



Bachelor of International Tourism and Hotel Management (Domestic students)

| Program code | Entry requirements | Prerequisites |
|--|--|---|
| 1408 | 63.00 | Any General or Applied English subject (Units 3&4, C) |
| Available at | ATAR/RANK 2022 (more) | Assumed knowledge |
| Gold Coast Campus, Nathan Campus, Online | Commencing in | Nil |
| Duration | Trimester 1, Trimester 2 and Trimester 3 | |
| 3 years full-time 6 years part-time | | |
| Credit points | | |
| 240 | | |
| Indicative fee | | |
| \$14,500.00* per year (more) | | |
| * 2022 indicative annual CSP fee | | |

Degree requirements: Students who started Trimester 1 - 2022

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for the Tourism Management major or Hospitality Management major; AND
 - 60 credit points for a second major and 10 credit points of listed and/or Undergraduate free-choice elective/s, **or**
 - 70 credit points of listed electives and/or Undergraduate free-choice elective/s.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of International Tourism and Hotel Management degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE)** course as an elective.

- [5901LHS Language and Communication for Business and Commerce](#)

Students whose first language is English are not permitted to undertake this ELE course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2022

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Courses in this program may be available at multiple campuses and during different trimesters. **Click on the course** to find out more information on where and when the course is offered.

Year 1

You must complete the following courses (and you are advised to complete the Year 1 level courses before commencing your major):

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,2 | 1006THS | Core to Program | Tourism Systems | 10 |
| Tri 1,2 | 1007THS | Core to Program | Tourism, Travel and Technology | 10 |
| Tri 1,3 | 1004GBS | Core to Program | The Purpose of Business | 10 |
| Tri 2,3 | 1005GBS | Core to Program | Engaging Australia and the Asia-Pacific | 10 |
| Tri 2,3 | 1006GBS | Core to Program | Why Money Matters | 10 |
| Tri 1,3 | 1008GBS | Core to Program | Business Decision-Making | 10 |
| Tri 1,2 | 2230THS | Core to Program | Interpreting Tourism Management Information | 10 |
| Tri 1,2 or 3 | 5901LHS | English Enhancement | Language and Communication for Business and Commerce (see Note 1) | 10 |
| | | | OR | |
| Tri 1,2 or 3 | | Free-choice Elective | Elective | 10 |

Note 1: Students required to complete 5901LHS will complete this course in their first trimester of study in place of an elective course.

Years 2 and 3

You must complete the following core courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-----------------|--|----|
| Tri 1,3 | 2120THS | Core to Program | Financial Management for Tourism and Hotels | 10 |
| Tri 1 | 3203THS | Core to Program | Tourism and Hotel Economic Analysis | 10 |
| Tri 2,3 | 3201THS | Core to Program | Managing Risk in Tourism, Events and Hospitality | 10 |
| Tri 1,2 | 3400THS | Core to Program | Career Development | 10 |

You must complete at least one of the following majors:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------|------------------------------|----|
| Tri 1,2 | | | Tourism Management major | 60 |
| | | | OR | |
| Tri 1,2 | | | Hospitality Management major | 60 |

You must complete one of the following options:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-------------|---|----|
| Tri 1,2 or 3 | | | A second major | 60 |
| | | | OR | |
| Tri 1,2 or 3 | | | Listed electives and/or Free-choice electives | 60 |

Majors (16 available)

Int Tourism & Hotel Mgt Majors

Hospitality Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1 | 2208THS | Core to Major | International Food and Beverage Management | 10 |
| Tri 1,3 | 2222THS | Core to Major | Hotel Distribution and Sales | 10 |
| Tri 2 | 2216THS | Core to Major | Rooms Division Management | 10 |
| Tri 2 | 3231THS | Core to Major | Managing Hospitality Service Experiences | 10 |
| Tri 2 | 3007THS | Core to Major | Hotel Revenue Management (offered from 2022) | 10 |
| Tri 1 | 3215THS | Core to Major | Hotel Service Operations Management (capstone course) | 10 |

