



Bachelor of Business/Bachelor of Government and International Relations (Domestic students)

Program code

1447

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus, Nathan Campus,
Online

Duration

4 years full-time
8 years part-time

Credit points

320

Degree requirements: Students who started Trimester 3 - 2023

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business/Bachelor of Government and International Relations (BBus/BGovIntRel)*, you must successfully complete 320 credit points, made up of the core courses AND

- 60 credit points for the International Relations major or Political Science and Public Policy major or Security, Conflict and Human Rights major, AND
- 60 credit points for one Business major **and** 30 credit points of listed or free-choice electives, **OR**
- 80 credit points for an Extended Business major **and** 10 credit points of listed or free-choice electives, **OR**
- 90 credit points for an Accounting (Extended) major.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Government and International Relations are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- **5901LHS Language and Communication for Business and Commerce**

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Business** and **Bachelor of Government and International Relations** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2023

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Courses in this program may be available at multiple campuses and during different trimesters. Click the course code to find out more information on where and when the course is offered.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1101GIR	Core to Program	Introduction to Political Science	10
Tri 1,3	1001GIR	Core to Program	International Relations	10
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 2,3	1009GBS	Core to Program	Grand Challenges for Business	10
Tri 2	1102GIR	Core to Program	Comparative Political Institutions	10
Tri 2	1003GIR	Core to Program	Global Political Economy	10
Tri 2,3	1005GBS	Core to Program	Engaging Australia and the Asia-Pacific	10

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2001GIR	Core to Program	Great Debates in Political Thought (not offered from 2025)	10
			OR	
Tri 2	1002GIR	Core to Program	Great Debates in Political Thought	10
Tri 1	2005GIR	Core to Program	Fundamentals of Policy Analysis (not offered from 2025)	10
			OR	
Tri 1,2	1005GIR	Core to Program	Fundamentals of Policy Analysis	10
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
Tri 1	2002GIR	Core to Program	Australian Politics and Government	10
Tri 1,2 or 3			Listed OR Free-choice elective	20
			OR	
Tri 1,2 or 3			Extended Business Major	20
Tri 1,2 or 3			Accounting Extended Major	10
			OR	
Tri 1,2 or 3			Listed OR Free-choice elective	10

Years 3 to 4

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2027GIR	Core to Program	Career Pathways in Political Science and International Relations	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Program	UG Business Internship I (see Note 1)	10
			OR	
Tri 1,2 or 3	3004GBS	Core to Program	Business Study Tour (non-standard course dates)	10
			OR	
Tri 2	3004GIR	Core to Program	Parliamentary Project (not offered in 2024)	10
Tri 1,2 or 3			One Business Major	60
			OR	
Tri 1,2 or 3			Extended Business Major	60
Tri 1,2			One Government and International Relations major	60
Tri 1	3028GIR	Core to Program	Diplomacy and Foreign Policy	10
Tri 1,2	3103GBS	Core to Program	Creating Better Business	10
Tri 2	3001GIR	Core to Program	Solving Policy Problems (capstone course)	10

Note 1: Application deadlines apply. Students are required to apply no later than four weeks prior to undertaking this course.

Bachelor of Business - Majors (21 available)**Extended Majors****Accounting (Extended)**

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2317AFE	Core to Major	Economics and Quantitative Methods for Managers	10
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,3	2114AFE	Core to Major	Management Accounting and Strategy	10
Tri 1,2	2110AFE	Core to Major	Business and Company Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 1,2	3114AFE	Core to Major	Integrated Financial Reporting	10
Tri 1,2	3102AFE	Core to Major	Governance, Auditing and Analytics	10
Tri 1,2 or 3	3115AFE	Core to Major	Accounting Theory and Company Accounting (capstone course)	10

Asian Business (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	2050IBA	Core to Major	Developing Opportunities in Asia (not offered from 2024)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 2	3052IBA	Core to Major	Partnerships in Australia, Asia and the Pacific	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia (capstone course)	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking (not offered from 2024)	10
			OR	
Tri 2	3047IBA	Core to Major	Trade and Global Strategy	10

You must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 3	3003GBS	Elective to Major	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered from 2022)	10
			OR	
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 1	3027GIR	Elective to Major	Business and Politics in the Asia Pacific	10

