



## Bachelor of Advanced Business (Honours) (Domestic students)

Program code	Entry requirements	Prerequisites
1633	80.00	NIL
Available at	ATAR/RANK 2024	Assumed knowledge
Gold Coast Campus, Nathan Campus, Online	(more)	Any General or Applied English subject (Units 3&4, C)
Duration	Commencing in	
4 years full-time 8 years part-time	Trimester 1, Trimester 2 and Trimester 3	
Credit points		
320		
Indicative fee		
\$15,500.00* per year (more)		
* 2024 indicative annual CSP fee		

### About this program

The Bachelor of Advanced Business (Honours) is designed to deliver a thorough understanding of the complex concepts facing organisations today whilst allowing customisation toward the business skill of your choice. This new degree takes you through a unique skill set that will give you a competitive edge in the employment market. You'll be equipped with the skills necessary to plan and conduct research in business and government, and will be well-placed for positions in the private, not-for-profit, and public sectors. Delivered using the latest innovations in learning, your courses/subjects will be integrated with first-hand work experiences and organisational simulations, so you'll apply the latest academic learning in workplace environments.

This degree is designed to allow students from all business disciplines to commence in the same foundation year and then specialise in the business application of your choice. So, whether you want to be an accountant, an advertising executive, an international business consultant or an entrepreneur; all you need to do is enrol and customise as you go. In your third and fourth year, you will choose a thesis which will further develop and demonstrate your proficiency and application in your chosen area. You can also apply to take an internship or study overseas as part of your thesis, helping you graduate with advanced skills that will ensure you stand out in the employment market.

Offered through the Griffith Business School which is ranked in the top 200 worldwide by the prestigious Academic Rankings of World Universities, this degree can also provide a pathway to a Higher Degree Research (for example, PhD) and a career in academia.

### Discover your passion

You'll complete six discovery courses/subjects that are based in the core skills critical to successful business operations (including analysis, accounting, economics, management, organisational psychology, marketing, international business) and apply them across a range of interdisciplinary and authentic activities. The discovery year is designed to simulate practical environments across a variety of commercial applications so that you learn to apply theory in practice to the trends and challenges of today's environment. They will help you discover your strengths, choose your majors and hone your skills in your discipline of choice. More importantly, you will start to investigate the purpose that drives you and brings meaning and motivation to drive your career. Plus, when you graduate, you'll stand out in the job market because you'll be able to apply the skills gained in your major across a wide range of business simulations. You'll also add two courses/subjects from another area of study like science or the arts. This is your opportunity to embrace your passion or discover a new one. You'll graduate with extra skills which set you apart in the workplace; and a thorough understanding of the links that business draws between all industries.

### Customisation and professional outcomes

In your second year, you can choose from more than 20 Business majors, and from 9 Language majors. After you have completed your first year, you can move seamlessly into and between majors and languages. You don't need to select your major until your second year of study.

### Transformational international opportunities, with hands-on learning

You will have the opportunity to choose local or overseas study, competitions and internships as part of your degree. You can apply with one of our partners or receive support to find your own. Griffith Business School supports all students with the opportunity for experiences that transform the way you think and help uncover the passion which drives your work. You can apply for both academic credit toward your degree and for financial assistance with academic support just a call or email away. This degree culminates in an integrative learning experience where you will use the knowledge accumulated through your studies to address an authentic business problem.

[Explore all majors here.](#)

## Majors

Choose one major (or double your career opportunities with two majors) from:

- Accounting (Extended)
- Asian Business
- Behavioural Science
- Business Analytics
- Economics
- Employment Relations
- Events
- Finance
- Financial Crime Investigation and Compliance
- Financial Planning (Extended)
- Political Science and International Relations
- Human Resource Management
- Innovation and Entrepreneurship
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Business
- Taxation
- Tourism and Travel

Add a **Language major** to your degree (so you can globalise your career options) from:

- Chinese
- French (Cross-Inst Study - UQ St Lucia)
- German (Cross-Inst Study - UQ St Lucia)
- Indonesian (Cross-Inst Study - UQ St Lucia)
- Italian
- Japanese
- Korean (Cross-Inst Study - UQ St Lucia)
- Modern-Greek (Cross-Inst Study - Flinders Uni)
- Spanish

## Flexible degree

At Griffith, you can build your business studies around the lifestyle that suits you. Choose to study part-time or full-time, on campus or online, and take advantage of our advanced online learning system providing you with the flexibility and support to study anytime, anywhere.

## Online degree

This degree can be completed online. Not all majors are available if you wish to study wholly online. Please refer to the list of majors above to identify which majors are available online. You can also mix your studies by selecting to study some trimesters online with others on campus.

## Graduate with a head start in the job market

When you study Business at Griffith you get more than just a high-quality degree. BusinessPLUS is a program designed to give Griffith Business School students the skills and networks you need for a headstart in the workplace. You'll participate in skills-based, career management training with opportunities for internships, our mentoring program and industry engagement projects that introduce you to the business networks of your chosen profession. The program can be personalised for beginners as well as those who have more advanced skills.

Code	Program title	Campus	Intake
1632	<b>Bachelor of Business</b>	Gold Coast, Nathan, Online	Trimester 1, Trimester 2 and Trimester 3
<b>1633</b>	<b>Bachelor of Advanced Business (Honours) (this program)</b>	<b>Gold Coast, Nathan, Online</b>	<b>Trimester 1, Trimester 2 and Trimester 3</b>

Note: Progression is dependent upon satisfying admission requirements.

