



## Bachelor of Design/Bachelor of Business (Domestic students)

| Program code  | Entry requirements   | Prerequisites   |
|---|--|---|
| 1568  | 65.00  | Any General or Applied English subject (Units 3&4, C) |
| <b>Available at</b><br>Gold Coast Campus, Nathan Campus, South Bank Campus                | ATAR/RANK 2022<br>(more)   | <b>Assumed knowledge</b><br>Nil                       |
| <b>Duration</b><br>4 years full-time<br>8 years part-time                                 | <b>Commencing in</b><br>Trimester 1, Trimester 2 and Trimester 3 |   |
| <b>Credit points</b><br>320   |  |   |
| <b>Indicative fee</b><br>\$11,500.00* per year (more)<br>* 2022 indicative annual CSP fee |  |   |

### Degree requirements: Students who started Trimester 2 - 2022

**For Domestic and those International students not required to complete the English Language Enhancement course**

For the award of *Bachelor of Design/Bachelor of Business (BDes/BBus)*, you must successfully complete 320 credit points, made up of the core courses AND

- 60 credit points for a Design major; AND
- 60 credit points for a Business major and 30 credit points of free-choice electives OR
- 80 credit points for an extended Business major and 10 credit points of free-choice electives OR
- 90 credit points for an Accounting (Extended) major OR
- if you elect not to complete a Business major, you will complete 60 credit points of courses from the No Major Option list and 30 credit points of free-choice electives.

**For International students required to complete the English Language Enhancement course**

For the award of *Bachelor of Design/Bachelor of Business (BDes/BBus)*, you must successfully complete 320 credit points, made up of the core courses AND

- 10 credit points for the English Language Enhancement course (5904LHS); AND
- 60 credit points for a Design major; AND
- 60 credit points for a Business major and 30 credit points of free-choice electives OR
- 80 credit points for an extended Business major and 10 credit points of free-choice electives OR
- 90 credit points for an Accounting (Extended) major OR
- if you elect not to complete a Business major, you will complete 60 credit points of courses from the No Major Option list and 30 credit points of free-choice electives.

### Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

### Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Design are accredited as an AQF Level 7 - Bachelor Degree.

## English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE) course** as an elective.

- **5904LHS Language and Communication for Arts and Social Sciences**

**Students whose first language is English are not permitted to undertake this ELE course.**

All undergraduate International students are required to complete an **English Language Enhancement (ELE) course** unless specific criteria are met as specified in Section 1.2 of the *Bachelor Degree Policy - Schedule 1: Requirement to Complete the English Language Enhancement Course*.

The following course must be completed in the first trimester of study:

- **5904LHS Language and Communication for Arts and Social Sciences**

Advice regarding the requirement to complete the ELE course is available via the *myGriffith* portal (in the To Do List).

**Students whose first language is English are not permitted to undertake this ELE course.**

## Program learning outcomes

### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Design** and **Bachelor of Business** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

## Course list: Students starting Trimester 2 - 2022

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

**Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

### Year 1

You must complete the following:

| Trimester | Course code    | Requirement         | Course title   | CP |
|-----------|----------------|---------------------|--|----|
| Tri 1,3   | <b>1532QCA</b> | Core to Program     | Creative Research Methodologies (see Note 1)                         | 10 |
|           |                |                     | <b>OR</b>  |    |
| Tri 1,3   | <b>1536QCA</b> | Core to Program     | Design Concepts  | 10 |
|           |                |                     | <b>OR</b>  |    |
| Tri 1     | <b>5904LHS</b> | English Enhancement | Language and Communication for Arts and Social Sciences (see Note 1) | 10 |
| Tri 1,3   | <b>1701QCA</b> | Core to Program     | Making Interaction   | 10 |
| Tri 1,3   | <b>1004GBS</b> | Core to Program     | The Purpose of Business  | 10 |
| Tri 2,3   | <b>1006GBS</b> | Core to Program     | Why Money Matters  | 10 |
| Tri 1,3   | <b>1007GBS</b> | Core to Program     | The Future of Work   | 10 |
| Tri 2,3   | <b>1005GBS</b> | Core to Program     | Engaging Australia and the Asia-Pacific                              | 10 |
| Tri 2     | <b>1531QCA</b> | Core to Program     | Making Visual Media  | 10 |
| Tri 2     | <b>1537QCA</b> | Core to Program     | Design Histories and Futures   | 10 |

Note 1: Students who are required to complete the English Language Enhancement course must undertake 5904LHS Language and Communication for Arts and Social Sciences in their first trimester of study in place of 1532QCA Creative Research Methodologies.

### Year 2

You must complete the following:

| Trimester    | Course code | Requirement     | Course title   | CP |
|--------------|-------------|-----------------|--|----|
| Tri 1        |             |                 | Design major course  | 20 |
| Tri 1,3      | 1008GBS     | Core to Program | Business Decision-Making   | 10 |
| Tri 2,3      | 1009GBS     | Core to Program | Grand Challenges for Business                                    | 10 |
| Tri 1,2 or 3 |             |                 | Business major course  | 20 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Extended Business major course                                   | 20 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Business courses (for students electing to not complete a major) | 20 |
| Tri 1,2      |             |                 | Design major courses   | 20 |

### Year 3

You must complete the following:

| Trimester    | Course code | Requirement     | Course title   | CP |
|--------------|-------------|-----------------|--|----|
| Tri 1,2 or 3 |             |                 | Business major courses   | 40 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Extended Business major courses                                  | 40 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Business courses (for students electing to not complete a major) | 40 |
| Tri 1,2      |             |                 | Design major course  | 10 |
| Tri 1,3      | 1516QCA     | Core to Program | Form, Space and Process  | 10 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,3      | 1515QCA     | Core to Program | Thinking through Drawing   | 10 |
| Tri 2        | 1538QCA     | Core to Program | Digital Modelling Studio   | 10 |
|              |             |                 | <b>OR</b>  |    |
| Tri 2        | 1539QCA     | Core to Program | Introduction to Creative Careers                                 | 10 |
| Tri 2        |             |                 | Design major course  | 10 |

### Year 4

You must complete the following:

| Trimester    | Course code | Requirement     | Course title   | CP |
|--------------|-------------|-----------------|--|----|
| Tri 1,2 or 3 |             |                 | Business Extended major courses                                  | 20 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Free-choice electives  | 20 |
| Tri 1,2 or 3 |             |                 | Accounting (Extended) major course                               | 10 |
|              |             |                 | <b>OR</b>  |    |
| Tri 1,2 or 3 |             |                 | Free-choice elective   | 10 |
| Tri 1        | 3580QCA     | Core to Program | Design Lab Practice (not offered from 2023)                      | 10 |
|              |             |                 | <b>OR</b>  |    |
| Tri 2        | 3647QCA     | Core to Program | Being A Designer in Society (offered from 2023)                  | 10 |
| Tri 1        | 3579QCA     | Core to Program | Business Practices in Creative Industries                        | 10 |
| Tri 2        | 3646QCA     | Core to Program | Action Research Studio (capstone course) (not offered from 2023) | 20 |
|              |             |                 | <b>OR</b>  |    |
| Tri 2        | 3646QCA_P1  | Core to Program | Action Research Studio_P1 (capstone course) (offered from 2023)  | 10 |
|              |             |                 | <b>AND</b>   |    |
| Tri 2        | 3646QCA_P2  | Core to Program | Action Research Studio_P2 (capstone course) (offered from 2023)  | 10 |
| Tri 1,2      | 3103GBS     | Core to Program | Creating Better Business   | 10 |

