



## Bachelor of International Tourism and Hotel Management/Bachelor of Business (International students)

<b>Program code</b>	<b>Entry requirements</b>	<b>Prerequisites</b>
1482	6.5	NIL
<b>Available at</b>	IELTS (Academic) ( <a href="#">more</a> )	<b>Assumed knowledge</b>
Gold Coast Campus, Nathan Campus, Online	<b>CRICOS code</b>	Any General or Applied English subject (Units 3&4, C)
<b>Duration</b>	<b>Commencing in</b>	<a href="#">Apply Now</a>
4 years full-time 8 years part-time (online only)	Trimester 1, Trimester 2 and Trimester 3	
<b>Credit points</b>		
320		
<b>Indicative fee</b>		
\$34,000.00* per year ( <a href="#">more</a> )		
* 2024 indicative annual fee		

### About this program

With Griffith Business School's Bachelor of International Tourism and Hotel Management/Bachelor of Business, you can multiply your career options. In as little as four years, you can graduate with two degrees and a unique skill set that will give you an edge in the employment market.

You can, for example, combine Human Resource Management with Hospitality Management to gain the skills needed to work in human resources in a high-end resort or consider merging skills in Innovation and Entrepreneurship with Tourism Management and start your own tourism business.

#### Business majors

- Accounting (Extended)
- Asian Business
- Asian Engagement
- Behavioural Science
- Business Analytics
- Economics
- Employment Relations
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation

#### International Tourism and Hotel Management majors

- Hotel and Hospitality
- Tourism and Travel
- Events

## International Tourism and Hotel Management minor

- Tourism Data Analytics

## My attendance during the program

### Attendance information

This program is offered full-time at the Nathan and Gold Coast campuses and online. Some courses are available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 12-15 hours of scheduled classes per week throughout the trimester.

Classes may be scheduled during the day and evening throughout the week.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

## My career opportunities

### My career opportunities

#### Bachelor of International Tourism and Hotel Management

You'll be well prepared for work in a range of international tourism and hotel management roles, including in hotel and resort groups and the accommodation sector. You could also find opportunities in independent restaurants and internationally recognised chains, with entertainment and leisure providers such as theme parks, with suppliers of goods and services to the hospitality industry, in airlines, and with local, state and federal tourism and regional planning authorities.

The **Bachelor of Business** will prepare you for career opportunities in the following fields:

#### Asian Business

You could find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

#### Behavioural Science

You could find career opportunities in government, private enterprise and not-for-profit organisations across various disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

#### Business Analytics

You'll be at the forefront of tomorrow's business decisions by acquiring a 'common language' understandable by both data scientists and business management. You may find roles in analytics and strategy across the spectrum of industry; government, private sector and not for profit, as companies look to gain strategic advantage from data-led decision making.

#### Employment Relations

You may find opportunities to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### Events

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be equipped for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### Innovation and Entrepreneurship

As a graduate of the Innovation and Entrepreneurship major, you'll be able to create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities, and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

#### International Business

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

#### Logistics and Supply Chain Management

You may find opportunities to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. These career opportunities exist in the public, private and not-for-profit

sectors.

### **Management**

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find opportunities in roles such as a business manager in human resources, strategy, planning and policy, and training and development.

### **Marketing**

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

### **Real Estate and Property Development**

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

### **Sport Management**

Sport is big business. You could find opportunities in government departments, local, national and international sporting clubs and event management organisations. You may also find opportunities in sport tourism, marketing, media and athlete representation.

### **Sustainable Business**

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. The growing trend in consumers demanding sustainable, ethical products and services has seen businesses place sustainability and social benefits within their core values. These new business models means that leaders and managers need to know how the financial bottom line relates to other important elements of business; and how to transform traditional models to capitalise in the current environment. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

### **Tourism and Travel**

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be prepared for work related to major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## **Program accreditation**

### **Program accreditation**

Depending on the major you complete, you can graduate with a degree accredited by:

Accounting major: **Chartered Accountants Australia and New Zealand (CA ANZ)** and **CPA Australia**.

Financial Planning major: **Financial Adviser Standards (FAS)**.

## **Professional recognition**

### **Professional recognition**

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- **Australian Institute of Management**
- **Australian Marketing Institute**
- **Australian Human Resources Institute**
- **Australian Market and Social Research Society**
- **Australian Society of Sport Administrators**
- **The Chartered Institute of Procurement and Supply**
- **International Special Events Society, Queensland Chapter**
- **Pacific Asia Travel Association**
- **Sports Management Association of Australia and New Zealand**

## **What are the fees?**

### **International students**

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

### **Indicative annual tuition fee**

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

#### **Tuition fees**

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

#### **Program fees for the Bachelor of International Tourism and Hotel Management/Bachelor of Business (1482)**

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

#### **Changing programs**

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

#### **Permanent resident status**

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

#### **Further information**

- [Fees and Charges Procedure](#)
  - 3.6 - Fees for International Students
  - 3.9 - Administrative and Miscellaneous Charges
  - [Fees and Charges Schedules](#)
- [Cost of studying in Australia](#)

#### **Additional fee information**

Throughout your program you may be required to pay for the following items:

Expenses associated with field trips and placements.