



Bachelor of Business/Bachelor of Asian Studies (Domestic students)

Program code

1551

Commencing in

For Continuing Students Only

Available at

Nathan Campus

Duration

4 years full-time

8 years part-time

Credit points

320

Degree requirements: Students who started Trimester 3 - 2019

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business/Bachelor of Asian Studies (BBus/BAsSt)*, you must successfully complete 320 credit points, made up of the core courses AND

- 20 credit points for foundation language courses; AND
- 60 credit points for a Business major, **or**
 - if you elect not to complete a major, you will complete 60 credit points from the specified list;
- AND
- 60 credit points for an Asian Studies major; AND
 - 60 credit points for a language major and 20 credit points of Listed and/or Undergraduate free-choice electives, **or**
 - 60 credit points of Listed and/or Undergraduate free-choice elective/s and 20 credit points of Griffith in Asia Initiative courses.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. The Bachelor of Asian Studies and the Bachelor of Business are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- **5901LHS Language and Communication for Business and Commerce**

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Business** and **Bachelor of Asian Studies** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2019

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first Trimester of study in place of an elective course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1009IBA	Core to Program	Communicating Across Asia (not offered from 2022)	10
			OR	
Tri 2	2047IBA	Core to Program	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
			OR	
Tri 1	1004IBA	Core to Program	Modernising Asia (not offered from 2022)	10
			OR	
Tri 2	3053IBA	Core to Program	Asian Societies: Contemporary Issues and Challenges	10
			OR	
Tri 2	1013IBA	Core to Program	Transforming Asian Economies (not offered from 2020)	10
Tri 1,2 or 3	1101IBA	Core to Program	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 1,3	1102AFE	Core to Program	Accounting for Decision Making (not offered from 2022)	10
			OR	
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1,2 or 3	1003MKT	Core to Program	Introduction to Marketing (not offered from 2021)	10
			OR	
Tri 2,3	1009GBS	Core to Program	Grand Challenges for Business	10
Tri 1	1303AFE	Core to Program	Economics for Decision Making 1 (not offered from 2022)	10
			OR	
Tri 1,3	2316AFE	Core to Program	Macroeconomics Analysis	10
Tri 1	3054IBA	Core to Program	Politics of Religion in Asia: Influencers and Identity (not offered from 2024)	10
			OR	
Tri 2	3016GIR	Core to Program	Religion, Politics and Globalisation	10
			OR	
Tri 2	1010IBA	Core to Program	The Politics of Religion in Asia (not offered from 2021)	10
			OR	
Tri 1	1008IBA	Core to Program	Understanding Asia (not offered from 2021)	10
			OR	
Tri 1	2048IBA	Core to Program	Understanding Asia: From Silk to Belt Roads	10
			OR	
Tri 2	1003GIR	Core to Program	Global Political Economy	10

You must complete 20 credit points from one of the below languages. Students must undertake study in a language in which they are not native speakers.

Trimester	Course code	Requirement	Course title	CP
Tri 1			First Year Indonesian (see Note 1)	10
			AND	
Tri 2			First Year Indonesian (see Note 1)	10
Tri 1,3	1032LHS	Listed Elective	Japanese 1A	10
			AND	
Tri 2,3	1033LHS	Listed Elective	Japanese 1B	10
Tri 1			First Year Korean (see Note 1)	10
			AND	
Tri 2			First Year Korean (see Note 1)	10
Tri 1	1084LHS	Listed Elective	Modern Standard Chinese (Mandarin) 1A	10
			AND	
Tri 1	1085LHS	Listed Elective	Modern Standard Chinese (Mandarin) 1B	10

Note 1: Students may complete Indonesian or Korean language courses via cross-institutional enrolment at the University of Queensland (St Lucia campus). Students should contact the University of Queensland, School of Languages and Comparative Cultural Studies or School of Humanities, Languages and Social Science at Griffith for any further details.