## Bachelor of Business - Majors (22 available)

### Extended Majors

### Accounting (Extended)

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title   | CP |
|--------------|-------------|---------------|--|----|
| Tri 1,3      | 2317AFE     | Core to Major | Economics and Quantitative Methods for Managers                                      | 10 |
| Tri 1,2      | 2118AFE     | Core to Major | Principles of Accounting and Analytics   | 10 |
| Tri 1,2      | 2201AFE     | Core to Major | Corporate Finance  | 10 |
| Tri 1,3      | 2114AFE     | Core to Major | Management Accounting and Strategy   | 10 |
| Tri 1,2      | 2110AFE     | Core to Major | Business and Company Law   | 10 |
| Tri 2,3      | 2150AFE     | Core to Major | Taxation Law   | 10 |
| Tri 1,2      | 3114AFE     | Core to Major | Integrated Financial Reporting   | 10 |
| Tri 1,2      | 3102AFE     | Core to Major | Governance, Auditing and Analytics   | 10 |
| Tri 1,2 or 3 | 3115AFE     | Core to Major | Accounting Theory and Company Accounting (capstone course) (offered from Tri 2 2022) | 10 |

### Asian Business (Extended)

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1     | 2028IBA     | Core to Major | Disruption in the 4th IR in Asia                                    | 10 |
| Tri 1     | 2046IBA     | Core to Major | Case Studies and Negotiations in Asian Business (offered from 2022) | 10 |
| Tri 2     | 2050IBA     | Core to Major | Developing Opportunities in Asia (offered from 2022)                | 10 |
| Tri 2     | 3052IBA     | Core to Major | Partnerships in Australia, Asia and the Pacific (offered from 2022) | 10 |
| Tri 1     | 3017IBA     | Core to Major | Crime, Business and Politics in Asia (capstone course)              | 10 |
| Tri 2     | 3012IBA     | Core to Major | Asian Business and Networking                                       | 10 |

You must complete 20 credit points from the following courses:

| Trimester | Course code | Requirement       | Course title  | CP |
|-----------|-------------|-------------------|---|----|
| Tri 3     | 3003GBS     | Elective to Major | UG Global Mobility Internship II                                      | 20 |
| Tri 1,3   | 3034IBA     | Elective to Major | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC) | 10 |
| Tri 1     | 3027GIR     | Elective to Major | Business and Politics in the Asia Pacific                             | 10 |

### Financial Planning (Extended)

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,2   | 2200AFE     | Core to Major | Financial Planning 1  | 10 |
| Tri 1,2   | 2213AFE     | Core to Major | Financial Planning 2  | 10 |
| Tri 2     | 2202AFE     | Core to Major | Risk Management and Insurance                                 | 10 |
| Tri 3     | 2207AFE     | Core to Major | Superannuation and Retirement                                 | 10 |
| Tri 1,2   | 2105AFE     | Core to Major | Introduction to Business Law                                  | 10 |
| Tri 2,3   | 2150AFE     | Core to Major | Taxation Law  | 10 |
| Tri 2     | 3219AFE     | Core to Major | Estate Planning   | 10 |
| Tri 2     | 3202AFE     | Core to Major | Financial Planning, Construction and Review (capstone course) | 10 |

### International Business (Extended)

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,2   | 2030IBA     | Core to Major | Global Business   | 10 |
| Tri 1     | 2129IBA     | Core to Major | International Management  | 10 |
| Tri 2     | 2011IBA     | Core to Major | Export Management   | 10 |
| Tri 2     | 2154IBA     | Core to Major | International Business Logistics  | 10 |
| Tri 1     | 3047IBA     | Core to Major | Trade and Global Strategy   | 10 |
| Tri 1     | 3042IBA     | Core to Major | Contemporary Challenges in International Business (capstone course) (offered from 2023) | 10 |

You must complete 20 credit points from the following courses:

| Trimester | Course code | Requirement       | Course title  | CP |
|-----------|-------------|-------------------|---|----|
| Tri 3     | 3003GBS     | Elective to Major | UG Global Mobility Internship II                                      | 20 |
| Tri 1,3   | 3034IBA     | Elective to Major | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC) | 10 |
| Tri 2     | 3052IBA     | Elective to Major | Partnerships in Australia, Asia and the Pacific                       | 10 |
| Tri 1     | 3009EHR     | Elective to Major | Global Human Resource Management                                      | 10 |
| Tri 2     | 3157IBA     | Elective to Major | Supply Chain Innovation and Optimisation (offered from 2022)          | 10 |

## Business Majors

### Asian Engagement

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 2     | 2047IBA     | Core to Major | Engaging Asia: Developing Cultural Competence   | 10 |
| Tri 1     | 2048IBA     | Core to Major | Understanding Asia: From Silk to Belt Roads   | 10 |
| Tri 1     | 2046IBA     | Core to Major | Case Studies and Negotiations in Asian Business (offered from 2022)                       | 10 |
| Tri 2     | 3053IBA     | Core to Major | Asian Societies: Contemporary Issues and Challenges (capstone course) (offered from 2022) | 10 |
| Tri 1     | 3054IBA     | Core to Major | Politics of Religion in Asia: Influencers and Identity (offered from 2022)                | 10 |

You must also complete 10CP from the following courses:

| Trimester | Course code | Requirement       | Course title  | CP |
|-----------|-------------|-------------------|---|----|
| Tri 1     | 3017IBA     | Elective to Major | Crime, Business and Politics in Asia                                  | 10 |
| Tri 1,3   | 3034IBA     | Elective to Major | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC) | 10 |
| Tri 2     | 3052IBA     | Elective to Major | Partnerships in Australia, Asia and the Pacific                       | 10 |

## Behavioural Science

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title   | CP |
|-----------|-------------|---------------|--|----|
| Tri 1     | 2000PSY     | Core to Major | Experimental Design and Analysis (see Note 1)                                  | 10 |
| Tri 1,3   | 2004MKT     | Core to Major | Consumer Psychology  | 10 |
| Tri 2     | 2034MKT     | Core to Major | Marketing Research and Intelligence  | 10 |
| Tri 2     | 3313AFE     | Core to Major | Behavioural Economics  | 10 |
| Tri 1     | 3018PSY     | Core to Major | Behaviour Change Skills (see Note 1)   | 10 |
| Tri 1,2   | 3007MKT     | Core to Major | Marketing for Behaviour Change (capstone course) (Tri 1 not offered from 2023) | 10 |

