# Bachelor of Communication and Journalism/Bachelor of Business (Domestic students)

### Program code
1608

### Available at
Gold Coast Campus, Nathan Campus

### Duration
4 years full-time

8 years part-time

### Credit points
320

### Indicative fee
$16,500.00* per year (more)

* 2024 indicative annual CSP fee

### Entry requirements
63.00

ATAR/RANK 2024

(more)

### Commencing in
Trimester 1

### Prerequisites
NIL

### Assumed knowledge
Any General or Applied English subject (Units 3 and 4, C)

## About this program

With Griffith University's Bachelor of Communication and Journalism/Bachelor of Business you can multiply your career options. In as little as four years, you can graduate with two degrees and a unique skill set that will give you an edge in the employment market.

Developed in close consultation with industry, the Bachelor of Communication and Journalism will produce communication specialists who understand the diversity and complexity of the contemporary communication and media landscape and are able to thrive within it.

Specifically designed to respond to the demand for graduates who are ready for the challenges and opportunities of next generation media and associated industries, this degree will equip students with a comprehensive set of advanced writing skills, multimedia production abilities, and the capacity to think both laterally and creatively.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience in your areas of interests.

**Business majors**

- Accounting - Extended major
- Asian Business - Extended major
- Asian Engagement
- Behavioural Science
- Business Analytics
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning - Extended major
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business - Extended major
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business

- Taxation
- Tourism and Travel

## My attendance during the program

**Attendance information**

The Bachelor of Communication and Journalism/Bachelor of Business is offered full-time and part time on-campus at the Gold Coast and Nathan campuses.

#### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the Australian Government website for more details.

## My career opportunities

**My career opportunities**

Communication and Journalism occupations may include: social media coordinator, community and stakeholder engagement officer, digital marketing specialist, communications officer, events manager, social media manager, public relations consultant, public relations professional, strategic communications specialist, media liaison officer, campaign manager, media analyst, promotions officer, copywriter, journalist, reporter, producer, researcher, editor freelance writer, corporate promotions and communications.

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

**Asian Business**
Career opportunities may be found in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

**Behavioural Science**
Career opportunities may be found in government, private enterprise and not-for-profit organisations across various disciplines including marking and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

**Employment Relations**
You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

**Innovation and Entrepreneurship**
Our courses highlight the ways you can create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

**Events**
You will be well-prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

**Financial Crime Investigation and Compliance**
You will be prepared for a range of career paths, including roles in financial crime compliance, sanctions management, anti-bribery and corruption compliance, investigation of anti-money laundering/counter-terrorism financing (AML/CTF), forensic accounting, data management and analysis, risk management, regulatory advisory, fraud prevention, and Know Your Customer (KYC) processes. These career opportunities are available in various sectors, including finance and banking, law enforcement, and regulatory bodies.

**Human Resource Management**
Prepare for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations. The Bachelor of Business (Human Resource Management) is recognised by the Australian Human Resources Institute.

**International Business**
Graduates may work with international trade and investment organisations, or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

**Logistics and Supply Chain Management**
You may find work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

**Management**
Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and may find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

## Program accreditation

**Program accreditation**

Depending on the major you complete, you can graduate with a degree accredited by:
Accounting major: Chartered Accountants Australia and New Zealand (CA ANZ) and CPA Australia.
Financial Planning major: Financial Adviser Standards (FAS).

## What are the fees?

**Commonwealth supported students**

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- Find out more...

**Fee-paying undergraduate (domestic) students**

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

#### Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- Find out more...

#### FEE-HELP

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- Higher Education Loan Program (HELP)

#### Further information

- Calculating tuition fees
- Calculating your EFTSL
- Fees and Charges Procedure
  - 3.2 - Fees for Undergraduate Students (Non-international)
  - Fees and Charges Schedules
- Financial help and support