Financial Planning (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2200AFE	Core to Major	Financial Planning 1	10
Tri 1,2	2213AFE	Core to Major	Financial Planning 2	10
Tri 2	2202AFE	Core to Major	Risk Management and Insurance	10
Tri 3	2207AFE	Core to Major	Superannuation and Retirement	10
Tri 1,2	2105AFE	Core to Major	Introduction to Business Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 2	3219AFE	Core to Major	Estate Planning	10
Tri 2	3202AFE	Core to Major	Financial Planning, Construction and Review (capstone course)	10

International Business (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 1	2129IBA	Core to Major	International Management	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	3047IBA	Core to Major	Trade and Global Strategy (capstone course)	10
Tri 2	3052IBA	Core to Major	Partnerships in Australia, Asia and the Pacific	10

You must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 3	3003GBS	Elective to Major	UG Global Mobility Internship II	20
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 1	3009EHR	Elective to Major	Global Human Resource Management	10
Tri 2	3157IBA	Elective to Major	Supply Chain Innovation and Optimisation (offered from 2022)	10

Business Majors

Asian Engagement

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2047IBA	Core to Major	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
			OR	
Tri 1	2129IBA	Core to Major	International Management	10
Tri 1	2048IBA	Core to Major	Understanding Asia: From Silk to Belt Roads	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges (capstone course)	10
Tri 1	3054IBA	Core to Major	Politics of Religion in Asia: Influencers and Identity (not offered from 2024)	10
			OR	
Tri 2	3016GIR	Core to Major	Religion, Politics and Globalisation	10

You must also complete 10CP from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3017IBA	Elective to Major	Crime, Business and Politics in Asia	10
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered from 2022)	10
			OR	
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10

Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1) (not offered from 2024)	10
			OR	
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1 & 2) (not offered from 2025)	10
			OR	
Tri 3	3218AFE	Core to Major	Behavioural Finance (see Note 2)	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Note 2: In 2024 3018PSY will be offered on campus in person only and 3218AFE will be offered in T3 online only.

Business Analytics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Core to Major	Introduction to Big Data Analytics	10
Tri 1	2031ICT	Core to Major	Data Analytics Methods	10
Tri 2	2030AFE	Core to Major	Business Intelligence	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 2	3030AFE	Core to Major	Predictive Analytics	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator (capstone course)	10

Economics

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

Employment Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2	2013EHR	Core to Major	Negotiation (not offered from 2024)	10
			OR	
Tri 2,3	3021EHR	Core to Major	Negotiation (offered from 2024)	10
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Events

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Finance

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10

Human Resource Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
			OR	
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10

Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

Marketing

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

Sustainable Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Core to Major	The Politics of Environment and Sustainability	10
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1	3055MKT	Core to Major	Green Marketing	10
Tri 2	3038IBA	Core to Major	The Business of Changing the World	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 1,2 or 3	3002LFC	Core to Major	Community Internship and Partnerships for SDGs (capstone course)	10

Taxation

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,2	2105AFE	Core to Major	Introduction to Business Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 2	2106AFE	Core to Major	Company Law	10
Tri 1,2	3105AFE	Core to Major	Law of Finance	10
Tri 1	3150AFE	Core to Major	Taxation Planning for Advisors (capstone course)	10

Tourism and Travel

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Core to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2235THS	Core to Major	Visitor Precincts and Infrastructure	10
Tri 2	2203THS	Core to Major	Tourism Transportation Management	10
Tri 1	3200THS	Core to Major	Destination Marketing	10
Tri 1	3203THS	Core to Major	Tourism Economics	10
Tri 2	3009THS	Core to Major	Tourism Futures (capstone course)	10

Bachelor of Government and International Relations - Majors (3 available)

International Relations

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2020GIR	Core to Major	Global Security	10
Tri 1	3007GIR	Core to Major	American Politics and Foreign Policy	10
Tri 1	3012GIR	Core to Major	Australia's Foreign Relations	10
Tri 2	2017GIR	Core to Major	International Relations Theory	10
Tri 2	3016GIR	Core to Major	Religion, Politics and Globalisation	10
Tri 2	3023GIR	Core to Major	The Age of Migration	10

Political Science and Public Policy

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Core to Major	The Politics of Environment and Sustainability	10
Tri 2	2103GIR	Core to Major	Indigenous Politics	10
Tri 2	3019GIR	Core to Major	Parties, Campaigns and Elections	10
Tri 1	2006GIR	Core to Major	Politics, Spin and the Media	10
Tri 2	2015GIR	Core to Major	Democratisation and Authoritarianism in Southeast Asia	10
Tri 1	3013GIR	Core to Major	Power and Policy Making	10

