <b>OR</b>                                     |    |
| Tri 1,2 or 3 |             |             | Listed electives and/or Free-choice electives | 60 |

## Majors (16 available)

### Int Tourism & Hotel Mgt Majors

### Events

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                            | CP |
|-----------|-------------|---------------|-----------------------------------------|----|
| Tri 1     | 2219THS     | Core to Major | Event Management Principles             | 10 |
| Tri 1     | 2315THS     | Core to Major | Event Marketing and Sponsorship         | 10 |
| Tri 2     | 2209THS     | Core to Major | Managing Projects in Service Industries | 10 |
| Tri 1     | 3117THS     | Core to Major | Facility and Venue Management           | 10 |
| Tri 2     | 3213THS     | Core to Major | Conference and Convention Management    | 10 |
| Tri 2     | 3204THS     | Core to Major | Event Evaluation (capstone course)      | 10 |

## Hotel and Hospitality

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                          | CP |
|-----------|-------------|---------------|-------------------------------------------------------|----|
| Tri 1     | 2208THS     | Core to Major | International Food and Beverage Management            | 10 |
| Tri 1,3   | 2222THS     | Core to Major | Hotel Distribution and Sales                          | 10 |
| Tri 2     | 2216THS     | Core to Major | Rooms Division Management                             | 10 |
| Tri 2     | 3231THS     | Core to Major | Hospitality Service Excellence                        | 10 |
| Tri 2     | 3007THS     | Core to Major | Hotel Revenue Management                              | 10 |
| Tri 1,2   | 3215THS     | Core to Major | Hotel Service Operations Management (capstone course) | 10 |

## Tourism and Travel

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                              | CP |
|-----------|-------------|---------------|-------------------------------------------|----|
| Tri 1     | 2204THS     | Core to Major | Sustainable Tourism Practices and Impacts | 10 |
| Tri 2     | 2235THS     | Core to Major | Visitor Precincts and Infrastructure      | 10 |
| Tri 2     | 2203THS     | Core to Major | Tourism Transportation Management         | 10 |
| Tri 1     | 3200THS     | Core to Major | Destination Marketing                     | 10 |
| Tri 1     | 3203THS     | Core to Major | Tourism Economics                         | 10 |
| Tri 2     | 3009THS     | Core to Major | Tourism Futures (capstone course)         | 10 |

## Business Majors

## Asian Engagement

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                                                   | CP |
|-----------|-------------|---------------|--------------------------------------------------------------------------------|----|
| Tri 2     | 2047IBA     | Core to Major | Engaging Asia: Developing Cultural Competence (not offered from 2024)          | 10 |
|           |             |               | <b>OR</b>                                                                      |    |
| Tri 1     | 2129IBA     | Core to Major | International Management                                                       | 10 |
| Tri 1     | 2048IBA     | Core to Major | Understanding Asia: From Silk to Belt Roads                                    | 10 |
| Tri 1     | 2046IBA     | Core to Major | Case Studies and Negotiations in Asian Business                                | 10 |
| Tri 2     | 3053IBA     | Core to Major | Asian Societies: Contemporary Issues and Challenges (capstone course)          | 10 |
| Tri 1     | 3054IBA     | Core to Major | Politics of Religion in Asia: Influencers and Identity (not offered from 2024) | 10 |
|           |             |               | <b>OR</b>                                                                      |    |
| Tri 2     | 3016GIR     | Core to Major | Religion, Politics and Globalisation                                           | 10 |

You must also complete 10CP from the following courses:

| Trimester | Course code | Requirement       | Course title                                       | CP |
|-----------|-------------|-------------------|----------------------------------------------------|----|
| Tri 1     | 3017IBA     | Elective to Major | Crime, Business and Politics in Asia               | 10 |
| Tri 1,3   | 3034IBA     | Elective to Major | Asian Immersion Study Tour (not offered from 2022) | 10 |
|           |             |                   | <b>OR</b>                                          |    |
| Tri 1,2,3 | 3004GBS     | Elective to Major | Business Study Tour                                | 10 |
| Tri 2     | 3052IBA     | Elective to Major | Partnerships in Australia, Asia and the Pacific    | 10 |

