



Bachelor of Business Innovation (Domestic students)

Program code

1616

Commencing in

For Continuing Students Only

Available at

Logan Campus, Online

Duration

2 years full-time accelerated

4 years part-time

3 years full-time equivalent

Credit points

240

Degree requirements: Students who started Trimester 3 - 2021

For the award of *Bachelor of Business Innovation (BBusInnov)*, you must successfully complete 240 credit points, made up of the core courses AND

- 40 credit points of free-choice electives.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2021

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Students must check the prerequisite and incompatible requirements before selecting any course in this program.

Courses in this program are available online in the listed trimesters but may be available at multiple campuses and during different trimesters. **Click on the course** to find out more information on where and when the course is offered.

Year 1

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-----------------|---|----|
| Tri 2 | | | Free-choice elective | 10 |
| Tri 1 | 1104AFE | Core to Program | Small Business Accounting | 10 |
| Tri 1 | 1307AFE | Core to Program | Digital Economy and Analysis | 10 |
| Tri 1,3 | 1007GBS | Core to Program | The Future of Work | 10 |
| Tri 1,3 | 1008GBS | Core to Program | Business Decision-Making | 10 |
| Tri 2,3 | 1009GBS | Core to Program | Grand Challenges for Business | 10 |
| Tri 1,2 or 3 | 2043IBA | Core to Program | Innovation, Creativity and Entrepreneurship | 10 |
| Tri 2 | 1105AFE | Core to Program | Application of Business Law (not offered from 2022) | 10 |
| | | | OR | |
| Tri 1,2 | 2105AFE | Core to Program | Introduction to Business Law | 10 |

You must complete 40 credit points from the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-----------------|---|----|
| Tri 2 | 1003GBS | Listed Elective | Business Planning WIL (not offered from 2022) | 20 |
| Tri 3 | 2012GBS | Listed Elective | Business Strategy WIL (not offered from 2022) | 20 |
| Tri 1,3 | 1004GBS | Listed Elective | The Purpose of Business | 10 |
| Tri 2,3 | 3006IBA | Listed Elective | Creating Ethical and Sustainable Business | 10 |
| Tri 2 | 3043IBA | Listed Elective | Digital Innovation | 10 |
| Tri 2 | 3050IBA | Listed Elective | Managing Strategic Change | 10 |
| Tri 1 | 3144IBA | Listed Elective | Quality Management (not offered from 2022) | 10 |
| Tri 1,2 or 3 | 3002LFC | Listed Elective | Community Internship and Partnerships for SDGs | 10 |
| Tri 1,2 or 3 | 3101GBS | Listed Elective | I-WIL in Impact Oriented Workplaces (not offered from 2022) | 10 |

Year 2

You must complete the following courses:

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------|-----------------|--|----|
| Tri 1 | 3045IBA | Core to Program | Building the New Venture | 10 |
| Tri 3 | | | Free-choice elective | 30 |
| Tri 1 | 1611ICT | Core to Program | Emerging Technologies (not offered from 2024) | 10 |
| | | | OR | |
| Tri 2 | 1011ICT | Core to Program | Applied Computing | 10 |
| Tri 1 | 3019MKT | Core to Program | Franchising and Small Business (not offered from 2024) | 10 |
| Tri 3 | 2098MKT | Core to Program | Branding and Promoting New Business Ventures | 10 |
| Tri 2 | 3040MKT | Core to Program | Digital and Social Media Marketing | 10 |
| Tri 1,2 or 3 | 3000GBS | Core to Program | UG Business Internship II (capstone course) | 20 |
| Tri 2 | 3038IBA | Core to Program | The Business of Changing the World | 10 |
| Tri 1,2 or 3 | 3001GBS | Core to Program | UG Business Internship I | 10 |
| | | | OR | |
| Tri 1,2 or 3 | 3002GBS | Core to Program | Co-Design Incubator | 10 |

Electives (1 available)

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. Elective courses may be available at multiple campuses and/or online and during a different trimester. Click on the **course code** to find out more information on where and when the course is offered. You must ensure that you do not exceed the maximum of Level 1 courses (100 credit points) in your entire program. If you require guidance, please liaise with your Program Director.

| Trimester | Course code | Requirement | Course title | CP |
|--------------|-------------------------|----------------------|---|----|
| Tri 1 | 2029MKT | Free-choice Elective | Advertising and Integrated Marketing Communications | 10 |
| Tri 1 | 2036MKT | Free-choice Elective | Retail Marketing | 10 |
| Tri 1,2 | 2005EHR | Free-choice Elective | Organisational Behaviour and Wellbeing | 10 |
| Tri 1,2 or 3 | 3001GBS | Free-choice Elective | UG Business Internship I | 10 |
| Tri 2 | 3010EHR | Free-choice Elective | Developing Talent | 10 |
| Tri 1,2 | 3011EHR | Free-choice Elective | Performance Management (not offered from 2023) | 10 |
| Tri 2,3 | 2034IBA | Free-choice Elective | Griffith Innovation Challenge (formerly 3031IBA) | 10 |
| Tri 1,3 | 2002EHR | Free-choice Elective | Strategic Human Resource Management | 10 |
| Tri 1,3 | 2128IBA | Free-choice Elective | The Management of Business Processes | 10 |
| Tri 1 | 3144IBA | Free-choice Elective | Quality Management (not offered from 2022) | 10 |
| Tri 1 | 4030ICT | Free-choice Elective | Big Data Analytics and Social Media (not offered from 2023) | 10 |
| | | | courseLineOperator | |
| Tri 1,2,3 | 3032ICT | Free-choice Elective | Big Data Analytics and Social Media | 10 |
| Tri 1,2 | 2045IBA | Free-choice Elective | Leading and Managing Organisations | 10 |
| Tri 2,3 | 1006GBS | Free-choice Elective | Why Money Matters | 10 |
| Tri 1,3 | 2004GIR | Free-choice Elective | The Government Business Nexus: Intervening, Lobbying and Responding | 10 |
| Tri 2 | 2009EHR | Free-choice Elective | Recruitment and Selection (not offered from 2023) | 10 |
| Tri 2 | 2038MKT | Free-choice Elective | Personal Selling and Sales Management (not offered from 2022) | 10 |
| | | | courseLineOperator | |
| Tri 1 | 3038MKT | Free-choice Elective | Sales and Negotiation | 10 |
| Tri 1,2 or 3 | 3002LFC | Free-choice Elective | Community Internship and Partnerships for SDGs | 10 |
| Tri 2,3 | 3012EHR | Free-choice Elective | Applied Human Resource Management and Change | 10 |
| Tri 2 | 3050IBA | Free-choice Elective | Managing Strategic Change | 10 |
| | | | courseLineOperator | |

| Trimester | Course code | Requirement | Course title | CP |
|-----------|-------------|-------------------------|---|----|
| Tri 2 | 3112IBA | Free-choice Elective | Management Strategy and Decision Making (not offered from 2022) | 10 |
| Tri 1 | 3114IBA | Free-choice Elective | Management Problem Solving (not offered from 2022) | 10 |
| Tri 2 | 3046IBA | Free-choice Elective | Family Business Management | 10 |
| Tri 2 | 2808ICT | Free-choice Elective | Secure Development Operations | 10 |
| Tri 2,3 | 3006IBA | Free-choice Elective | Creating Ethical and Sustainable Business | 10 |
| Tri 3 | 3003GBS | Free-choice Elective | UG Global Mobility Internship II | 20 |