Year 2

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1001EHR	Core to Program	Work and Employability (not offered from 2021)	10
			OR	
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
Tri 1,3	1305AFE	Core to Program	Business Data Analysis (not offered from 2021)	10
			OR	
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,2 or 3			Business major courses	20
			OR	
Tri 1,2 or 3			Business (for students electing to not complete a major)	20
Tri 1,2			Asian Studies major courses	20
Tri 1,2			Language major courses	20
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	20

Year 3

You will complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2010EHR	Core to Program	Legal Issues for Managers (not offered from 2019)	10
			OR	
Tri 1,2	2105AFE	Core to Program	Introduction to Business Law	10
Tri 1,3	2004GIR	Core to Program	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1,2 or 3			Business major courses	20
			OR	
Tri 1,2 or 3			Business (for students electing to not complete a major)	20
Tri 1,2			Asian Studies major courses	20
Tri 1,2			Language major courses	20
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	20

Year 4

You will complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Business major courses	20
			OR	
Tri 1,2 or 3			Business (for students electing to not complete a major)	20
Tri 1,2			Asian Studies major courses	20
Tri 1,2			Language major courses	20
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	20
Tri 1,2 or 3			Listed and/or Free-choice electives (for students completing a Language major)	20
			OR	
Tri 1,2 or 3			Griffith in Asia Initiative courses (for students not completing a Language major)	20

Students must complete one Business major.

Students must complete one Asian Studies major:

- Asian Business
- Asian Societies and Cultures
- International Relations and Security
- Politics, Law and Justice in Asia

Language majors available in this program:

- Chinese Language
- Indonesian Language
- Japanese Language
- Korean Language

Bachelor of Asian Studies - Majors (8 available)

Asian Studies Majors

Asian Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2029IBA	Core to Major	Family Business in Asia (not offered from 2020)	10
			OR	
Tri 1	3035IBA	Core to Major	Asian Business Research Project (not offered from 2022)	10
			OR	
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia	10
Tri 1	3033IBA	Core to Major	Managing People in the Asia Pacific (not offered from 2019)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
Tri 3	3004IBA	Core to Major	Intercultural Management (not offered from 2022)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking (capstone course) (not offered from 2024)	10
			OR	
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges	10

Asian Societies and Cultures

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2406LHS	Elective to Major	Japanese Society and Pop Culture	10
Tri 2	2403LHS	Elective to Major	Translation as a Bridge Between Cultures (even years only)	10
			OR	
Tri 1	3403LHS	Elective to Major	Translation as a bridge between cultures (not offered from 2022)	10
Tri 1	3280LHS	Elective to Major	Contemporary Chinese Society and Culture	10
Tri 1,3	2712GFS	Elective to Major	Asia Pacific Film	10
			OR	
Tri 1,3	3732GFS	Elective to Major	Asia Pacific Film 2	10
Tri 2	2007LHS	Elective to Major	Languages of East and Southeast Asia (odd years only)	10
Tri 2	3012IBA	Elective to Major	Asian Business and Networking (not offered from 2024)	10
			OR	
Tri 2	3053IBA	Elective to Major	Asian Societies: Contemporary Issues and Challenges	10
Tri 2	3202LHS	Elective to Major	Intercultural Communication	10
Tri 1,2 or 3	3060LHS	Elective to Major	Advanced Project	10
Tri 3	2026IBA	Elective to Major	Vietnam Study Tour (not offered in 2022)	10
Tri 3	2434LHS	Elective to Major	China Study Tour	10

International Relations and Security

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2020GIR	Elective to Major	Global Security	10
Tri 1	2718LHS	Elective to Major	Structures of (in)security (not offered from 2022)	10
			OR	
Tri 1	3718LHS	Elective to Major	Researching (In)Security	10
Tri 3	3612LHS	Elective to Major	Islam and Muslim Communities in the West	10
Tri 1	3010GIR	Elective to Major	China's Foreign and Security Policy	10
Tri 2	3016GIR	Elective to Major	Religion, Politics and Globalisation	10
Tri 2	2715LHS	Elective to Major	Conflict, Displacement and Human Rights	10
Tri 2	2016GIR	Elective to Major	Power in East Asia (not offered from 2023)	10
Tri 1	2008GIR	Elective to Major	Chinese Government and Politics (not offered from 2023)	10
Tri 2	3018GIR	Elective to Major	Terrorism, Counter-terrorism, and Globalisation	10

