

Bachelor of Business/Bachelor of Data Science (International students)

Program code	Entry requirements	Prerequisites
1605	6.5	NIL
Available at	IELTS (Academic) (more)	Assumed knowledge
Gold Coast Campus, Nathan Campus	CRICOS code	Any General or Applied English
Duration	099120G	subject (Units 3&4, C)
4 years full-time	Commencing in	General Mathematics or Mathematical
Credit points	Trimester 1, Trimester 2 and Trimester	Methods (Units 3&4, C)
320	3	Apply Now
Indicative fee		
\$36,500.00* per year (more)		

* 2024 indicative annual fee

About this program

As digital disruption becomes a reality, the ability to analyse vast quantities of data to extract relevant intelligence for commercial planning is a highly sought after skill. By combining these degrees, you will gain crucial skills in data science that they will be able to apply to business and commercial scenarios; helping to future-proof their careers. You'll gain the skills to analyse, manipulate, model and interpret large data sets using digital platforms and tools, including Python, Tableau, Hadoop and SQL. You will be able to apply these specialised skills to your business major to uncover patterns and generate valuable insights into business operations and decision making.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience by completing a major.

Business majors

- Accounting Extended major
- Asian Business Extended major
- Asian Engagement
- Behavioural Science
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning Extended major
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business Extended major
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation
- Tourism and Travel

My attendance during the program Attendance information

This program is offered full-time at the Nathan and Gold Coast campuses. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester.

Classes may be scheduled during the day and evening throughout the week.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

My career opportunities

My career opportunities

With combined qualifications in business and data science, you could find employment opportunities across a range of industries where you will develop data driven solutions for real-world issues in your chosen major.

Program accreditation

Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by: Accounting major: Chartered Accountants Australia and New Zealand (CA ANZ) and CPA Australia. Financial Planning major: Financial Adviser Standards (FAS).

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Bachelor of Business/Bachelor of Data Science (1605)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the Fees and Charges Procedure.

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic feepaying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- Fees and Charges Procedure
 - 3.6 Fees for International Students
 - 3.9 Administrative and Miscellaneous Charges
 - Fees and Charges Schedules
- Cost of studying in Australia

Additional fee information

Throughout your program you may be required to pay for the following items:

Expenses associated with field trips and placements.