Bachelor of Communication and Journalism/Bachelor of Business (Domestic students)

Program code
1608

Available at
Gold Coast Campus, Nathan Campus

Duration
4 years full-time
8 years part-time

Credit points
320

Indicative fee
$16,500.00* per year (more)
* 2024 indicative annual CSP fee

Entry requirements
63.00
ATAR/RANK 2024
(more)

Commencing in
Trimester 1

Prerequisites
NIL

Assumed knowledge
Any General or Applied English subject (Units 3 and 4, C)

Degree requirements: Students who started Trimester 1 - 2023

For Domestic and International students not required to complete the English Language Enhancement Course

For the award of *Bachelor of Communication and Journalism/Bachelor of Business (BCommJourn/BBus)* you must successfully complete 320 credit points, made up of the core courses AND:

- 60 credit points for a Business major and 30 credit points of free-choice electives OR
- 80 credit points for an extended Business major and 10 credit points of free-choice electives OR
- 90 credit points for an Accounting (extended) major.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Communication and Journalism are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- 5904LHS Language and Communication for Arts and Social Sciences

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the Bachelor of Communication and Journalism and Bachelor of Business describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2023

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete 5904LHS in their first trimester of study.
The English Language Enhancement course is to be taken in place of a Free-choice elective in your program.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1505LHS	Core to Program	Introduction to Communication and Journalism	10
Tri 2,3	1005GBS	Core to Program	Engaging Australia and the Asia-Pacific	10
Tri 1	1507LHS	Core to Program	Research and Writing for Journalism	10
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
Tri 2	1511LHS	Core to Program	Communication: Theory and Scholarship	10
Tri 2	1512LHS	Core to Program	Communication Performance	10

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1509LHS	Core to Program	Empowering the Professional Communicator	10
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 2,3	1009GBS	Core to Program	Grand Challenges for Business	10
Tri 1,3	2513LHS	Core to Program	Media Law	10
Tri 1,2 or 3			Business major courses	20
			OR	
Tri 1,2 or 3			Extended Business major courses	20
Tri 2	1513LHS	Core to Program	Digital Media and Portfolio Production	10
Tri 2	2508LHS	Core to Program	Media Innovation and Entrepreneurship	10

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2505LHS	Core to Program	Ethical Communication	10
Tri 1	2506LHS	Core to Program	Global Journalism, Media and Communication	10
Tri 2,3	2515LHS	Core to Program	Media Relations	10
Tri 2,3			Accounting (Extended) Business major courses	10
			OR	
Tri 1,2 or 3			Free-choice electives	10
Tri 1,2 or 3			Business major courses	30
			OR	
Tri 1,2 or 3			Extended Business major courses	30
Tri 2	2523LHS	Core to Program	Digital Audio Media Production	10

Year 4

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3502LHS	Core to Program	Advanced Digital Media Production	20
Tri 1,2 or 3			Business major courses	10
			OR	
Tri 1,2 or 3			Extended Business major courses	10
Tri 1,2	3103GBS	Core to Program	Creating Better Business	10
Tri 1,2 or 3			Free-choice electives	20
			OR	
Tri 1,2 or 3			Extended Business major courses	20
Tri 2	3503LHS	Core to Program	Communication for Social and Environmental Change Project (see Note 1)	20

Note 1: This course is designed as the capstone experience for the final year.

Bachelor of Business - Majors (22 available)

Extended Majors

Accounting (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2317AFE	Core to Major	Economics and Quantitative Methods for Managers	10
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,3	2114AFE	Core to Major	Management Accounting and Strategy	10
Tri 1,2	2110AFE	Core to Major	Business and Company Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 1,2	3114AFE	Core to Major	Integrated Financial Reporting	10
Tri 1,2	3102AFE	Core to Major	Governance, Auditing and Analytics	10
Tri 1,2 or 3	3115AFE	Core to Major	Accounting Theory and Company Accounting (capstone course)	10

