



Bachelor of Creative Industries (Domestic students)

Program code

1609

Commencing in

For Continuing Students Only

Available at

Gold Coast Campus

Duration

3 years full-time

Credit points

240

Degree requirements: Students who started Trimester 2 - 2020

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Creative Industries (BCtveI)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for a major;
- 30 credit points for Arts and Entrepreneurship listed elective courses;
- 30 credit points for Free-choice elective courses.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- **5904LHS Language and Communication for Arts and Social Sciences**

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2020

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete 5904LHS in their first trimester of study.

The English Language Enhancement course is to be taken in place of a Free-choice elective in your program.

Trimester	Course code	Requirement	Course title	CP
Tri 1	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1113LHS	Core to Program	The Practice of Ideation in the Creative Arts (not offered from 2021)	10
			OR	
Tri 1	3022QCM	Core to Program	A Life in the Arts	10
Tri 1	1114LHS	Core to Program	Cross Cultural Practices and Protocols in the Creative Arts (not offered from 2022)	10
Tri 1	1115LHS	Core to Program	Creative Arts and the Entrepreneurial Mindset (not offered from 2022)	10
Tri 1	1116LHS	Core to Program	Creative Collaboration Lab 1 (not offered from 2022)	10
Tri 2	1118LHS	Core to Program	Disruptive Technologies in Creative Economies (not offered from 2022)	10
Tri 1,2 or 3	1003MKT	Core to Program	Introduction to Marketing (not offered from 2021)	10
			OR	
Tri 1,3	1007GBS	Core to Program	The Future of Work	10
			OR	
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 2	1119LHS	Core to Program	Leadership and Ethical Awareness in the Creative Arts (not offered from 2022)	10
Tri 2	1120LHS	Core to Program	Creative Collaboration Lab 2 (not offered from 2022)	10

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Major courses	40
Tri 1,2			Free-choice elective	10
Tri 1,2			Arts and Entrepreneurship listed elective	10
Tri 2,3	2014LHS	Core to Program	Creative Collaboration Lab 3 (not offered from 2022)	20

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Arts and Entrepreneurship listed electives	20
Tri 1,2			Major courses	20
Tri 1,2			Free-choice electives	20
Tri 2	3028LHS	Core to Program	Creative Collaboration Lab 4 (not offered from 2023)	20

Majors (6 available)

Digital Arts

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2663QCA	Core to Major	Creative Audio	10
			OR	
Tri 1	2993QCM	Core to Major	Creative Audio (not offered from 2021)	10
Tri 1	2701QCA	Core to Major	3D Modelling for Interaction	10
Tri 2	2703QCA	Core to Major	Wearable Technology	10
Tri 2	2675QCA	Core to Major	Mixed Reality Experiences	10
Tri 1	3614QCA	Core to Major	Experimental Media	10
Tri 1	3643QCA	Core to Major	Interactive Installations	10

Drama

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2223LHS	Core to Major	Page to Stage (not offered from 2023)	10
			OR	
Tri 1	2233LHS	Core to Major	Page to Stage	10
Tri 1	2221LHS	Core to Major	Contemporary Theatre and Its Origins (not offered from 2023)	10
			OR	
Tri 1	2231LHS	Core to Major	Contemporary Theatre and Its Origins	10
Tri 2	2222LHS	Core to Major	Drama for Social Action (not offered from 2023)	10
			OR	
Tri 2	2232LHS	Core to Major	Drama for Social Action	10
Tri 3	3236LHS	Core to Major	Devising Theatre (not offered from 2023)	10
			OR	
Tri 3	3237LHS	Core to Major	Devising Theatre	10
Tri 2	3223LHS	Core to Major	Performing Ecologies (not offered from 2021)	10
			OR	
Tri 2	3060LHS	Core to Major	Advanced Project	10
Tri 1	3221LHS	Core to Major	Theatre Direction (not offered from 2023)	10
			OR	
Tri 1	3231LHS	Core to Major	Theatre Direction	10