Tourism Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|-----------------------------------|----|
| Tri 1 | 2204THS | Core to Major | Sustainable Tourism Principles | 10 |
| Tri 2 | 2233THS | Core to Major | Tourism Impact Assessment | 10 |
| Tri 1 | 3200THS | Core to Major | Destination Marketing | 10 |
| Tri 1 | 3120THS | Core to Major | Tourism and Culture | 10 |
| Tri 2 | 3018THS | Core to Major | Destination Management | 10 |
| Tri 2 | 3009THS | Core to Major | Tourism Futures (capstone course) | 10 |

Business Majors

Asian Engagement

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 2 | 2047IBA | Core to Major | Engaging Asia: Developing Cultural Competence | 10 |
| Tri 1 | 2048IBA | Core to Major | Understanding Asia: From Silk to Belt Roads | 10 |
| Tri 1 | 2046IBA | Core to Major | Case Studies and Negotiations in Asian Business (offered from 2022) | 10 |
| Tri 2 | 3053IBA | Core to Major | Asian Societies: Contemporary Issues and Challenges (capstone course) (offered from 2022) | 10 |
| Tri 1 | 3054IBA | Core to Major | Politics of Religion in Asia: Influencers and Identity (offered from 2022) | 10 |

You must also complete 10CP from the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1 | 3017IBA | Elective to Major | Crime, Business and Politics in Asia | 10 |
| Tri 1,3 | 3034IBA | Elective to Major | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC) | 10 |
| Tri 2 | 3052IBA | Elective to Major | Partnerships in Australia, Asia and the Pacific | 10 |

Behavioural Science

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|--|----|
| Tri 1 | 2000PSY | Core to Major | Experimental Design and Analysis (see Note 1) | 10 |
| Tri 1,3 | 2004MKT | Core to Major | Consumer Psychology | 10 |
| Tri 2 | 2034MKT | Core to Major | Marketing Research and Intelligence | 10 |
| Tri 2 | 3313AFE | Core to Major | Behavioural Economics | 10 |
| Tri 1 | 3018PSY | Core to Major | Behaviour Change Skills (see Note 1) | 10 |
| Tri 1,2 | 3007MKT | Core to Major | Marketing for Behaviour Change (capstone course) (Tri 1 not offered from 2023) | 10 |

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Business Analytics

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|---------------|--|----|
| Tri 2 | 2030ICT | Core to Major | Introduction to Big Data Analytics | 10 |
| Tri 1 | 2031ICT | Core to Major | Data Analytics Methods (offered from 2022) | 10 |
| Tri 2 | 2030AFE | Core to Major | Business Intelligence | 10 |
| Tri 1 | 3051IBA | Core to Major | Decision Making for Innovation | 10 |
| Tri 2 | 3030AFE | Core to Major | Predictive Analytics | 10 |
| Tri 1,2 or 3 | 3002GBS | Core to Major | Industry Project (capstone course) (not offered in Tri 1-2022) | 10 |

Economics

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3 | 2316AFE | Core to Major | Macroeconomics Analysis | 10 |
| Tri 1,3 | 2314AFE | Core to Major | Microeconomic Analysis | 10 |
| Tri 1,2 | 2315AFE | Core to Major | Econometric Analysis | 10 |
| Tri 1 | 3310AFE | Core to Major | Open Economy Macroeconomics | 10 |
| Tri 2 | 3314AFE | Core to Major | Micro Foundations of Markets and Behaviour | 10 |
| Tri 2 | 3315AFE | Core to Major | Empirical Economic Analysis (capstone course) | 10 |

Employment Relations

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 2 | 2006EHR | Core to Major | Health and Safety in the Workplace | 10 |
| Tri 1 | 2001EHR | Core to Major | Management Employee Relations | 10 |
| Tri 2,3 | 2013EHR | Core to Major | Negotiation (Tri 3 offered from 2022) | 10 |
| Tri 1 | 3015EHR | Core to Major | Employment Relations Law | 10 |
| Tri 1 | 3019EHR | Core to Major | The Realities and Potentials of Workplaces | 10 |
| Tri 2 | 3006EHR | Core to Major | Employment Strategies in Action (capstone course) | 10 |

Event Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1 | 2219THS | Core to Major | Event Management Principles | 10 |
| Tri 1 | 2315THS | Core to Major | Event Marketing and Sponsorship | 10 |
| Tri 2 | 2209THS | Core to Major | Managing Projects in Service Industries | 10 |
| Tri 1 | 3117THS | Core to Major | Facility and Venue Management | 10 |
| Tri 2 | 3213THS | Core to Major | Conference and Convention Management | 10 |
| Tri 2 | 3204THS | Core to Major | Event Evaluation (capstone course) | 10 |

