



Bachelor of Photography/Bachelor of Business (Domestic students)

Program code

1456

Commencing in

For Continuing Students Only

Available at

Nathan Campus, South Bank Campus

Duration

4 years full-time

8 years part-time

Credit points

320

Degree requirements: Students who started Trimester 2 - 2020

For Domestic and International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Photography/Bachelor of Business (BPhoto/BBus)*, you must successfully complete 320 credit points, made up of the core courses AND

- 60 credit points for a Photography major; AND
- 60 credit points for a Business major, **or**
 - if you elect not to complete a major, you will complete 60 credit points from the specified list;
- AND
- 20 credit points of Listed electives.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Photography are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- **5904LHS Language and Communication for Arts and Social Sciences**

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Arts** and **Bachelor of Business** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2020

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete 5904LHS in their first trimester of study.

Students that complete 5904LHS will not be required to complete a Listed elective in Year 2.

Trimester	Course code	Requirement	Course title	CP
Tri 1	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences (see Note 1)	10
			OR	
Tri 1,2		Listed Elective	Listed elective (see Note 1)	10

Note 1: This advice is only for students required to complete the English Language Enhancement course.

Year 1

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1216QCA	Core to Program	Introduction to Art Theory	10
Tri 1	1303AFE	Core to Program	Economics for Decision Making 1 (not offered from 2022)	10
			OR	
Tri 1,3	2316AFE	Core to Program	Macroeconomics Analysis	10
Tri 1,2	1001EHR	Core to Program	Work and Employability (not offered from 2021)	10
			OR	
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
Tri 1,2 or 3	1101IBA	Core to Program	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 1,2 or 3	1003MKT	Core to Program	Introduction to Marketing (not offered from 2021)	10
			OR	
Tri 2,3	1009GBS	Core to Program	Grand Challenges for Business	10
Tri 2	1217QCA	Core to Program	Introduction to Art Theory 2	10

Students must complete 40 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1322QCA	Listed Elective 2	Studio Foundations 1 (not offered from 2021)	20
Tri 2	1323QCA	Listed Elective 2	Studio Foundations 2 (not offered from 2021)	20
Tri 1,3	1613QCA	Listed Elective 2	Introduction to Photography	10
Tri 1,3	1251QCA	Listed Elective 2	Introduction to Painting	10
Tri 1,3	1252QCA	Listed Elective 2	Introduction to Sculpture	10
Tri 2	1319QCA	Listed Elective 2	Print Foundations	10
Tri 1,2	1320QCA	Listed Elective 2	Jewellery and Small Objects Foundations	10
Tri 2	1253QCA	Listed Elective 2	Contemporary Australian Indigenous Art Foundations	10

Year 2

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1305AFE	Core to Program	Business Data Analysis (not offered from 2021)	10
			OR	
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,3	1102AFE	Core to Program	Accounting for Decision Making (not offered from 2022)	10
			OR	
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1,2			Listed elective (see Note 1)	10
Tri 1,2			Business major course	10
Tri 1,2			Photography major courses	20

Note 1: Students that complete 5904LHS will not be required to complete a Listed elective in Year 2.

Year 3

You must complete the following

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Business major courses	20
Tri 1,2			Photography major courses	40
Tri 1,3	2004GIR	Core to Program	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	2010EHR	Core to Program	Legal Issues for Managers (not offered from 2019)	10
			OR	
Tri 1,2	2105AFE	Core to Program	Introduction to Business Law	10

Year 4

You must complete the following

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Business major courses	30
Tri 1,2			Listed elective	10
Tri 2	3363QCA	Core to Program	Global Visual Culture	10
			OR	
Tri 1	3404QCA	Core to Program	Contemporary Global Art (not offered from 2019)	10
Tri 1	3364QCA	Core to Program	Professional Practices in the Visual Arts	10
Tri 2	3365QCA	Core to Program	Major Studio Project (not offered from 2021)	20
			OR	
Tri 1	3365QCA_P1	Core to Program	Major Studio Project (Part 1) (offered in T1 from 2021)	10
			AND	
Tri 2	3365QCA_P2	Core to Program	Major Studio Project (Part 2) (offered in T2 from 2021)	10

