# Bachelor of International Tourism and Hotel Management (Domestic students)

### Program code
1409

### Commencing in
For Continuing Students Only

### Available at
Nathan Campus

### Duration
3 years full-time

6 years part-time

### Credit points
240

## Degree requirements: Students who started Trimester 3 - 2019

**For Domestic and those International students not required to complete the English Language Enhancement course**

For the award of *Bachelor of International Tourism and Hotel Management (BIntTourHoMgt)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for the Tourism Management major or Hospitality Management major; AND
    - 60 credit points for a second major and 10 credit points of listed and/or Undergraduate free-choice elective/s, **or**
    - 70 credit points of listed electives and/or Undergraduate free-choice elective/s.

**Other program requirements**

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.
- notwithstanding the amount of credit which may be granted towards this degree, you must complete a minimum of 80 credit points of Level 2 and 3 courses which are part of the Bachelor of International Tourism and Hotel Management degree requirements.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

**Australian Qualifications Framework (AQF) Level and Type**

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

**English Language Enhancement**

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- 5901LHS Language and Communication for Business and Commerce

**Students whose first language is English are not permitted to undertake this course.**

## Program learning outcomes

**Program learning outcomes**

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

## Course list: Students starting Trimester 3 - 2019

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

**Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

Courses in this program may be available at multiple campuses and during different Trimesters. Click the **course code** to find out more information on where and when the course is offered.

**English Language Enhancement course**

International students required to complete the English Language Enhancement course must complete the following course in their first Trimester of study in place of an elective course:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2 or 3 | 5901LHS | English Enhancement | Language and Communication for Business and Commerce | 10 |

**Year 1**

You must complete the following courses. You are advised to complete the Year 1 level courses before commencing your major.

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 1303AFE | Core to Program | Economics for Decision Making 1 (not offered from 2022) | 10 |
| | | | **OR** | |
| Tri 1,3 | 1007GBS | Core to Program | The Future of Work | 10 |
| Tri 1,2 or 3 | 1101IBA | Core to Program | Management Concepts (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,3 | 1004GBS | Core to Program | The Purpose of Business | 10 |
| Tri 1,2 or 3 | 1003MKT | Core to Program | Introduction to Marketing (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,3 | 1008GBS | Core to Program | Business Decision-Making | 10 |
| Tri 1,3 | 1102AFE | Core to Program | Accounting for Decision Making (not offered from 2022) | 10 |
| | | | **OR** | |
| Tri 2,3 | 1006GBS | Core to Program | Why Money Matters | 10 |
| Tri 1,2 | 1005THS | Core to Program | People and Places in the Service Industries (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,2 | 1006THS | Core to Program | Global Tourism Systems | 10 |
| Tri 1,2 | 1220THS | Core to Program | Information Systems for Services Industries (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,2 | 1007THS | Core to Program | Tourism, Travel and Technology | 10 |
| Tri 1,2 or 3 | 2232THS | Core to Program | International Tourism and Hotel Management Principles (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 2 | 2213THS | Core to Program | Culinary Tourism | 10 |
| Tri 1,2 or 3 | | | Listed elective | 10 |
| | | | **OR** | |
| Tri 1,2 or 3 | | | Free-choice elective | 10 |

**Years 2 and 3**

You must complete the following core courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2 | 2230THS | Core to Program | Interpreting Tourism Management Information | 10 |
| Tri 1,3 | 3214THS | Core to Program | Financial Management for Tourism and Hotels (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,3 | 2120THS | Core to Program | Hospitality and Tourism Business Acumen | 10 |
| Tri 2,3 | 3201THS | Core to Program | Tourism Disruption, Risk and Resilience | 10 |
| Tri 1,2 | 3400THS | Core to Program | Career Development | 10 |
| | | | **OR** | |
| Tri 1,2 | 2400THS | Core to Program | Career Development (formerly 3400THS) | 10 |

You must complete at least one of the following majors:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2 | | | Tourism Management major | 60 |
| | | | **OR** | |
| Tri 1,2 | | | Hospitality Management major | 60 |

