Bachelor of International Tourism and Hotel Management (Domestic students)

Program code
1408

Available at
Gold Coast Campus, Nathan Campus, Online

Duration
3 years full-time
6 years part-time

Credit points
240

Indicative fee
$16,000.00* per year (more)
* 2024 indicative annual CSP fee

Entry requirements
63.00
ATAR/RANK 2024
(more)

Commencing in
Trimester 1, Trimester 2 and Trimester 3

Prerequisites
NIL

Assumed knowledge
Any General or Applied English subject (Units 3&4, C)

Degree requirements: Students who started Trimester 1 - 2020

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for the Tourism Management major or Hospitality Management major; AND
    - 60 credit points for a second major and 10 credit points of listed and/or Undergraduate free-choice elective/s, **or**
    - 70 credit points of listed electives and/or Undergraduate free-choice elective/s.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of International Tourism and Hotel Management degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- 5901LHS Language and Communication for Business and Commerce

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2020

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Courses in this program may be available at multiple campuses and during different Trimesters. Click the **course code** to find out more information on where and when the course is offered.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first Trimester of study in place of an elective course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete the following courses. You are advised to complete the Year 1 level courses before commencing your major.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1303AFE	Core to Program	Economics for Decision Making 1 (not offered from 2022)	10
			OR	
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
Tri 1,2 or 3	1101IBA	Core to Program	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 1,2 or 3	1003MKT	Core to Program	Introduction to Marketing (not offered from 2021)	10
			OR	
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,3	1102AFE	Core to Program	Accounting for Decision Making (not offered from 2022)	10
			OR	
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1,2	1005THS	Core to Program	People and Places in the Service Industries (not offered from 2021)	10
			OR	
Tri 1,2	1006THS	Core to Program	Global Tourism Systems	10
Tri 1,2	1220THS	Core to Program	Information Systems for Services Industries (not offered from 2021)	10
			OR	
Tri 1,2	1007THS	Core to Program	Tourism, Travel and Technology	10
Tri 1,2 or 3	2232THS	Core to Program	International Tourism and Hotel Management Principles (not offered from 2021)	10
			OR	
Tri 2	2213THS	Core to Program	Culinary Tourism	10
Tri 1,2 or 3			Listed elective	10
			OR	
Tri 1,2 or 3			Free-choice elective	10

Years 2 and 3

You must complete the following core courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2230THS	Core to Program	Interpreting Tourism Management Information	10
Tri 1,3	3214THS	Core to Program	Financial Management for Tourism and Hotels (not offered from 2021)	10
			OR	
Tri 1,3	2120THS	Core to Program	Hospitality and Tourism Business Acumen	10
Tri 2,3	3201THS	Core to Program	Tourism Disruption, Risk and Resilience	10
Tri 1,2	3400THS	Core to Program	Career Development	10
			OR	
Tri 1,2	2400THS	Core to Program	Career Development (formerly 3400THS)	10

You must complete at least one of the following majors:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Tourism Management major	60
			OR	
Tri 1,2			Hospitality Management major	60

You must complete:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			A second major	60
			OR	
Tri 1,2 or 3			Listed electives and/or Free-choice electives	60

Majors (8 available)

Int Tourism & Hotel Mgt Majors

Hospitality Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2208THS	Core to Major	International Food and Beverage Management	10
Tri 1,3	2222THS	Core to Major	Hotel Distribution and Sales	10
Tri 2	2216THS	Core to Major	Rooms Division Management	10
Tri 2	3231THS	Core to Major	Hospitality Service Excellence	10
Tri 1,2	3215THS	Core to Major	Hotel Service Operations Management (capstone course)	10
Tri 1	3203THS	Core to Major	Tourism Economics	10

Tourism Management

You must complete 60 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Elective to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2233THS	Elective to Major	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	2235THS	Elective to Major	Visitor Precincts and Infrastructure (offered from 2023)	10
Tri 1	3200THS	Elective to Major	Destination Marketing	10
Tri 1	3120THS	Elective to Major	Diversity and Culture in Tourism	10
Tri 2	3018THS	Elective to Major	Destination Management (not offered from 2024)	10
Tri 2	2203THS	Elective to Major	Tourism Transportation Management (offered from 2024)	10
Tri 2	3307THS	Elective to Major	Tourism Small Business Management (capstone course) (not offered from 2020)	10
			OR	
Tri 2	3009THS	Elective to Major	Tourism Futures (capstone course)	10
			OR	
Tri 2,3	2034IBA	Elective to Major	Griffith Innovation Challenge (capstone course)	10

Business Majors

Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Recommended Prereq	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Recommended Prereq	The Purpose of Business	10