Bachelor of Business - Majors (14 available)

Asian Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia (capstone course)	10
Tri 1	3035IBA	Core to Major	Asian Business Research Project (not offered from 2022)	10
			OR	
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking (not offered from 2024)	10
			OR	
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges	10
Tri 3	3004IBA	Core to Major	Intercultural Management (not offered from 2022)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10

Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1) (not offered from 2024)	10
			OR	
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1 & 2) (not offered from 2025)	10
			OR	
Tri 3	3218AFE	Core to Major	Behavioural Finance (see Note 2)	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Note 2: In 2024 3018PSY will be offered on campus in person only and 3218AFE will be offered in T3 online only.

Employment Relations

This major is offered at Nathan only.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2	2013EHR	Core to Major	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			OR	
Tri 2,3	3021EHR	Core to Major	Negotiation (offered from 2024)	10
Tri 1	3015EHR	Core to Major	Employment Relations Law (not offered from 2023)	10
			OR	
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3008EHR	Core to Major	Workplace Industrial Relations (not offered from 2018)	10
			OR	
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces (formerly 2011EHR)	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

International Business

Students must complete 60 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002IBA	Elective to Major	Firm Behaviours and Business Strategy (not offered from 2023)	10
			OR	
Tri 2	2030IBA	Elective to Major	Global Business	10
Tri 1	2005IBA	Elective to Major	Comparative Management (not offered from 2022)	10
			OR	
Tri 1	2129IBA	Elective to Major	International Management	10
Tri 1	2028IBA	Elective to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 2	3042MKT	Elective to Major	Marketing Globally (not offered from 2023)	10
			OR	
Tri 2	2154IBA	Elective to Major	International Business Logistics	10
Tri 2	2011IBA	Elective to Major	Export Management	10
Tri 2	3209AFE	Elective to Major	International Finance (not offered from 2022)	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10
Tri 1	3001IBA	Elective to Major	International Trade and Competition (capstone course) (not offered from 2022)	10
Tri 1	3047IBA	Elective to Major	Trade and Global Strategy (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses, including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2150IBA	Core to Major	Introduction to Supply Chain Management (not offered from 2022)	10
			OR	
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
			OR	
Tri 1	3145IBA	Core to Major	Purchasing and Supply Management (not offered from 2022)	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
			OR	
Tri 2	3156IBA	Core to Major	Applied Business Optimisation and Modelling (capstone course) (not offered from 2022)	10

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Recommended Prereq	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Recommended Prereq	The Purpose of Business	10

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3144IBA	Elective to Major	Quality Management (not offered from 2022)	10
Tri 1	3051IBA	Elective to Major	Decision Making for Innovation	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (capstone course) (not offered from 2022)	10
			OR	
Tri 2	3050IBA	Elective to Major	Managing Strategic Change (capstone course)	10
Tri 1	3114IBA	Elective to Major	Management Problem Solving (capstone course) (not offered from 2022)	10
Tri 1	3045IBA	Elective to Major	Building the New Venture (capstone course)	10

Marketing

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Elective to Major	Consumer Psychology	10
Tri 2	2034MKT	Elective to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Elective to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Elective to Major	Service Experience	10
Tri 2	3007MKT	Elective to Major	Marketing for Behaviour Change	10
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 2	3040MKT	Elective to Major	Digital and Social Media Marketing	10
Tri 2	3028MKT	Elective to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
			OR	
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

Sustainable Business

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Elective to Major	The Politics of Environment and Sustainability	10
Tri 1	3055MKT	Elective to Major	Green Marketing	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
			OR	
Tri 2	3306ENV	Elective to Major	Environmental Management	10
Tri 2	2313AFE	Elective to Major	Environmental and Energy Economics	10
Tri 2	3038IBA	Elective to Major	The Business of Changing the World	10
Tri 1,2	2045IBA	Elective to Major	Leading and Managing Organisations	10
Tri 1,2 or 3	3002LFC	Elective to Major	Community Internship and Partnerships for SDGs	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business (capstone course)	10