You must complete:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2 or 3 | | | A second major | 60 |
| | | | **OR** | |
| Tri 1,2 or 3 | | | Listed electives and/or Free-choice electives | 60 |

## Majors (8 available)

**Int Tourism & Hotel Mgt Majors**

## Hospitality Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2208THS | Core to Major | International Food and Beverage Management | 10 |
| Tri 1,3 | 2222THS | Core to Major | Hotel Distribution and Sales | 10 |
| Tri 2 | 2216THS | Core to Major | Rooms Division Management | 10 |
| Tri 2 | 3231THS | Core to Major | Hospitality Service Excellence | 10 |
| Tri 1,2 | 3215THS | Core to Major | Hotel Service Operations Management (capstone course) | 10 |
| Tri 1 | 3203THS | Core to Major | Tourism Economics | 10 |

## Tourism Management

You must complete 60 credit points from the following courses, including a capstone course:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2204THS | Elective to Major | Sustainable Tourism Practices and Impacts | 10 |
| Tri 2 | 2233THS | Elective to Major | Tourism Impact Assessment (not offered from 2023) | 10 |
| Tri 2 | 2235THS | Elective to Major | Visitor Precincts and Infrastructure (offered from 2023) | 10 |
| Tri 1 | 3200THS | Elective to Major | Destination Marketing | 10 |
| Tri 1 | 3120THS | Elective to Major | Diversity and Culture in Tourism | 10 |
| Tri 2 | 3018THS | Elective to Major | Destination Management (not offered from 2024) | 10 |
| Tri 2 | 2203THS | Elective to Major | Tourism Transportation Management (offered from 2024) | 10 |
| Tri 2 | 3307THS | Elective to Major | Tourism Small Business Management (capstone course) (not offered from 2020) | 10 |
| | | | **OR** | |
| Tri 2 | 3009THS | Elective to Major | Tourism Futures (capstone course) | 10 |
| | | | **OR** | |
| Tri 2,3 | 2034IBA | Elective to Major | Griffith Innovation Challenge (capstone course) | 10 |

**Business Majors**

## Event Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2219THS | Core to Major | Event Management Principles | 10 |
| Tri 1 | 2315THS | Core to Major | Event Marketing and Sponsorship | 10 |
| Tri 2 | 2209THS | Core to Major | Managing Projects in Service Industries | 10 |
| Tri 1 | 3117THS | Core to Major | Facility and Venue Management | 10 |
| Tri 2 | 3213THS | Core to Major | Conference and Convention Management | 10 |
| Tri 2 | 3204THS | Core to Major | Event Evaluation (capstone course) | 10 |

## Human Resource Management

**This major is offered at Nathan, Gold Coast and Online.**

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,3 | 2002EHR | Core to Major | Strategic Human Resource Management | 10 |
| Tri 1,2 | 2005EHR | Core to Major | Organisational Behaviour and Wellbeing | 10 |
| Tri 2 | 2009EHR | Core to Major | Recruitment and Selection (not offered from 2023) | 10 |
| | | | **AND** | |
| Tri 1,2 | 3011EHR | Core to Major | Performance Management (not offered from 2023) | 10 |
| | | | **OR** | |
| Tri 1 | 3009EHR | Core to Major | Global Human Resource Management | 10 |
| | | | **AND** | |
| Tri 1,2 | 3020EHR | Core to Major | Managing Staffing and Performance | 10 |
| Tri 2 | 3010EHR | Core to Major | Developing Talent | 10 |
| Tri 2,3 | 3012EHR | Core to Major | Applied Human Resource Management and Change (capstone course) | 10 |

## Management

**This major is offered at Nathan, Gold Coast and Online.**

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2 or 3 | 1101IBA | Recommended Prereq | Management Concepts (not offered from 2021) | 10 |
| | | | **OR** | |
| Tri 1,3 | 1004GBS | Recommended Prereq | The Purpose of Business | 10 |