## Behavioural Science

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                                          | CP |
|-----------|-------------|---------------|-----------------------------------------------------------------------|----|
| Tri 1     | 2000PSY     | Core to Major | Experimental Design and Analysis (see Note 1) (not offered from 2024) | 10 |
|           |             |               | <b>OR</b>                                                             |    |
| Tri 2     | 2116LHS     | Core to Major | Social Data Analytics                                                 | 10 |
| Tri 1,3   | 2004MKT     | Core to Major | Consumer Psychology                                                   | 10 |
| Tri 2     | 2034MKT     | Core to Major | Marketing Research and Intelligence                                   | 10 |
| Tri 2     | 3313AFE     | Core to Major | Behavioural Economics                                                 | 10 |
| Tri 1     | 3018PSY     | Core to Major | Behaviour Change Skills (see Note 1 & 2) (not offered from 2025)      | 10 |
|           |             |               | <b>OR</b>                                                             |    |
| Tri 3     | 3218AFE     | Core to Major | Behavioural Finance (see Note 2)                                      | 10 |
| Tri 2     | 3007MKT     | Core to Major | Marketing for Behaviour Change (capstone course)                      | 10 |

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Note 2: In 2024 3018PSY will be offered on campus in person only and 3218AFE will be offered in T3 online only.

## Business Analytics

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title                          | CP |
|--------------|-------------|---------------|---------------------------------------|----|
| Tri 2        | 2030ICT     | Core to Major | Introduction to Big Data Analytics    | 10 |
| Tri 1        | 2031ICT     | Core to Major | Data Analytics Methods                | 10 |
| Tri 2        | 2030AFE     | Core to Major | Business Intelligence                 | 10 |
| Tri 1        | 3051IBA     | Core to Major | Decision Making for Innovation        | 10 |
| Tri 2        | 3030AFE     | Core to Major | Predictive Analytics                  | 10 |
| Tri 1,2 or 3 | 3002GBS     | Core to Major | Co-Design Incubator (capstone course) | 10 |

## Economics

You must complete the following:

| Trimester | Course code | Requirement   | Course title                                  | CP |
|-----------|-------------|---------------|-----------------------------------------------|----|
| Tri 1,3   | 2316AFE     | Core to Major | Macroeconomics Analysis                       | 10 |
| Tri 1,3   | 2314AFE     | Core to Major | Microeconomic Analysis                        | 10 |
| Tri 1,2   | 2315AFE     | Core to Major | Econometric Analysis                          | 10 |
| Tri 1     | 3310AFE     | Core to Major | Open Economy Macroeconomics                   | 10 |
| Tri 2     | 3314AFE     | Core to Major | Micro Foundations of Markets and Behaviour    | 10 |
| Tri 2     | 3315AFE     | Core to Major | Empirical Economic Analysis (capstone course) | 10 |

## Employment Relations

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                      | CP |
|-----------|-------------|---------------|---------------------------------------------------|----|
| Tri 2     | 2006EHR     | Core to Major | Health and Safety in the Workplace                | 10 |
| Tri 1     | 2001EHR     | Core to Major | Management Employee Relations                     | 10 |
| Tri 2     | 2013EHR     | Core to Major | Negotiation (not offered from 2024)               | 10 |
|           |             |               | <b>OR</b>                                         |    |
| Tri 2,3   | 3021EHR     | Core to Major | Negotiation (offered from 2024)                   | 10 |
| Tri 1     | 2015EHR     | Core to Major | Introduction to ER and HR Law                     | 10 |
| Tri 1     | 3019EHR     | Core to Major | The Realities and Potentials of Workplaces        | 10 |
| Tri 2     | 3006EHR     | Core to Major | Employment Strategies in Action (capstone course) | 10 |