Government and International Relations

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3 | 2004GIR | Core to Major | The Government Business Nexus: Intervening, Lobbying and Responding | 10 |
| Tri 1 | 2013GIR | Core to Major | Political Leadership | 10 |
| Tri 2 | 3023GIR | Core to Major | Migration and Diversity in Democratic Politics | 10 |
| Tri 2 | 2019GIR | Core to Major | Politics of International Law and Organisations | 10 |
| Tri 1 | 3022GIR | Core to Major | The Business of Global Populism | 10 |
| Tri 2 | 3024GIR | Core to Major | When Markets and Values Collide (capstone course) (not offered in 2022) | 10 |
| | | | OR | |
| Tri 2 | 3001GIR | Core to Major | Solving Policy Problems | 10 |

Human Resource Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|--|----|
| Tri 1,3 | 2002EHR | Core to Major | Strategic Human Resource Management | 10 |
| Tri 1,2 | 2005EHR | Core to Major | Organisational Behaviour and Wellbeing | 10 |
| Tri 1 | 3009EHR | Core to Major | Global Human Resource Management | 10 |
| | | | AND | |
| Tri 1,2 | 3020EHR | Core to Major | Managing Staffing and Performance (offered from 2023) | 10 |
| | | | OR | |
| Tri 2 | 2009EHR | Core to Major | Recruitment and Selection (not offered from 2023) | 10 |
| | | | AND | |
| Tri 1,2 | 3011EHR | Core to Major | Performance Management (not offered from 2023) | 10 |
| Tri 2 | 3010EHR | Core to Major | Developing Talent | 10 |
| Tri 2,3 | 3012EHR | Core to Major | Applied Human Resource Management and Change (capstone course) | 10 |

Innovation and Entrepreneurship

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|---------------|---|----|
| Tri 2,3 | 2034IBA | Core to Major | Griffith Innovation Challenge | 10 |
| Tri 1,2 or 3 | 2043IBA | Core to Major | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 1 | 2044IBA | Core to Major | Social and Cultural Entrepreneurship | 10 |
| Tri 2 | 3043IBA | Core to Major | Digital Innovation | 10 |
| Tri 2 | 3046IBA | Core to Major | Family Business Management | 10 |
| Tri 1 | 3045IBA | Core to Major | Building the New Venture (capstone course) | 10 |

Logistics and Supply Chain Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|--|----|
| Tri 1,3 | 2128IBA | Core to Major | The Management of Business Processes | 10 |
| Tri 1 | 2155IBA | Core to Major | Procurement and Supply Management | 10 |
| Tri 2 | 2154IBA | Core to Major | International Business Logistics | 10 |
| Tri 2 | 3155IBA | Core to Major | Operations Management | 10 |
| Tri 2 | 3157IBA | Core to Major | Supply Chain Innovation and Optimisation (capstone course) (offered from 2022) | 10 |

You must complete 10 credit points from the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-------------------|---|----|
| Tri 1,2 or 3 | 3002GBS | Elective to Major | Industry Project (not offered in Tri 1- 2022) | 10 |
| Tri 1,2 or 3 | 3001GBS | Elective to Major | UG Business Internship I | 10 |

Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,2 | 2045IBA | Core to Major | Leading and Managing Organisations | 10 |
| Tri 1,3 | 2128IBA | Core to Major | The Management of Business Processes | 10 |
| Tri 2,3 | 3006IBA | Core to Major | Creating Ethical and Sustainable Business | 10 |
| Tri 2 | 3050IBA | Core to Major | Managing Strategic Change (capstone course) (offered from 2022) | 10 |
| Tri 1 | 3051IBA | Core to Major | Decision Making for Innovation (offered from 2022) | 10 |
| Tri 1 | 3045IBA | Core to Major | Building the New Venture | 10 |

