



Bachelor of Creative and Interactive Media (International students)

Program code

1541

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus, Nathan Campus,
South Bank Campus

Duration

3 years full-time

Credit points

240

Degree requirements: Students who started Trimester 2 - 2020

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Creative and Interactive Media (BCIME)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for a major;
- 60 credit points for a second major **or** free-choice elective courses.

For International students required to complete the English Language Enhancement course

For the award of *Bachelor of Creative and Interactive Media (BCIME)*, you must successfully complete 240 credit points, made up of the core courses AND

- 10 credit points for the English Language Enhancement course (5904LHS);
- 60 credit points for a major;
- 50 credit points for free-choice electives.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

All undergraduate International students are required to complete an **English Language Enhancement Course** unless specific criteria are met as specified in Section 5.0 **Qualifications Procedure**.

The following course must be completed in the first trimester of study:

- **5904LHS Language and Communication for Arts and Social Sciences**

Advice regarding the requirement to complete the English Language Enhancement Course is available via the *myGriffith* portal (in the To Do List).

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2020

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete 5904LHS in their first trimester of study.

The English Language Enhancement course is to be taken in place of a Free-choice elective in your program.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1701QCA	Core to Program	Making Interaction	10
Tri 1	1621ICT	Core to Program	Web Technologies (not offered from 2025)	10
			OR	
Tri 1	2008ICT	Core to Program	Design Thinking in IT (offered from 2025)	10
Tri 2	1531QCA	Core to Program	Making Visual Media	10
Tri 1	1703QCA	Core to Program	Ideas in Interactive Media	10
			OR	
Tri 1,3	1536QCA	Core to Program	Design Concepts	10
Tri 2	1805ICT	Core to Program	Human Computer Interaction (not offered from 2024)	10
			OR	
Tri 1,3	1022ENG	Core to Program	Engineering Design Practice (offered from 2024)	10
Tri 1	1701ICT	Core to Program	Creative Coding	10
Tri 2	1704QCA	Core to Program	Still and Moving Image (not offered from 2023)	10
			OR	
Tri 2	1538QCA	Core to Program	Digital Modelling Studio	10
Tri 2	1502QCA	Core to Program	Design Lab Experience (not offered from 2021)	10
			OR	
Tri 1,3	1516QCA	Core to Program	Form, Space and Process	10

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1			Major course	20
Tri 1			Second Major course (see Note 1)	10
			OR	
Tri 1			Free-choice elective	10
Tri 1			Second Major course (see Note 1)	10
			OR	
Tri 1			Free-choice elective	10
Tri 2			Major course	20
Tri 2			Second Major course (see Note 1)	10
			OR	
Tri 2			Free-choice elective	10
Tri 2			Second Major course (see Note 1)	10
			OR	
Tri 2			Free-choice elective	10

Note 1: The second major option is only available to students **not** required to complete the English Language Enhancement course (5904LHS).

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	3579QCA	Core to Program	Business Practices in Creative Industries (see Note 1)(offered in T2 from 2023)	10
			OR	
Tri 1	3410ICT	Core to Program	The Ethical Technologist (not offered from 2026)	10
			OR	
Tri 1	2007ICT	Core to Program	Cyber Security Standards and Operations (offered from 2026)	10
Tri 1	3580QCA	Core to Program	Design Lab Practice (not offered from 2023)	10
			OR	
Tri 1	3647QCA	Core to Program	Being A Designer in Society	10
Tri 1			Major course	10
Tri 1			Second Major course (see Note 2)	10
			OR	
Tri 1			Free-choice elective	10
Tri 2			Major course	10
Tri 2	3701QCA	Core to Program	Interactive Media Major Project (capstone course)	20
Tri 2			Second Major course (see Note 2)	10
			OR	
Tri 2			Free-choice elective	10

Note 1: To be eligible to graduate with the Media Applications major, you must complete 3410ICT.

Note 2: The second major option is only available to students **not** required to complete the English Language Enhancement course (5904LHS).