## Government and International Relations

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                                        | CP |
|-----------|-------------|---------------|---------------------------------------------------------------------|----|
| Tri 1,3   | 2004GIR     | Core to Major | The Government Business Nexus: Intervening, Lobbying and Responding | 10 |
| Tri 1     | 2013GIR     | Core to Major | Political Leadership (not offered from 2023)                        | 10 |
|           |             |               | <b>OR</b>                                                           |    |
| Tri 1     | 3027GIR     | Core to Major | Business and Politics in the Asia Pacific                           | 10 |
| Tri 2     | 3023GIR     | Core to Major | The Age of Migration                                                | 10 |
| Tri 2     | 2019GIR     | Core to Major | International Organisations, Peace and Conflict                     | 10 |
| Tri 1     | 3022GIR     | Core to Major | The Rise of Global Populism                                         | 10 |
| Tri 2     | 3001GIR     | Core to Major | Solving Policy Problems (capstone course)                           | 10 |

## Human Resource Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                                   | CP |
|-----------|-------------|---------------|----------------------------------------------------------------|----|
| Tri 1,3   | 2002EHR     | Core to Major | Strategic Human Resource Management                            | 10 |
| Tri 1,2   | 2005EHR     | Core to Major | Organisational Behaviour and Wellbeing                         | 10 |
| Tri 1     | 3009EHR     | Core to Major | Global Human Resource Management                               | 10 |
| Tri 2     | 3010EHR     | Core to Major | Developing Talent                                              | 10 |
| Tri 1,2   | 3020EHR     | Core to Major | Managing Staffing and Performance                              | 10 |
| Tri 2,3   | 3012EHR     | Core to Major | Applied Human Resource Management and Change (capstone course) | 10 |

## Innovation and Entrepreneurship

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title                                | CP |
|--------------|-------------|---------------|---------------------------------------------|----|
| Tri 2,3      | 2034IBA     | Core to Major | Griffith Innovation Challenge               | 10 |
| Tri 1,2 or 3 | 2043IBA     | Core to Major | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 1        | 2044IBA     | Core to Major | Social Entrepreneurship                     | 10 |
| Tri 2        | 3043IBA     | Core to Major | Digital Innovation                          | 10 |
| Tri 2        | 3046IBA     | Core to Major | Family Business Management                  | 10 |
| Tri 1        | 3045IBA     | Core to Major | Building the New Venture (capstone course)  | 10 |

## Logistics and Supply Chain Management

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title                                               | CP |
|--------------|-------------|---------------|------------------------------------------------------------|----|
| Tri 1,3      | 2128IBA     | Core to Major | The Management of Business Processes                       | 10 |
| Tri 1        | 2155IBA     | Core to Major | Procurement and Supply Management                          | 10 |
| Tri 2        | 2154IBA     | Core to Major | International Business Logistics                           | 10 |
| Tri 2        | 3155IBA     | Core to Major | Operations Management                                      | 10 |
| Tri 2        | 3157IBA     | Core to Major | Supply Chain Innovation and Optimisation (capstone course) | 10 |
| Tri 1,2 or 3 | 3002GBS     | Core to Major | Co-Design Incubator                                        | 10 |
|              |             |               | <b>OR</b>                                                  |    |
| Tri 1,2 or 3 | 3001GBS     | Core to Major | UG Business Internship I                                   | 10 |

## Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                | CP |
|-----------|-------------|---------------|---------------------------------------------|----|
| Tri 1,2   | 2045IBA     | Core to Major | Leading and Managing Organisations          | 10 |
| Tri 1,3   | 2128IBA     | Core to Major | The Management of Business Processes        | 10 |
| Tri 2,3   | 3006IBA     | Core to Major | Creating Ethical and Sustainable Business   | 10 |
| Tri 2     | 3050IBA     | Core to Major | Managing Strategic Change (capstone course) | 10 |
| Tri 1     | 3051IBA     | Core to Major | Decision Making for Innovation              | 10 |
| Tri 1     | 3045IBA     | Core to Major | Building the New Venture                    | 10 |