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

## Business Analytics

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title   | CP |
|--------------|-------------|---------------|--|----|
| Tri 2        | 2030ICT     | Core to Major | Introduction to Big Data Analytics                             | 10 |
| Tri 1        | 2031ICT     | Core to Major | Data Analytics Methods (offered from 2022)                     | 10 |
| Tri 2        | 2030AFE     | Core to Major | Business Intelligence  | 10 |
| Tri 1        | 3051IBA     | Core to Major | Decision Making for Innovation                                 | 10 |
| Tri 2        | 3030AFE     | Core to Major | Predictive Analytics   | 10 |
| Tri 1,2 or 3 | 3002GBS     | Core to Major | Industry Project (capstone course) (not offered in Tri 1-2022) | 10 |

## Economics

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3   | 2316AFE     | Core to Major | Macroeconomics Analysis                       | 10 |
| Tri 1,3   | 2314AFE     | Core to Major | Microeconomic Analysis                        | 10 |
| Tri 1,2   | 2315AFE     | Core to Major | Econometric Analysis                          | 10 |
| Tri 1     | 3310AFE     | Core to Major | Open Economy Macroeconomics                   | 10 |
| Tri 2     | 3314AFE     | Core to Major | Micro Foundations of Markets and Behaviour    | 10 |
| Tri 2     | 3315AFE     | Core to Major | Empirical Economic Analysis (capstone course) | 10 |

## Employment Relations

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                      | CP |
|-----------|-------------|---------------|---|----|
| Tri 2     | 2006EHR     | Core to Major | Health and Safety in the Workplace                | 10 |
| Tri 1     | 2001EHR     | Core to Major | Management Employee Relations                     | 10 |
| Tri 2,3   | 2013EHR     | Core to Major | Negotiation                                       | 10 |
| Tri 1     | 3015EHR     | Core to Major | Employment Relations Law                          | 10 |
| Tri 1     | 3019EHR     | Core to Major | The Realities and Potentials of Workplaces        | 10 |
| Tri 2     | 3006EHR     | Core to Major | Employment Strategies in Action (capstone course) | 10 |

## Event Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                            | CP |
|-----------|-------------|---------------|---|----|
| Tri 1     | 2219THS     | Core to Major | Event Management Principles             | 10 |
| Tri 1     | 2315THS     | Core to Major | Event Marketing and Sponsorship         | 10 |
| Tri 2     | 2209THS     | Core to Major | Managing Projects in Service Industries | 10 |
| Tri 1     | 3117THS     | Core to Major | Facility and Venue Management           | 10 |
| Tri 2     | 3213THS     | Core to Major | Conference and Convention Management    | 10 |
| Tri 2     | 3204THS     | Core to Major | Event Evaluation (capstone course)      | 10 |

## Finance

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                    | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3   | 2204AFE     | Core to Major | Financial Institutions Management               | 10 |
| Tri 1,2   | 2201AFE     | Core to Major | Corporate Finance                               | 10 |
| Tri 1,2   | 2206AFE     | Core to Major | Investment Analysis and Management              | 10 |
| Tri 1,2   | 3224AFE     | Core to Major | Derivatives Securities                          | 10 |
| Tri 1,2   | 3208AFE     | Core to Major | Portfolio Management                            | 10 |
| Tri 1,2   | 3233AFE     | Core to Major | Global Investment and Markets (capstone course) | 10 |

## Government and International Relations

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3   | 2004GIR     | Core to Major | The Government Business Nexus: Intervening, Lobbying and Responding     | 10 |
| Tri 1     | 2013GIR     | Core to Major | Political Leadership  | 10 |
| Tri 2     | 3023GIR     | Core to Major | The Age of Migration  | 10 |
| Tri 2     | 2019GIR     | Core to Major | Politics of International Law and Organisations                         | 10 |
| Tri 1     | 3022GIR     | Core to Major | The Business of Global Populism   | 10 |
| Tri 2     | 3024GIR     | Core to Major | When Markets and Values Collide (capstone course) (not offered in 2022) | 10 |
|           |             |               | <b>OR</b>   |    |
| Tri 2     | 3001GIR     | Core to Major | Solving Policy Problems   | 10 |

## Human Resource Management



You must complete the following courses:

| Trimester | Course code | Requirement   | Course title   | CP |
|-----------|-------------|---------------|--|----|
| Tri 1,3   | 2002EHR     | Core to Major | Strategic Human Resource Management                            | 10 |
| Tri 1,2   | 2005EHR     | Core to Major | Organisational Behaviour and Wellbeing                         | 10 |
| Tri 1     | 3009EHR     | Core to Major | Global Human Resource Management                               | 10 |
|           |             |               | <b>AND</b>   |    |
| Tri 1,2   | 3020EHR     | Core to Major | Managing Staffing and Performance (offered from 2023)          | 10 |
|           |             |               | <b>OR</b>  |    |
| Tri 2     | 2009EHR     | Core to Major | Recruitment and Selection (not offered from 2023)              | 10 |
|           |             |               | <b>AND</b>   |    |
| Tri 1,2   | 3011EHR     | Core to Major | Performance Management (not offered from 2023)                 | 10 |
| Tri 2     | 3010EHR     | Core to Major | Developing Talent  | 10 |
| Tri 2,3   | 3012EHR     | Core to Major | Applied Human Resource Management and Change (capstone course) | 10 |

## Innovation and Entrepreneurship

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title                                | CP |
|--------------|-------------|---------------|---|----|
| Tri 2,3      | 2034IBA     | Core to Major | Griffith Innovation Challenge               | 10 |
| Tri 1,2 or 3 | 2043IBA     | Core to Major | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 1        | 2044IBA     | Core to Major | Social and Cultural Entrepreneurship        | 10 |
| Tri 2        | 3043IBA     | Core to Major | Digital Innovation                          | 10 |
| Tri 2        | 3046IBA     | Core to Major | Family Business Management                  | 10 |
| Tri 1        | 3045IBA     | Core to Major | Building the New Venture (capstone course)  | 10 |

## Logistics and Supply Chain Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title   | CP |
|-----------|-------------|---------------|--|----|
| Tri 1,3   | 2128IBA     | Core to Major | The Management of Business Processes   | 10 |
| Tri 1     | 2155IBA     | Core to Major | Procurement and Supply Management  | 10 |
| Tri 2     | 2154IBA     | Core to Major | International Business Logistics   | 10 |
| Tri 2     | 3155IBA     | Core to Major | Operations Management  | 10 |
| Tri 2     | 3157IBA     | Core to Major | Supply Chain Innovation and Optimisation (capstone course) (offered from 2022) | 10 |

You must complete 10 credit points from the following courses:

| Trimester    | Course code | Requirement       | Course title                                  | CP |
|--------------|-------------|-------------------|---|----|
| Tri 1,2 or 3 | 3002GBS     | Elective to Major | Industry Project (not offered in Tri 1- 2022) | 10 |
| Tri 1,2 or 3 | 3001GBS     | Elective to Major | UG Business Internship I                      | 10 |

## Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,2   | 2045IBA     | Core to Major | Leading and Managing Organisations                              | 10 |
| Tri 1,3   | 2128IBA     | Core to Major | The Management of Business Processes                            | 10 |
| Tri 2,3   | 3006IBA     | Core to Major | Creating Ethical and Sustainable Business                       | 10 |
| Tri 2     | 3050IBA     | Core to Major | Managing Strategic Change (capstone course) (offered from 2022) | 10 |
| Tri 1     | 3051IBA     | Core to Major | Decision Making for Innovation (offered from 2022)              | 10 |
| Tri 1     | 3045IBA     | Core to Major | Building the New Venture  | 10 |