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3144IBA	Elective to Major	Quality Management (not offered from 2022)	10
Tri 1	3051IBA	Elective to Major	Decision Making for Innovation	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (capstone course) (not offered from 2022)	10
			OR	
Tri 2	3050IBA	Elective to Major	Managing Strategic Change (capstone course)	10
Tri 1	3114IBA	Elective to Major	Management Problem Solving (capstone course) (not offered from 2022)	10
Tri 1	3045IBA	Elective to Major	Building the New Venture (capstone course)	10

Marketing

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Elective to Major	Consumer Psychology	10
Tri 2	2034MKT	Elective to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Elective to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Elective to Major	Service Experience	10
Tri 2	3007MKT	Elective to Major	Marketing for Behaviour Change	10
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 2	3040MKT	Elective to Major	Digital and Social Media Marketing	10
Tri 2	3028MKT	Elective to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
			OR	
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

Electives (2 available)
Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the **maximum of Level 1 courses (100 credit points)** in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. Click on the **course code** to find out more information on where and when the course is offered.

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2315THS	Listed Elective	Event Marketing and Sponsorship	10
Tri 1	2018THS	Listed Elective	Sport Event and Facility Planning	10
Tri 3	3006THS	Listed Elective	Cruise Industry Management (not offered from 2022)	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 2	3226THS	Listed Elective	Tourism Study Tour	10
Tri 1	3203THS	Listed Elective	Tourism Economics	10
Tri 1	3117THS	Listed Elective	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	2222THS	Listed Elective	Hotel Distribution and Sales	10
Tri 2	2213THS	Listed Elective	Culinary Tourism	10
Tri 1	2208THS	Listed Elective	International Food and Beverage Management	10
Tri 3	3218THS	Listed Elective	E Commerce Platforms for T and H Business (offered from 2024)	10
Tri 2	3211THS	Listed Elective	Tourism and the Sharing Economy (offered from 2024)	10
Tri 2	2209THS	Listed Elective	Managing Projects in Service Industries	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3207THS	Listed Elective	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10
Tri 2	3204THS	Listed Elective	Event Evaluation	10
Tri 2	3213THS	Listed Elective	Conference and Convention Management	10
Tri 2	3231THS	Listed Elective	Hospitality Service Excellence	10
Tri 2	2235THS	Listed Elective	Visitor Precincts and Infrastructure	10
Tri 2	2203THS	Listed Elective	Tourism Transportation Management (offered from 2024)	10
Tri 3	2217THS	Listed Elective	Wine Studies (not offered from 2024)	10
Tri 3	3008THS	Listed Elective	Cruise Industry Experience (not offered in 2022)	10
Tri 3	3340THS	Listed Elective	Event Experience Hong Kong (offered in 2018 only)	10

Trimester	Course code	Requirement	Course title	CP
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Hospitality Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective	Sport Event and Facility Planning	10
Tri 1	2315THS	Listed Elective	Event Marketing and Sponsorship	10
Tri 3	3006THS	Listed Elective	Cruise Industry Management (not offered from 2022)	10
Tri 1	3117THS	Listed Elective	Facility and Venue Management	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Listed Elective	Destination Marketing	10
Tri 2	3226THS	Listed Elective	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective	Managing Projects in Service Industries	10
Tri 2	2213THS	Listed Elective	Culinary Tourism	10
Tri 2	2233THS	Listed Elective	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	3018THS	Listed Elective	Destination Management (not offered from 2024)	10
Tri 2	3204THS	Listed Elective	Event Evaluation	10
Tri 2	3207THS	Listed Elective	Event Business Development (not offered from 2023)	10
Tri 2	3210THS	Listed Elective	Contemporary Issues in Tourism and Hotel Management (not offered from 2018)	10
Tri 2	3213THS	Listed Elective	Conference and Convention Management	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10
Tri 3	1120THS	Listed Elective	Hospitality Services Practices (not offered from 2020)	10
Tri 3	2217THS	Listed Elective	Wine Studies (not offered from 2024)	10
Tri 3	3008THS	Listed Elective	Cruise Industry Experience	10
Tri 3	3340THS	Listed Elective	Event Experience Hong Kong (offered in 2018 only)	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Employability electives

