



Bachelor of Business/Bachelor of International Business (Domestic students)

Program code

1445

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus

Duration

4 years full-time

8 years part-time

Credit points

320

Important Notes

From 2021, commencing students are referred to the **Bachelor of Business (1632)**.

About this program

With Griffith Business School's Bachelor of Business/Bachelor of International Business, you can multiply your career options. In as little as four years, you can graduate with two degrees and a unique skill set that will give you an edge in the employment market.

Students will combine specialist knowledge of contemporary service industries with key aspects of business management in an international context. You will be prepared for a range of roles in either of your specialisations, or combine your expertise for a unique career path.

Business majors

- Asian Business (Gold Coast, Nathan, Online)
- Behavioural Science (Gold Coast, Nathan, Online)
- Employment Relations (Gold Coast, Nathan, Online)
- Event Management (Gold Coast, Nathan, Online)
- Human Resource Management (Gold Coast, Nathan, Logan, Online)
- Innovation and Entrepreneurship (Gold Coast, Nathan, Logan, Online)
- Logistics and Supply Chain Management (Gold Coast, Nathan, Online)
- Management (Gold Coast, Nathan, Logan, Online)
- Marketing (Gold Coast, Nathan, Online)
- Real Estate and Property Development (Gold Coast, Nathan, Online)
- Sport Management (Gold Coast, Nathan, Online)
- Sustainable Business (Nathan, Online)
- Tourism Management (Gold Coast, Nathan, Online)

You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

International Business

This degree has a practical focus and students are encouraged into the field with overseas internships and exchange opportunities. Students can also choose to complement their International Business studies with a language major.

My attendance during the program

Attendance information

This program is offered full-time and part-time at the Nathan and Gold Coast campuses. Some courses are available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 10-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week.

Classes may be scheduled during the day and evening throughout the week.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

My career opportunities

My career opportunities

Graduates will have a thorough understanding of the relevance of the international business environment to their chosen industry.

The **Bachelor of Business** will prepare you for career opportunities in the following fields:

No major option

A business degree gives you the foundation to take your career just about anywhere. You'll be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

Asian Business

You will find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

Behavioural Science

You will find career opportunities in government, private enterprise and not-for-profit organisations across various disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

Employment Relations

You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

Event Management

You will be prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

Human Resource Management

You will be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

Innovation and Entrepreneurship

As a graduate of the Innovation and Entrepreneurship major, our courses highlight the ways you can create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

Logistics and Supply Chain Management

You will be able to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

Marketing

You will be able to work in any industry or organisation that needs to promote its products or services, from entertainment and

fashion, to tourism, advertising, public relations, or business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

Real Estate and Property Development

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

Sport Management

Sport is big business. You will find opportunities in government departments, local, national and international sporting clubs and event management organisations. There are also positions in sport tourism, marketing, media and athlete representation.

Sustainable Business

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. The growing trend in consumers demanding sustainable, ethical products and services has seen businesses place sustainability and social benefits within their core values. These new business models means that leaders and managers need to know how the financial bottom line relates to other important elements of business; and how to transform traditional models to capitalise in the current environment. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

Tourism Management

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be able to work on major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

Bachelor of International Business

You will be prepared for work with internationally oriented trade and investment organisations, or in the public and private sectors in management, strategic planning, research, corporate-government relations, global operations and public relations.

Professional recognition

Professional recognition

Bachelor of Business

Depending upon your choice of major, you may be eligible for admission to one or more of the following professional bodies:

- [Australian Human Resource Institute](#)
- [The Chartered Institute of Procurement and Supply \(CIPS\)](#)

What are the fees?

Commonwealth supported students

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

FEE-HELP

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

Further information

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
 - [3.2 - Fees for Undergraduate Students \(Non-international\)](#)
 - [Fees and Charges Schedules](#)
- [Financial help and support](#)