Interactive Storytelling

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2036LHS	Core to Major	Writing Short Fiction (not offered from 2023)	10
			OR	
Tri 1	2076LHS	Core to Major	Writing Short Fiction	10
Tri 1	2154LHS	Core to Major	Writing Poetry (not offered from 2023)	10
			OR	
Tri 1	2153LHS	Core to Major	Writing Poetry	10
Tri 2	2106LHS	Core to Major	Writing Across Cultures	10
Tri 1	3111LHS	Core to Major	Experimental Writing	10
			OR	
Tri 1,2 or 3	3060LHS	Core to Major	Advanced Project	10
Tri 1,3	3705GFS	Core to Major	Television Screenplay	10
Tri 2	3402GFS	Core to Major	Writing for Short Form (not offered from 2022)	10
			OR	
Tri 2	3729GFS	Core to Major	Screen Entrepreneurship	10
			OR	
Tri 3	2105LHS	Core to Major	Writing the Character Journey from Comics to Film (not offered from 2023)	10
			OR	
Tri 3	2104LHS	Core to Major	Writing the Character Journey from Comics to Film	10

Music and Sound

You must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2081QCM	Elective to Major	Concepts of Music and Sound (not offered from 2021)	10
			OR	
Tri 1	2717QCM	Elective to Major	Digital Music Composition	10
Tri 2	3065QCM	Elective to Major	Live Field Recording (not offered from 2021)	10
			OR	
Tri 1	2663QCA	Elective to Major	Creative Audio	10
Tri 1	3067QCM	Elective to Major	Working with Music and Sound (not offered from 2021)	10
			OR	
Tri 2	3712QCM	Elective to Major	Digital Music and Culture	10
Tri 2	2083QCM	Elective to Major	Practical Sound Design (not offered from 2021)	10
			OR	
Tri 2	2324QCM	Elective to Major	Music, Sound and Vision	10
Tri 1,2	5990QCM	Elective to Major	Project Study A (see Note 1)	10
Tri 1	3110QCM	Elective to Major	Music Industry Studies	10
Tri 1,2	5990QCM	Elective to Major	Project Study A (see Note 1)	10

Students may complete 5990QCM twice, provided a different topic is completed.

Photo Media

Students completing this major should ensure they check the prerequisites for courses while planning their enrolment.

You must complete 60CP from the following courses, with at least 20CP at third year level:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2686QCA	Elective to Major	The Photographic Message (not offered from 2021)	10
Tri 1	2652QCA	Elective to Major	Introduction to Photo Media Practice (not offered from 2021)	10
Tri 1	2801QCA	Elective to Major	Photo Studio 1	10
Tri 1	2808QCA	Elective to Major	Doc. 1: Contemporary Photojournalism (not offered from 2022)	10
			OR	
Tri 1	2801QCA	Elective to Major	Photo Studio 1	10
Tri 1	2806QCA	Elective to Major	Ad. 1: Culture (not offered from 2022)	10
			OR	
Tri 1	2801QCA	Elective to Major	Photo Studio 1	10
Tri 2	2619QCA	Elective to Major	The Photo Studio (not offered from 2021)	10

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2651QCA	Elective to Major	Digital Photography (not offered from 2021)	10
Tri 2	2802QCA	Elective to Major	Photo Studio 2	10
Tri 2	2832QCA	Elective to Major	Doc. 2: Socially Engaged Documentary (not offered from 2022)	10
			OR	
Tri 2	2802QCA	Elective to Major	Photo Studio 2	10
Tri 2	2807QCA	Elective to Major	Ad. 2: Persuasion (not offered from 2022)	10
			OR	
Tri 2	2802QCA	Elective to Major	Photo Studio 2	10
Tri 1	3824QCA	Elective to Major	Doc 3: Expanded Narratives (not offered from 2023)	10
			OR	
Tri 1	3821QCA	Elective to Major	Photo Studio 3	10
			AND	
Tri 2	3852QCA	Elective to Major	Doc. 4: Transmedia Storytelling (not offered from 2023)	10
			OR	
Tri 2	3889QCA	Elective to Major	Photo Studio 4	10
			OR	
Tri 1	3821QCA	Elective to Major	Photo Studio 3	10
			AND	
Tri 2	3889QCA	Elective to Major	Photo Studio 4	10
			OR	
Tri 1	3823QCA	Elective to Major	Ad 3: Disruption	10
			OR	
Tri 1	3821QCA	Elective to Major	Photo Studio 3	10
			AND	
Tri 2	3851QCA	Elective to Major	Ad. 4: Realisation	10
			OR	
Tri 2	3889QCA	Elective to Major	Photo Studio 4	10