## Marketing

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1,3   | 2004MKT     | Core to Major | Consumer Psychology                                 | 10 |
| Tri 2     | 2034MKT     | Core to Major | Marketing Research and Intelligence                 | 10 |
| Tri 1     | 2029MKT     | Core to Major | Advertising and Integrated Marketing Communications | 10 |
| Tri 2     | 3006MKT     | Core to Major | Service Experience                                  | 10 |
| Tri 1     | 3038MKT     | Core to Major | Sales and Negotiation                               | 10 |
| Tri 2     | 3028MKT     | Core to Major | Marketing Strategy and Analytics (capstone course)  | 10 |

## Real Estate and Property Development

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                    | CP |
|-----------|-------------|---------------|---|----|
| Tri 1     | 2009THS     | Core to Major | Real Estate and Property Development Principles | 10 |
| Tri 2     | 2209THS     | Core to Major | Managing Projects in Service Industries         | 10 |
| Tri 2     | 2211AFE     | Core to Major | Real Estate Finance                             | 10 |
| Tri 1     | 3220THS     | Core to Major | Real Estate and Property Development Law        | 10 |
| Tri 1     | 3216THS     | Core to Major | Strata Communities and Management               | 10 |
| Tri 2     | 3219THS     | Core to Major | Property Development Process (capstone course)  | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

## Sport Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title  | CP |
|-----------|-------------|---------------|---|----|
| Tri 1     | 2309THS     | Core to Major | Sport Management Principles                             | 10 |
| Tri 1     | 2018THS     | Core to Major | Sport Event and Facility Planning                       | 10 |
| Tri 2     | 2312THS     | Core to Major | Sport Digitisation and Communication                    | 10 |
| Tri 1     | 3110THS     | Core to Major | Contemporary Issues in Sport Business (capstone course) | 10 |
| Tri 2     | 3323THS     | Core to Major | Sport Marketing   | 10 |
| Tri 2     | 3333THS     | Core to Major | Sport Development Systems                               | 10 |

## Sustainable Business

You must complete the following courses:

| Trimester    | Course code | Requirement   | Course title   | CP |
|--------------|-------------|---------------|--|----|
| Tri 1        | 2101GIR     | Core to Major | The Politics of Sustainability                                   | 10 |
| Tri 2        | 2045IBA     | Core to Major | Leading and Managing Organisations (offered from 2022)           | 10 |
| Tri 1        | 3055MKT     | Core to Major | Green Marketing  | 10 |
| Tri 2        | 3038IBA     | Core to Major | The Business of Changing the World                               | 10 |
| Tri 2,3      | 3006IBA     | Core to Major | Creating Ethical and Sustainable Business                        | 10 |
| Tri 1,2 or 3 | 3002LFC     | Core to Major | Community Internship and Partnerships for SDGs (capstone course) | 10 |

## Taxation

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                                     | CP |
|-----------|-------------|---------------|--|----|
| Tri 1,2   | 2118AFE     | Core to Major | Principles of Accounting and Analytics           | 10 |
| Tri 1,2   | 2105AFE     | Core to Major | Introduction to Business Law                     | 10 |
| Tri 2,3   | 2150AFE     | Core to Major | Taxation Law                                     | 10 |
| Tri 2     | 2106AFE     | Core to Major | Company Law                                      | 10 |
| Tri 1,2   | 3105AFE     | Core to Major | Law of Finance                                   | 10 |
| Tri 1     | 3150AFE     | Core to Major | Taxation Planning for Advisors (capstone course) | 10 |

## Tourism Management

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                      | CP |
|-----------|-------------|---------------|-----------------------------------|----|
| Tri 1     | 2204THS     | Core to Major | Sustainable Tourism Principles    | 10 |
| Tri 2     | 2233THS     | Core to Major | Tourism Impact Assessment         | 10 |
| Tri 1     | 3200THS     | Core to Major | Destination Marketing             | 10 |
| Tri 1     | 3120THS     | Core to Major | Tourism and Culture               | 10 |
| Tri 2     | 3018THS     | Core to Major | Destination Management            | 10 |
| Tri 2     | 3009THS     | Core to Major | Tourism Futures (capstone course) | 10 |

## Bachelor of Business - No Major Option (1 available) Business (for students not completing a major)

You must complete at least 60 credit points from the following courses (with at least 20 credit points of Level 3 courses):

| Trimester    | Course code | Requirement       | Course title                                     | CP |
|--------------|-------------|-------------------|--|----|
| Tri 1        | 2101GIR     | Elective to Major | The Politics of Sustainability                   | 10 |
| Tri 1        | 3009EHR     | Elective to Major | Global Human Resource Management                 | 10 |
| Tri 1,2      | 2005EHR     | Elective to Major | Organisational Behaviour and Wellbeing           | 10 |
| Tri 1,2 or 3 | 2043IBA     | Elective to Major | Innovation, Creativity and Entrepreneurship      | 10 |
| Tri 2        | 3050IBA     | Elective to Major | Managing Strategic Change                        | 10 |
| Tri 2        | 2008EHR     | Elective to Major | Business Communication (not offered from 2022)   | 10 |
| Tri 1,3      | 2128IBA     | Elective to Major | The Management of Business Processes             | 10 |
| Tri 2        | 2209THS     | Elective to Major | Managing Projects in Service Industries          | 10 |
| Tri 2,3      | 3006IBA     | Elective to Major | Creating Ethical and Sustainable Business        | 10 |
| Tri 3        | 3004IBA     | Elective to Major | Intercultural Management (not offered from 2022) | 10 |

Students wishing to undertake courses outside this list may do so subject to Program Director approval.

## Bachelor of Design - Majors (5 available)

### Immersive Design

#### Year 2

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                   | CP |
|-----------|-------------|---------------|--------------------------------|----|
| Tri 1     | 2672QCA     | Core to Major | 3D Modelling for Visualisation | 10 |
| Tri 1     | 2673QCA     | Core to Major | Spatial video and Sound        | 10 |
| Tri 2     | 2674QCA     | Core to Major | Visualising through Animation  | 10 |
| Tri 2     | 2675QCA     | Core to Major | Mixed Reality Experiences      | 10 |

#### Year 3

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                          | CP |
|-----------|-------------|---------------|---------------------------------------|----|
| Tri 1     | 3641QCA     | Core to Major | Interactive Photorealistic Simulation | 10 |
| Tri 2     | 3642QCA     | Core to Major | Experimental and Generative Design    | 10 |

### Interaction Design

#### Year 2

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                      | CP |
|-----------|-------------|---------------|-----------------------------------|----|
| Tri 1     | 2661QCA     | Core to Major | Kinetic and Interactive Mechanics | 10 |
| Tri 2     | 2662QCA     | Core to Major | Creating Screen Interfaces        | 10 |
| Tri 1     | 2663QCA     | Core to Major | Creative Audio                    | 10 |
| Tri 2     | 2664QCA     | Core to Major | Creative Generative Systems       | 10 |