Politics, Law and Justice in Asia

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2008GIR	Elective to Major	Chinese Government and Politics (not offered from 2023)	10
Tri 2	2015GIR	Elective to Major	Democratisation and Authoritarianism in Southeast Asia	10
Tri 2	2019GIR	Elective to Major	International Organisations, Peace and Conflict	10
Tri 1	3017IBA	Elective to Major	Crime, Business and Politics in Asia	10
Tri 2	5325LAW	Elective to Major	Genocide, Crimes Against Humanity and War Crimes	10
Tri 1	3027GIR	Elective to Major	Business and Politics in the Asia Pacific (formerly 3027IBA)	10
Tri 1	3380LHS	Elective to Major	Politics of Law and Justice in China	10
Tri 2	3008GIR	Elective to Major	Human Rights in World Politics	10
Tri 1	5223LAW	Elective to Major	Law in the Aftermath	10

Language Majors

Chinese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Those who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the School Administrative Officer) to discuss the level at which to enrol.

You must select a minimum of 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2010LHS	Elective to Major	Modern Standard Chinese (Mandarin) 2A	20
Tri 2	2011LHS	Elective to Major	Modern Standard Chinese (Mandarin) 2B Enhanced	20
Tri 1	3010LHS	Elective to Major	Modern Standard Chinese (Mandarin) 3A	20
Tri 1	3012LHS	Elective to Major	Chinese/English Business Interpreting 1	10
Tri 2	3011LHS	Elective to Major	Modern Standard Chinese (Mandarin) 3B (not offered from 2020)	20
Tri 2	3013LHS	Elective to Major	Chinese/English Business Interpreting 2	10
Tri 1	3014LHS	Elective to Major	Chinese/English Written Communication 1	10
Tri 2	3015LHS	Elective to Major	Chinese/English Written Communication 2	10

Indonesian Language (Cross-Inst study - UQ St Lucia)

An Indonesian major may be completed by applying via the [Brisbane Universities Language Alliance](#) website. Students may only undertake a language major in which they are not native speakers.

Students unsure of their Indonesian proficiency levels should contact the [School of Languages and Cultures](#), at University of Queensland prior to enrolling. Students should contact the [School of Humanities, Languages and Social Science](#) at Griffith for further details.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses at second and third year level (undertaken at University of Queensland)	60

Japanese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Students who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the Program Support Officer) to discuss the level at which to enrol.

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2040LHS	Elective to Major	Japanese 2A	10
			OR	
Tri 1	2043LHS	Elective to Major	Japanese 2A Enhanced	20
Tri 1	2406LHS	Elective to Major	Japanese Society and Pop Culture	10
Tri 2	2042LHS	Elective to Major	Japanese 2B	10
			OR	
Tri 2	2045LHS	Elective to Major	Japanese 2B Enhanced	20
Tri 1	3040LHS	Elective to Major	Japanese 3A	20
Tri 2	3041LHS	Elective to Major	Japanese 3B (not offered from 2018)	20
Tri 2	3533LHS	Elective to Major	Japanese for Professional Purposes	10
			OR	
Tri 1	3534LHS	Elective to Major	Business Japanese 2 (not offered from 2016)	10
Tri 2	3536LHS	Elective to Major	Japanese Linguistics (not offered from 2017)	10
Tri 3	2424LHS	Elective to Major	Japan Study Tour (see Note 1)	10
Tri 1,2 or 3	3060LHS	Elective to Major	Advanced Project (see Note 1)	10
Tri 1,2 or 3	3200LHS	Elective to Major	Independent Internship (see Note 1)	10
Tri 3	3193LHS	Elective to Major	Japanese In-Country Independent Study Enhanced (see Note 1)(not offered from 2023)	20
			OR	
Tri 3	3194LHS	Elective to Major	Japanese In-Country Independent Study Enhanced (see Note 1)	20
Tri 1,2 or 3	5010LHS	Elective to Major	Language Exchange Study (see Note 1)	10
Tri 1,2 or 3	5020LHS	Elective to Major	Language Exchange Study (see Note 1)	20
Tri 1,2 or 3	5030LHS	Elective to Major	Language Exchange Study (see Note 1)	30
Tri 1,2 or 3	5040LHS	Elective to Major	Language Exchange Study (see Note 1)	40
Tri 1,2 or 3	5050LHS	Elective to Major	Language Exchange Study (see Note 1)	50

Note 1: These courses are only open to students who have gained approval to enrol from the Course Convenor and Program Director.