Security, Conflict and Human Rights

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3010GIR	Core to Major	China's Foreign and Security Policy	10
Tri 1	3017GIR	Core to Major	The Way of the Dictator	10
Tri 1	3022GIR	Core to Major	The Rise of Global Populism	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10
Tri 2	3008GIR	Core to Major	Human Rights in World Politics	10
Tri 2	3018GIR	Core to Major	Terrorism, Counter-terrorism, and Globalisation	10
			OR	
Tri 2	3145LHS	Core to Major	War, Peace and Security: Humanity and History	10

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

Asian and International Business

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Listed Elective 2	Global Business	10
Tri 1	2020GIR	Listed Elective 2	Global Security	10
Tri 2	2016GIR	Listed Elective 2	Power in East Asia (not offered from 2023)	10
Tri 2	2011IBA	Listed Elective 2	Export Management	10
Tri 1	3009EHR	Listed Elective 2	Global Human Resource Management	10
Tri 1	3010GIR	Listed Elective 2	China's Foreign and Security Policy	10

Behavioural Science

Trimester	Course code	Requirement	Course title	CP
Tri 1	3307ENV	Listed Elective 2	Environmental and Social Futures (offered GC&NA) (not offered in 2021)	10
			courseLineOperator	
Tri 1,3	4118ENV	Listed Elective 2	Policymaking and Planning for Climate Change	10
Tri 1	2007PSY	Listed Elective 2	Biological Psychology (offered GC&MG)	10
Tri 2	3019PSY	Listed Elective 2	Cognitive Neuropsychology	10
Tri 2	2313AFE	Listed Elective 2	Environmental and Energy Economics	10
Tri 2	2006PSY	Listed Elective 2	Cognitive Psychology (offered GC&MG)	10
Tri 3	3218AFE	Listed Elective 2	Behavioural Finance (offered OL only)	10

Employment Relations

Trimester	Course code	Requirement	Course title	CP
Tri 2	2007EHR	Listed Elective 2	Labour Market Issues (not offered from 2021)	10
Tri 1	3009EHR	Listed Elective 2	Global Human Resource Management	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10

Entrepreneurship and Self-Employment

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Listed Elective 2	Strategic Human Resource Management	10
Tri 1,2	2545QCA	Listed Elective 2	Creative Thinking	10
Tri 1	3144IBA	Listed Elective 2	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Listed Elective 2	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective 2	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2	3040MKT	Listed Elective 2	Digital and Social Media Marketing	10
Tri 3	3013MKT	Listed Elective 2	Entertainment and the Arts Marketing	10
Tri 2	3307THS	Listed Elective 2	Tourism Small Business Management (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective 2	The Business of Changing the World	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2,3	3201THS	Listed Elective 2	Tourism Disruption, Risk and Resilience	10
Tri 2	3207THS	Listed Elective 2	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 1	3200THS	Listed Elective 2	Destination Marketing	10
Tri 2	3018THS	Listed Elective 2	Destination Management	10
Tri 1	3120THS	Listed Elective 2	Diversity and Culture in Tourism (not offered from 2025)	10
			courseLineOperator	
Tri 1,2	2110THS	Listed Elective 2	Diversity and Culture in Tourism	10

