Bachelor of Advanced International Tourism and Hotel Management (Honours) (Domestic students)

Program code
1655

Available at
Gold Coast Campus, Nathan Campus, Online

Duration
4 years full-time
8 years part-time

Credit points
320

Indicative fee
$15,500.00* per year (more)
* 2024 indicative annual CSP fee

Entry requirements
80.00
ATAR/RANK 2024
(more)

Commencing in
Trimester 1, Trimester 2 and Trimester 3

Prerequisites
NIL

Assumed knowledge
Any General or Applied English subject (Units 3&4, C)

Degree requirements: Students who started Trimester 2 - 2022

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Advanced International Tourism and Hotel Management (Honours) [BAdvancedIntTourHoMgt(Hons)]*, you must successfully complete 320 credit points, made up of the core courses AND

- 10 credit points for an Honours Listed elective, **AND**
- 60 credit points for the Tourism Management major or Hospitality Management major; **AND**
  - 60 credit points for a second major; **OR**
  - 60 credit points of listed and/or Undergraduate free-choice elective/s

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

Honours

Classification of Honours

This degree with Honours may be awarded in the following classes:

- Class I Honours
- Class IIA Honours
- Class IIB Honours
- Class III Honours

The class of Honours to be awarded to each student in this degree will be determined on the basis of the GPA achieved for the 80 credit points of nominated courses and a minimum percentage for the Dissertation as outlined in the **Dissertation Management Procedure**.

The nominated courses are as follows:

- 80 credit points of listed courses in the Honours year:
- 7010GBS Research Design
- 7014GBS Systematic Literature Review
- 7011GBS Quantitative Methods

- 7012GBS Qualitative Methods OR 7317AFE Advanced Quantitative Methods and Econometrics
- 6300GBS_P1 Honours Dissertation Part 1
- 6300GBS_P2 Honours Dissertation Part 2
- 6300GBS_P3 Honours Dissertation Part 3
- 6300GBS_P4 Honours Dissertation Part 4

Students who do not achieve Class III Honours will be awarded a Bachelor of International Tourism and Hotel Management.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Bachelor Honours Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- 5901LHS Language and Communication for Business and Commerce

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2022

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS	English Enhancement	Language and Communication for Business and Commerce	10

Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	1006THS	Core to Program	Global Tourism Systems	10
Tri 1,2	1007THS	Core to Program	Tourism, Travel and Technology	10
Tri 1,3	1004GBS	Core to Program	The Purpose of Business	10
Tri 2,3	1005GBS	Core to Program	Engaging Australia and the Asia-Pacific	10
Tri 2,3	1006GBS	Core to Program	Why Money Matters	10
Tri 1,3	1008GBS	Core to Program	Business Decision-Making	10
Tri 1,2	2230THS	Core to Program	Interpreting Tourism Management Information	10
Tri 1,2 or 3			Second major (see Note 1)	10
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	10

The second major option is only available to students not required to complete the English Language Enhancement course (5901LHS).

Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2120THS	Core to Program	Hospitality and Tourism Business Acumen	10
Tri 1,2 or 3			Second major (see Note 1)	10
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	10

The second major option is only available to students not required to complete the English Language Enhancement course (5901LHS).

You must complete one of the following majors:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2			Tourism Management major	60
			OR	
Tri 1,2			Hospitality Management major	60

Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Second major	40
			OR	
Tri 1,2 or 3			Listed and/or Free-choice electives	40
Tri 1	3203THS	Core to Program	Tourism Economics	10
Tri 2,3	3201THS	Core to Program	Tourism Disruption, Risk and Resilience	10
Tri 1,2	7010GBS	Hons Core to Program	Research Design	10
Tri 2	7014GBS	Hons Core to Program	Systematic Literature Review	10

Year 4 (Honours)

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	3400THS	Core to Program	Career Development	10
			OR	
Tri 1,2	2400THS	Core to Program	Career Development (formerly 3400THS)	10
Tri 1,2 or 3			Honours Listed elective	10
Tri 1,2	7011GBS	Hons Core to Program	Quantitative Methods	10
Tri 1,2	7012GBS	Hons Core to Program	Qualitative Methods	10
			OR	
Tri 1	7317AFE	Hons Core to Program	Advanced Quantitative Methods and Econometrics	10
Tri 1,2	6300GBS_P1	Hons Diss Core Prog	Honours Dissertation Part 1	10
Tri 1,2	6300GBS_P2	Hons Diss Core Prog	Honours Dissertation Part 2	10
Tri 1,2	6300GBS_P3	Hons Diss Core Prog	Honours Dissertation Part 3	10
Tri 1,2	6300GBS_P4	Hons Diss Core Prog	Honours Dissertation Part 4	10