Korean Language (Cross-Inst study - UQ St Lucia)

A Korean major may be completed by applying via the [Brisbane Universities Language Alliance](#) website. Students may only undertake a language major in which they are not native speakers. Students unsure of their Korean proficiency levels should contact the [School of Languages and Cultures](#), at University of Queensland prior to enrolling. Students should contact the [School of Humanities, Languages and Social Science](#) at Griffith for further details.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Courses at second and third year level (undertaken at University of Queensland)	60

Bachelor of Business - Majors (12 available)

Employment Relations

This major is offered at Nathan only.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2	2013EHR	Core to Major	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			OR	
Tri 2,3	3021EHR	Core to Major	Negotiation (offered from 2024)	10
Tri 1	3015EHR	Core to Major	Employment Relations Law (not offered from 2023)	10
			OR	
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3008EHR	Core to Major	Workplace Industrial Relations (not offered from 2018)	10
			OR	
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces (formerly 2011EHR)	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Entrepreneurship and Self-Employment

This major is offered at Nathan, Gold Coast and Online.

You must complete 50 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	2043MKT	Elective to Major	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			OR	
Tri 1,2 or 3	2043IBA	Elective to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2036MKT	Elective to Major	Retail Marketing	10
Tri 2	2038MKT	Elective to Major	Personal Selling and Sales Management (not offered from 2022)	10
			OR	
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 1	2044IBA	Elective to Major	Social Entrepreneurship	10
Tri 3	2098MKT	Elective to Major	Branding and Promoting New Business Ventures	10
Tri 2,3	2034IBA	Elective to Major	Griffith Innovation Challenge	10
Tri 1	3019MKT	Elective to Major	Franchising and Small Business (not offered from 2024)	10
Tri 2,3	3029MKT	Elective to Major	Self-Marketing	10

You must complete the following capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	3045MKT	Core to Major	New Venture Business Planning (capstone course) (not offered from 2020)	10
			OR	
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
			OR	
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

International Business

Students must complete 60 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2002IBA	Elective to Major	Firm Behaviours and Business Strategy (not offered from 2023)	10
			OR	
Tri 2	2030IBA	Elective to Major	Global Business	10
Tri 1	2005IBA	Elective to Major	Comparative Management (not offered from 2022)	10
			OR	
Tri 1	2129IBA	Elective to Major	International Management	10
Tri 1	2028IBA	Elective to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 2	3042MKT	Elective to Major	Marketing Globally (not offered from 2023)	10
			OR	
Tri 2	2154IBA	Elective to Major	International Business Logistics	10
Tri 2	2011IBA	Elective to Major	Export Management	10
Tri 2	3209AFE	Elective to Major	International Finance (not offered from 2022)	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10
Tri 1	3001IBA	Elective to Major	International Trade and Competition (capstone course) (not offered from 2022)	10
Tri 1	3047IBA	Elective to Major	Trade and Global Strategy (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses, including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2150IBA	Core to Major	Introduction to Supply Chain Management (not offered from 2022)	10
			OR	
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
			OR	
Tri 1	3145IBA	Core to Major	Purchasing and Supply Management (not offered from 2022)	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
			OR	
Tri 2	3156IBA	Core to Major	Applied Business Optimisation and Modelling (capstone course) (not offered from 2022)	10

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses (and are advised to complete the Level 1 courses before commencing your major):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	1101IBA	Recommended Prereq	Management Concepts (not offered from 2021)	10
			OR	
Tri 1,3	1004GBS	Recommended Prereq	The Purpose of Business	10

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3144IBA	Elective to Major	Quality Management (not offered from 2022)	10
Tri 1	3051IBA	Elective to Major	Decision Making for Innovation	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (capstone course) (not offered from 2022)	10
			OR	
Tri 2	3050IBA	Elective to Major	Managing Strategic Change (capstone course)	10
Tri 1	3114IBA	Elective to Major	Management Problem Solving (capstone course) (not offered from 2022)	10
Tri 1	3045IBA	Elective to Major	Building the New Venture (capstone course)	10