Marketing

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3 | 2004MKT | Core to Major | Consumer Psychology | 10 |
| Tri 2 | 2034MKT | Core to Major | Marketing Research and Intelligence | 10 |
| Tri 1 | 2029MKT | Core to Major | Advertising and Integrated Marketing Communications | 10 |
| Tri 2 | 3006MKT | Core to Major | Service Experience | 10 |
| Tri 1 | 3038MKT | Core to Major | Sales and Negotiation | 10 |
| Tri 2 | 3028MKT | Core to Major | Marketing Strategy and Analytics (capstone course) | 10 |

Real Estate and Property Development

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|---------------|---|----|
| Tri 1 | 2009THS | Core to Major | Real Estate and Property Development Principles | 10 |
| Tri 2 | 2209THS | Core to Major | Managing Projects in Service Industries | 10 |
| Tri 2 | 2211AFE | Core to Major | Real Estate Finance | 10 |
| Tri 1 | 3220THS | Core to Major | Real Estate and Property Development Law | 10 |
| Tri 1 | 3216THS | Core to Major | Strata Communities and Management | 10 |
| Tri 2 | 3219THS | Core to Major | Property Development Process (capstone course) | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------------------|---------------|---|----|
| Tri 1 | 2309THS | Core to Major | Sport Management Principles | 10 |
| Tri 1 | 2018THS | Core to Major | Sport Event and Facility Planning | 10 |
| Tri 2 | 2312THS | Core to Major | Sport Digitisation and Communication | 10 |
| Tri 1 | 3110THS | Core to Major | Contemporary Issues in Sport Business (capstone course) | 10 |
| Tri 2 | 3323THS | Core to Major | Sport Marketing | 10 |
| Tri 2 | 3333THS | Core to Major | Sport Development Systems | 10 |

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

Tourism Management

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1 | 2315THS | Listed Elective 2 | Event Marketing and Sponsorship | 10 |
| Tri 1 | 2018THS | Listed Elective 2 | Sport Event and Facility Planning | 10 |
| Tri 3 | 3006THS | Listed Elective 2 | Cruise Industry Management (not offered from 2022) | 10 |
| Tri 1,3 | 3226THS | Listed Elective 2 | Tourism Study Tour (not offered in Tri 1, 2022) (Tri 3 offered in 2022 only) | 10 |
| Tri 1 | 3203THS | Listed Elective 2 | Tourism and Hotel Economic Analysis | 10 |
| Tri 1 | 3117THS | Listed Elective 2 | Facility and Venue Management | 10 |
| Tri 1,2 | 3410THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 1,3 | 2222THS | Listed Elective 2 | Hotel Distribution and Sales | 10 |
| Tri 2 | 2213THS | Listed Elective 2 | Culinary Tourism | 10 |
| Tri 1 | 2208THS | Listed Elective 2 | International Food and Beverage Management | 10 |
| Tri 2 | 2209THS | Listed Elective 2 | Managing Projects in Service Industries | 10 |
| Tri 3 | 3016EHR | Listed Elective 2 | Disruption, Technology and Workplaces (not offered from 2021) | 10 |
| Tri 2 | 3207THS | Listed Elective 2 | Event Business Development | 10 |
| Tri 2 | 3224THS | Listed Elective 2 | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 2 | 3204THS | Listed Elective 2 | Event Evaluation | 10 |
| Tri 2 | 3213THS | Listed Elective 2 | Conference and Convention Management | 10 |
| Tri 2 | 3231THS | Listed Elective 2 | Managing Hospitality Service Experiences | 10 |
| Tri 3 | 2217THS | Listed Elective 2 | Wine Studies | 10 |
| Tri 3 | 3008THS | Listed Elective 2 | Cruise Industry Experience | 10 |
| Tri 3 | 3310THS | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