The following courses focus on preparation for and gaining employment. For more information please visit Griffith Business School Student Opportunities.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	2043MKT	Listed Elective	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			courseLineOperator	
Tri 1,2 or 3	2043IBA	Listed Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1	3114IBA	Listed Elective	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective	Asian Business Research Project (not offered from 2022)	10
Tri 1,2 or 3	3002LFC	Listed Elective	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Listed Elective	Self-Marketing	10
Tri 2	2013EHR	Listed Elective	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 2,3	2034IBA	Listed Elective	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 2	3014IBA	Listed Elective	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 2	3102GBS	Listed Elective	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective	The Business of Changing the World	10
Tri 1,2 or 3	3101GBS	Listed Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective	Co-Design Incubator	10
Tri 3	3100AFE	Listed Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Listed Elective	Indigenous Australians: Everybody's Business	10
Tri 3	3003GBS	Listed Elective	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	3004GBS	Listed Elective	Business Study Tour	10
Tri 3	3340THS	Listed Elective	Event Experience Hong Kong (offered in 2018 only)	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 3	3036IBA	Listed Elective	The Business of You (not offered from 2022)	10
Tri 3	3037IBA	Listed Elective	The Business of Business (not offered from 2022)	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective	Sport Event and Facility Planning	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 2	3226THS	Listed Elective	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective	Athlete Management Principles (not offered in 2021)	10
Tri 2	3207THS	Listed Elective	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10
Tri 2,3	3201THS	Listed Elective	Tourism Disruption, Risk and Resilience	10
Tri 2,3	3340THS	Listed Elective	Event Experience Hong Kong (offered in 2018 only)	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 1	3027GIR	Listed Elective	Business and Politics in the Asia Pacific	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 2	3155IBA	Listed Elective	Operations Management	10
Tri 2	3522NSC	Listed Elective	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 1	2036MKT	Listed Elective	Retail Marketing	10
Tri 2	2038MKT	Listed Elective	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective	Sales and Negotiation	10
Tri 3	2098MKT	Listed Elective	Branding and Promoting New Business Ventures	10
Tri 1,2	3007MKT	Listed Elective	Marketing for Behaviour Change (Tri 1 not offered from 2023)	10
Tri 2	3042MKT	Listed Elective	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective	Green Marketing	10
Tri 3	3013MKT	Listed Elective	Entertainment and the Arts Marketing	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2310THS	Listed Elective	Property Market Research and Analysis	10
Tri 1,2 or 3			Real Estate License (see Note 1)	10
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 2	2013EHR	Listed Elective	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective	Event Management Principles	10
Tri 1	2315THS	Listed Elective	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective	Managing Projects in Service Industries	10
Tri 2	2220THS	Listed Elective	Athlete Management Principles (not offered in 2021)	10
Tri 2	3204THS	Listed Elective	Event Evaluation	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10

Free-choice electives

You may select free-choice electives from the lists below or any Undergraduate free-choice elective/s offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses (100 credit points)** in your entire program. If you require guidance, please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1084LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1B	10
Tri 1,3	1080LHS	Free-choice Elective	Spanish 1A	10
Tri 2	1081LHS	Free-choice Elective	Spanish 1B	10
Tri 1,3	1090LHS	Free-choice Elective	Italian 1A	10
			courseLineOperator	
Tri 3	1092LHS	Free-choice Elective	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Free-choice Elective	Italian 1B	10
			courseLineOperator	
Tri 3	1093LHS	Free-choice Elective	Intensive Italian 1B (not offered from 2020)	10
Tri 1,3	1032LHS	Free-choice Elective	Japanese 1A	10
Tri 2,3	1033LHS	Free-choice Elective	Japanese 1B	10
Tri 1	1621ICT	Free-choice Elective	Web Technologies (not offered from 2025)	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Cyber Security	10

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 2,3	1803ICT	Free-choice Elective	Application Systems	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development (not offered from 2025)	10
Tri 1	1701ICT	Free-choice Elective	Creative Coding	10
Tri 2	1003GIR	Free-choice Elective	Global Political Economy	10
Tri 2	1102GIR	Free-choice Elective	Comparative Political Institutions	10
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 2	1510LHS	Free-choice Elective	Introduction to Public Relations (not offered from 2019)	10
			courseLineOperator	
Tri 1	1505LHS	Free-choice Elective	Introduction to Communication and Journalism	10
Tri 2	1508LHS	Free-choice Elective	Introduction to Journalism (not offered from 2019)	10
			courseLineOperator	
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 3	1024LHS	Free-choice Elective	Japan Study Tour (not offered from 2019)	10
			courseLineOperator	
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 1,2,3	2814ICT	Free-choice Elective	Data Management	10
			courseLineOperator	
Tri 1,2,3	1804ICT	Free-choice Elective	Data Management (offered from 2024)	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 2	2501LHS	Free-choice Elective	Public Relations Theory, Ethics and Professional Practice (not offered from 2020)	10
			courseLineOperator	
Tri 1	2505LHS	Free-choice Elective	Ethical Communication (offered from 2020)	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10

Trimester	Course code	Requirement	Course title	CP
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 1	3518LHS	Free-choice Elective	Media Campaigns and Strategies (offered in odd years)	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 3	3340THS	Free-choice Elective	Event Experience Hong Kong (offered in 2018 only)	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10