



Bachelor of Design/Bachelor of Business (International students)

Program code	Entry requirements	Prerequisites
1568	6.5	Any General or Applied English subject (Units 3&4, C)
Available at Gold Coast Campus, Nathan Campus, South Bank Campus	IELTS (Academic) (more) CRICOS code 090884B	Apply Now
Duration 4 years full-time	Commencing in Trimester 1, Trimester 2 and Trimester 3	
Credit points 320		
Indicative fee \$31,000.00* per year (more) * 2022 indicative annual fee		

About this program

This double degree enables students to combine business management skills with a studio major, developing core competencies such as critical and analytical thinking, business communication and decision-making.

The Design program prepares graduates for diverse professional practice as designers through practical and theoretical learning. The first year focuses on the development of manual and technological skills, design thinking, problem-defining and solving. Students will gain an understanding of the changing role of design and how they can become leaders in the industry. In the following years, students work on industry-related and research projects and specialise in selected studio areas.

Graduates are skilled in creative design and software application and are able to effectively and efficiently manage creative ventures from a business perspective.

Design majors

Visual Communication Design

Explore many different forms of visual and graphic communication and branding, and understand the social contexts and environmental responsibilities of design. You'll learn to develop design solutions, which inform, persuade, provoke, or entertain your audience. You'll focus on your passion, but also learn how to effectively present and communicate your ideas within this evolving industry.

Interior and Spatial Design

The power of design to shape and improve the spaces in which we live, work and play is immense. Learn to apply principles of sustainability, cost-effectiveness and innovation to the process of designing effective and productive spaces. You'll learn about the history, impact and use of new and traditional materials in various global contexts.

Product Design

Can't wait to get your hands on a 3D printer? The equipment and technology you have the chance to use at Griffith is state-of-the-art and this means there are very few limits to what you can create. Undertake a range of creative projects and put our technology to the test, using 3D printing, 3D modelling, 3D scanning, laser cutting and CNC routing equipment.

Immersive Design

If you can imagine it, you can design it! Harness the power of digital software to imagine, design, and construct 3D forms to create immersive experiences in virtual environments. This technology is being applied to: visualise concepts and data across architecture, health and engineering; create reconstructions in the fields of archaeology and criminology; create virtual and augmented realities for use in gameplay and education.

Interaction Design

Taking a multidisciplinary approach, the interaction design major will develop your technical competency and digital creativity.

Study interactive design methods, electronic audio, visual media, computation and critical thinking. Combine these skills to

produce imaginative concepts, functioning prototypes, digital audio-visual artefacts, and technically mediated interaction designs for everyday life.

Business majors

- Accounting - Extended major (Gold Coast, Nathan, Online)
- Asian Business - Extended major (Gold Coast, Nathan, Online)
- Asian Engagement (Nathan, Online)
- Behavioural Science (Gold Coast, Nathan, Online)
- Business Analytics (Gold Coast, Nathan, Online)
- Economics (Gold Coast, Nathan, Online)
- Employment Relations (Nathan, Online)
- Event Management (Gold Coast, Nathan, Online)
- Finance (Gold Coast, Nathan, Online)
- Financial Planning - Extended major (Gold Coast, Nathan, Online)
- Government and International Relations (Gold Coast, Nathan, Online)
- Human Resource Management (Gold Coast, Nathan, Online)
- Innovation and Entrepreneurship (Gold Coast, Nathan, Online)
- International Business - Extended major (Gold Coast, Nathan, Online)
- Logistics and Supply Chain Management (Gold Coast, Nathan, Online)
- Management (Gold Coast, Nathan, Online)
- Marketing (Gold Coast, Nathan, Online)
- Real Estate and Property Development (Gold Coast, Nathan, Online)
- Sport Management (Gold Coast, Nathan, Online)
- Sustainable Business (Nathan, Online)
- Taxation (Nathan, Online)
- Tourism Management (Gold Coast, Nathan, Online)

Students can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

My attendance during the program

Attendance information

The Bachelor of Design/Bachelor of Business is offered full-time on-campus on the South Bank, Nathan and Gold Coast campuses.

Studying amid COVID-19

The University's Mandatory COVID-19 Vaccination or Testing policy is under review and consultation and will be suspended from 14/4/2022. Please visit [Studying amid COVID-19](#) for more information.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

Work-integrated learning

In this program, Visual Communication Design students may be required to attend the QCA Liveworm studio to undertake work experience. External intern placements for Visual Communication, Interior and Product Design students will also be available.

My career opportunities

My career opportunities

You may find employment opportunities in graphic design, interior design, product design, digital web design, design management, design education, film and television, theatre, furniture design, digital media, business development, business management, marketing and sales, market research, government.

Program accreditation

Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by:
Accounting major: [Chartered Accountants Australia and New Zealand \(CA ANZ\)](#) and [CPA Australia](#).

Professional recognition

Professional recognition

The Bachelor of Design is recognised by the [Design Institute of Australia](#).

Depending upon your choice of Business major, you may be eligible for admission to one of the following professional bodies:

- Australian Marketing Institute
- Australian Institute of Management.

Pathways to further study

Pathways to further study

Graduates of this program may continue their studies by undertaking the [Bachelor of Design \(Honours\) \(2043\)](#) or the [Bachelor of Business \(Honours\) \(2088\)](#).

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Bachelor of Design/Bachelor of Business (1568)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- [Fees and Charges Policy](#):
 - [Schedule B - Fees for International Students](#)
 - [Schedule G - Fees for Non-award and Continuing Education Students](#)
 - [Schedule I - Administrative and Miscellaneous Charges](#)
- [Cost of studying in Australia](#)

Additional fee information

Additional costs

Throughout your program you may be required to pay for the following items:

- 1515QCA - Drawing Kits and Visual Diaries (students purchase via GU Pay).