



## Bachelor of Business/Bachelor of Asian Studies (Domestic students)

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### Program code

1551

### Commencing in

For Continuing Students Only

### Available at

Nathan Campus

### Duration

4 years full-time

8 years part-time

### Credit points

320

## Important Notes

From 2021, commencing students are referred to the **Bachelor of Business (1632)**.

## About this program

In this double degree, you will gain an in-depth understanding of Asia's political, economic and cultural environment, preparing you to work in Australia and overseas as an expert on Asian affairs.

You will undertake Griffith in Asia Initiative courses as part of your degree, gaining practical experience through a range of employability, internship and exchange opportunities.

### Business

You will gain the fundamental analytical, communication and decision-making skills required to manage the complex relationships between different business functions. You can specialise by choosing a business major, or build a broad base of business management knowledge without a major.

### Asian Studies

Taught by leading experts, the Asian Studies component will develop your expertise and key functional skills in areas such as cultures and civilisations, economics, international relations, globalisation, and politics and government.

### Majors

#### Business

- Employment Relations (Nathan, Online)
- Event Management (Gold Coast, Nathan, Online)
- Human Resource Management (Gold Coast, Nathan, Online)
- Innovation and Entrepreneurship (Gold Coast, Nathan, Online)
- International Business (Gold Coast, Nathan, Online)
- Logistics and Supply Chain Management (Gold Coast, Nathan, Online)
- Management (Gold Coast, Nathan, Online)
- Marketing (Gold Coast, Nathan, Online)
- Real Estate and Property Development (Gold Coast, Nathan, Online)
- Sport Management (Gold Coast, Nathan, Online)
- Sustainable Business (Nathan, Online)
- Tourism Management (Gold Coast, Nathan, Online)

#### Asian Studies

- Asian Business
- Asian Societies and Cultures
- International Relations and Security
- Politics, Law and justice in Asia

- Languages:
  - Chinese
  - Indonesian\*
  - Japanese
  - Korean\*

\* *via cross-institutional study at University of Queensland.*

## My attendance during the program

### Attendance information

This program is offered full-time and part-time at the Nathan campus. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally 6-8 hours of scheduled classes per week. Classes may be scheduled during the day and evening throughout the week.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

## My career opportunities

### My career opportunities

#### Asian Studies

You will be prepared for work in government, business, travel and tourism, education, international agencies, training, and export consultancy, in Australia and overseas. You could find opportunities in foreign affairs, foreign trade, business consultancy, defence, security agencies, and media.

#### No major option

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

#### Employment Relations

You may find opportunities to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### Event Management

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be equipped for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### Innovation and Entrepreneurship

As a graduate of the Innovation and Entrepreneurship major, you'll be able to create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities, and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

#### International Business

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

#### Logistics and Supply Chain Management

You may find opportunities to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. These career opportunities exist in the public, private and not-for-profit sectors.

### **Management**

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find opportunities in roles such as a business manager in human resources, strategy, planning and policy, and training and development.

### **Marketing**

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

### **Real Estate and Property Development**

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

### **Sport Management**

Sport is big business. You could find opportunities in government departments, local, national and international sporting clubs and event management organisations. You may also find opportunities in sport tourism, marketing, media and athlete representation.

### **Sustainable Business**

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. The growing trend in consumers demanding sustainable, ethical products and services has seen businesses place sustainability and social benefits within their core values. These new business models means that leaders and managers need to know how the financial bottom line relates to other important elements of business; and how to transform traditional models to capitalise in the current environment. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

### **Tourism Management**

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be prepared for work related to major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## **What are the fees?**

### **Commonwealth supported students**

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

### **Fee-paying undergraduate (domestic) students**

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

#### **Tuition fees**

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

#### **FEE-HELP**

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

#### **Further information**

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
  - [3.2 - Fees for Undergraduate Students \(Non-international\)](#)
  - [Fees and Charges Schedules](#)
- [Financial help and support](#)