#### Year 3

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title              | CP |
|-----------|-------------|---------------|---------------------------|----|
| Tri 1     | 3654QCA     | Core to Major | Mobile Play               | 10 |
| Tri 2     | 3643QCA     | Core to Major | Interactive Installations | 10 |

### Interior and Spatial Design

#### Year 2

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                   | CP |
|-----------|-------------|---------------|--------------------------------|----|
| Tri 1     | 2656QCA     | Core to Major | Introduction to Spatial Design | 10 |
| Tri 1     | 2657QCA     | Core to Major | Interior Technologies          | 10 |
| Tri 2     | 2658QCA     | Core to Major | Spatial Design Cultures        | 10 |
| Tri 2     | 2659QCA     | Core to Major | Sustainable Environments       | 10 |

### Year 3

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                | CP |
|-----------|-------------|---------------|-----------------------------|----|
| Tri 1     | 3636QCA     | Core to Major | Universal Interiors         | 10 |
| Tri 2     | 3637QCA     | Core to Major | Spatial Design and Identity | 10 |

## Product Design

### Year 2

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title   | CP |
|-----------|-------------|---------------|--|----|
| Tri 1     | 2640QCA     | Core to Major | Product Archetypes                                   | 10 |
| Tri 1,2   | 2639QCA     | Core to Major | Digital Modelling for Design                         | 10 |
| Tri 2     | 2648QCA     | Core to Major | Product Narratives                                   | 10 |
| Tri 2     | 2695QCA     | Core to Major | 3D Printed Prototypes for Design (offered from 2022) | 10 |

### Year 3

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                          | CP |
|-----------|-------------|---------------|---------------------------------------|----|
| Tri 1     | 3618QCA     | Core to Major | 3D Design Studio                      | 10 |
| Tri 2     | 3619QCA     | Core to Major | Digital Making: Objects and Furniture | 10 |

## Visual Communication Design

### Year 2

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title                | CP |
|-----------|-------------|---------------|-----------------------------|----|
| Tri 1     | 2681QCA     | Core to Major | Typography and Layout       | 10 |
| Tri 1     | 2683QCA     | Core to Major | Design and Branding         | 10 |
| Tri 2     | 2682QCA     | Core to Major | Typography and Expression   | 10 |
| Tri 2     | 2684QCA     | Core to Major | Design and Entrepreneurship | 10 |

### Year 3

You must complete the following courses:

| Trimester | Course code | Requirement   | Course title              | CP |
|-----------|-------------|---------------|---------------------------|----|
| Tri 1     | 3598QCA     | Core to Major | Typography and Context    | 10 |
| Tri 2     | 3599QCA     | Core to Major | Design and Communications | 10 |

Electives (1 available)

Free-choice electives (Business)

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. If you require guidance, please liaise with you Program Director. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

#### Accounting

| Trimester | Course code             | Requirement          | Course title                                | CP |
|-----------|-------------------------|----------------------|---|----|
| Tri 1,3   | <a href="#">2120THS</a> | Free-choice Elective | Financial Management for Tourism and Hotels | 10 |
| Tri 2     | <a href="#">3038IBA</a> | Free-choice Elective | The Business of Changing the World          | 10 |
| Tri 1,2,3 | <a href="#">3000AFE</a> | Free-choice Elective | Commerce Internship                         | 10 |
| Tri 2     | <a href="#">3001AFE</a> | Free-choice Elective | Insolvency Law                              | 10 |
| Tri 2     | <a href="#">3219AFE</a> | Free-choice Elective | Estate Planning                             | 10 |
| Tri 1,2   | <a href="#">2200AFE</a> | Free-choice Elective | Financial Planning 1                        | 10 |
| Tri 2     | <a href="#">2209THS</a> | Free-choice Elective | Managing Projects in Service Industries     | 10 |
| Tri 2     | <a href="#">2030ICT</a> | Free-choice Elective | Introduction to Big Data Analytics          | 10 |
| Tri 1     | <a href="#">2101AFE</a> | Free-choice Elective | International Accounting                    | 10 |

#### Asian Engagement

| Trimester | Course code             | Requirement          | Course title  | CP |
|-----------|-------------------------|----------------------|---|----|
| Tri 1     | <a href="#">2406LHS</a> | Free-choice Elective | Japanese Society and Pop Culture                      | 10 |
| Tri 1,3   | <a href="#">2712GFS</a> | Free-choice Elective | Asia Pacific Film                                     | 10 |
| Tri 2     | <a href="#">2019GIR</a> | Free-choice Elective | Politics of International Law and Organisations       | 10 |
| Tri 2     | <a href="#">3010GIR</a> | Free-choice Elective | China and the World (not offered in 2022)             | 10 |
| Tri 2     | <a href="#">3052IBA</a> | Free-choice Elective | Partnerships in Australia, Asia and the Pacific       | 10 |
| Tri 1     | <a href="#">3017IBA</a> | Free-choice Elective | Crime, Business and Politics in Asia                  | 10 |
| Tri 1     | <a href="#">2028IBA</a> | Free-choice Elective | Disruption in the 4th IR in Asia                      | 10 |
| Tri 2     | <a href="#">2007LHS</a> | Free-choice Elective | Languages of East and Southeast Asia (odd years only) | 10 |

#### Asian Business

| Trimester    | Course code | Requirement          | Course title   | CP |
|--------------|-------------|----------------------|--|----|
| Tri 2        | 2030IBA     | Free-choice Elective | Global Business  | 10 |
| Tri 2        | 3043IBA     | Free-choice Elective | Digital Innovation   | 10 |
| Tri 2        | 2047IBA     | Free-choice Elective | Engaging Asia: Developing Cultural Competence                    | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World                               | 10 |
| Tri 2        | 2030ICT     | Free-choice Elective | Introduction to Big Data Analytics                               | 10 |
| Tri 1,2 or 3 | 2043IBA     | Free-choice Elective | Innovation, Creativity and Entrepreneurship                      | 10 |
| Tri 1        | 3403LHS     | Free-choice Elective | Translation as a bridge between cultures (not offered from 2022) | 10 |

#### Behavioural Science

| Trimester | Course code | Requirement          | Course title  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 1,2   | 2005EHR     | Free-choice Elective | Organisational Behaviour and Wellbeing                                      | 10 |
| Tri 1     | 2004PSY     | Free-choice Elective | Workplace Psychology  | 10 |
| Tri 1     | 2002IBA     | Free-choice Elective | Firm Behaviours and Business Strategy (not offered from 2023)               | 10 |
| Tri 3     | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 3     | 3218AFE     | Free-choice Elective | Behavioural Finance   | 10 |
| Tri 2     | 2008PSY     | Free-choice Elective | Social and Cultural Psychology  | 10 |

#### Business Analytics

| Trimester | Course code | Requirement          | Course title                                   | CP |
|-----------|-------------|----------------------|--|----|
| Tri 1     | 4030ICT     | Free-choice Elective | Big Data Analytics and Social Media            | 10 |
| Tri 1,2   | 3002LFC     | Free-choice Elective | Community Internship and Partnerships for SDGs | 10 |
| Tri 1     | 3018PSY     | Free-choice Elective | Behaviour Change Skills                        | 10 |
| Tri 1,2   | 3300LHS     | Free-choice Elective | Wicked Problems                                | 10 |
| Tri 1     | 2111LHS     | Free-choice Elective | Public Policy for Change                       | 10 |
| Tri 2     | 2116LHS     | Free-choice Elective | Social Data Analytics                          | 10 |