Marketing

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Elective to Major	Consumer Psychology	10
Tri 2	2034MKT	Elective to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Elective to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Elective to Major	Service Experience	10
Tri 2	3007MKT	Elective to Major	Marketing for Behaviour Change	10
Tri 1	3038MKT	Elective to Major	Sales and Negotiation	10
Tri 2	3040MKT	Elective to Major	Digital and Social Media Marketing	10
Tri 2	3028MKT	Elective to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
			OR	
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

Sustainable Enterprise

You must complete 60 credit points from the following courses including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Elective to Major	The Politics of Environment and Sustainability	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
			OR	
Tri 2	3306ENV	Elective to Major	Environmental Management	10
Tri 2	2313AFE	Elective to Major	Environmental and Energy Economics	10
Tri 2	2008EHR	Elective to Major	Business Communication (not offered from 2022)	10
			OR	
Tri 2	3038IBA	Elective to Major	The Business of Changing the World	10
Tri 1	3055MKT	Elective to Major	Green Marketing	10
Tri 1,2	2045IBA	Elective to Major	Leading and Managing Organisations	10
Tri 1,2 or 3	3002LFC	Elective to Major	Community Internship and Partnerships for SDGs	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business (capstone course)	10

Tourism Management

You must complete 60 credit points from the following courses, including a capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Elective to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2233THS	Elective to Major	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	2235THS	Elective to Major	Visitor Precincts and Infrastructure (offered from 2023)	10
Tri 1	3200THS	Elective to Major	Destination Marketing	10
Tri 1	3120THS	Elective to Major	Diversity and Culture in Tourism (not offered from 2025)	10
			OR	
Tri 1,2	2110THS	Elective to Major	Diversity and Culture in Tourism	10
Tri 2	3018THS	Elective to Major	Destination Management (not offered from 2024)	10
Tri 2	2203THS	Elective to Major	Tourism Transportation Management (offered from 2024)	10
Tri 2	3307THS	Elective to Major	Tourism Small Business Management (capstone course) (not offered from 2020)	10
			OR	
Tri 2	3009THS	Elective to Major	Tourism Futures (capstone course)	10
			OR	
Tri 2,3	2034IBA	Elective to Major	Griffith Innovation Challenge (capstone course)	10

Bachelor of Business - No Major Option (1 available)
Business (for students not completing a major)

Offered at Nathan, Gold Coast and Online.

You must complete 60 credit points from the following courses (with at least 20 credit points of Level 3 courses):

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Elective to Major	The Management of Business Processes	10
Tri 2	2002MKT	Elective to Major	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2008EHR	Elective to Major	Business Communication (not offered from 2022)	10
Tri 1,2 or 3	2043IBA	Elective to Major	Innovation, Creativity and Entrepreneurship (previously 2043MKT)	10
Tri 1	2101GIR	Elective to Major	The Politics of Environment and Sustainability	10
Tri 1	3033IBA	Elective to Major	Managing People in the Asia Pacific (not offered from 2019)	10
			OR	
Tri 1	3009EHR	Elective to Major	Global Human Resource Management	10
Tri 1,2	2005EHR	Elective to Major	Organisational Behaviour and Wellbeing	10
Tri 2	2209THS	Elective to Major	Managing Projects in Service Industries	10
			OR	
Tri 2	2310THS	Elective to Major	Property Market Research and Analysis	10
Tri 3	3004IBA	Elective to Major	Intercultural Management (not offered from 2022)	10
Tri 2	3050IBA	Elective to Major	Managing Strategic Change	10
			OR	
Tri 2	3112IBA	Elective to Major	Management Strategy and Decision Making (not offered from 2022)	10
Tri 2,3	3006IBA	Elective to Major	Creating Ethical and Sustainable Business	10

Students wishing to undertake courses outside this list may do so subject to Program Director approval.

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the **maximum of Level 1 courses (120 credit points)** in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course code to find out more information on where and when the course is offered.

Griffith in Asia Initiative

The Griffith in Asia mobility and employability initiatives includes internships, study tours, exchanges and employability courses. The exchange program allows you to study overseas for 1-2 trimesters or during the trimester break with a partner institution.

Students not completing a Language major in the Bachelor of Business/Bachelor of Asian Studies must complete 20 credit points of Griffith in Asia Initiative courses.