Screen Development and Curation (South Bank)

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2401GFS	Core to Major	Narrative Design	10
Tri 1	3653GFS	Core to Major	Script Development	10
Tri 2	3729GFS	Core to Major	Screen Entrepreneurship	10
			OR	
Tri 2	3704GFS	Core to Major	Screen Distribution (not offered from 2022)	10
Tri 1	2716GFS	Core to Major	Australian Screen Industries (not offered from 2021)	10
			OR	
Tri 2	2734GFS	Core to Major	Screen Business (not offered from 2023)	10
			OR	
Tri 2	2730GFS	Core to Major	Creative Producing	10
			OR	
Tri 2	3717GFS	Core to Major	Producing for Screen and Society in the 21st Century	10
Tri 1	2712GFS	Core to Major	Asia Pacific Film	10
Tri 1	3733GFS	Core to Major	Screen Futures (not offered from 2022)	10
			OR	
Tri 1	3702GFS	Core to Major	Screen Producing (not offered from 2022)	10
			OR	
Tri 1	7714GFS	Core to Major	Production Management	10

Electives (2 available)

Listed electives

Arts and Entrepreneurship

You must complete 30 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	3579QCA	Listed Elective	Business Practices in Creative Industries (offered in T2 from 2023)	10
Tri 1,3	2513LHS	Listed Elective	Media Law	10
Tri 3	3013MKT	Listed Elective	Entertainment and the Arts Marketing	10
Tri 2	3042MKT	Listed Elective	Marketing Globally (not offered from 2023)	10
			courseLineOperator	
Tri 2	2154IBA	Listed Elective	International Business Logistics	10
Tri 2	3007MKT	Listed Elective	Marketing for Behaviour Change	10
Tri 1,2 or 3	2043MKT	Listed Elective	Entrepreneurship and New Business Ventures (not offered from 2020)	10
			courseLineOperator	
Tri 1,2 or 3	2043IBA	Listed Elective	Innovation, Creativity and Entrepreneurship	10
Tri 1,2 or 3	3045MKT	Listed Elective	New Venture Business Planning (not offered from 2020)	10
			courseLineOperator	
Tri 1	3045IBA	Listed Elective	Building the New Venture	10
Tri 1	2683QCA	Listed Elective	Design and Branding	10
Tri 2	3040MKT	Listed Elective	Digital and Social Media Marketing	10

Free-choice electives

You may select electives from the list below or any **Undergraduate free-choice elective/s** offered across the University, including from across the majors in this program, provided prerequisites are met. If you require guidance please liaise with your Program Director.

You must ensure that you complete a minimum of 60 credit points of Level 3 courses (or higher) and the maximum of level 1 courses (100 credit points) is not exceeded in your entire program.

Trimester	Course code	Requirement	Course title	CP
Tri 1	3062LHS	Free-choice Elective	Transnational Indigenous Literatures (not offered from 2020)	10
Tri 1	3063LHS	Free-choice Elective	Poetry and Poetic Imagination	10
Tri 1	3518LHS	Free-choice Elective	Media Campaigns and Strategies (offered in odd years)	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 3	2811QCA	Free-choice Elective	Portrait in Domestic Space	10
Tri 2	2687QCA	Free-choice Elective	Photo Illustration	10
Tri 1	2673QCA	Free-choice Elective	Spatial video and Sound	10
Tri 2	3125QCM	Free-choice Elective	Major Project	10
Tri 2,3	2515LHS	Free-choice Elective	Media Relations	10
Tri 1,2 or 3		Free-choice Elective	Global Mobilty Study Tour	10
Tri 2,3	2034IBA	Free-choice Elective	Griffith Innovation Challenge (formerly 3031IBA)	10