



## Bachelor of Creative and Interactive Media (Domestic students)

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### Program code

1541

### Commencing in

For Continuing Students Only

### Available at

Gold Coast Campus, Nathan Campus,  
South Bank Campus

### Duration

3 years full-time

6 years part-time

### Credit points

240

## Important Notes

From 2021, commencing students are referred to the **Bachelor of Design (1189)**.

## About this program

This program prepares graduates for practical engagement with contemporary digital media. The program focuses on developing the creative and technical skills required to engage constructively with digital culture as it shapes our lives and reinvents the future.

Students develop a unique set of skills in design methods, electronic media, computation, and critical thinking. They combine these skills to produce imaginative concepts, functioning prototypes, digital audio-visual artefacts, and technically mediated interaction designs for everyday life.

The program responds to shifts from the world's leading design and technology companies and arts institutions that are now seeking practitioners with high-level creative and digital technology skills.

Majors:

- Digital Arts and Design
- Media Applications

## My attendance during the program

### Attendance information

This program will be offered full-time on-campus at the South Bank, Nathan and Gold Coast campuses.

Students studying at the South Bank campus will be required to attend the Nathan campus to undertake the Information Technology courses.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

## My career opportunities

### My career opportunities

You will find opportunities in Interactive Media Designer, Web and Mobile Application Developer, Interactive Media Artist, Web Designer, Digital Content Manager, Creative Director, Games Design and Development, Instructional Designer.

## Pathways to further study

### Pathways to further study

Graduates of this program may continue their studies by undertaking the [Bachelor of Creative and Interactive Media \(Honours\) \(2124\)](#) or the [Bachelor of Information Technology \(Honours\) \(2011\)](#)/[Bachelor of Information Technology \(Honours\) \(2020\)](#)

## What are the fees?

### Commonwealth supported students

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

### Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

### Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

### FEE-HELP

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

### Further information

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
  - 3.2 - Fees for Undergraduate Students (Non-international)
  - [Fees and Charges Schedules](#)
- [Financial help and support](#)