You must complete 60 credit points from the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,3 | 2128IBA | Elective to Major | The Management of Business Processes | 10 |
| Tri 1,2 | 2005EHR | Elective to Major | Organisational Behaviour and Wellbeing | 10 |
| Tri 1 | 3144IBA | Elective to Major | Quality Management (not offered from 2022) | 10 |
| Tri 1 | 3051IBA | Elective to Major | Decision Making for Innovation | 10 |
| Tri 2,3 | 3006IBA | Elective to Major | Creating Ethical and Sustainable Business | 10 |
| Tri 2 | 3112IBA | Elective to Major | Management Strategy and Decision Making (capstone course) (not offered from 2022) | 10 |
| | | | **OR** | |
| Tri 2 | 3050IBA | Elective to Major | Managing Strategic Change (capstone course) | 10 |
| Tri 1 | 3114IBA | Elective to Major | Management Problem Solving (capstone course) (not offered from 2022) | 10 |
| Tri 1 | 3045IBA | Elective to Major | Building the New Venture (capstone course) | 10 |

## Marketing

You must complete 60 credit points from the following courses including the capstone course:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,3 | 2004MKT | Elective to Major | Consumer Psychology | 10 |
| Tri 2 | 2034MKT | Elective to Major | Marketing Research and Intelligence | 10 |
| Tri 1 | 2029MKT | Elective to Major | Advertising and Integrated Marketing Communications | 10 |
| Tri 2 | 3006MKT | Elective to Major | Service Experience | 10 |
| Tri 2 | 3007MKT | Elective to Major | Marketing for Behaviour Change | 10 |
| Tri 1 | 3038MKT | Elective to Major | Sales and Negotiation | 10 |
| Tri 2 | 3040MKT | Elective to Major | Digital and Social Media Marketing | 10 |
| Tri 2 | 3028MKT | Elective to Major | Marketing Strategy and Analytics (capstone course) | 10 |

## Real Estate and Property Development

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2009THS | Core to Major | Real Estate and Property Development Principles | 10 |
| Tri 2 | 2209THS | Core to Major | Managing Projects in Service Industries | 10 |
| | | | **OR** | |
| Tri 2 | 2310THS | Core to Major | Property Market Research and Analysis | 10 |
| Tri 2 | 2211AFE | Core to Major | Real Estate Finance | 10 |
| Tri 1 | 3220THS | Core to Major | Real Estate and Property Development Law | 10 |
| Tri 1 | 3216THS | Core to Major | Strata Communities and Management | 10 |
| Tri 2 | 3219THS | Core to Major | Property Development Process (capstone course) | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

## Sport Management

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2309THS | Core to Major | Sport Management Principles | 10 |
| Tri 1 | 2018THS | Core to Major | Sport Event and Facility Planning | 10 |
| Tri 2 | 2312THS | Core to Major | Sport Digitisation and Communication | 10 |
| Tri 1 | 3110THS | Core to Major | Contemporary Issues in Sport Business | 10 |
| Tri 2 | 3323THS | Core to Major | Sport Marketing | 10 |
| Tri 2 | 3333THS | Core to Major | Sport Development Systems (capstone course) | 10 |

## Electives (2 available)
## Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the **maximum of Level 1 courses (100 credit points)** in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. Click on the **course code** to find out more information on where and when the course is offered.

