



Bachelor of Creative and Interactive Media/Bachelor of Business (International students)

Program code

1438

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus, Nathan Campus,
South Bank Campus

Duration

4 years full-time

Credit points

320

Important Notes

From 2021, commencing students are referred to the **Bachelor of Design/Bachelor of Business (1568)**.

About this program

This innovative new program brings together the creative, the technical and the practical, and prepares graduates in the best possible way for a future career in creative technology industries. Not only will you have developed the creative and technical skills required to engage constructively with digital culture, as it shapes our lives and reinvents the future, the added layer of a business degree will provide you with the practical knowledge and acumen to successfully take your skills into a commercial environment.

Students develop a unique set of skills in design methods, electronic media, computation, and critical thinking. They combine these skills to produce imaginative concepts, functioning prototypes, digital audio-visual artefacts, and technically mediated interaction designs for everyday life. With the addition of the business majors, students will learn how to harness and apply these skills in a practical and commercial sense.

The program responds to shifts from the world's leading design and technology companies and arts institutions that are now seeking practitioners with high-level creative and digital technology skills. It also has a strong focus on future employability.

Creative and Interactive Media majors

- Digital Arts and Design
- Media Applications

Business majors

Consult course offerings within the Course List for campus availability of majors.

- Asian Business
- Behavioural Science
- Employment Relations
- Event Management
- Human Resource Management
- Innovation and Entrepreneurship
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Tourism Management

Students can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

My attendance during the program

Attendance information

The Bachelor of Creative and Interactive Media/Bachelor of Business is offered full-time on-campus on the South Bank, Nathan and Gold Coast campuses.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

My career opportunities

My career opportunities

This exciting double degree will prepare graduates for employment in creative technology industries, and for a range of opportunities in small to large commercial enterprises.

Specifically you will find opportunities in interactive media design, web and mobile application development and design, digital content management, creative direction, games design and development, and instructional design. Other roles will be found in the marketing and management of interactive media technology, as well as the foundation of start-ups and technology-related businesses.

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Bachelor of Creative and Interactive Media/Bachelor of Business (1438)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the

student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- **Fees and Charges Procedure**
 - 3.6 - Fees for International Students
 - 3.9 - Administrative and Miscellaneous Charges
 - **Fees and Charges Schedules**
- **Cost of studying in Australia**