## Marketing

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                        | CP |
|-----------|-------------|---------------|-----------------------------------------------------|----|
| Tri 1,3   | 2004MKT     | Core to Major | Consumer Psychology                                 | 10 |
| Tri 2     | 2034MKT     | Core to Major | Marketing Research and Intelligence                 | 10 |
| Tri 1     | 2029MKT     | Core to Major | Advertising and Integrated Marketing Communications | 10 |
| Tri 2     | 3006MKT     | Core to Major | Service Experience                                  | 10 |
| Tri 1     | 3038MKT     | Core to Major | Sales and Negotiation                               | 10 |
| Tri 2     | 3028MKT     | Core to Major | Marketing Strategy and Analytics (capstone course)  | 10 |

## Real Estate and Property Development

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                    | CP |
|-----------|-------------|---------------|-------------------------------------------------|----|
| Tri 1     | 2009THS     | Core to Major | Real Estate and Property Development Principles | 10 |
| Tri 2     | 2310THS     | Core to Major | Property Market Research and Analysis           | 10 |
| Tri 2     | 2211AFE     | Core to Major | Real Estate Finance                             | 10 |
| Tri 1     | 3220THS     | Core to Major | Real Estate and Property Development Law        | 10 |
| Tri 1     | 3216THS     | Core to Major | Strata Communities and Management               | 10 |
| Tri 2     | 3219THS     | Core to Major | Property Development Process (capstone course)  | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

## Sport Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                | CP |
|-----------|-------------|---------------|---------------------------------------------|----|
| Tri 1     | 2309THS     | Core to Major | Sport Management Principles                 | 10 |
| Tri 1     | 2018THS     | Core to Major | Sport Event and Facility Planning           | 10 |
| Tri 2     | 2312THS     | Core to Major | Sport Digitisation and Communication        | 10 |
| Tri 1     | 3110THS     | Core to Major | Contemporary Issues in Sport Business       | 10 |
| Tri 2     | 3323THS     | Core to Major | Sport Marketing                             | 10 |
| Tri 2     | 3333THS     | Core to Major | Sport Development Systems (capstone course) | 10 |

## Minors (1 available)

### Tourism Data Analytics

You must complete the following:



| Trimester | Course code | Requirement   | Course title                                                  | CP |
|-----------|-------------|---------------|---------------------------------------------------------------|----|
| Tri 2     | 2030ICT     | Core to Minor | Introduction to Big Data Analytics                            | 10 |
| Tri 1     | 3218THS     | Core to Minor | E Commerce Platforms for T and H Business (offered from 2025) | 10 |
| Tri 2     | 2030AFE     | Core to Minor | Business Intelligence                                         | 10 |
| Tri 1     | 3211THS     | Core to Minor | Tourism and the Sharing Economy (offered from 2025)           | 10 |