#### Economics

| Trimester | Course code | Requirement          | Course title  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 1,2   | 2306AFE     | Free-choice Elective | Quantitative Methods for Business Finance and Economics | 10 |
| Tri 2     | 2313AFE     | Free-choice Elective | Environmental and Energy Economics                      | 10 |
| Tri 2     | 3030AFE     | Free-choice Elective | Predictive Analytics                                    | 10 |
| Tri 2     | 3302AFE     | Free-choice Elective | Interest Rates, Money and Central Banking               | 10 |
| Tri 1     | 3307AFE     | Free-choice Elective | International Economics                                 | 10 |
| Tri 2     | 3313AFE     | Free-choice Elective | Behavioural Economics                                   | 10 |
| Tri 2     | 2030AFE     | Free-choice Elective | Business Intelligence                                   | 10 |
| Tri 1,2   | 3203THS     | Free-choice Elective | Tourism and Hotel Economic Analysis                     | 10 |
| Tri 1     | 2009GIR     | Free-choice Elective | Economic Ideas and Political Institutions               | 10 |
| Tri 1,2   | 3311AFE     | Free-choice Elective | Cost Benefit Analysis Applications                      | 10 |
| Tri 2     | 3312AFE     | Free-choice Elective | Economic Policy Analysis (not offered from 2023)        | 10 |
|           |             |                      | <b>courseLineOperator</b>                               |    |
| Tri 2     | 3315AFE     | Free-choice Elective | Empirical Economic Analysis                             | 10 |

#### Employability and Work-Integrated Learning electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the [Griffith Business School Student Opportunities](#) website.

| Trimester    | Course code | Requirement          | Course title                                   | CP |
|--------------|-------------|----------------------|--|----|
| Tri 1,2 or 3 |             |                      | Any Griffith Overseas Study Tour               | 10 |
| Tri 2,3      | 2034IBA     | Free-choice Elective | Griffith Innovation Challenge                  | 10 |
| Tri 1,2 or 3 | 2043IBA     | Free-choice Elective | Innovation, Creativity and Entrepreneurship    | 10 |
| Tri 3        | 2424LHS     | Free-choice Elective | Japan Study Tour                               | 10 |
| Tri 3        | 2434LHS     | Free-choice Elective | China Study Tour                               | 10 |
| Tri 1,3      | 2098MKT     | Free-choice Elective | Branding and Promoting New Business Ventures   | 10 |
| Tri 1,2 or 3 | 3000AFE     | Free-choice Elective | Commerce Internship                            | 10 |
| Tri 1,2 or 3 | 3001GBS     | Free-choice Elective | UG Business Internship I                       | 10 |
| Tri 1,2 or 3 | 3000GBS     | Free-choice Elective | UG Business Internship II                      | 20 |
| Tri 1,2 or 3 | 3002GBS     | Free-choice Elective | Industry Project (not offered in Tri 1- 2022)  | 10 |
| Tri 1,2 or 3 | 3002LFC     | Free-choice Elective | Community Internship and Partnerships for SDGs | 10 |



| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 3        | 3003GBS     | Free-choice Elective | UG Global Mobility Internship II  | 20 |
| Tri 1,2      | 3005GBS     | Free-choice Elective | UG Business Internship III (offered from 2023)                              | 30 |
| Tri 1,2      | 3006GBS     | Free-choice Elective | UG Business Internship IV (offered from 2023)                               | 40 |
| Tri 1,2      | 3007GBS     | Free-choice Elective | UG Global Internship III (offered from 2023)                                | 30 |
| Tri 1,2      | 3008GBS     | Free-choice Elective | UG Global Internship IV (offered from 2023)                                 | 40 |
| Tri 1        | 3019EHR     | Free-choice Elective | The Realities and Potentials of Workplaces                                  | 10 |
| Tri 2        | 3014IBA     | Free-choice Elective | Negotiation Knowledge and Skill   | 10 |
| Tri 2,3      | 3029MKT     | Free-choice Elective | Self-Marketing  | 10 |
| Tri 1,2      | 3032IBA     | Free-choice Elective | Business Strategy and Innovation Consultancy Project (offered from 2023)    | 20 |
| Tri 1,3      | 3034IBA     | Free-choice Elective | Asian Immersion Study Tour (not offered in 2022) (Tri 3 offering TBC)       | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World  | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 1,2 or 3 | 3101GBS     | Free-choice Elective | I-WIL in Impact Oriented Workplaces (not offered from 2022)                 | 10 |
| Tri 1,2      | 3217AFE     | Free-choice Elective | Student Managed Investment Fund   | 10 |
| Tri 1        | 3226THS     | Free-choice Elective | Tourism Study Tour  | 10 |
| Tri 3        | 3310THS     | Free-choice Elective | Community Based Ecotourism Field Study (not offered in 2022)                | 10 |
| Tri 1,2      | 3593QCA     | Free-choice Elective | Professional Practice 1   | 10 |
| Tri 1,2      | 3594QCA     | Free-choice Elective | Professional Practice 2   | 10 |
| Tri 1,2      | 3595QCA     | Free-choice Elective | Professional Practice 3   | 10 |

#### Employment Relations

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,2      | 2005EHR     | Free-choice Elective | Organisational Behaviour and Wellbeing                                      | 10 |
| Tri 1        | 2002IBA     | Free-choice Elective | Firm Behaviours and Business Strategy (not offered from 2023)               | 10 |
| Tri 1,2      | 3011EHR     | Free-choice Elective | Performance Management (not offered from 2023)                              | 10 |
| Tri 1,2      | 2105AFE     | Free-choice Elective | Introduction to Business Law  | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 1,2 or 3 | 3000GBS     | Free-choice Elective | UG Business Internship II   | 20 |
| Tri 1        | 2020PSY     | Free-choice Elective | Career Psychology and Counselling   | 10 |
| Tri 1,3      | 2032HSV     | Free-choice Elective | First Peoples and Social Justice  | 10 |

**Event Management**

| Trimester | Course code | Requirement          | Course title  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 2     | 3207THS     | Free-choice Elective | Event Business Development  | 10 |
| Tri 2     | 3018THS     | Free-choice Elective | Destination Management  | 10 |
| Tri 2,3   | 3201THS     | Free-choice Elective | Managing Risk in Tourism, Events and Hospitality                            | 10 |
| Tri 1,2   | 3400THS     | Free-choice Elective | Career Development  | 10 |
| Tri 1     | 4030ICT     | Free-choice Elective | Big Data Analytics and Social Media   | 10 |
| Tri 2,3   | 2515LHS     | Free-choice Elective | Media Relations   | 10 |
| Tri 3     | 3013MKT     | Free-choice Elective | Entertainment and the Arts Marketing  | 10 |
| Tri 3     | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |

**Finance**

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,2      | 2306AFE     | Free-choice Elective | Quantitative Methods for Business Finance and Economics                     | 10 |
| Tri 1,2      | 2206AFE     | Free-choice Elective | Investment Analysis and Management  | 10 |
| Tri 1,2      | 3105AFE     | Free-choice Elective | Law of Finance  | 10 |
| Tri 1,2 or 3 | 3000AFE     | Free-choice Elective | Commerce Internship   | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World  | 10 |
| Tri 2        | 2019GIR     | Free-choice Elective | Politics of International Law and Organisations                             | 10 |
| Tri 1        | 3307AFE     | Free-choice Elective | International Economics   | 10 |
| Tri 1,2      | 2005EHR     | Free-choice Elective | Organisational Behaviour and Wellbeing                                      | 10 |

#### Financial Management

| Trimester    | Course code | Requirement          | Course title                         | CP |
|--------------|-------------|----------------------|--------------------------------------|----|
| Tri 1,2      | 2110AFE     | Free-choice Elective | Business and Company Law             | 10 |
| Tri 1,2      | 2201AFE     | Free-choice Elective | Corporate Finance                    | 10 |
| Tri 1,2      | 3105AFE     | Free-choice Elective | Law of Finance                       | 10 |
| Tri 1,2 or 3 | 3000GBS     | Free-choice Elective | UG Business Internship II            | 20 |
| Tri 1        | 2505LHS     | Free-choice Elective | Ethical Communication                | 10 |
| Tri 2        | 3014IBA     | Free-choice Elective | Negotiation Knowledge and Skill      | 10 |
| Tri 1        | 2005GIR     | Free-choice Elective | Governments, Markets and Communities | 10 |
| Tri 1,3      | 2215AFE_Y1  | Free-choice Elective | Professional Identity Part 1         | 5  |
| Tri 1,2      | 2215AFE_Y2  | Free-choice Elective | Professional Identity Part 2         | 5  |
| Tri 3        | 3218AFE     | Free-choice Elective | Behavioural Finance                  | 10 |
| Tri 3        | 3220AFE     | Free-choice Elective | Financial Planning Skills            | 20 |

#### Government and International Relations

| Trimester | Course code | Requirement          | Course title  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 2     | 2019GIR     | Free-choice Elective | Politics of International Law and Organisations                             | 10 |
| Tri 1     | 2005GIR     | Free-choice Elective | Governments, Markets and Communities  | 10 |
| Tri 3     | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 2     | 3038IBA     | Free-choice Elective | The Business of Changing the World  | 10 |
| Tri 1     | 2129IBA     | Free-choice Elective | International Management  | 10 |
| Tri 3     | 2035LHS     | Free-choice Elective | Global Indigenities   | 10 |
| Tri 2     | 3145LHS     | Free-choice Elective | War, Peace and Security: Humanity and History                               | 10 |

#### Human Resource Management

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1        | 3015EHR     | Free-choice Elective | Employment Relations Law  | 10 |
| Tri 2,3      | 2013EHR     | Free-choice Elective | Negotiation   | 10 |
| Tri 2        | 2006EHR     | Free-choice Elective | Health and Safety in the Workplace                                  | 10 |
| Tri 1,3      | 2004GIR     | Free-choice Elective | The Government Business Nexus: Intervening, Lobbying and Responding | 10 |
| Tri 2        | 2030ICT     | Free-choice Elective | Introduction to Big Data Analytics                                  | 10 |
| Tri 1        | 2019CCJ     | Free-choice Elective | Strategic Professional Development                                  | 10 |
| Tri 2        | 3112IBA     | Free-choice Elective | Management Strategy and Decision Making                             | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World                                  | 10 |
| Tri 1,2      | 3400THS     | Free-choice Elective | Career Development  | 10 |
| Tri 1,2 or 3 | 3001GBS     | Free-choice Elective | UG Business Internship I  | 10 |
| Tri 1,2 or 3 | 3000GBS     | Free-choice Elective | UG Business Internship II   | 20 |
| Tri 1,2 or 3 | 3002GBS     | Free-choice Elective | Industry Project (not offered in Tri 1- 2022)                       | 10 |
| Tri 1,2 or 3 | 3002LFC     | Free-choice Elective | Community Internship and Partnerships for SDGs                      | 10 |

#### Innovation and Entrepreneurship

| Trimester | Course code | Requirement          | Course title                                  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 1     | 2901QCA     | Free-choice Elective | Indigenous Art and Protocols                  | 10 |
| Tri 1     | 2505LHS     | Free-choice Elective | Ethical Communication                         | 10 |
| Tri 1,3   | 2098MKT     | Free-choice Elective | Branding and Promoting New Business Ventures  | 10 |
| Tri 1     | 3521LHS     | Free-choice Elective | Social Media for Global Communicators         | 10 |
| Tri 2,3   | 1701ICT     | Free-choice Elective | Creative Coding                               | 10 |
| Tri 2     | 2209THS     | Free-choice Elective | Managing Projects in Service Industries       | 10 |
| Tri 2     | 2508LHS     | Free-choice Elective | Media Innovation and Entrepreneurship         | 10 |
| Tri 2     | 2047IBA     | Free-choice Elective | Engaging Asia: Developing Cultural Competence | 10 |

#### International Business

| Trimester | Course code | Requirement          | Course title                                    | CP |
|-----------|-------------|----------------------|---|----|
| Tri 2     | 2030ICT     | Free-choice Elective | Introduction to Big Data Analytics              | 10 |
| Tri 2     | 3040MKT     | Free-choice Elective | Digital and Social Media Marketing              | 10 |
| Tri 2     | 3038IBA     | Free-choice Elective | The Business of Changing the World              | 10 |
| Tri 2     | 2019GIR     | Free-choice Elective | Politics of International Law and Organisations | 10 |
| Tri 1     | 3307AFE     | Free-choice Elective | International Economics                         | 10 |
| Tri 3     | 3612LHS     | Free-choice Elective | Islam and Muslim Communities in the West        | 10 |
| Tri 1     | 3507LHS     | Free-choice Elective | Human Rights Journalism and Communication       | 10 |

#### Logistics and Supply Chain Management

| Trimester | Course code | Requirement          | Course title                                | CP |
|-----------|-------------|----------------------|---|----|
| Tri 1     | 1503NSC     | Free-choice Elective | Airport Planning, Operations and Management | 10 |
| Tri 2     | 2011IBA     | Free-choice Elective | Export Management                           | 10 |
| Tri 1     | 2031ICT     | Free-choice Elective | Data Analytics Methods                      | 10 |
| Tri 2     | 2034MKT     | Free-choice Elective | Marketing Research and Intelligence         | 10 |
| Tri 2     | 3043IBA     | Free-choice Elective | Digital Innovation                          | 10 |
| Tri 1     | 2129IBA     | Free-choice Elective | International Management                    | 10 |
| Tri 2     | 2030IBA     | Free-choice Elective | Global Business                             | 10 |
| Tri 2     | 3517LHS     | Free-choice Elective | Crisis and Disaster Communication           | 10 |