Majors (2 available)

Digital Arts and Design

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2701QCA	Core to Major	3D Modelling for Interaction (not offered from 2022)	10
			OR	
Tri 1	2661QCA	Core to Major	Kinetic and Interactive Mechanics (offered from 2022)	10
Tri 1	2663QCA	Core to Major	Creative Audio	10
			OR	
Tri 1	2993QCM	Core to Major	Creative Audio (not offered from 2021)	10
Tri 2	2617QCA	Core to Major	Mobile Play (not offered from 2022)	10
			OR	
Tri 2	2662QCA	Core to Major	Creating Screen Interfaces (offered from 2022)	10
Tri 2	2703QCA	Core to Major	Wearable Technology (not offered from 2022)	10
			OR	
Tri 2	2664QCA	Core to Major	Creative Generative Systems (offered from 2022)	10

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3614QCA	Core to Major	Experimental Media (not offered from 2023)	10
			OR	
Tri 1	3654QCA	Core to Major	Mobile Play (offered from 2023)	10
Tri 2	3643QCA	Core to Major	Interactive Installations	10

Media Applications

To be eligible to graduate with the Media Applications major, you must complete the following core course in Year 3:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3410ICT	Mandatory Prereq	The Ethical Technologist (not offered from 2026)	10
			OR	
Tri 1	2007ICT	Mandatory Prereq	Cyber Security Standards and Operations (offered from 2026)	10

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2701ICT	Core to Major	Interactive App Development (not offered from 2025)	10
Tri 1,2	2807ICT	Core to Major	Programming Principles	10
			OR	
Tri 1,2	1811ICT	Core to Major	Programming Principles (offered from 2025)	10
Tri 2	3723ICT	Core to Major	Interaction Design	10
Tri 2	2703ICT	Core to Major	Web Application Development (not offered from 2026)	10
			OR	
Tri 2	3004ICT	Core to Major	Web Application Development (offered from 2026)	10

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2702ICT	Core to Major	Intelligent Media Systems (not offered from 2025)	10
			OR	
Tri 2	2006ICT	Core to Major	Object Oriented Software Development (offered from 2025)	10
Tri 2	3702ICT	Core to Major	Games Development	10

Electives (1 available)**Free-choice electives**

The elective groupings listed below are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group and you can select from across the elective interest groups. Please note that in some groups first year courses are required as prerequisites. You may also choose **Undergraduate free-choice elective/s** from across the University provided prerequisites are met.

Digital Animation (South Bank only)

Trimester	Course code	Requirement	Course title	CP
Tri 1	1108GFS	Free-choice Elective	Principles of Animation (see Note 1)	10
Tri 2	1119GFS	Free-choice Elective	CGI Animation (see Note 1)	10
Tri 1	2112GFS	Free-choice Elective	CGI: Character Modelling (see Note 2)	10
Tri 2	2132GFS	Free-choice Elective	CGI: Environments (see Note 2)	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Note 1: 1108GFS, 1119GFS should be taken at 2nd year level of your program.

Note 2: 2112GFS, 2132GFS should be taken at 3rd year level of your program.

Fine Art (South Bank only)

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1322QCA	Free-choice Elective	Studio Foundations 1 (not offered from 2021)	20
Tri 2	1323QCA	Free-choice Elective	Studio Foundations 2 (not offered from 2021)	20
Tri 2	1324QCA	Free-choice Elective	Drawing Foundations	10
Tri 1	2386QCA	Free-choice Elective	Expanded Practice 1 (not offered from 2022)	10
			courseLineOperator	
Tri 1	2391QCA	Free-choice Elective	Sculpture Studio 1	10
Tri 1	2387QCA	Free-choice Elective	Expanded Practice 2 (not offered from 2022)	10
			courseLineOperator	
Tri 2	2395QCA	Free-choice Elective	Sculpture Studio 2	10
Tri 1	3368QCA	Free-choice Elective	Expanded Practice 3 (not offered from 2023)	10
			courseLineOperator	
Tri 1	3370QCA	Free-choice Elective	Sculpture Studio 3	10
Tri 2	3369QCA	Free-choice Elective	Expanded Practice 4 (not offered from 2023)	10
			courseLineOperator	
Tri 2	3374QCA	Free-choice Elective	Sculpture Studio 4	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10
Tri 1,3	1251QCA	Free-choice Elective	Introduction to Painting	10
Tri 1,3	1252QCA	Free-choice Elective	Introduction to Sculpture	10
Tri 2	1319QCA	Free-choice Elective	Print Foundations	10
Tri 1,2	1320QCA	Free-choice Elective	Jewellery and Small Objects Foundations	10
Tri 2	1253QCA	Free-choice Elective	Contemporary Australian Indigenous Art Foundations	10

Games Design (South Bank only)