**Tourism Management**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2315THS | Listed Elective | Event Marketing and Sponsorship | 10 |
| Tri 1 | 2018THS | Listed Elective | Sport Event and Facility Planning | 10 |
| Tri 3 | 3006THS | Listed Elective | Cruise Industry Management (not offered from 2022) | 10 |
| Tri 1 | 3118THS | Listed Elective | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 2 | 3226THS | Listed Elective | Tourism Study Tour | 10 |
| Tri 1 | 3203THS | Listed Elective | Tourism Economics | 10 |
| Tri 1 | 3117THS | Listed Elective | Facility and Venue Management | 10 |
| Tri 1,2 | 3410THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 1,3 | 2222THS | Listed Elective | Hotel Distribution and Sales | 10 |
| Tri 2 | 2213THS | Listed Elective | Culinary Tourism | 10 |
| Tri 1 | 2208THS | Listed Elective | International Food and Beverage Management | 10 |
| Tri 3 | 3218THS | Listed Elective | E Commerce Platforms for T and H Business (offered from 2024) | 10 |
| Tri 2 | 3211THS | Listed Elective | Tourism and the Sharing Economy (offered from 2024) | 10 |
| Tri 2 | 2209THS | Listed Elective | Managing Projects in Service Industries | 10 |
| Tri 3 | 3016EHR | Listed Elective | Disruption, Technology and Workplaces (not offered from 2021) | 10 |
| Tri 2 | 3207THS | Listed Elective | Event Business Development (not offered from 2023) | 10 |
| Tri 2 | 3224THS | Listed Elective | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 2 | 3204THS | Listed Elective | Event Evaluation | 10 |
| Tri 2 | 3213THS | Listed Elective | Conference and Convention Management | 10 |
| Tri 2 | 3231THS | Listed Elective | Hospitality Service Excellence | 10 |
| Tri 2 | 2235THS | Listed Elective | Visitor Precincts and Infrastructure | 10 |
| Tri 2 | 2203THS | Listed Elective | Tourism Transportation Management (offered from 2024) | 10 |
| Tri 3 | 2217THS | Listed Elective | Wine Studies (not offered from 2024) | 10 |
| Tri 3 | 3008THS | Listed Elective | Cruise Industry Experience (not offered in 2022) | 10 |
| Tri 3 | 3340THS | Listed Elective | Event Experience Hong Kong (offered in 2018 only) | 10 |

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 3 | 3310THS | Listed Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

**Hospitality Management**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2018THS | Listed Elective | Sport Event and Facility Planning | 10 |
| Tri 1 | 2315THS | Listed Elective | Event Marketing and Sponsorship | 10 |
| Tri 3 | 3006THS | Listed Elective | Cruise Industry Management (not offered from 2022) | 10 |
| Tri 1 | 3117THS | Listed Elective | Facility and Venue Management | 10 |
| Tri 1 | 3118THS | Listed Elective | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 1 | 3200THS | Listed Elective | Destination Marketing | 10 |
| Tri 2 | 3226THS | Listed Elective | Tourism Study Tour | 10 |
| Tri 1,2 | 3410THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2209THS | Listed Elective | Managing Projects in Service Industries | 10 |
| Tri 2 | 2213THS | Listed Elective | Culinary Tourism | 10 |
| Tri 2 | 2233THS | Listed Elective | Tourism Impact Assessment (not offered from 2023) | 10 |
| Tri 2 | 3018THS | Listed Elective | Destination Management (not offered from 2024) | 10 |
| Tri 2 | 3204THS | Listed Elective | Event Evaluation | 10 |
| Tri 2 | 3207THS | Listed Elective | Event Business Development (not offered from 2023) | 10 |
| Tri 2 | 3210THS | Listed Elective | Contemporary Issues in Tourism and Hotel Management (not offered from 2018) | 10 |
| Tri 2 | 3213THS | Listed Elective | Conference and Convention Management | 10 |
| Tri 2 | 3224THS | Listed Elective | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 3 | 1120THS | Listed Elective | Hospitality Services Practices (not offered from 2020) | 10 |
| Tri 3 | 2217THS | Listed Elective | Wine Studies (not offered from 2024) | 10 |
| Tri 3 | 3008THS | Listed Elective | Cruise Industry Experience | 10 |
| Tri 3 | 3340THS | Listed Elective | Event Experience Hong Kong (offered in 2018 only) | 10 |
| Tri 3 | 3310THS | Listed Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

**Employability electives**

The following courses focus on preparation for and gaining employment. For more information please visit Griffith Business School Student Opportunities.