## Electives (2 available)

### Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

### Tourism and Travel

| Trimester | Course code | Requirement       | Course title                                                  | CP |
|-----------|-------------|-------------------|---------------------------------------------------------------|----|
| Tri 1     | 2315THS     | Listed Elective 2 | Event Marketing and Sponsorship                               | 10 |
| Tri 1     | 2018THS     | Listed Elective 2 | Sport Event and Facility Planning                             | 10 |
| Tri 1     | 3226THS     | Listed Elective 2 | Tourism Study Tour                                            | 10 |
| Tri 1     | 3203THS     | Listed Elective 2 | Tourism Economics                                             | 10 |
| Tri 1     | 3117THS     | Listed Elective 2 | Facility and Venue Management                                 | 10 |
| Tri 1,3   | 2222THS     | Listed Elective 2 | Hotel Distribution and Sales                                  | 10 |
| Tri 2     | 2213THS     | Listed Elective 2 | Culinary Tourism                                              | 10 |
| Tri 1     | 2208THS     | Listed Elective 2 | International Food and Beverage Management                    | 10 |
| Tri 1     | 3218THS     | Listed Elective 2 | E Commerce Platforms for T and H Business (offered from 2025) | 10 |
| Tri 1     | 3211THS     | Listed Elective 2 | Tourism and the Sharing Economy (offered from 2025)           | 10 |
| Tri 2     | 2209THS     | Listed Elective 2 | Managing Projects in Service Industries                       | 10 |
| Tri 2     | 3204THS     | Listed Elective 2 | Event Evaluation                                              | 10 |
| Tri 2     | 3213THS     | Listed Elective 2 | Conference and Convention Management                          | 10 |
| Tri 2     | 3231THS     | Listed Elective 2 | Hospitality Service Excellence                                | 10 |
| Tri 2     | 2235THS     | Listed Elective 2 | Visitor Precincts and Infrastructure                          | 10 |
| Tri 2     | 2203THS     | Listed Elective 2 | Tourism Transportation Management                             | 10 |
| Tri 3     | 2217THS     | Listed Elective 2 | Wine Studies (not offered from 2024)                          | 10 |
| Tri 3     | 3008THS     | Listed Elective 2 | Cruise Industry Experience                                    | 10 |

**Hotel and Hospitality**

| Trimester | Course code | Requirement       | Course title                                                                | CP |
|-----------|-------------|-------------------|-----------------------------------------------------------------------------|----|
| Tri 1     | 2018THS     | Listed Elective 2 | Sport Event and Facility Planning                                           | 10 |
| Tri 1     | 2315THS     | Listed Elective 2 | Event Marketing and Sponsorship                                             | 10 |
| Tri 1     | 3117THS     | Listed Elective 2 | Facility and Venue Management                                               | 10 |
| Tri 1     | 3200THS     | Listed Elective 2 | Destination Marketing                                                       | 10 |
| Tri 2     | 3226THS     | Listed Elective 2 | Tourism Study Tour                                                          | 10 |
| Tri 2     | 2209THS     | Listed Elective 2 | Managing Projects in Service Industries                                     | 10 |
| Tri 2     | 2213THS     | Listed Elective 2 | Culinary Tourism                                                            | 10 |
| Tri 2     | 2233THS     | Listed Elective 2 | Tourism Impact Assessment (not offered from 2023)                           | 10 |
| Tri 2     | 3018THS     | Listed Elective 2 | Destination Management (not offered from 2024)                              | 10 |
| Tri 2     | 3204THS     | Listed Elective 2 | Event Evaluation                                                            | 10 |
| Tri 2     | 3210THS     | Listed Elective 2 | Contemporary Issues in Tourism and Hotel Management (not offered from 2018) | 10 |
| Tri 2     | 3213THS     | Listed Elective 2 | Conference and Convention Management                                        | 10 |
| Tri 3     | 2217THS     | Listed Elective 2 | Wine Studies (not offered from 2024)                                        | 10 |
| Tri 3     | 3008THS     | Listed Elective 2 | Cruise Industry Experience                                                  | 10 |
| Tri 3     | 3310THS     | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022)                | 10 |

#### Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the [Griffith Business School Student Opportunities](#) website.