Asian Business (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA	Core to Major	Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	2050IBA	Core to Major	Developing Opportunities in Asia (not offered from 2024)	10
			OR	
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 2	3052IBA	Core to Major	Partnerships in Australia, Asia and the Pacific	10
Tri 1	3017IBA	Core to Major	Crime, Business and Politics in Asia (capstone course)	10
Tri 2	3012IBA	Core to Major	Asian Business and Networking (not offered from 2024)	10
			OR	
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges	10

You must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 3	3003GBS	Elective to Major	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered from 2022)	10
			OR	
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 1	3027GIR	Elective to Major	Business and Politics in the Asia Pacific	10

Financial Planning (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2200AFE	Core to Major	Financial Planning 1	10
Tri 1,2	2213AFE	Core to Major	Financial Planning 2	10
Tri 2	2202AFE	Core to Major	Risk Management and Insurance	10
Tri 3	2207AFE	Core to Major	Superannuation and Retirement	10
Tri 1,2	2105AFE	Core to Major	Introduction to Business Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 2	3219AFE	Core to Major	Estate Planning	10
Tri 2	3202AFE	Core to Major	Financial Planning, Construction and Review (capstone course)	10

International Business (Extended)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 1	2129IBA	Core to Major	International Management	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	3047IBA	Core to Major	Trade and Global Strategy (capstone course)	10
Tri 2	3052IBA	Core to Major	Partnerships in Australia, Asia and the Pacific	10

You must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 3	3003GBS	Elective to Major	UG Global Mobility Internship II	20
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 1	3009EHR	Elective to Major	Global Human Resource Management	10
Tri 2	3157IBA	Elective to Major	Supply Chain Innovation and Optimisation (offered from 2022)	10

Business Majors

Asian Engagement

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2047IBA	Core to Major	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
			OR	
Tri 1	2129IBA	Core to Major	International Management	10
Tri 1	2048IBA	Core to Major	Understanding Asia: From Silk to Belt Roads	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges (capstone course)	10
Tri 1	3054IBA	Core to Major	Politics of Religion in Asia: Influencers and Identity (not offered from 2024)	10
			OR	
Tri 2	3016GIR	Core to Major	Religion, Politics and Globalisation	10

You must also complete 10CP from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3017IBA	Elective to Major	Crime, Business and Politics in Asia	10
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered from 2022)	10
			OR	
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10

Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1) (not offered from 2024)	10
			OR	
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1 & 2) (not offered from 2025)	10
			OR	
Tri 3	3218AFE	Core to Major	Behavioural Finance (see Note 2)	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Note 2: In 2024 3018PSY will be offered on campus in person only and 3218AFE will be offered in T3 online only.

Business Analytics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Core to Major	Introduction to Big Data Analytics	10
Tri 1	2031ICT	Core to Major	Data Analytics Methods	10
Tri 2	2030AFE	Core to Major	Business Intelligence	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 2	3030AFE	Core to Major	Predictive Analytics	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator (capstone course)	10

Economics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

Employment Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2	2013EHR	Core to Major	Negotiation (not offered from 2024)	10
			OR	
Tri 2,3	3021EHR	Core to Major	Negotiation (offered from 2024)	10
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Events

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Finance

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10

Government and International Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	2013GIR	Core to Major	Political Leadership (not offered from 2023)	10
			OR	
Tri 1	3027GIR	Core to Major	Business and Politics in the Asia Pacific	10
Tri 2	3023GIR	Core to Major	The Age of Migration	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10
Tri 1	3022GIR	Core to Major	The Rise of Global Populism	10
Tri 2	3001GIR	Core to Major	Solving Policy Problems (capstone course)	10

Human Resource Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10

Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

Marketing

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business (capstone course)	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems	10

Sustainable Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Core to Major	The Politics of Environment and Sustainability	10
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1	3055MKT	Core to Major	Green Marketing	10
Tri 2	3038IBA	Core to Major	The Business of Changing the World	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 1,2 or 3	3002LFC	Core to Major	Community Internship and Partnerships for SDGs (capstone course)	10

Taxation

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,2	2105AFE	Core to Major	Introduction to Business Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 2	2106AFE	Core to Major	Company Law	10
Tri 1,2	3105AFE	Core to Major	Law of Finance	10
Tri 1	3150AFE	Core to Major	Taxation Planning for Advisors (capstone course)	10