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 2 | 2008EHR | Listed Elective | Business Communication (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 2043MKT | Listed Elective | Entrepreneurship and New Business Ventures (not offered from 2020) | 10 |
| | | | **courseLineOperator** | |
| Tri 1,2 or 3 | 2043IBA | Listed Elective | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 1 | 3114IBA | Listed Elective | Management Problem Solving (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3001GBS | Listed Elective | UG Business Internship I | 10 |
| Tri 1,2 or 3 | 3000GBS | Listed Elective | UG Business Internship II | 20 |
| Tri 1 | 3035IBA | Listed Elective | Asian Business Research Project (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3002LFC | Listed Elective | Community Internship and Partnerships for SDGs | 10 |
| Tri 2,3 | 3029MKT | Listed Elective | Self-Marketing | 10 |
| Tri 2 | 2013EHR | Listed Elective | Negotiation (formerly 3001EHR) (not offered from 2024) | 10 |
| | | | **courseLineOperator** | |
| Tri 2,3 | 3021EHR | Listed Elective | Negotiation (offered from 2024) | 10 |
| Tri 2,3 | 2034IBA | Listed Elective | Griffith Innovation Challenge (formerly 3031IBA) | 10 |
| Tri 2 | 3014IBA | Listed Elective | Negotiation Knowledge and Skill (not offered from 2024) | 10 |
| | | | **courseLineOperator** | |
| Tri 2,3 | 3021EHR | Listed Elective | Negotiation (offered from 2024) | 10 |
| Tri 2 | 3102GBS | Listed Elective | Business Simulation (not offered from 2020) | 10 |
| Tri 2 | 3038IBA | Listed Elective | The Business of Changing the World | 10 |
| Tri 1,2 or 3 | 3101GBS | Listed Elective | I-WIL in Impact Oriented Workplaces (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3002GBS | Listed Elective | Co-Design Incubator | 10 |
| Tri 3 | 3100AFE | Listed Elective | Indigenous Australians: Everybody's Business (not offered from 2023) | 10 |
| | | | **courseLineOperator** | |
| Tri 3 | 3100GBS | Listed Elective | Indigenous Australians: Everybody's Business | 10 |
| Tri 3 | 3003GBS | Listed Elective | UG Global Mobility Internship II | 20 |
| Tri 1,3 | 3034IBA | Listed Elective | Asian Immersion Study Tour (not offered from 2022) | 10 |
| | | | **courseLineOperator** | |

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,2,3 | 3004GBS | Listed Elective | Business Study Tour | 10 |
| Tri 3 | 3340THS | Listed Elective | Event Experience Hong Kong (offered in 2018 only) | 10 |
| Tri 3 | 3310THS | Listed Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |
| Tri 3 | 3036IBA | Listed Elective | The Business of You (not offered from 2022) | 10 |
| Tri 3 | 3037IBA | Listed Elective | The Business of Business (not offered from 2022) | 10 |

**Event Management**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2018THS | Listed Elective | Sport Event and Facility Planning | 10 |
| Tri 1 | 3118THS | Listed Elective | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 2 | 3226THS | Listed Elective | Tourism Study Tour | 10 |
| Tri 1,2 | 3410THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2220THS | Listed Elective | Athlete Management Principles (not offered in 2021) | 10 |
| Tri 2 | 3207THS | Listed Elective | Event Business Development (not offered from 2023) | 10 |
| Tri 2 | 3224THS | Listed Elective | Community Events and Festivals (not offered from 2019) | 10 |
| Tri 2,3 | 3201THS | Listed Elective | Tourism Disruption, Risk and Resilience | 10 |
| Tri 2,3 | 3340THS | Listed Elective | Event Experience Hong Kong (offered in 2018 only) | 10 |
| Tri 3 | 3310THS | Listed Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |

**Management**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 3009EHR | Listed Elective | Global Human Resource Management | 10 |
| Tri 1 | 3027GIR | Listed Elective | Business and Politics in the Asia Pacific | 10 |
| Tri 2 | 2011IBA | Listed Elective | Export Management | 10 |
| Tri 2 | 3155IBA | Listed Elective | Operations Management | 10 |
| Tri 2 | 3522NSC | Listed Elective | Contemporary Aviation Management | 10 |
| Tri 3 | 3004IBA | Listed Elective | Intercultural Management (not offered from 2022) | 10 |