## My attendance during the program

### Attendance information

This degree is offered full-time and part-time at the Nathan and Gold Coast campuses and online. You may choose to study courses on-campus, online or a combination of modes to suit your requirements. You may also choose to study courses at other campuses if or where the program structure allows.

Online students will be able to access course materials, participate in learning activities, lodge assessment items and access support services via [Learning@Griffith](mailto:Learning@Griffith). There is no requirement for on-campus attendance and access to a reliable computer with an internet connection is essential.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week.

Classes may be scheduled during the day and evening throughout the week.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

### Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

## My career opportunities

### My career opportunities

As an Honours graduate, you will be able to plan and conduct research in business and commerce and will be well-placed for positions in the private, not-for-profit and public sectors. You'll graduate with strong business networks and the authentic business knowledge to apply problem solving skills to a broad range of business environments from planning and strategy to management and specific skills like advertising, economics and accounting, depending on your customised degree.

### Accounting

You will be equipped for a career in a range of private, public sector or not-for-profit organisations where you could work in areas such as accounting, administration, auditing, business management, commercial and taxation law, managerial accounting, and taxation. Opportunities exist for exciting and challenging careers locally, nationally and internationally, and aren't limited to accounting firms.

### Asian Business

You could find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

### Behavioural Science

You could find career opportunities in government, private enterprise and not-for-profit organisations across various

disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

### **Business Analytics**

You'll be at the forefront of tomorrow's business decisions by acquiring a 'common language' understandable by both data scientists and business management. You may find roles in analytics and strategy across the spectrum of industry; government, private sector and not for profit, as companies look to gain strategic advantage from data-led decision making.

### **Economics**

You will be prepared for work in the banking and finance industry as an analyst or advisor, in property development or real estate; in government policy in fields such as the environment, health, education and transport; or in large mining companies analysing markets and investment opportunities. You may also find career opportunities in major international organisations such as the World Bank, the United Nations, the Organisation for Economic Co-operation and Development (OECD) and the Asian Development Bank.

### **Employment Relations**

You may find opportunities to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

### **Events**

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

### **Finance**

You will be prepared for work as a financial advisor or controller, financial planner, or stockbroker. You may also find opportunities in insurance and superannuation, futures, options and foreign exchange trading.

### **Financial Crime Investigation and Compliance**

You will be prepared for a range of career paths, including roles in financial crime compliance, sanctions management, anti-bribery and corruption compliance, investigation of anti-money laundering/counter-terrorism financing (AML/CTF), forensic accounting, data management and analysis, risk management, regulatory advisory, fraud prevention, and Know Your Customer (KYC) processes. These career opportunities are available in various sectors, including finance and banking, law enforcement, and regulatory bodies.

### **Financial Planning**

You will be equipped for a career as a financial planner, financial advisor or controller, or stockbroker. You may also find opportunities in insurance and superannuation, futures, options and foreign exchange trading.

### **Political Science and International Relations**

You could find opportunities providing advice to government and business leaders, developing policy and managing programs with domestic and international organisations in areas such as economic, environmental and social policy, diplomacy, and trade relations.

### **Human Resource Management**

You will graduate with a degree recognised by the Australian Human Resources Institute and be equipped for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

### **Innovation and Entrepreneurship**

As a graduate of the Innovation and Entrepreneurship major, you'll be able to create and develop innovative ideas that enable scale and societal impact. You will have an understanding of the entrepreneurial mindset, ways to identify or create opportunities, and the strategic and operational issues in firm creation. Create your own career by starting your own lifestyle or high-potential startup, be entrepreneurial while working in a family business or being an intrapreneur within someone's business.

### **International Business**

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

## Logistics and Supply Chain Management

You may find opportunities to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. These career opportunities exist in the public, private and not-for-profit sectors.

## Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find opportunities in roles such as a business manager in human resources, strategy, planning and policy, and training and development.

## Marketing

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

## Real Estate and Property Development

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

## Sport Management

Sport is big business. You could find opportunities in government departments, local, national and international sporting clubs and event management organisations. You may also find opportunities in sport tourism, marketing, media and athlete representation.

## Sustainable Business

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. The growing trend in consumers demanding sustainable, ethical products and services has seen businesses place sustainability and social benefits within their core values. These new business models means that leaders and managers need to know how the financial bottom line relates to other important elements of business; and how to transform traditional models to capitalise in the current environment. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

## Tourism and Travel

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be prepared for work related to major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## Program accreditation

### Program accreditation

Depending on the major you complete, you can graduate with a degree accredited by:

Accounting major: [Chartered Accountants Australia and New Zealand \(CA ANZ\)](#) and [CPA Australia](#).

Financial Planning major: [Financial Adviser Standards \(FAS\)](#).

## What are the fees?

### Commonwealth supported students

- The indicative fee represents the expected average fee for an annual full-time study load (80 credit points). This is based on average study patterns across courses and the Australian Government's broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets student contribution amounts on an annual basis.
- [Find out more...](#)

### Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

### **Tuition fees**

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

### **FEE-HELP**

Eligible undergraduate fee-paying students may defer their tuition fees by taking out a FEE-HELP loan which is part of the Higher Education Loan Program (HELP). Payment of the loan is via the taxation system when income reaches a specified level.

- [Higher Education Loan Program \(HELP\)](#)

### **Further information**

- [Calculating tuition fees](#)
- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
  - 3.2 - Fees for Undergraduate Students (Non-international)
  - [Fees and Charges Schedules](#)
- [Financial help and support](#)

### **Additional fee information**

Throughout your program you may be required to pay for the following items:

Expenses associated with field trips and placements.