Trimester	Course code	Requirement	Course title	CP
Tri 2	1024LHS	Listed Elective 2	Japan Study Tour (not offered from 2019)	10
			courseLineOperator	
Tri 3	2424LHS	Listed Elective 2	Japan Study Tour	10
Tri 3	2434LHS	Listed Elective 2	China Study Tour	10
Tri 3	2026IBA	Listed Elective 2	Vietnam Study Tour (not offered in 2022)	10
Tri 1,2 or 3	3000GBS	Listed Elective 2	UG Business Internship II	20
Tri 1,2 or 3	3001GBS	Listed Elective 2	UG Business Internship I	10
Tri 1,3	3034IBA	Listed Elective 2	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	
Tri 1,2,3	3004GBS	Listed Elective 2	Business Study Tour	10
Tri 1,2 or 3	3002LFC	Listed Elective 2	Community Internship and Partnerships for SDGs	10
Tri 3	3003GBS	Listed Elective 2	UG Global Mobility Internship II	20
Tri 3	3610LHS	Listed Elective 2	Muslim World Study Tour (see Note 1)	10
Tri 1	3035IBA	Listed Elective 2	Asian Business Research Project (not offered from 2022)	10
Tri 1,2	3180LHS	Listed Elective 2	Asian Society/Culture/Law Research Project	10
Tri 1,2	5010LHS	Listed Elective 2	Language Exchange Study	10
Tri 1,2	5020LHS	Listed Elective 2	Language Exchange Study	20
Tri 1,2	5030LHS	Listed Elective 2	Language Exchange Study	30
Tri 1,2	5040LHS	Listed Elective 2	Language Exchange Study	40

Note 1: Available to students of any year. This course will be offered during Trimester 3. Participation is based on a selection process and the application round is in Trimester 1 prior to the tour.

Asian and International Business

Trimester	Course code	Requirement	Course title	CP
Tri 2	2016GIR	Listed Elective 3	Power in East Asia (not offered from 2023)	10
Tri 1	3010GIR	Listed Elective 3	China's Foreign and Security Policy	10
Tri 1	2020GIR	Listed Elective 3	Global Security	10
Tri 1	3009EHR	Listed Elective 3	Global Human Resource Management	10
Tri 2	2011IBA	Listed Elective 3	Export Management	10
Tri 3	3004IBA	Listed Elective 3	Intercultural Management (not offered from 2022)	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Employment Relations

Trimester	Course code	Requirement	Course title	CP
Tri 2	2007EHR	Listed Elective 3	Labour Market Issues (not offered from 2021)	10
Tri 1	3009EHR	Listed Elective 3	Global Human Resource Management	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Entrepreneurship and Self-Employment (Innovation and Entrepreneurship from 2020)

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Listed Elective 3	Strategic Human Resource Management	10
Tri 1	3144IBA	Listed Elective 3	Quality Management (not offered from 2022)	10
Tri 1,2	2545QCA	Listed Elective 3	Creative Thinking	10
Tri 2	3038IBA	Listed Elective 3	The Business of Changing the World	10
Tri 2	3050IBA	Listed Elective 3	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective 3	Management Strategy and Decision Making (not offered from 2022)	10
Tri 3	3013MKT	Listed Elective 3	Entertainment and the Arts Marketing	10
Tri 2	3040MKT	Listed Elective 3	Digital and Social Media Marketing	10
Tri 2	3307THS	Listed Elective 3	Tourism Small Business Management (not offered from 2020)	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Employability electives