Tourism Management

You must complete 60 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Elective to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2233THS	Elective to Major	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	2235THS	Elective to Major	Visitor Precincts and Infrastructure (offered from 2023)	10
Tri 1	3200THS	Elective to Major	Destination Marketing	10
Tri 1	3120THS	Elective to Major	Diversity and Culture in Tourism (not offered from 2025)	10
			OR	
Tri 1,2	2110THS	Elective to Major	Diversity and Culture in Tourism	10
Tri 2	3018THS	Elective to Major	Destination Management (not offered from 2024)	10
Tri 2	2203THS	Elective to Major	Tourism Transportation Management (offered from 2024)	10
Tri 2	3307THS	Elective to Major	Tourism Small Business Management (capstone course) (not offered from 2020)	10
			OR	
Tri 2	3009THS	Elective to Major	Tourism Futures (capstone course)	10
			OR	
Tri 2,3	2034IBA	Elective to Major	Griffith Innovation Challenge (capstone course)	10

Bachelor of Business - No Major Option (1 available)
Business (for students not completing a major)

Offered at Nathan, Gold Coast and Online.

You must complete at least 60 credit points from the following courses (with at least 20 credit points of Level 3 courses):

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2008EHR	Elective to Major	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	2043IBA	Elective to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2101GIR	Elective to Major	The Politics of Environment and Sustainability	10
Tri 1	3009EHR	Elective to Major	Global Human Resource Management	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2209THS	Elective to Major	Managing Projects in Service Industries	10
Tri 3	3004IBA	Elective to Major	Intercultural Management (not offered from 2022)	10
Tri 2	3050IBA	Elective to Major	Managing Strategic Change	10
			OR	
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10

Students wishing to undertake courses outside this list may do so subject to Program Director approval.

Bachelor of Photography - Majors (3 available)

Advertising Photography

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2806QCA	Core to Major	Ad. 1: Culture (not offered from 2022)	10
			OR	
Tri 1	2801QCA	Core to Major	Photo Studio 1	10
Tri 2	2807QCA	Core to Major	Ad. 2: Persuasion (not offered from 2022)	10
			OR	
Tri 2	2802QCA	Core to Major	Photo Studio 2	10
Tri 1	3823QCA	Core to Major	Ad 3: Disruption (not offered from 2023)	10
			OR	
Tri 1	3821QCA	Core to Major	Photo Studio 3	10
Tri 2	3851QCA	Core to Major	Ad. 4: Realisation (not offered from 2023)	10
			OR	
Tri 2	3889QCA	Core to Major	Photo Studio 4	10

You must select 20 credit points from the following **Theory** courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2915QCA	Elective to Major	Aboriginal Art and Culture (not offered from 2021)	10
			OR	
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10
Tri 1	3424QCA	Elective to Major	Art in the Asia Pacific (offered from 2020)	10
Tri 1,2	3425QCA	Elective to Major	Medium (not offered from 2021)	10
Tri 1	2438QCA	Elective to Major	Representation: Looking at You, Me and the Selfie (not offered from 2020)	10
Tri 2	2916QCA	Elective to Major	The Art of Resistance	10
Tri 1	2440QCA	Elective to Major	Abstraction (offered in even years)	10
Tri 1	2431QCA	Elective to Major	Art, Gender, Sexuality and the Body (offered in odd years)	10
Tri 2	2439QCA	Elective to Major	Memory and Trauma in Visual Culture	10
Tri 1	2410QCA	Elective to Major	Photo History and Theory: An Introduction (not offered from 2021)	10
Tri 2	3404QCA	Elective to Major	Contemporary Global Art (not offered from 2019)	10
Tri 3	2389QCA	Elective to Major	Principles of Curating (not offered from 2020)	10
Tri 2	3426QCA	Elective to Major	Art of Portraiture: History and Theory (offered in odd years)	10
Tri 2	3403QCA	Elective to Major	Australian Art (offered in even years)	10
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10