| Trimester    | Course code | Requirement       | Course title                                                         | CP |
|--------------|-------------|-------------------|----------------------------------------------------------------------|----|
| Tri 1,2 or 3 | 2043IBA     | Listed Elective 2 | Innovation, Creativity and Entrepreneurship                          | 10 |
| Tri 1,2 or 3 | 3001GBS     | Listed Elective 2 | UG Business Internship I                                             | 10 |
| Tri 1,2 or 3 | 3000GBS     | Listed Elective 2 | UG Business Internship II                                            | 20 |
| Tri 1,2 or 3 | 3002LFC     | Listed Elective 2 | Community Internship and Partnerships for SDGs                       | 10 |
| Tri 2,3      | 3029MKT     | Listed Elective 2 | Self-Marketing                                                       | 10 |
| Tri 2        | 2013EHR     | Listed Elective 2 | Negotiation (formerly 3001EHR) (not offered from 2024)               | 10 |
|              |             |                   | <b>courseLineOperator</b>                                            |    |
| Tri 2,3      | 3021EHR     | Listed Elective 2 | Negotiation (offered from 2024)                                      | 10 |
| Tri 2,3      | 2034IBA     | Listed Elective 2 | Griffith Innovation Challenge (formerly 3031IBA)                     | 10 |
| Tri 2        | 3014IBA     | Listed Elective 2 | Negotiation Knowledge and Skill (not offered from 2024)              | 10 |
|              |             |                   | <b>courseLineOperator</b>                                            |    |
| Tri 2,3      | 3021EHR     | Listed Elective 2 | Negotiation (offered from 2024)                                      | 10 |
| Tri 2        | 3038IBA     | Listed Elective 2 | The Business of Changing the World                                   | 10 |
| Tri 1,2 or 3 | 3002GBS     | Listed Elective 2 | Co-Design Incubator                                                  | 10 |
| Tri 3        | 3100AFE     | Listed Elective 2 | Indigenous Australians: Everybody's Business (not offered from 2023) | 10 |
|              |             |                   | <b>courseLineOperator</b>                                            |    |
| Tri 3        | 3100GBS     | Listed Elective 2 | Indigenous Australians: Everybody's Business                         | 10 |
| Tri 3        | 3003GBS     | Listed Elective 2 | UG Global Mobility Internship II                                     | 20 |
| Tri 1,3      | 3034IBA     | Listed Elective 2 | Asian Immersion Study Tour (not offered from 2022)                   | 10 |
|              |             |                   | <b>courseLineOperator</b>                                            |    |
| Tri 1,2,3    | 3004GBS     | Listed Elective 2 | Business Study Tour                                                  | 10 |
| Tri 3        | 3310THS     | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022)         | 10 |

#### Events

| Trimester | Course code | Requirement       | Course title                                                 | CP |
|-----------|-------------|-------------------|--------------------------------------------------------------|----|
| Tri 1     | 2018THS     | Listed Elective 2 | Sport Event and Facility Planning                            | 10 |
| Tri 2     | 3226THS     | Listed Elective 2 | Tourism Study Tour                                           | 10 |
| Tri 2     | 2220THS     | Listed Elective 2 | Athlete Management Principles                                | 10 |
| Tri 2,3   | 3201THS     | Listed Elective 2 | Tourism Disruption, Risk and Resilience                      | 10 |
| Tri 3     | 3310THS     | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

**Management**

| Trimester | Course code | Requirement       | Course title                              | CP |
|-----------|-------------|-------------------|-------------------------------------------|----|
| Tri 1     | 3009EHR     | Listed Elective 2 | Global Human Resource Management          | 10 |
| Tri 1     | 3027GIR     | Listed Elective 2 | Business and Politics in the Asia Pacific | 10 |
| Tri 2     | 2011IBA     | Listed Elective 2 | Export Management                         | 10 |
| Tri 2     | 3155IBA     | Listed Elective 2 | Operations Management                     | 10 |
| Tri 2     | 3522NSC     | Listed Elective 2 | Contemporary Aviation Management          | 10 |

**Marketing**

| Trimester | Course code | Requirement       | Course title                                 | CP |
|-----------|-------------|-------------------|----------------------------------------------|----|
| Tri 1     | 2036MKT     | Listed Elective 2 | Retail Marketing                             | 10 |
| Tri 1     | 3038MKT     | Listed Elective 2 | Sales and Negotiation                        | 10 |
| Tri 3     | 2098MKT     | Listed Elective 2 | Branding and Promoting New Business Ventures | 10 |
| Tri 2     | 3007MKT     | Listed Elective 2 | Marketing for Behaviour Change               | 10 |
| Tri 1     | 3055MKT     | Listed Elective 2 | Green Marketing                              | 10 |
| Tri 3     | 3013MKT     | Listed Elective 2 | Entertainment and the Arts Marketing         | 10 |