Trimester	Course code	Requirement	Course title	CP
Tri 1	1105GFS	Free-choice Elective	Principles of Games Design 1	10
Tri 1	1112GFS	Free-choice Elective	Mechanics in Action: Arcade Games	10
Tri 2	2101GFS	Free-choice Elective	Games Level Design	10
Tri 2	2134GFS	Free-choice Elective	Player Experience Design	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Graphic and Communication Design

Trimester	Course code	Requirement	Course title	CP
Tri 1	2681QCA	Free-choice Elective	Typography and Layout	10
Tri 1	2683QCA	Free-choice Elective	Design and Branding	10
Tri 2	2682QCA	Free-choice Elective	Typography and Expression	10
Tri 2	2684QCA	Free-choice Elective	Design and Entrepreneurship	10
Tri 1	3598QCA	Free-choice Elective	Typography and Context	10
Tri 2	3599QCA	Free-choice Elective	Design and Communications	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Information Systems

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Cyber Security	10
Tri 2,3	1803ICT	Free-choice Elective	Application Systems	10
Tri 1	2806ICT	Free-choice Elective	IT Services Management	10
Tri 2	2511ICT	Free-choice Elective	Business Analysis	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Intelligent System (Gold Coast only)

Trimester	Course code	Requirement	Course title	CP
Tri 1	1010ENG	Free-choice Elective	Engineering Mathematics 1	10
Tri 1	1014SCG	Free-choice Elective	Statistics	10
Tri 1	2802ICT	Free-choice Elective	Intelligent Systems	10
Tri 2	2801ICT	Free-choice Elective	Computing Algorithms	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Interior Design and Environments

Trimester	Course code	Requirement	Course title	CP
Tri 1	2656QCA	Free-choice Elective	Introduction to Spatial Design	10
Tri 1	2657QCA	Free-choice Elective	Interior Technologies	10
Tri 2	2658QCA	Free-choice Elective	Spatial Design Cultures	10
Tri 2	2659QCA	Free-choice Elective	Sustainable Environments	10
Tri 1	3636QCA	Free-choice Elective	Universal Interiors	10
Tri 2	3637QCA	Free-choice Elective	Spatial Design and Identity	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Photography (Gold Coast)

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2651QCA	Free-choice Elective	Digital Photography	10
Tri 1	2686QCA	Free-choice Elective	The Photographic Message	10
Tri 1	2652QCA	Free-choice Elective	Introduction to Photo Media Practice	10
Tri 2	2619QCA	Free-choice Elective	The Photo Studio (not offered from 2021)	10
Tri 2	2621QCA	Free-choice Elective	Multimedia Storytelling for Publication	10
Tri 2	2687QCA	Free-choice Elective	Photo Illustration	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Photography (South Bank)

Trimester	Course code	Requirement	Course title	CP
Tri 1	2833QCA	Free-choice Elective	Lighting as Visual Language	10
Tri 1	2801QCA	Free-choice Elective	Photo Studio 1	10
Tri 2	2802QCA	Free-choice Elective	Photo Studio 2	10
Tri 1	3821QCA	Free-choice Elective	Photo Studio 3	10
Tri 2	3889QCA	Free-choice Elective	Photo Studio 4	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Product and 3D Design

Trimester	Course code	Requirement	Course title	CP
Tri 1	2640QCA	Free-choice Elective	Product Archetypes	10
Tri 1	2639QCA	Free-choice Elective	Digital Modelling for Design	10
Tri 2	2648QCA	Free-choice Elective	Product Narratives	10
Tri 2	2604QCA	Free-choice Elective	3D Digital Modelling for Manufacturing	10
Tri 1	3618QCA	Free-choice Elective	Future Products Studio	10
Tri 2	3619QCA	Free-choice Elective	Digital Making: Objects and Furniture	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10

Visualisation and Immersive Design

Trimester	Course code	Requirement	Course title	CP
Tri 1	2672QCA	Free-choice Elective	3D Modelling for Visualisation	10
Tri 1	2673QCA	Free-choice Elective	Spatial video and Sound	10
Tri 2	2674QCA	Free-choice Elective	Visualising through Animation	10
Tri 2	2675QCA	Free-choice Elective	Mixed Reality Experiences	10
Tri 1	3641QCA	Free-choice Elective	Interactive Photorealistic Simulation	10
Tri 2	3642QCA	Free-choice Elective	Experimental and Generative Design	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10