Documentary Photography

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2808QCA	Core to Major	Doc. 1: Contemporary Photojournalism (not offered from 2022)	10
			OR	
Tri 1	2801QCA	Core to Major	Photo Studio 1	10
Tri 2	2832QCA	Core to Major	Doc. 2: Socially Engaged Documentary (not offered from 2022)	10
			OR	
Tri 2	2802QCA	Core to Major	Photo Studio 2	10
Tri 1	3824QCA	Core to Major	Doc 3: Expanded Narratives (not offered from 2023)	10
			OR	
Tri 1	3821QCA	Core to Major	Photo Studio 3	10
Tri 2	3852QCA	Core to Major	Doc. 4: Transmedia Storytelling	10
			OR	
Tri 2	3889QCA	Core to Major	Photo Studio 4	10

You must select 20 credit points from the following **Theory courses**:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2915QCA	Elective to Major	Aboriginal Art and Culture (not offered from 2021)	10
			OR	
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10
Tri 1	3424QCA	Elective to Major	Art in the Asia Pacific (offered from 2020)	10
Tri 1,2	3425QCA	Elective to Major	Medium (not offered from 2021)	10
Tri 1	2438QCA	Elective to Major	Representation: Looking at You, Me and the Selfie (not offered from 2020)	10
Tri 2	2916QCA	Elective to Major	The Art of Resistance	10
Tri 1	2440QCA	Elective to Major	Abstraction (offered in even years)	10
Tri 1	2431QCA	Elective to Major	Art, Gender, Sexuality and the Body (offered in odd years)	10
Tri 2	2439QCA	Elective to Major	Memory and Trauma in Visual Culture	10
Tri 1	2410QCA	Elective to Major	Photo History and Theory: An Introduction (not offered from 2021)	10
Tri 2	3404QCA	Elective to Major	Contemporary Global Art (not offered from 2019)	10
Tri 3	2389QCA	Elective to Major	Principles of Curating (not offered from 2020)	10
Tri 2	3426QCA	Elective to Major	Art of Portraiture: History and Theory (offered in odd years)	10
Tri 2	3403QCA	Elective to Major	Australian Art (offered in even years)	10
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10

Note: The year/trimester of offer for the above-mentioned theory courses are subject to availability/change.

Photographic Art Practice

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2801QCA	Core to Major	Photo Studio 1	10
Tri 2	2802QCA	Core to Major	Photo Studio 2	10
Tri 1	3821QCA	Core to Major	Photo Studio 3	10
Tri 2	3889QCA	Core to Major	Photo Studio 4	10

You must select 20 credit points from the following **Theory courses**:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2915QCA	Elective to Major	Aboriginal Art and Culture (not offered from 2021)	10
			OR	
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10
Tri 1	3424QCA	Elective to Major	Art in the Asia Pacific (offered from 2020)	10
Tri 1,2	3425QCA	Elective to Major	Medium (not offered from 2021)	10
Tri 1	2438QCA	Elective to Major	Representation: Looking at You, Me and the Selfie (not offered from 2020)	10
Tri 2	2916QCA	Elective to Major	The Art of Resistance	10
Tri 1	2440QCA	Elective to Major	Abstraction (offered in even years)	10
Tri 1	2431QCA	Elective to Major	Art, Gender, Sexuality and the Body (offered in odd years)	10
Tri 2	2439QCA	Elective to Major	Memory and Trauma in Visual Culture	10
Tri 1	2410QCA	Elective to Major	Photo History and Theory: An Introduction (not offered from 2021)	10
Tri 2	3404QCA	Elective to Major	Contemporary Global Art (not offered from 2019)	10
Tri 3	2389QCA	Elective to Major	Principles of Curating (not offered from 2020)	10
Tri 2	3426QCA	Elective to Major	Art of Portraiture: History and Theory (offered in odd years)	10
Tri 2	3403QCA	Elective to Major	Australian Art (offered in even years)	10
Tri 1	2901QCA	Elective to Major	Indigenous Art and Protocols	10

Note: The year/trimester of offer for the above-mentioned theory courses are subject to availability/change

Electives (1 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

Asian and International Business

Trimester	Course code	Requirement	Course title	CP
Tri 1	2020GIR	Listed Elective	Global Security	10
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	2016GIR	Listed Elective	Power in East Asia (not offered from 2023)	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 1	3010GIR	Listed Elective	China's Foreign and Security Policy	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Behavioural Science

