



Bachelor of Business/Bachelor of Data Science (Domestic students)

Program code	Entry requirements	Prerequisites
1605	63.00	NIL
Available at	ATAR/RANK 2024	Assumed knowledge
Gold Coast Campus, Nathan Campus	(more)	Any General or Applied English subject (Units 3&4, C)
Duration	Commencing in	General Mathematics or Mathematical Methods (Units 3&4, C)
4 years full-time	Trimester 1, Trimester 2 and Trimester 3	
8 years part-time		
Credit points		
320		
Indicative fee		
\$12,500.00* per year (more)		
* 2024 indicative annual CSP fee		

About this program

As digital disruption becomes a reality, the ability to analyse vast quantities of data to extract relevant intelligence for commercial planning is a highly sought after skill. By combining these degrees, you will gain crucial skills in data science that they will be able to apply to business and commercial scenarios; helping to future-proof their careers. You'll gain the skills to analyse, manipulate, model and interpret large data sets using digital platforms and tools, including Python, Tableau, Hadoop and SQL. You will be able to apply these specialised skills to your business major to uncover patterns and generate valuable insights into business operations and decision making.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience by completing a major.

Business majors

- Accounting - Extended major
- Asian Business - Extended major
- Asian Engagement
- Behavioural Science
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning - Extended major
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business - Extended major
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation
- Tourism and Travel

My attendance during the program

Attendance information

This program is offered full-time and part-time at the Nathan and Gold Coast campuses. Some courses are also available

online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week.

Classes may be scheduled during the day and evening throughout the week.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

My career opportunities

My career opportunities

With combined qualifications in business and data science, you could find employment opportunities across a range of industries where you will develop data driven solutions for real-world issues in your chosen major.

Program accreditation

Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by:

Accounting major: [Chartered Accountants Australia and New Zealand \(CA ANZ\)](#) and [CPA Australia](#).

Financial Planning major: [Financial Adviser Standards \(FAS\)](#).

What are the fees?

Commonwealth supported students

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

FEE-HELP

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the

Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

Further information

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
 - [3.2 - Fees for Undergraduate Students \(Non-international\)](#)
 - [Fees and Charges Schedules](#)
- [Financial help and support](#)

Additional fee information

Throughout your program you may be required to pay for the following items:

Expenses associated with field trips and placements.