**Real Estate and Property Development**

| Trimester    | Course code | Requirement       | Course title                                           | CP |
|--------------|-------------|-------------------|--------------------------------------------------------|----|
| Tri 2        | 2310THS     | Listed Elective 2 | Property Market Research and Analysis                  | 10 |
| Tri 1,2 or 3 |             |                   | Real Estate License (see Note 1)                       | 10 |
| Tri 2        | 2013EHR     | Listed Elective 2 | Negotiation (formerly 3001EHR) (not offered from 2024) | 10 |
|              |             |                   | <b>courseLineOperator</b>                              |    |
| Tri 2,3      | 3021EHR     | Listed Elective 2 | Negotiation (offered from 2024)                        | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

**Sport Management**

| Trimester | Course code | Requirement       | Course title                            | CP |
|-----------|-------------|-------------------|-----------------------------------------|----|
| Tri 1     | 2219THS     | Listed Elective 2 | Event Management Principles             | 10 |
| Tri 1     | 2315THS     | Listed Elective 2 | Event Marketing and Sponsorship         | 10 |
| Tri 1     | 3117THS     | Listed Elective 2 | Facility and Venue Management           | 10 |
| Tri 2     | 2209THS     | Listed Elective 2 | Managing Projects in Service Industries | 10 |
| Tri 2     | 2220THS     | Listed Elective 2 | Athlete Management Principles           | 10 |
| Tri 2     | 3204THS     | Listed Elective 2 | Event Evaluation                        | 10 |

## Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program. If you require guidance, please liaise with your Program Director.

| Trimester | Course code | Requirement          | Course title                                               | CP |
|-----------|-------------|----------------------|------------------------------------------------------------|----|
| Tri 1     | 1084LHS     | Free-choice Elective | Modern Standard Chinese (Mandarin) 1A                      | 10 |
| Tri 2     | 1085LHS     | Free-choice Elective | Modern Standard Chinese (Mandarin) 1B                      | 10 |
| Tri 1     | 1080LHS     | Free-choice Elective | Spanish 1A                                                 | 10 |
| Tri 2     | 1081LHS     | Free-choice Elective | Spanish 1B                                                 | 10 |
| Tri 1,3   | 1090LHS     | Free-choice Elective | Italian 1A                                                 | 10 |
| Tri 2,3   | 1091LHS     | Free-choice Elective | Italian 1B                                                 | 10 |
| Tri 1,3   | 1032LHS     | Free-choice Elective | Japanese 1A                                                | 10 |
| Tri 2,3   | 1033LHS     | Free-choice Elective | Japanese 1B                                                | 10 |
| Tri 1     | 1621ICT     | Free-choice Elective | Web Technologies (not offered from 2025)                   | 10 |
| Tri 1,3   | 1043SCG     | Free-choice Elective | Introduction to Environmental Sustainability               | 10 |
| Tri 1,3   | 1015SCG     | Free-choice Elective | Quantitative Reasoning                                     | 10 |
| Tri 1,3   | 1007ICT     | Free-choice Elective | Computer Systems and Cyber Security                        | 10 |
| Tri 2     | 1805ICT     | Free-choice Elective | Human Computer Interaction (not offered from 2024)         | 10 |
| Tri 1,3   | 1001PSY     | Free-choice Elective | Introduction to Psychology 1                               | 10 |
| Tri 2,3   | 1002PSY     | Free-choice Elective | Introduction to Psychology 2                               | 10 |
| Tri 2,3   | 1803ICT     | Free-choice Elective | Application Systems                                        | 10 |
| Tri 2,3   | 1802ICT     | Free-choice Elective | Foundations of Systems Development (not offered from 2025) | 10 |
| Tri 1     | 1701ICT     | Free-choice Elective | Creative Coding                                            | 10 |
| Tri 2     | 1003GIR     | Free-choice Elective | Global Political Economy                                   | 10 |

