



## Bachelor of Creative and Interactive Media/Bachelor of Business (Domestic students)

### Program code

1438

### Commencing in

For Continuing Students Only

### Available at

Gold Coast Campus, Nathan Campus,  
South Bank Campus

### Duration

4 years full-time  
8 years part-time

### Credit points

320

## How to apply

Currently you cannot apply for this program. Please contact [Student Connect](#) if you have any questions.

## Can I apply?

### Admission requirements

The University's [Admission Policy](#) will apply.

### Language requirements

English language requirements apply to International applicants and other applicants whose previous study was undertaken in a language other than English. The minimum English language requirements for such applicants for entry to these programs are described [below](#).

### Credit and recognition of prior learning

Griffith University awards credit for prior learning which may relate to prior formal learning or prior informal and non-formal learning. For more information see [below](#).

## What are the language requirements?

### Language requirements

English language requirements apply to International applicants and other applicants whose previous study was undertaken in a language other than English. The minimum English language requirements for such applicants for entry to this program are as follows:

- A minimum overall band score of 6.5 on IELTS (Academic) with no sub-score of less than 6.0
- *OR* a minimum score of 575 on TOEFL
- *OR* an internet-based (iBT) TOEFL score of 79 (no sub-score less than 19)
- *OR* no score less than 3+ in each skill of the ISLPR (conducted by ISLPR Language Services only)
- *OR* a minimum overall score of 176 (no score less than 169) on C1 Advanced (formerly Cambridge Certificate in Advanced English) **or** C2 Proficiency (formerly Cambridge Certificate of Proficiency in English)
- *OR* an overall score of 58 in the Pearson Test of English (Academic) with no score less than 50.

English test results must be no more than two years old.

Applicants should refer to the following University procedure for further information:

- [Admission Procedure](#)

International students who successfully complete the [Direct Entry Program \(DEP\)](#) will satisfy the English Language

requirements for this Griffith degree.

The Direct Entry Program (DEP) is not available for Domestic students.

If you do not meet the University's specified English language requirements, you may wish to contact the Griffith English Language Institute to increase your eligibility for entering a Griffith University program. This Institute offers a number of English language and other courses at both its Brisbane and Gold Coast branches:

- [Griffith English Language Institute](#)

## Can I apply for credit?

### **Credit and recognition of prior learning**

Griffith University grants credit and recognition of prior learning which may relate to prior formal learning or prior informal and non-formal learning. For more information, please visit the following website:

- [Credit transfer](#)

Griffith's innovative Credit Precedent Database allows you to find out what credit decisions have been made in the past. These precedents will give you an idea of what you can expect.

- [View credit precedents for this program](#)