Trimester	Course code	Requirement	Course title	CP
Tri 1	3307ENV	Listed Elective	Environmental and Social Futures (offered GC&NA) (not offered in 2021)	10
			courseLineOperator	
Tri 1,3	4118ENV	Listed Elective	Policymaking and Planning for Climate Change	10
Tri 1	2007PSY	Listed Elective	Biological Psychology (offered GC&MG)	10
Tri 2	3019PSY	Listed Elective	Cognitive Neuropsychology	10
Tri 2	2007EHR	Listed Elective	Labour Market Issues (not offered from 2021)	10
Tri 2	2313AFE	Listed Elective	Environmental and Energy Economics	10
Tri 2	2006PSY	Listed Elective	Cognitive Psychology (offered GC&MG)	10
Tri 3	3218AFE	Listed Elective	Behavioural Finance (offered OL only)	10

Employment Relations

Trimester	Course code	Requirement	Course title	CP
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	2007EHR	Listed Elective	Labour Market Issues (not offered from 2021)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Entrepreneurship and Self-Employment (Innovation and Entrepreneurship from 2020)

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2545QCA	Listed Elective	Creative Thinking	10
Tri 1,3	2002EHR	Listed Elective	Strategic Human Resource Management	10
Tri 1	3144IBA	Listed Elective	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Listed Elective	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2	3040MKT	Listed Elective	Digital and Social Media Marketing	10
Tri 2	3307THS	Listed Elective	Tourism Small Business Management (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective	The Business of Changing the World	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3013MKT	Listed Elective	Entertainment and the Arts Marketing	10

Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit Griffith Business School Student Opportunities website.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 1	3114IBA	Listed Elective	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective	Asian Business Research Project (not offered from 2022)	10
Tri 1,2	3400THS	Listed Elective	Career Development (not offered from 2023)	10
			courseLineOperator	
Tri 1,2	2400THS	Listed Elective	Career Development (formerly 3400THS)	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,2 or 3	2043MKT	Listed Elective	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			courseLineOperator	
Tri 1,2 or 3	2043IBA	Listed Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1,2 or 3	3002LFC	Listed Elective	Community Internship and Partnerships for SDGs	10

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	3029MKT	Listed Elective	Self-Marketing	10
Tri 2	3014IBA	Listed Elective	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 2	3038IBA	Listed Elective	The Business of Changing the World	10
Tri 2	3102GBS	Listed Elective	Business Simulation (not offered from 2020)	10
Tri 2,3	2034IBA	Listed Elective	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 1,2 or 3	3101GBS	Listed Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective	Co-Design Incubator	10
Tri 3	3100AFE	Listed Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Listed Elective	Indigenous Australians: Everybody's Business	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	2013EHR	Listed Elective	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 3	3003GBS	Listed Elective	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	
Tri 1,2,3	3004GBS	Listed Elective	Business Study Tour	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective	Sport Event and Facility Planning	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Listed Elective	Destination Marketing	10
Tri 1	3226THS	Listed Elective	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2,3	3201THS	Listed Elective	Tourism Disruption, Risk and Resilience	10
Tri 2	2220THS	Listed Elective	Athlete Management Principles	10
Tri 2	3018THS	Listed Elective	Destination Management	10
Tri 1	3120THS	Listed Elective	Diversity and Culture in Tourism (not offered from 2025)	10
			courseLineOperator	
Tri 1,2	2110THS	Listed Elective	Diversity and Culture in Tourism	10
Tri 2	3207THS	Listed Elective	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10