**Marketing**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 2 | 2002MKT | Listed Elective | Corporate Communications and Public Relations (not offered from 2020) | 10 |
| Tri 1 | 2036MKT | Listed Elective | Retail Marketing | 10 |
| Tri 2 | 2038MKT | Listed Elective | Personal Selling and Sales Management (not offered from 2022) | 10 |
| | | | **courseLineOperator** | |
| Tri 1 | 3038MKT | Listed Elective | Sales and Negotiation | 10 |
| Tri 3 | 2098MKT | Listed Elective | Branding and Promoting New Business Ventures | 10 |
| Tri 1,2 | 3007MKT | Listed Elective | Marketing for Behaviour Change (Tri 1 not offered from 2023) | 10 |
| Tri 2 | 3042MKT | Listed Elective | Marketing Globally (not offered from 2023) | 10 |
| Tri 1 | 3055MKT | Listed Elective | Green Marketing | 10 |
| Tri 3 | 3013MKT | Listed Elective | Entertainment and the Arts Marketing | 10 |

**Real Estate and Property Development**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 3118THS | Listed Elective | Planning Sustainable Communities (not offered from 2020) | 10 |
| Tri 1,2 | 3410THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2310THS | Listed Elective | Property Market Research and Analysis | 10 |
| Tri 1,2 or 3 | | | Real Estate License (see Note 1) | 10 |
| Tri 2 | 2008EHR | Listed Elective | Business Communication (not offered from 2022) | 10 |
| Tri 2 | 2013EHR | Listed Elective | Negotiation (formerly 3001EHR) (not offered from 2024) | 10 |
| | | | **courseLineOperator** | |
| Tri 2,3 | 3021EHR | Listed Elective | Negotiation (offered from 2024) | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

**Sport Management**

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 2219THS | Listed Elective | Event Management Principles | 10 |
| Tri 1 | 2315THS | Listed Elective | Event Marketing and Sponsorship | 10 |
| Tri 1 | 3117THS | Listed Elective | Facility and Venue Management | 10 |
| Tri 1,2 | 3410THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022) | 10 |
| Tri 1,2 | 3411THS | Listed Elective | Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022) | 20 |
| Tri 2 | 2209THS | Listed Elective | Managing Projects in Service Industries | 10 |
| Tri 2 | 2220THS | Listed Elective | Athlete Management Principles (not offered in 2021) | 10 |
| Tri 2 | 3204THS | Listed Elective | Event Evaluation | 10 |
| Tri 2 | 3224THS | Listed Elective | Community Events and Festivals (not offered from 2019) | 10 |

## Free-choice electives

You may select free-choice electives from the lists below or any Undergraduate free-choice elective/s offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses (100 credit points)** in your entire program. If you require guidance, please liaise with your Program Director.

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1 | 1084LHS | Free-choice Elective | Modern Standard Chinese (Mandarin) 1A | 10 |
| Tri 2 | 1085LHS | Free-choice Elective | Modern Standard Chinese (Mandarin) 1B | 10 |
| Tri 1,3 | 1080LHS | Free-choice Elective | Spanish 1A | 10 |
| Tri 2 | 1081LHS | Free-choice Elective | Spanish 1B | 10 |
| Tri 1,3 | 1090LHS | Free-choice Elective | Italian 1A | 10 |
| | | | **courseLineOperator** | |
| Tri 3 | 1092LHS | Free-choice Elective | Intensive Italian 1A (not offered from 2020) | 10 |
| Tri 2,3 | 1091LHS | Free-choice Elective | Italian 1B | 10 |
| | | | **courseLineOperator** | |
| Tri 3 | 1093LHS | Free-choice Elective | Intensive Italian 1B (not offered from 2020) | 10 |
| Tri 1,3 | 1032LHS | Free-choice Elective | Japanese 1A | 10 |
| Tri 2,3 | 1033LHS | Free-choice Elective | Japanese 1B | 10 |
| Tri 1 | 1621ICT | Free-choice Elective | Web Technologies (not offered from 2025) | 10 |
| Tri 1,3 | 1043SCG | Free-choice Elective | Introduction to Environmental Sustainability | 10 |
| Tri 1,3 | 1007ICT | Free-choice Elective | Computer Systems and Cyber Security | 10 |