Tourism and Travel

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Core to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2235THS	Core to Major	Visitor Precincts and Infrastructure	10
Tri 2	2203THS	Core to Major	Tourism Transportation Management	10
Tri 1	3200THS	Core to Major	Destination Marketing	10
Tri 1	3203THS	Core to Major	Tourism Economics	10
Tri 2	3009THS	Core to Major	Tourism Futures (capstone course)	10

Electives (1 available)
Free-choice electives (Business)

You may select free-choice electives from the list below or any Undergraduate free-choice elective/s offered across the University provided prerequisites are met. If you require guidance, please liaise with you Program Director. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

Accounting

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2120THS	Free-choice Elective	Hospitality and Tourism Business Acumen	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 1,2,3	3000AFE	Free-choice Elective	Tax Clinic	10
Tri 2	3001AFE	Free-choice Elective	Insolvency Law	10
Tri 2	3219AFE	Free-choice Elective	Estate Planning	10
Tri 1,2	2200AFE	Free-choice Elective	Financial Planning 1	10
Tri 2	2209THS	Free-choice Elective	Managing Projects in Service Industries	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	2101AFE	Free-choice Elective	International Accounting	10

Asian Engagement

Trimester	Course code	Requirement	Course title	CP
Tri 1	2406LHS	Free-choice Elective	Japanese Society and Pop Culture	10
Tri 1,3	2712GFS	Free-choice Elective	Asia Pacific Film	10
Tri 2	2019GIR	Free-choice Elective	International Organisations, Peace and Conflict	10
Tri 1	3010GIR	Free-choice Elective	China's Foreign and Security Policy	10
Tri 2	3052IBA	Free-choice Elective	Partnerships in Australia, Asia and the Pacific	10
Tri 1	3017IBA	Free-choice Elective	Crime, Business and Politics in Asia	10
Tri 1	2028IBA	Free-choice Elective	Disruption in the 4th Industrial Revolution in Asia	10
Tri 2	2007LHS	Free-choice Elective	Languages of East and Southeast Asia (odd years only)	10

Asian Business

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Free-choice Elective	Global Business	10
Tri 2	3043IBA	Free-choice Elective	Digital Innovation	10
Tri 2	2047IBA	Free-choice Elective	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1,2 or 3	2043IBA	Free-choice Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1	3403LHS	Free-choice Elective	Translation as a bridge between cultures (not offered from 2022)	10

Behavioural Science

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2005EHR	Free-choice Elective	Organisational Behaviour and Wellbeing	10
Tri 1	2004PSY	Free-choice Elective	Workplace Psychology	10
Tri 1	2002IBA	Free-choice Elective	Firm Behaviours and Business Strategy (not offered from 2023)	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 3	3218AFE	Free-choice Elective	Behavioural Finance	10
Tri 2	2008PSY	Free-choice Elective	Social and Cultural Psychology	10

Business Analytics

Trimester	Course code	Requirement	Course title	CP
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 1,2	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10
Tri 1	3018PSY	Free-choice Elective	Behaviour Change Skills (offered Tri 2 from 2025)	10
Tri 1	3300LHS	Free-choice Elective	Wicked Problems	10
Tri 1	2111LHS	Free-choice Elective	Public Policy for Change	10
Tri 2	2116LHS	Free-choice Elective	Social Data Analytics	10

Economics

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 2	2313AFE	Free-choice Elective	Environmental and Energy Economics	10
Tri 2	3030AFE	Free-choice Elective	Predictive Analytics	10
Tri 2	3302AFE	Free-choice Elective	Interest Rates, Money and Central Banking	10
Tri 1	3307AFE	Free-choice Elective	International Economics (not offered from 2023)	10
Tri 2	3313AFE	Free-choice Elective	Behavioural Economics	10
Tri 2	2030AFE	Free-choice Elective	Business Intelligence	10
Tri 1	3203THS	Free-choice Elective	Tourism Economics	10
Tri 1	2009GIR	Free-choice Elective	Economic Ideas and Political Institutions (not offered from 2020)	10
Tri 1,2	3311AFE	Free-choice Elective	Cost Benefit Analysis Applications	10
Tri 2	3312AFE	Free-choice Elective	Economic Policy Analysis (not offered from 2023)	10
			courseLineOperator	
Tri 2	3315AFE	Free-choice Elective	Empirical Economic Analysis	10