Human Resource Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Listed Elective 2	Health and Safety in the Workplace	10
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10
Tri 1	2001EHR	Listed Elective 2	Management Employee Relations	10
Tri 2	2007EHR	Listed Elective 2	Labour Market Issues (not offered from 2021)	10
Tri 1	3009EHR	Listed Elective 2	Global Human Resource Management	10
Tri 2	3002EHR	Listed Elective 2	Electronic Human Resource Management (not offered from 2020)	10
Tri 3	3017EHR	Listed Elective 2	Human Resources Study Tour (not offered from 2023)	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2011IBA	Listed Elective 2	Export Management	10
Tri 1	3144IBA	Listed Elective 2	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Listed Elective 2	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective 2	Management Strategy and Decision Making (not offered from 2022)	10
Tri 3	3004IBA	Listed Elective 2	Intercultural Management (not offered from 2022)	10
Tri 2	3014IBA	Listed Elective 2	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 2	Negotiation (offered from 2024)	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2005IBA	Listed Elective 2	Comparative Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	2129IBA	Listed Elective 2	International Management	10
Tri 2	2011IBA	Listed Elective 2	Export Management	10
Tri 1	3033IBA	Listed Elective 2	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 1	3027GIR	Listed Elective 2	Business and Politics in the Asia Pacific	10
Tri 2	3155IBA	Listed Elective 2	Operations Management	10
Tri 2	3522NSC	Listed Elective 2	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective 2	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective 2	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2038MKT	Listed Elective 2	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective 2	Sales and Negotiation	10
Tri 1	2036MKT	Listed Elective 2	Retail Marketing	10
Tri 3	2098MKT	Listed Elective 2	Branding and Promoting New Business Ventures	10
Tri 2	3007MKT	Listed Elective 2	Marketing for Behaviour Change	10
Tri 3	3013MKT	Listed Elective 2	Entertainment and the Arts Marketing	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3042MKT	Listed Elective 2	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective 2	Green Marketing	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1220THS	Listed Elective 2	Information Systems for Services Industries (not offered from 2021)	10
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2013EHR	Listed Elective 2	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 2	Negotiation (offered from 2024)	10
Tri 1,2 or 3			Real Estate Licence (see Note 1)	

Note 1: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective 2	Event Management Principles	10
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles	10
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10

Sustainable Enterprise

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Listed Elective 2	Sustainable Tourism Practices and Impacts	10
Tri 2	2281ENV	Listed Elective 2	Economics and the Environment	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 2,3	3012EHR	Listed Elective 2	Applied Human Resource Management and Change	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1220THS	Listed Elective 2	Information Systems for Services Industries (not offered from 2021)	10
Tri 1,2	1005THS	Listed Elective 2	People and Places in the Service Industries (not offered from 2021)	10
Tri 1,3	2222THS	Listed Elective 2	Hotel Distribution and Sales	10
Tri 2	2213THS	Listed Elective 2	Culinary Tourism	10
Tri 3	2217THS	Listed Elective 2	Wine Studies (not offered from 2024)	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1	3203THS	Listed Elective 2	Tourism Economics	10
Tri 3	3006THS	Listed Elective 2	Cruise Industry Management (not offered from 2022)	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	3214THS	Listed Elective 2	Financial Management for Tourism and Hotels (not offered from 2021)	10
Tri 2	3231THS	Listed Elective 2	Hospitality Service Excellence	10
Tri 2	3213THS	Listed Elective 2	Conference and Convention Management	10
Tri 2,3	3201THS	Listed Elective 2	Tourism Disruption, Risk and Resilience	10
Tri 3	3008THS	Listed Elective 2	Cruise Industry Experience (not offered in 2022)	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses** in your entire program. If you require guidance please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1621ICT	Free-choice Elective	Web Technologies (not offered from 2025)	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Cyber Security	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 2	1510LHS	Free-choice Elective	Introduction to Public Relations (not offered from 2019)	10
Tri 2,3	1803ICT	Free-choice Elective	Application Systems	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development (not offered from 2025)	10
Tri 1	1701ICT	Free-choice Elective	Creative Coding	10
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 1	1084LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	1080LHS	Free-choice Elective	Spanish 1A	10
Tri 2	1081LHS	Free-choice Elective	Spanish 1B	10
Tri 1,3	1032LHS	Free-choice Elective	Japanese 1A	10
Tri 2,3	1033LHS	Free-choice Elective	Japanese 1B	10
Tri 3	1024LHS	Free-choice Elective	Japan Study Tour (not offered from 2019)	10
			courseLineOperator	
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 1,3	1090LHS	Free-choice Elective	Italian 1A	10
			courseLineOperator	
Tri 3	1092LHS	Free-choice Elective	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Free-choice Elective	Italian 1B	10
			courseLineOperator	

Trimester	Course code	Requirement	Course title	CP
Tri 3	1093LHS	Free-choice Elective	Intensive Italian 1B (not offered from 2020)	10
Tri 1,2,3	2814ICT	Free-choice Elective	Data Management	10
			courseLineOperator	
Tri 1,2,3	1804ICT	Free-choice Elective	Data Management (offered from 2024)	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 2	2501LHS	Free-choice Elective	Public Relations Theory, Ethics and Professional Practice	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 3	3008THS	Free-choice Elective	Cruise Industry Experience (not offered in Tri 3 2022)	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10