Human Resource Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Listed Elective	Health and Safety in the Workplace	10
Tri 1	3009EHR	Listed Elective	Global Human Resource Management	10
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 1	2001EHR	Listed Elective	Management Employee Relations	10
Tri 2	2007EHR	Listed Elective	Labour Market Issues (not offered from 2021)	10
Tri 2	3002EHR	Listed Elective	Electronic Human Resource Management (not offered from 2020)	10
Tri 3	3017EHR	Listed Elective	Human Resources Study Tour (not offered from 2023)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3144IBA	Listed Elective	Quality Management (not offered from 2022)	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 2	3050IBA	Listed Elective	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective	Management Strategy and Decision Making (not offered from 2022)	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 2	3014IBA	Listed Elective	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2005IBA	Listed Elective	Comparative Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	2129IBA	Listed Elective	International Management	10
Tri 1	3033IBA	Listed Elective	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 1	3027GIR	Listed Elective	Business and Politics in the Asia Pacific	10
Tri 2	2011IBA	Listed Elective	Export Management	10
Tri 2	3155IBA	Listed Elective	Operations Management	10
Tri 2	3522NSC	Listed Elective	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 1	2036MKT	Listed Elective	Retail Marketing	10
Tri 2	2038MKT	Listed Elective	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective	Sales and Negotiation	10
Tri 3	2098MKT	Listed Elective	Branding and Promoting New Business Ventures	10
Tri 2	3007MKT	Listed Elective	Marketing for Behaviour Change	10
Tri 3	3013MKT	Listed Elective	Entertainment and the Arts Marketing	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3042MKT	Listed Elective	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective	Green Marketing	10

Politics and Public Policy

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002GIR	Listed Elective	Australian Politics and Government	10
Tri 1	2008GIR	Listed Elective	Chinese Government and Politics (not offered from 2023)	10
Tri 1	2101GIR	Listed Elective	The Politics of Environment and Sustainability	10
Tri 1	2009GIR	Listed Elective	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 2	3018GIR	Listed Elective	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Listed Elective	Business and Politics in the Asia Pacific	10
Tri 1	2006GIR	Listed Elective	Politics, Spin and the Media	10
Tri 2	2015GIR	Listed Elective	Democratisation and Authoritarianism in Southeast Asia	10
Tri 3	2010GIR	Listed Elective	Introduction to American Politics	10
Tri 2	2012GIR	Listed Elective	European Democracy in the Twenty-First Century (not offered from 2022)	10
Tri 2	3016GIR	Listed Elective	Religion, Politics and Globalisation	10
Tri 1	3017GIR	Listed Elective	The Way of the Dictator	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2008EHR	Listed Elective	Business Communication (not offered from 2022)	10
Tri 2	2013EHR	Listed Elective	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective	Negotiation (offered from 2024)	10
Tri 1,2 or 3			Real Estate License (see Note 1)	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective	Event Management Principles	10
Tri 1	2315THS	Listed Elective	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective	Athlete Management Principles	10
Tri 2	2209THS	Listed Elective	Managing Projects in Service Industries	10
Tri 2	3204THS	Listed Elective	Event Evaluation	10
Tri 2	3224THS	Listed Elective	Community Events and Festivals (not offered from 2019)	10

Sustainable Enterprise (Sustainable Business from 2020)

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Listed Elective	Sustainable Tourism Practices and Impacts	10
Tri 2	2281ENV	Listed Elective	Economics and the Environment	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 2,3	3012EHR	Listed Elective	Applied Human Resource Management and Change	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2222THS	Listed Elective	Hotel Distribution and Sales	10
Tri 1	3117THS	Listed Elective	Facility and Venue Management	10
Tri 1	3226THS	Listed Elective	Tourism Study Tour	10
Tri 1	3203THS	Listed Elective	Tourism Economics	10
Tri 3	3006THS	Listed Elective	Cruise Industry Management (not offered from 2022)	10
Tri 1	3118THS	Listed Elective	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	3214THS	Listed Elective	Financial Management for Tourism and Hotels (not offered from 2021)	10
Tri 2	2213THS	Listed Elective	Culinary Tourism	10
Tri 2	3231THS	Listed Elective	Hospitality Service Excellence	10
Tri 2	3213THS	Listed Elective	Conference and Convention Management	10
Tri 2,3	3201THS	Listed Elective	Tourism Disruption, Risk and Resilience	10
Tri 3	3008THS	Listed Elective	Cruise Industry Experience (not offered in 2022)	10
Tri 3	2217THS	Listed Elective	Wine Studies (not offered from 2024)	10
Tri 3	3016EHR	Listed Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3310THS	Listed Elective	Community Based Ecotourism Field Study (not offered in 2022)	10