Employability and Work-Integrated Learning electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the Griffith Business School Student Opportunities website.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Any Griffith Overseas Study Tour	10
Tri 2,3	2034IBA	Free-choice Elective	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Free-choice Elective	Innovation, Creativity and Entrepreneurship	10
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 3	2434LHS	Free-choice Elective	China Study Tour	10
Tri 3	2098MKT	Free-choice Elective	Branding and Promoting New Business Ventures	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Tax Clinic	10
Tri 1,2 or 3	3001GBS	Free-choice Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Free-choice Elective	UG Business Internship II	20
Tri 1,2 or 3	3002GBS	Free-choice Elective	Co-Design Incubator	10
Tri 1,2 or 3	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10
Tri 3	3003GBS	Free-choice Elective	UG Global Mobility Internship II	20
Tri 1	3019EHR	Free-choice Elective	The Realities and Potentials of Workplaces	10
Tri 2	3014IBA	Free-choice Elective	Negotiation Knowledge and Skill	10
Tri 2,3	3029MKT	Free-choice Elective	Self-Marketing	10
Tri 1,3	3034IBA	Free-choice Elective	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	
Tri 1,2,3	3004GBS	Free-choice Elective	Business Study Tour	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 1,2 or 3	3101GBS	Free-choice Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2	3217AFE	Free-choice Elective	Student Managed Investment Fund	10
Tri 2	3226THS	Free-choice Elective	Tourism Study Tour	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10

Employment Relations

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2005EHR	Free-choice Elective	Organisational Behaviour and Wellbeing	10
Tri 1	2002IBA	Free-choice Elective	Firm Behaviours and Business Strategy (not offered from 2023)	10
Tri 1,2	3011EHR	Free-choice Elective	Performance Management (not offered from 2023)	10
Tri 1,2	2105AFE	Free-choice Elective	Introduction to Business Law	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 1,2 or 3	3000GBS	Free-choice Elective	UG Business Internship II	20
Tri 1	2020PSY	Free-choice Elective	Career Psychology and Counselling	10
Tri 1	2032HSV	Free-choice Elective	First Peoples and Social Justice	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	3207THS	Free-choice Elective	Event Business Development (not offered from 2023)	10
Tri 2	3018THS	Free-choice Elective	Destination Management	10
Tri 2,3	3201THS	Free-choice Elective	Tourism Disruption, Risk and Resilience	10
Tri 1,2	3400THS	Free-choice Elective	Career Development	10
			courseLineOperator	
Tri 1,2	2400THS	Free-choice Elective	Career Development (formerly 3400THS)	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 2,3	2515LHS	Free-choice Elective	Media Relations	10
Tri 3	3013MKT	Free-choice Elective	Entertainment and the Arts Marketing	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10

Finance

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 1,2	2206AFE	Free-choice Elective	Investment Analysis and Management	10
Tri 1,2	3105AFE	Free-choice Elective	Law of Finance	10
Tri 1,2 or 3	3000AFE	Free-choice Elective	Tax Clinic	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 2	2019GIR	Free-choice Elective	International Organisations, Peace and Conflict	10
Tri 1	3307AFE	Free-choice Elective	International Economics (not offered from 2023)	10
Tri 1,2	2005EHR	Free-choice Elective	Organisational Behaviour and Wellbeing	10