Majors (16 available)

Int Tourism & Hotel Mgt Majors

Hospitality Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2208THS	Core to Major	International Food and Beverage Management	10
Tri 1,3	2222THS	Core to Major	Hotel Distribution and Sales	10
Tri 2	2216THS	Core to Major	Rooms Division Management	10
Tri 2	3231THS	Core to Major	Hospitality Service Excellence	10
Tri 2	3007THS	Core to Major	Hotel Revenue Management	10
Tri 1,2	3215THS	Core to Major	Hotel Service Operations Management (capstone course)	10

Tourism Management

You must complete 60 credit points from the following courses, including the capstone course:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Elective to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2233THS	Elective to Major	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	2235THS	Elective to Major	Visitor Precincts and Infrastructure (offered from 2023)	10
Tri 1	3200THS	Elective to Major	Destination Marketing	10
Tri 1	3120THS	Elective to Major	Diversity and Culture in Tourism	10
Tri 2	3018THS	Elective to Major	Destination Management (not offered from 2024)	10
Tri 2	2203THS	Elective to Major	Tourism Transportation Management (offered from 2024)	10
Tri 2	3009THS	Elective to Major	Tourism Futures (capstone course)	10

Business Majors

Asian Engagement

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2047IBA	Core to Major	Engaging Asia: Developing Cultural Competence (not offered from 2024)	10
			OR	
Tri 1	2129IBA	Core to Major	International Management	10
Tri 1	2048IBA	Core to Major	Understanding Asia: From Silk to Belt Roads	10
Tri 1	2046IBA	Core to Major	Case Studies and Negotiations in Asian Business	10
Tri 2	3053IBA	Core to Major	Asian Societies: Contemporary Issues and Challenges (capstone course)	10
Tri 1	3054IBA	Core to Major	Politics of Religion in Asia: Influencers and Identity (not offered from 2024)	10
			OR	
Tri 2	3016GIR	Core to Major	Religion, Politics and Globalisation	10

You must also complete 10CP from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3017IBA	Elective to Major	Crime, Business and Politics in Asia	10
Tri 1,3	3034IBA	Elective to Major	Asian Immersion Study Tour (not offered from 2022)	10
			OR	
Tri 1,2,3	3004GBS	Elective to Major	Business Study Tour	10
Tri 2	3052IBA	Elective to Major	Partnerships in Australia, Asia and the Pacific	10

Behavioural Science

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2000PSY	Core to Major	Experimental Design and Analysis (see Note 1) (not offered from 2024)	10
			OR	
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 1	3018PSY	Core to Major	Behaviour Change Skills (see Note 1 & 2) (not offered from 2025)	10
			OR	
Tri 3	3218AFE	Core to Major	Behavioural Finance (see Note 2)	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10

Note 1: Psychology students must complete 20 credit points of Level 2/Level 3 Griffith Business School electives in place of the overlapping (2000PSY and 3018PSY) courses.

Note 2: In 2024 3018PSY will be offered on campus in person only and 3218AFE will be offered in T3 online only.

Business Analytics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Core to Major	Introduction to Big Data Analytics	10
Tri 1	2031ICT	Core to Major	Data Analytics Methods	10
Tri 2	2030AFE	Core to Major	Business Intelligence	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 2	3030AFE	Core to Major	Predictive Analytics	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator (capstone course)	10

Economics

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

Employment Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2	2013EHR	Core to Major	Negotiation (Tri 3 not offered from 2023) (not offered from 2024)	10
			OR	
Tri 2,3	3021EHR	Core to Major	Negotiation (offered from 2024)	10
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
			OR	
Tri 1	3015EHR	Core to Major	Employment Relations Law (not offered from 2023)	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Event Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Government and International Relations

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	2013GIR	Core to Major	Political Leadership (not offered from 2023)	10
			OR	
Tri 1	3027GIR	Core to Major	Business and Politics in the Asia Pacific	10
Tri 2	3023GIR	Core to Major	The Age of Migration	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10
Tri 1	3022GIR	Core to Major	The Rise of Global Populism	10
Tri 2	3001GIR	Core to Major	Solving Policy Problems (capstone course)	10

Human Resource Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
			AND	
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
			OR	
Tri 2	2009EHR	Core to Major	Recruitment and Selection (not offered from 2023)	10
			AND	
Tri 1,2	3011EHR	Core to Major	Performance Management (not offered from 2023)	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10
			OR	
Tri 1,2 or 3	3001GBS	Core to Major	UG Business Internship I	10

Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

Marketing

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
			OR	
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

Sport Management

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business (capstone course)	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems	10

Electives (3 available)
Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program. If you require guidance, please liaise with your Program Director.