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 1,3 | 1001PSY | Free-choice Elective | Introduction to Psychology 1 | 10 |
| Tri 2,3 | 1002PSY | Free-choice Elective | Introduction to Psychology 2 | 10 |
| Tri 2,3 | 1803ICT | Free-choice Elective | Application Systems | 10 |
| Tri 2,3 | 1802ICT | Free-choice Elective | Foundations of Systems Development (not offered from 2025) | 10 |
| Tri 1 | 1701ICT | Free-choice Elective | Creative Coding | 10 |
| Tri 2 | 1003GIR | Free-choice Elective | Global Political Economy | 10 |
| Tri 2 | 1102GIR | Free-choice Elective | Comparative Political Institutions | 10 |
| Tri 2 | 1213LHS | Free-choice Elective | Approaches to Human Security | 10 |
| Tri 1,3 | 1003CCJ | Free-choice Elective | Law, Crime and Justice (Tri 3 online only) | 10 |
| Tri 2 | 1510LHS | Free-choice Elective | Introduction to Public Relations (not offered from 2019) | 10 |
| | | | **courseLineOperator** | |
| Tri 1 | 1505LHS | Free-choice Elective | Introduction to Communication and Journalism | 10 |
| Tri 2 | 1508LHS | Free-choice Elective | Introduction to Journalism (not offered from 2019) | 10 |
| | | | **courseLineOperator** | |
| Tri 1 | 1507LHS | Free-choice Elective | Research and Writing for Journalism | 10 |
| Tri 3 | 1024LHS | Free-choice Elective | Japan Study Tour (not offered from 2019) | 10 |
| | | | **courseLineOperator** | |
| Tri 3 | 2424LHS | Free-choice Elective | Japan Study Tour | 10 |
| Tri 1,2,3 | 2814ICT | Free-choice Elective | Data Management | 10 |
| | | | **courseLineOperator** | |
| Tri 1,2,3 | 1804ICT | Free-choice Elective | Data Management (offered from 2024) | 10 |
| Tri 1,3 | 2513LHS | Free-choice Elective | Media Law | 10 |
| Tri 2 | 2509LHS | Free-choice Elective | Media, Politics and Public Opinion (offered in even years) | 10 |
| Tri 2 | 2501LHS | Free-choice Elective | Public Relations Theory, Ethics and Professional Practice (not offered from 2020) | 10 |
| | | | **courseLineOperator** | |
| Tri 1 | 2505LHS | Free-choice Elective | Ethical Communication (offered from 2020) | 10 |
| Tri 2 | 2030ICT | Free-choice Elective | Introduction to Big Data Analytics | 10 |
| Tri 1 | 3014LHS | Free-choice Elective | Chinese/English Written Communication 1 | 10 |

| Trimester | Course code | Requirement | Course title | CP |
|---|---|---|---|---|
| Tri 2 | 3015LHS | Free-choice Elective | Chinese/English Written Communication 2 | 10 |
| Tri 1 | 3012LHS | Free-choice Elective | Chinese/English Business Interpreting 1 | 10 |
| Tri 2 | 3013LHS | Free-choice Elective | Chinese/English Business Interpreting 2 | 10 |
| Tri 1 | 3518LHS | Free-choice Elective | Media Campaigns and Strategies (offered in odd years) | 10 |
| Tri 2 | 3533LHS | Free-choice Elective | Japanese for Professional Purposes | 10 |
| Tri 3 | 3340THS | Free-choice Elective | Event Experience Hong Kong (offered in 2018 only) | 10 |
| Tri 3 | 3310THS | Free-choice Elective | Community Based Ecotourism Field Study (not offered in 2022) | 10 |
| Tri 1 | 4030ICT | Free-choice Elective | Big Data Analytics and Social Media (not offered from 2023) | 10 |
| | | | **courseLineOperator** | |
| Tri 1,2,3 | 3032ICT | Free-choice Elective | Big Data Analytics and Social Media | 10 |
| Tri 3 | 2105LHS | Free-choice Elective | Writing the Character Journey from Comics to Film (not offered from 2023) | 10 |
| | | | **courseLineOperator** | |
| Tri 3 | 2104LHS | Free-choice Elective | Writing the Character Journey from Comics to Film | 10 |