#### Management

| Trimester | Course code | Requirement          | Course title  | CP |
|-----------|-------------|----------------------|---|----|
| Tri 1,3   | 2002EHR     | Free-choice Elective | Strategic Human Resource Management   | 10 |
| Tri 2     | 2209THS     | Free-choice Elective | Managing Projects in Service Industries                                     | 10 |
| Tri 2     | 2203LHS     | Free-choice Elective | Language, Technology and Social Media (not offered from 2022)               | 10 |
| Tri 1     | 2129IBA     | Free-choice Elective | International Management  | 10 |
| Tri 2     | 3155IBA     | Free-choice Elective | Operations Management   | 10 |
| Tri 3     | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 1,2   | 2306AFE     | Free-choice Elective | Quantitative Methods for Business Finance and Economics                     | 10 |
| Tri 2     | 3026CCJ     | Free-choice Elective | Fraud and Cybercrime  | 10 |
| Tri 2     | 3514NSC     | Free-choice Elective | Leadership in Aviation  | 10 |
| Tri 2     | 3522NSC     | Free-choice Elective | Contemporary Aviation Management  | 10 |

#### Marketing

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,3      | 2098MKT     | Free-choice Elective | Branding and Promoting New Business Ventures                                | 10 |
| Tri 3        | 3013MKT     | Free-choice Elective | Entertainment and the Arts Marketing  | 10 |
| Tri 2        | 3040MKT     | Free-choice Elective | Digital and Social Media Marketing  | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World  | 10 |
| Tri 1,2 or 3 | 3002LFC     | Free-choice Elective | Community Internship and Partnerships for SDGs                              | 10 |
| Tri 2,3      | 2515LHS     | Free-choice Elective | Media Relations   | 10 |

#### Real Estate and Property Development

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,2 or 3 |             |                      | Real Estate License (see Note 1)  | 10 |
| Tri 2        | 2006EHR     | Free-choice Elective | Health and Safety in the Workplace  | 10 |
| Tri 2        | 3040MKT     | Free-choice Elective | Digital and Social Media Marketing  | 10 |
| Tri 2,3      | 2013EHR     | Free-choice Elective | Negotiation   | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 2        | 2030ICT     | Free-choice Elective | Introduction to Big Data Analytics  | 10 |
| Tri 1        | 2008CCJ     | Free-choice Elective | Situational Crime Prevention and Security Management                        | 10 |
| Tri 1        | 2104ENG     | Free-choice Elective | Construction Methods and Practices  | 10 |
| Tri 1        | 4047ENV     | Free-choice Elective | Public Involvement and Community Development                                | 10 |
| Tri 1        | 3307ENV     | Free-choice Elective | Environmental and Social Futures  | 10 |
| Tri 1,3      | 2903ENV     | Free-choice Elective | Urban Design History, Theory and Methods                                    | 10 |
| Tri 1        | 1037ENV     | Free-choice Elective | Understanding Australian Cities   | 10 |

Note 1: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - the Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

#### Sport Management

| Trimester    | Course code | Requirement          | Course title  | CP |
|--------------|-------------|----------------------|---|----|
| Tri 1,2 or 3 | 2043IBA     | Free-choice Elective | Innovation, Creativity and Entrepreneurship                                 | 10 |
| Tri 1,2 or 3 | 3002LFC     | Free-choice Elective | Community Internship and Partnerships for SDGs                              | 10 |
| Tri 1        | 4030ICT     | Free-choice Elective | Big Data Analytics and Social Media   | 10 |
| Tri 1        | 2111LHS     | Free-choice Elective | Public Policy for Change  | 10 |
| Tri 2        | 3038IBA     | Free-choice Elective | The Business of Changing the World  | 10 |
| Tri 2        | 3040MKT     | Free-choice Elective | Digital and Social Media Marketing  | 10 |
| Tri 2        | 3207THS     | Free-choice Elective | Event Business Development  | 10 |
| Tri 3        | 3100AFE     | Free-choice Elective | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |

#### Sustainable Business

| Trimester | Course code | Requirement             | Course title   | CP |
|-----------|-------------|-------------------------|--|----|
| Tri 1     | 2505LHS     | Free-choice<br>Elective | Ethical Communication  | 10 |
| Tri 1     | 3307ENV     | Free-choice<br>Elective | Environmental and Social Futures   | 10 |
| Tri 2,3   | 2013EHR     | Free-choice<br>Elective | Negotiation  | 10 |
| Tri 3     | 3100AFE     | Free-choice<br>Elective | Engaging with Aboriginal and/or Torres Strait Islander<br>Business Communities | 10 |
| Tri 2     | 2281ENV     | Free-choice<br>Elective | Economics and the Environment  | 10 |
| Tri 1,2   | 2306AFE     | Free-choice<br>Elective | Quantitative Methods for Business Finance and<br>Economics                     | 10 |
| Tri 2     | 2233THS     | Free-choice<br>Elective | Tourism Impact Assessment  | 10 |
| Tri 1     | 2204THS     | Free-choice<br>Elective | Sustainable Tourism Principles   | 10 |

**Taxation**

| Trimester | Course code | Requirement             | Course title   | CP |
|-----------|-------------|-------------------------|--|----|
| Tri 2     | 3014IBA     | Free-choice<br>Elective | Negotiation Knowledge and Skill  | 10 |
| Tri 2     | 3001AFE     | Free-choice<br>Elective | Insolvency Law   | 10 |
| Tri 2     | 3219AFE     | Free-choice<br>Elective | Estate Planning  | 10 |
| Tri 3     | 3100AFE     | Free-choice<br>Elective | Engaging with Aboriginal and/or Torres Strait Islander<br>Business Communities | 10 |
| Tri 2     | 2030ICT     | Free-choice<br>Elective | Introduction to Big Data Analytics   | 10 |
| Tri 1     | 2111LHS     | Free-choice<br>Elective | Public Policy for Change   | 10 |
| Tri 2     | 3038IBA     | Free-choice<br>Elective | The Business of Changing the World   | 10 |
| Tri 2     | 1018PSY     | Free-choice<br>Elective | Counselling Skills   | 10 |

**Tourism**

| Trimester | Course code | Requirement             | Course title   | CP |
|-----------|-------------|-------------------------|--|----|
| Tri 2     | 2213THS     | Free-choice<br>Elective | Culinary Tourism   | 10 |
| Tri 2,3   | 3201THS     | Free-choice<br>Elective | Managing Risk in Tourism, Events and Hospitality                               | 10 |
| Tri 2     | 3207THS     | Free-choice<br>Elective | Event Business Development   | 10 |
| Tri 1     | 2129IBA     | Free-choice<br>Elective | International Management   | 10 |
| Tri 2,3   | 3006IBA     | Free-choice<br>Elective | Creating Ethical and Sustainable Business                                      | 10 |
| Tri 3     | 3100AFE     | Free-choice<br>Elective | Engaging with Aboriginal and/or Torres Strait Islander<br>Business Communities | 10 |
| Tri 2     | 3155IBA     | Free-choice<br>Elective | Operations Management  | 10 |
| Tri 2     | 3514NSC     | Free-choice<br>Elective | Leadership in Aviation   | 10 |
| Tri 2     | 3522NSC     | Free-choice<br>Elective | Contemporary Aviation Management   | 10 |