Hospitality Management

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1 | 2018THS | Listed Elective 2 | Sport Event and Facility Planning | 10 |
| Tri 1 | 2315THS | Listed Elective 2 | Event Marketing and Sponsorship | 10 |
| Tri 3 | 3006THS | Listed Elective 2 | Cruise Industry Management (not offered from 2022) | 10 |
| Tri 1 | 3117THS | Listed Elective 2 | Facility and Venue Management | 10 |
| Tri 1 | 3118THS | Listed Elective 2 | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 1 | 3200THS | Listed Elective 2 | Destination Marketing | 10 |
| Tri 1,3 | 3226THS | Listed Elective 2 | Tourism Study Tour (not offered in Tri 1, 2022) (Tri 3 offered in 2022 only) | 10 |
| Tri 1,2 | 3410THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2209THS | Listed Elective 2 | Managing Projects in Service Industries | 10 |
| Tri 2 | 2213THS | Listed Elective 2 | Culinary Tourism | 10 |
| Tri 2 | 2233THS | Listed Elective 2 | Tourism Impact Assessment | 10 |
| Tri 2 | 3018THS | Listed Elective 2 | Destination Management | 10 |
| Tri 2 | 3204THS | Listed Elective 2 | Event Evaluation | 10 |
| Tri 2 | 3207THS | Listed Elective 2 | Event Business Development | 10 |
| Tri 2 | 3210THS | Listed Elective 2 | Contemporary Issues in Tourism and Hotel Management | 10 |
| Tri 2 | 3213THS | Listed Elective 2 | Conference and Convention Management | 10 |
| Tri 2 | 3224THS | Listed Elective 2 | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 3 | 1120THS | Listed Elective 2 | Hospitality Services Practices (not offered from 2020) | 10 |
| Tri 3 | 2217THS | Listed Elective 2 | Wine Studies | 10 |
| Tri 3 | 3008THS | Listed Elective 2 | Cruise Industry Experience | 10 |
| Tri 3 | 3310THS | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the [Griffith Business School Student Opportunities](#) website.

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-------------------|---|----|
| Tri 2 | 2008EHR | Listed Elective 2 | Business Communication (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 2043IBA | Listed Elective 2 | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 1 | 3114IBA | Listed Elective 2 | Management Problem Solving (not offered from 2022) | 10 |
| | | | OR | |
| Tri 1,2 | 3049IBA | Listed Elective 2 | Applied Business Project (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3001GBS | Listed Elective 2 | UG Business Internship I | 10 |
| Tri 1,2 or 3 | 3000GBS | Listed Elective 2 | UG Business Internship II | 20 |
| Tri 1 | 3035IBA | Listed Elective 2 | Asian Business Research Project (not offered from 2022) | 10 |
| | | | OR | |
| Tri 1,2 | 3049IBA | Listed Elective 2 | Applied Business Project (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3002LFC | Listed Elective 2 | Community Internship and Partnerships for SDGs | 10 |
| Tri 2,3 | 3029MKT | Listed Elective 2 | Self-Marketing | 10 |
| Tri 2,3 | 2013EHR | Listed Elective 2 | Negotiation (formerly 3001EHR) (Tri 3 offered from 2022) | 10 |
| Tri 2,3 | 2034IBA | Listed Elective 2 | Griffith Innovation Challenge (formerly 3031IBA) | 10 |
| Tri 2 | 3014IBA | Listed Elective 2 | Negotiation Knowledge and Skill | 10 |
| Tri 2 | 3102GBS | Listed Elective 2 | Business Simulation (not offered from 2020) | 10 |
| Tri 2 | 3038IBA | Listed Elective 2 | The Business of Changing the World | 10 |
| Tri 1,2 or 3 | 3101GBS | Listed Elective 2 | I-WIL in Impact Oriented Workplaces (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3002GBS | Listed Elective 2 | Industry Project (not offered in Tri 1- 2022) | 10 |
| Tri 3 | 3100AFE | Listed Elective 2 | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 3 | 3003GBS | Listed Elective 2 | UG Global Mobility Internship II | 20 |
| Tri 1,3 | 3034IBA | Listed Elective 2 | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC) | 10 |
| Tri 3 | 3310THS | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022) | 10 |
| Tri 3 | 3036IBA | Listed Elective 2 | The Business of You (not offered from 2022) | 10 |
| Tri 3 | 3037IBA | Listed Elective 2 | The Business of Business (not offered in 2022) | 10 |

Event Management

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1 | 2018THS | Listed Elective 2 | Sport Event and Facility Planning | 10 |
| Tri 1 | 3118THS | Listed Elective 2 | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 1,3 | 3226THS | Listed Elective 2 | Tourism Study Tour (not offered in Tri 1, 2022) (Tri 3 offered in 2022 only) | 10 |
| Tri 1,2 | 3410THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2220THS | Listed Elective 2 | Athlete Management Principles (not offered in 2021) | 10 |
| Tri 2 | 3207THS | Listed Elective 2 | Event Business Development | 10 |
| Tri 2 | 3224THS | Listed Elective 2 | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 2,3 | 3201THS | Listed Elective 2 | Managing Risk in Tourism, Events and Hospitality | 10 |
| Tri 3 | 3310THS | Listed Elective 2 | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