The following courses focus on preparation for, and gaining, employment. For more information please visit Griffith Business School Student Opportunities.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective 3	Business Communication (not offered from 2022)	10
Tri 1	3114IBA	Listed Elective 3	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective 3	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective 3	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective 3	Asian Business Research Project (not offered from 2022)	10
Tri 1,2	3400THS	Listed Elective 3	Career Development (not offered from 2023)	10
			courseLineOperator	
Tri 1,2	2400THS	Listed Elective 3	Career Development (formerly 3400THS)	10
Tri 1,2 or 3	3002LFC	Listed Elective 3	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Listed Elective 3	Self-Marketing	10
Tri 2	2013EHR	Listed Elective 3	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 3	Negotiation (offered from 2024)	10
Tri 2,3	2034IBA	Listed Elective 3	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 2	3014IBA	Listed Elective 3	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 3	Negotiation (offered from 2024)	10
Tri 2	3102GBS	Listed Elective 3	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective 3	The Business of Changing the World	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 1,2 or 3	3101GBS	Listed Elective 3	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective 3	Co-Design Incubator	10
Tri 3	3100AFE	Listed Elective 3	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Listed Elective 3	Indigenous Australians: Everybody's Business	10
Tri 3	3003GBS	Listed Elective 3	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective 3	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	3004GBS	Listed Elective 3	Business Study Tour	10
Tri 3	3036IBA	Listed Elective 3	The Business of You (not offered from 2022)	10
Tri 3	3037IBA	Listed Elective 3	The Business of Business (not offered from 2022)	10
Tri 3	3310THS	Listed Elective 3	Community Based Ecotourism Field Study (not offered in 2022)	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 3	Sport Event and Facility Planning	10
Tri 2	2220THS	Listed Elective 3	Athlete Management Principles (not offered in 2021)	10
Tri 1	3118THS	Listed Elective 3	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Listed Elective 3	Destination Marketing	10
Tri 1	3226THS	Listed Elective 3	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2,3	3201THS	Listed Elective 3	Tourism Disruption, Risk and Resilience	10
Tri 2	3018THS	Listed Elective 3	Destination Management	10
Tri 1	3120THS	Listed Elective 3	Diversity and Culture in Tourism (not offered from 2025)	10
			courseLineOperator	
Tri 1,2	2110THS	Listed Elective 3	Diversity and Culture in Tourism	10
Tri 2	3207THS	Listed Elective 3	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective 3	Community Events and Festivals (not offered from 2019)	10

Human Resource Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Listed Elective 3	Health and Safety in the Workplace	10
Tri 2	2008EHR	Listed Elective 3	Business Communication (not offered from 2022)	10
Tri 1	2001EHR	Listed Elective 3	Management Employee Relations	10
Tri 2	2007EHR	Listed Elective 3	Labour Market Issues (not offered from 2021)	10
Tri 1	3009EHR	Listed Elective 3	Global Human Resource Management	10
Tri 2	3002EHR	Listed Elective 3	Electronic Human Resource Management (not offered from 2020)	10
Tri 3	3017EHR	Listed Elective 3	Human Resources Study Tour (not offered from 2023)	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2011IBA	Listed Elective 3	Export Management	10
Tri 1	3144IBA	Listed Elective 3	Quality Management (not offered from 2022)	10
Tri 2	3050IBA	Listed Elective 3	Managing Strategic Change	10
			courseLineOperator	
Tri 2	3112IBA	Listed Elective 3	Management Strategy and Decision Making (not offered from 2022)	10
Tri 3	3004IBA	Listed Elective 3	Intercultural Management (not offered from 2022)	10
Tri 2	3014IBA	Listed Elective 3	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 3	Negotiation (offered from 2024)	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2011IBA	Listed Elective 3	Export Management	10
Tri 1	2005IBA	Listed Elective 3	Comparative Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	2129IBA	Listed Elective 3	International Management	10
Tri 1	3033IBA	Listed Elective 3	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 2	3155IBA	Listed Elective 3	Operations Management	10
Tri 2	3522NSC	Listed Elective 3	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective 3	Intercultural Management (not offered from 2022)	10
Tri 1	3027GIR	Listed Elective 3	Business and Politics in the Asia Pacific	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective 3	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 2	2038MKT	Listed Elective 3	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective 3	Sales and Negotiation	10
Tri 1	2036MKT	Listed Elective 3	Retail Marketing	10
Tri 3	2098MKT	Listed Elective 3	Branding and Promoting New Business Ventures	10
Tri 2	3007MKT	Listed Elective 3	Marketing for Behaviour Change	10
Tri 3	3013MKT	Listed Elective 3	Entertainment and the Arts Marketing	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3042MKT	Listed Elective 3	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective 3	Green Marketing	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1220THS	Listed Elective 3	Information Systems for Services Industries (not offered from 2021)	10
Tri 2	2008EHR	Listed Elective 3	Business Communication (not offered from 2022)	10
Tri 1,2	3410THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1	3118THS	Listed Elective 3	Planning Sustainable Communities (not offered from 2020)	10
Tri 2	2013EHR	Listed Elective 3	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 3	Negotiation (offered from 2024)	10
Tri 1,2 or 3			Real Estate License (see Note 1)	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective 3	Event Management Principles	10
Tri 1	2315THS	Listed Elective 3	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective 3	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective 3	Athlete Management Principles (not offered in 2021)	10
Tri 2	3204THS	Listed Elective 3	Event Evaluation	10
Tri 2	2209THS	Listed Elective 3	Managing Projects in Service Industries	10
Tri 2	3224THS	Listed Elective 3	Community Events and Festivals (not offered from 2019)	10