| Trimester | Course code | Requirement          | Course title                                                 | CP |
|-----------|-------------|----------------------|--------------------------------------------------------------|----|
| Tri 2     | 1102GIR     | Free-choice Elective | Comparative Political Institutions                           | 10 |
| Tri 2     | 1213LHS     | Free-choice Elective | Approaches to Human Security                                 | 10 |
| Tri 1,3   | 1003CCJ     | Free-choice Elective | Law, Crime and Justice (Tri 3 online only)                   | 10 |
| Tri 1     | 1505LHS     | Free-choice Elective | Introduction to Communication and Journalism                 | 10 |
| Tri 1     | 1507LHS     | Free-choice Elective | Research and Writing for Journalism                          | 10 |
| Tri 3     | 2424LHS     | Free-choice Elective | Japan Study Tour                                             | 10 |
| Tri 1,3   | 1007LHS     | Free-choice Elective | Understanding the Social World                               | 10 |
| Tri 2     | 1512LHS     | Free-choice Elective | Communication Performance                                    | 10 |
| Tri 1     | 1015HSV     | Free-choice Elective | Human Behaviour                                              | 10 |
| Tri 1     | 1977MED     | Free-choice Elective | Introduction to Health Promotion                             | 10 |
| Tri 1     | 1982MED     | Free-choice Elective | Sustainability and Health                                    | 10 |
| Tri 2     | 1531QCA     | Free-choice Elective | Making Visual Media                                          | 10 |
| Tri 1,2,3 | 2814ICT     | Free-choice Elective | Data Management                                              | 10 |
| Tri 1,3   | 2513LHS     | Free-choice Elective | Media Law                                                    | 10 |
| Tri 2     | 2509LHS     | Free-choice Elective | Media, Politics and Public Opinion (offered in even years)   | 10 |
| Tri 1     | 2505LHS     | Free-choice Elective | Ethical Communication                                        | 10 |
| Tri 2     | 2030ICT     | Free-choice Elective | Introduction to Big Data Analytics                           | 10 |
| Tri 1     | 3014LHS     | Free-choice Elective | Chinese/English Written Communication 1                      | 10 |
| Tri 2     | 3015LHS     | Free-choice Elective | Chinese/English Written Communication 2                      | 10 |
| Tri 1     | 3012LHS     | Free-choice Elective | Chinese/English Business Interpreting 1                      | 10 |
| Tri 2     | 3013LHS     | Free-choice Elective | Chinese/English Business Interpreting 2                      | 10 |
| Tri 1     | 3518LHS     | Free-choice Elective | Media Campaigns and Strategies (offered in odd years)        | 10 |
| Tri 2     | 3533LHS     | Free-choice Elective | Japanese for Professional Purposes                           | 10 |
| Tri 3     | 3310THS     | Free-choice Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |
| Tri 1     | 4030ICT     | Free-choice Elective | Big Data Analytics and Social Media (not offered from 2023)  | 10 |
|           |             |                      | <b>courseLineOperator</b>                                    |    |
| Tri 1,2,3 | 3032ICT     | Free-choice Elective | Big Data Analytics and Social Media                          | 10 |

| Trimester | Course code | Requirement             | Course title                                                                 | CP |
|-----------|-------------|-------------------------|------------------------------------------------------------------------------|----|
| Tri 3     | 2105LHS     | Free-choice<br>Elective | Writing the Character Journey from Comics to Film<br>(not offered from 2023) | 10 |
|           |             |                         | <b>courseLineOperator</b>                                                    |    |
| Tri 3     | 2104LHS     | Free-choice<br>Elective | Writing the Character Journey from Comics to Film                            | 10 |