Management

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|--|----|
| Tri 1 | 3009EHR | Listed Elective 2 | Global Human Resource Management | 10 |
| Tri 1 | 3027GIR | Listed Elective 2 | Business and Politics in the Asia Pacific | 10 |
| Tri 2 | 2011IBA | Listed Elective 2 | Export Management | 10 |
| Tri 2 | 3155IBA | Listed Elective 2 | Operations Management | 10 |
| Tri 2 | 3522NSC | Listed Elective 2 | Contemporary Aviation Management | 10 |
| Tri 3 | 3004IBA | Listed Elective 2 | Intercultural Management (not offered from 2022) | 10 |

Marketing

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 2 | 2002MKT | Listed Elective 2 | Corporate Communications and Public Relations (not offered from 2020) | 10 |
| Tri 1 | 2036MKT | Listed Elective 2 | Retail Marketing | 10 |
| Tri 2 | 2038MKT | Listed Elective 2 | Personal Selling and Sales Management (not offered from 2022) | 10 |
| | | | OR | |
| Tri 1 | 3038MKT | Listed Elective 2 | Sales and Negotiation | 10 |
| Tri 1,3 | 2098MKT | Listed Elective 2 | Branding and Promoting New Business Ventures | 10 |
| Tri 1,2 | 3007MKT | Listed Elective 2 | Marketing for Behaviour Change (Tri 1 not offered from 2023) | 10 |
| Tri 2 | 3042MKT | Listed Elective 2 | Marketing Globally (not offered from 2023) | 10 |
| Tri 1 | 3055MKT | Listed Elective 2 | Green Marketing | 10 |
| Tri 3 | 3013MKT | Listed Elective 2 | Entertainment and the Arts Marketing | 10 |

Real Estate and Property Development

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-------------------|---|----|
| Tri 1 | 3118THS | Listed Elective 2 | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 1,2 | 3410THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 1,2 or 3 | | | Real Estate License (see Note 1) | 10 |
| Tri 2 | 2008EHR | Listed Elective 2 | Business Communication (not offered from 2022) | 10 |
| Tri 2,3 | 2013EHR | Listed Elective 2 | Negotiation (formerly 3001EHR) (Tri 3 offered from 2022) | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1 | 2219THS | Listed Elective 2 | Event Management Principles | 10 |
| Tri 1 | 2315THS | Listed Elective 2 | Event Marketing and Sponsorship | 10 |
| Tri 1 | 3117THS | Listed Elective 2 | Facility and Venue Management | 10 |
| Tri 1,2 | 3410THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective 2 | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2209THS | Listed Elective 2 | Managing Projects in Service Industries | 10 |
| Tri 2 | 2220THS | Listed Elective 2 | Athlete Management Principles (not offered in 2021) | 10 |
| Tri 2 | 3204THS | Listed Elective 2 | Event Evaluation | 10 |
| Tri 2 | 3224THS | Listed Elective 2 | Community Events and Festivals (not offered from 2019) | 10 |

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program. If you require guidance, please liaise with your Program Director.

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|----------------------|---------------------------------------|----|
| Tri 1 | 1084LHS | Free-choice Elective | Modern Standard Chinese (Mandarin) 1A | 10 |
| Tri 2 | 1085LHS | Free-choice Elective | Modern Standard Chinese (Mandarin) 1B | 10 |
| Tri 1 | 1080LHS | Free-choice Elective | Spanish 1A | 10 |
| Tri 2 | 1081LHS | Free-choice Elective | Spanish 1B | 10 |