Sustainable Enterprise (Sustainable Business from 2020)

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Listed Elective 3	Sustainable Tourism Practices and Impacts	10
Tri 2	2281ENV	Listed Elective 3	Economics and the Environment	10
Tri 1	3118THS	Listed Elective 3	Planning Sustainable Communities (not offered from 2020)	10
Tri 2,3	3012EHR	Listed Elective 3	Applied Human Resource Management and Change	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1220THS	Listed Elective 3	Information Systems for Services Industries (not offered from 2021)	10
Tri 1,2	1005THS	Listed Elective 3	People and Places in the Service Industries (not offered from 2021)	10
Tri 1,3	2222THS	Listed Elective 3	Hotel Distribution and Sales	10
Tri 2	2213THS	Listed Elective 3	Culinary Tourism	10
Tri 3	2217THS	Listed Elective 3	Wine Studies (not offered from 2024)	10
Tri 1	3117THS	Listed Elective 3	Facility and Venue Management	10
Tri 1	3226THS	Listed Elective 3	Tourism Study Tour	10
Tri 1	3203THS	Listed Elective 3	Tourism Economics	10
Tri 3	3006THS	Listed Elective 3	Cruise Industry Management (not offered from 2022)	10
Tri 1	3118THS	Listed Elective 3	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 3	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	3214THS	Listed Elective 3	Financial Management for Tourism and Hotels (not offered from 2021)	10
Tri 2	3231THS	Listed Elective 3	Hospitality Service Excellence	10
Tri 2	3213THS	Listed Elective 3	Conference and Convention Management	10
Tri 2,3	3201THS	Listed Elective 3	Tourism Disruption, Risk and Resilience	10
Tri 3	3008THS	Listed Elective 3	Cruise Industry Experience (not offered in 2022)	10
Tri 3	3016EHR	Listed Elective 3	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	3310THS	Listed Elective 3	Community Based Ecotourism Field Study (not offered in 2022)	10

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses (120 credit points)** in your entire program. If you require guidance please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1621ICT	Free-choice Elective	Web Technologies (not offered from 2025)	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 2	1508LHS	Free-choice Elective	Introduction to Journalism (not offered from 2019)	10
			courseLineOperator	
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 2	1510LHS	Free-choice Elective	Introduction to Public Relations (not offered from 2019)	10
			courseLineOperator	
Tri 1	1505LHS	Free-choice Elective	Introduction to Communication and Journalism	10
Tri 2	1102GIR	Free-choice Elective	Comparative Political Institutions	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10
Tri 2,3	1803ICT	Free-choice Elective	Application Systems	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development (not offered from 2025)	10
Tri 1	1701ICT	Free-choice Elective	Creative Coding	10
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Cyber Security	10
Tri 1,2,3	2814ICT	Free-choice Elective	Data Management	10
			courseLineOperator	
Tri 1,2,3	1804ICT	Free-choice Elective	Data Management (offered from 2024)	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 2	2501LHS	Free-choice Elective	Public Relations Theory, Ethics and Professional Practice (not offered from 2020)	10
			courseLineOperator	
Tri 1	2505LHS	Free-choice Elective	Ethical Communication (offered from 2020)	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10

Trimester	Course code	Requirement	Course title	CP
Tri 1	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 1	3518LHS	Free-choice Elective	Media Campaigns and Strategies (offered in odd years)	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	3008THS	Free-choice Elective	Cruise Industry Experience (not offered in 2022)	10
Tri 3	3016EHR	Free-choice Elective	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10