



## Bachelor of Communication and Journalism/Bachelor of Business (International students)

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| <b>Program code</b><br>1608   | <b>Entry requirements</b><br>6.5          | <b>Prerequisites</b><br>NIL   |
| <b>Available at</b><br>Gold Coast Campus, Nathan Campus   | IELTS (Academic) ( <a href="#">more</a> ) | <b>Assumed knowledge</b><br>Any General or Applied English subject (Units 3 and 4, C) |
| <b>Duration</b><br>4 years full-time  | <b>CRICOS code</b><br>097692J             | <a href="#">Apply Now</a>   |
| <b>Credit points</b><br>320   | <b>Commencing in</b><br>Trimester 1       |   |
| <b>Indicative fee</b><br>\$34,000.00* per year ( <a href="#">more</a> )<br>* 2024 indicative annual fee |   |   |

### About this program

With Griffith University's Bachelor of Communication and Journalism/Bachelor of Business you can multiply your career options. In as little as four years, you can graduate with two degrees and a unique skill set that will give you an edge in the employment market.

Developed in close consultation with industry, the Bachelor of Communication and Journalism will produce communication specialists who understand the diversity and complexity of the contemporary communication and media landscape and are able to thrive within it.

Specifically designed to respond to the demand for graduates who are ready for the challenges and opportunities of next generation media and associated industries, this degree will equip students with a comprehensive set of advanced writing skills, multimedia production abilities, and the capacity to think both laterally and creatively.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience in your areas of interests.

#### Business majors

- Accounting - Extended major
- Asian Business - Extended major
- Asian Engagement
- Behavioural Science
- Business Analytics
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning - Extended major
- Government and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business - Extended major
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation

- Tourism and Travel

## My attendance during the program

### Attendance information

The Bachelor of Communication and Journalism/Bachelor of Business is offered full-time on campus at the Gold Coast and Nathan campuses.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

## My career opportunities

### My career opportunities

Communication and Journalism occupations may include: social media coordinator, community and stakeholder engagement officer, digital marketing specialist, communications officer, events manager, social media manager, public relations consultant, public relations professional, strategic communications specialist, media liaison officer, campaign manager, media analyst, promotions officer, copywriter, journalist, reporter, producer, researcher, editor freelance writer, corporate promotions and communications.

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

### Asian Business

Career opportunities may be found in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

### Behavioural Science

Career opportunities may be found in government, private enterprise and not-for-profit organisations across various disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

### Employment Relations

You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

### Innovation and Entrepreneurship

Our courses highlight the ways you can create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

### Events

You will be well-prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

### Financial Crime Investigation and Compliance

You will be prepared for a range of career paths, including roles in financial crime compliance, sanctions management, anti-bribery and corruption compliance, investigation of anti-money laundering/counter-terrorism financing (AML/CTF), forensic accounting, data management and analysis, risk management, regulatory advisory, fraud prevention, and Know Your Customer (KYC) processes. These career opportunities are available in various sectors, including finance and banking, law enforcement, and regulatory bodies.

### Human Resource Management

Prepare for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations. The Bachelor of Business (Human Resource Management) is recognised by the Australian Human Resources Institute.

### International Business

Graduates may work with international trade and investment organisations, or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

### Logistics and Supply Chain Management

You may find work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

### Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and may find work in roles as a business manager in human resources,

strategy, planning and policy, and training and development.

## Program accreditation

### Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by:

Accounting major: [Chartered Accountants Australia and New Zealand \(CA ANZ\)](#) and [CPA Australia](#).

Financial Planning major: [Financial Adviser Standards \(FAS\)](#).

## What are the fees?

### International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

### Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

### Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

### Program fees for the Bachelor of Communication and Journalism/Bachelor of Business (1608)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

### Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

### Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Fees and Charges Procedure](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

### Further information

- [Fees and Charges Procedure](#)
  - 3.6 - Fees for International Students
  - 3.9 - Administrative and Miscellaneous Charges
  - [Fees and Charges Schedules](#)
- [Cost of studying in Australia](#)