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------------|---|----|
| Tri 1,3 | 1090LHS | Free-choice Elective | Italian 1A | 10 |
| | | | OR | |
| Tri 3 | 1092LHS | Free-choice Elective | Intensive Italian 1A (not offered from 2020) | 10 |
| Tri 2,3 | 1091LHS | Free-choice Elective | Italian 1B | 10 |
| | | | OR | |
| Tri 3 | 1093LHS | Free-choice Elective | Intensive Italian 1B (not offered from 2020) | 10 |
| Tri 1,3 | 1032LHS | Free-choice Elective | Japanese 1A | 10 |
| Tri 2,3 | 1033LHS | Free-choice Elective | Japanese 1B | 10 |
| Tri 1 | 1621ICT | Free-choice Elective | Web Technologies | 10 |
| Tri 1 | 1611ICT | Free-choice Elective | Emerging Technologies | 10 |
| Tri 1,3 | 1043SCG | Free-choice Elective | Introduction to Environmental Sustainability | 10 |
| Tri 1,3 | 1015SCG | Free-choice Elective | Quantitative Reasoning | 10 |
| Tri 1,3 | 1007ICT | Free-choice Elective | Computer Systems and Networks | 10 |
| Tri 2 | 1805ICT | Free-choice Elective | Human Computer Interaction | 10 |
| Tri 1,3 | 1001PSY | Free-choice Elective | Introduction to Psychology 1 | 10 |
| Tri 2,3 | 1002PSY | Free-choice Elective | Introduction to Psychology 2 | 10 |
| Tri 2,3 | 1803ICT | Free-choice Elective | Information Systems Foundations | 10 |
| Tri 2,3 | 1802ICT | Free-choice Elective | Foundations of Systems Development | 10 |
| Tri 2,3 | 1701ICT | Free-choice Elective | Creative Coding | 10 |
| Tri 2 | 1003GIR | Free-choice Elective | Globalisation, the Asia-Pacific and Australia | 10 |
| Tri 2 | 1102GIR | Free-choice Elective | The Mechanics of Power | 10 |
| Tri 2 | 1213LHS | Free-choice Elective | Approaches to Human Security | 10 |
| Tri 1,3 | 1003CCJ | Free-choice Elective | Law, Crime and Justice (Tri 3 online only) | 10 |
| Tri 1 | 1505LHS | Free-choice Elective | Introduction to Communication and Journalism | 10 |
| Tri 1 | 1507LHS | Free-choice Elective | Research and Writing for Journalism | 10 |
| Tri 3 | 2424LHS | Free-choice Elective | Japan Study Tour | 10 |
| Tri 1,3 | 1007LHS | Free-choice Elective | Understanding the Social World | 10 |

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|----------------------|--|----|
| Tri 2 | 1512LHS | Free-choice Elective | Communication Performance | 10 |
| Tri 1 | 1015HSV | Free-choice Elective | Human Behaviour | 10 |
| Tri 1 | 1977MED | Free-choice Elective | Introduction to Health Promotion | 10 |
| Tri 1 | 1982MED | Free-choice Elective | Sustainability and Health | 10 |
| Tri 2 | 1531QCA | Free-choice Elective | Making Visual Media | 10 |
| Tri 1 | 2814ICT | Free-choice Elective | Data Management | 10 |
| Tri 1,3 | 2513LHS | Free-choice Elective | Media Law | 10 |
| Tri 2 | 2509LHS | Free-choice Elective | Media, Politics and Public Opinion (offered in even years) | 10 |
| Tri 1 | 2505LHS | Free-choice Elective | Ethical Communication | 10 |
| Tri 2 | 2030ICT | Free-choice Elective | Introduction to Big Data Analytics | 10 |
| Tri 1 | 3014LHS | Free-choice Elective | Chinese/English Written Communication 1 | 10 |
| Tri 2 | 3015LHS | Free-choice Elective | Chinese/English Written Communication 2 | 10 |
| Tri 1 | 3012LHS | Free-choice Elective | Chinese/English Business Interpreting 1 | 10 |
| Tri 2 | 3013LHS | Free-choice Elective | Chinese/English Business Interpreting 2 | 10 |
| Tri 1 | 3518LHS | Free-choice Elective | Media Campaigns and Strategies (offered in odd years) | 10 |
| Tri 2 | 3533LHS | Free-choice Elective | Japanese for Professional Purposes | 10 |
| Tri 3 | 3310THS | Free-choice Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |
| Tri 1 | 4030ICT | Free-choice Elective | Big Data Analytics and Social Media | 10 |
| Tri 3 | 2105LHS | Free-choice Elective | Writing the Character Journey from Comics to Film | 10 |