Financial Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2110AFE	Free-choice Elective	Business and Company Law	10
Tri 1,2	2201AFE	Free-choice Elective	Corporate Finance	10
Tri 1,2	3105AFE	Free-choice Elective	Law of Finance	10
Tri 1,2 or 3	3000GBS	Free-choice Elective	UG Business Internship II	20
Tri 1	2505LHS	Free-choice Elective	Ethical Communication	10
Tri 2	3014IBA	Free-choice Elective	Negotiation Knowledge and Skill	10
Tri 1	2005GIR	Free-choice Elective	Fundamentals of Policy Analysis (not offered from 2025)	10
Tri 1,3	2215AFE_Y1	Free-choice Elective	Professional Identity Part 1	5
Tri 1,2	2215AFE_Y2	Free-choice Elective	Professional Identity Part 2	5
Tri 3	3218AFE	Free-choice Elective	Behavioural Finance	10
Tri 3	3220AFE	Free-choice Elective	Financial Planning Skills	20

Government and International Relations

Trimester	Course code	Requirement	Course title	CP
Tri 2	2019GIR	Free-choice Elective	International Organisations, Peace and Conflict	10
Tri 1	2005GIR	Free-choice Elective	Fundamentals of Policy Analysis (not offered from 2025)	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 1	2129IBA	Free-choice Elective	International Management	10
Tri 3	2035LHS	Free-choice Elective	Global Indigeneities	10
Tri 2	3145LHS	Free-choice Elective	War, Peace and Security: Humanity and History	10

Human Resource Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3015EHR	Free-choice Elective	Employment Relations Law (not offered from 2023)	10
			courseLineOperator	
Tri 1	2015EHR	Free-choice Elective	Introduction to ER and HR Law	10
Tri 2	2013EHR	Free-choice Elective	Negotiation	10
Tri 2	2006EHR	Free-choice Elective	Health and Safety in the Workplace	10
Tri 1,3	2004GIR	Free-choice Elective	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 2	3112IBA	Free-choice Elective	Management Strategy and Decision Making	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 1,2	3400THS	Free-choice Elective	Career Development	10
			courseLineOperator	
Tri 1,2	2400THS	Free-choice Elective	Career Development (formerly 3400THS)	10
Tri 1,2 or 3	3001GBS	Free-choice Elective	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Free-choice Elective	UG Business Internship II	20
Tri 1,2 or 3	3002GBS	Free-choice Elective	Co-Design Incubator	10
Tri 1,2 or 3	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10

Innovation and Entrepreneurship

Trimester	Course code	Requirement	Course title	CP
Tri 1	2901QCA	Free-choice Elective	Indigenous Art and Protocols	10
Tri 1	2505LHS	Free-choice Elective	Ethical Communication	10
Tri 3	2098MKT	Free-choice Elective	Branding and Promoting New Business Ventures	10
Tri 1	3521LHS	Free-choice Elective	Social Media for Global Communicators	10
Tri 2	2209THS	Free-choice Elective	Managing Projects in Service Industries	10
Tri 2	2508LHS	Free-choice Elective	Media Innovation and Entrepreneurship	10
Tri 2	2047IBA	Free-choice Elective	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10

International Business

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 2	3040MKT	Free-choice Elective	Digital and Social Media Marketing	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 2	2019GIR	Free-choice Elective	International Organisations, Peace and Conflict	10
Tri 1	3307AFE	Free-choice Elective	International Economics (not offered from 2023)	10
Tri 3	3612LHS	Free-choice Elective	Islam and Muslim Communities in the West	10
Tri 2	3507LHS	Free-choice Elective	Human Rights Journalism and Communication	10

Logistics and Supply Chain Management

Trimester	Course code	Requirement	Course title	CP
Tri 2	2011IBA	Free-choice Elective	Export Management	10
Tri 1	2031ICT	Free-choice Elective	Data Analytics Methods	10
Tri 2	2034MKT	Free-choice Elective	Marketing Research and Intelligence	10
Tri 2	3043IBA	Free-choice Elective	Digital Innovation	10
Tri 1	2129IBA	Free-choice Elective	International Management	10
Tri 2	2030IBA	Free-choice Elective	Global Business	10
Tri 2	3517LHS	Free-choice Elective	Crisis and Disaster Communication	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Free-choice Elective	Strategic Human Resource Management	10
Tri 2	2209THS	Free-choice Elective	Managing Projects in Service Industries	10
Tri 2	2203LHS	Free-choice Elective	Language, Technology and Social Media (not offered from 2022)	10
Tri 1	2129IBA	Free-choice Elective	International Management	10
Tri 2	3155IBA	Free-choice Elective	Operations Management	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 2,3	3026CCJ	Free-choice Elective	Fraud and Cybercrime	10
Tri 2	3514NSC	Free-choice Elective	Leadership in Aviation	10
Tri 2	3522NSC	Free-choice Elective	Contemporary Aviation Management	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 3	2098MKT	Free-choice Elective	Branding and Promoting New Business Ventures	10
Tri 3	3013MKT	Free-choice Elective	Entertainment and the Arts Marketing	10
Tri 2	3040MKT	Free-choice Elective	Digital and Social Media Marketing	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 1,2 or 3	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10
Tri 2,3	2515LHS	Free-choice Elective	Media Relations	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Real Estate License (see Note 1)	10
Tri 2	2006EHR	Free-choice Elective	Health and Safety in the Workplace	10
Tri 2	3040MKT	Free-choice Elective	Digital and Social Media Marketing	10
Tri 2	2013EHR	Free-choice Elective	Negotiation	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	2008CCJ	Free-choice Elective	Situational Crime Prevention and Security Management (not offered from 2020)	10
Tri 1	2104ENG	Free-choice Elective	Construction Methods and Practices	10
Tri 1	4047ENV	Free-choice Elective	Public Involvement and Community Development	10
Tri 1	3307ENV	Free-choice Elective	Environmental and Social Futures	10
Tri 1,3	2903ENV	Free-choice Elective	Urban Design History, Theory and Methods (not offered from 2022)	10

Note 1: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - the Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	2043IBA	Free-choice Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1,2 or 3	3002LFC	Free-choice Elective	Community Internship and Partnerships for SDGs	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 1	2111LHS	Free-choice Elective	Public Policy for Change	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10
Tri 2	3040MKT	Free-choice Elective	Digital and Social Media Marketing	10
Tri 2	3207THS	Free-choice Elective	Event Business Development (not offered from 2023)	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10

Sustainable Business

Trimester	Course code	Requirement	Course title	CP
Tri 1	2505LHS	Free-choice Elective	Ethical Communication	10
Tri 1	3307ENV	Free-choice Elective	Environmental and Social Futures	10
Tri 2	2013EHR	Free-choice Elective	Negotiation	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	2281ENV	Free-choice Elective	Economics and the Environment	10
Tri 1,2	2306AFE	Free-choice Elective	Quantitative Methods for Business Finance and Economics	10
Tri 2	2233THS	Free-choice Elective	Tourism Impact Assessment	10
Tri 1	2204THS	Free-choice Elective	Sustainable Tourism Practices and Impacts	10

Taxation

Trimester	Course code	Requirement	Course title	CP
Tri 2	3014IBA	Free-choice Elective	Negotiation Knowledge and Skill	10
Tri 2	3001AFE	Free-choice Elective	Insolvency Law	10
Tri 2	3219AFE	Free-choice Elective	Estate Planning	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	2111LHS	Free-choice Elective	Public Policy for Change	10
Tri 2	3038IBA	Free-choice Elective	The Business of Changing the World	10

Tourism

Trimester	Course code	Requirement	Course title	CP
Tri 2	2213THS	Free-choice Elective	Culinary Tourism	10
Tri 2,3	3201THS	Free-choice Elective	Tourism Disruption, Risk and Resilience	10
Tri 2	3207THS	Free-choice Elective	Event Business Development (not offered from 2023)	10
Tri 1	2129IBA	Free-choice Elective	International Management	10
Tri 2,3	3006IBA	Free-choice Elective	Creating Ethical and Sustainable Business	10
Tri 3	3100AFE	Free-choice Elective	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Free-choice Elective	Indigenous Australians: Everybody's Business	10
Tri 2	3155IBA	Free-choice Elective	Operations Management	10
Tri 2	3514NSC	Free-choice Elective	Leadership in Aviation	10
Tri 2	3522NSC	Free-choice Elective	Contemporary Aviation Management	10