Elective courses may be available at multiple campuses and during a different trimester. **Click on the course** to find out more information on where and when the course is offered.

Tourism Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 3	3006THS	Listed Elective 2	Cruise Industry Management (not offered from 2022)	10
Tri 2	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1	3203THS	Listed Elective 2	Tourism Economics	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 1,3	2222THS	Listed Elective 2	Hotel Distribution and Sales	10
Tri 2	2213THS	Listed Elective 2	Culinary Tourism	10
Tri 1	2208THS	Listed Elective 2	International Food and Beverage Management	10
Tri 3	3218THS	Listed Elective 2	E Commerce Platforms for T and H Business (offered from 2024)	10
Tri 2	3211THS	Listed Elective 2	Tourism and the Sharing Economy (offered from 2024)	10
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 3	3016EHR	Listed Elective 2	Disruption, Technology and Workplaces (not offered from 2021)	10
Tri 2	3207THS	Listed Elective 2	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3213THS	Listed Elective 2	Conference and Convention Management	10
Tri 2	3231THS	Listed Elective 2	Hospitality Service Excellence	10
Tri 2	2235THS	Listed Elective 2	Visitor Precincts and Infrastructure (offered from 2023)	10
Tri 2	2203THS	Listed Elective 2	Tourism Transportation Management (offered from 2024)	10
Tri 3	2217THS	Listed Elective 2	Wine Studies (not offered from 2024)	10
Tri 3	3008THS	Listed Elective 2	Cruise Industry Experience (not offered in 2022)	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

Hospitality Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 3	3006THS	Listed Elective 2	Cruise Industry Management (not offered from 2022)	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1	3200THS	Listed Elective 2	Destination Marketing	10
Tri 2	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 2	2213THS	Listed Elective 2	Culinary Tourism	10
Tri 2	2233THS	Listed Elective 2	Tourism Impact Assessment (not offered from 2023)	10
Tri 2	3018THS	Listed Elective 2	Destination Management (not offered from 2024)	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3207THS	Listed Elective 2	Event Business Development (not offered from 2023)	10
Tri 2	3210THS	Listed Elective 2	Contemporary Issues in Tourism and Hotel Management (not offered from 2018)	10
Tri 2	3213THS	Listed Elective 2	Conference and Convention Management	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 3	1120THS	Listed Elective 2	Hospitality Services Practices (not offered from 2020)	10
Tri 3	2217THS	Listed Elective 2	Wine Studies (not offered from 2024)	10
Tri 3	3008THS	Listed Elective 2	Cruise Industry Experience	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the Griffith Business School Student Opportunities website.

Trimester	Course code	Requirement	Course title	CP
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	2043IBA	Listed Elective 2	Innovation, Creativity and Entrepreneurship	10
Tri 1	3114IBA	Listed Elective 2	Management Problem Solving (not offered from 2022)	10
Tri 1,2 or 3	3001GBS	Listed Elective 2	UG Business Internship I	10
Tri 1,2 or 3	3000GBS	Listed Elective 2	UG Business Internship II	20
Tri 1	3035IBA	Listed Elective 2	Asian Business Research Project (not offered from 2022)	10
Tri 1,2 or 3	3002LFC	Listed Elective 2	Community Internship and Partnerships for SDGs	10
Tri 2,3	3029MKT	Listed Elective 2	Self-Marketing	10
Tri 2	2013EHR	Listed Elective 2	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 2	Negotiation (offered from 2024)	10
Tri 2,3	2034IBA	Listed Elective 2	Griffith Innovation Challenge (formerly 3031IBA)	10
Tri 2	3014IBA	Listed Elective 2	Negotiation Knowledge and Skill (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 2	Negotiation (offered from 2024)	10
Tri 2	3102GBS	Listed Elective 2	Business Simulation (not offered from 2020)	10
Tri 2	3038IBA	Listed Elective 2	The Business of Changing the World	10
Tri 1,2 or 3	3101GBS	Listed Elective 2	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2 or 3	3002GBS	Listed Elective 2	Co-Design Incubator	10
Tri 3	3100AFE	Listed Elective 2	Indigenous Australians: Everybody's Business (not offered from 2023)	10
			courseLineOperator	
Tri 3	3100GBS	Listed Elective 2	Indigenous Australians: Everybody's Business	10
Tri 3	3003GBS	Listed Elective 2	UG Global Mobility Internship II	20
Tri 1,3	3034IBA	Listed Elective 2	Asian Immersion Study Tour (not offered from 2022)	10
			courseLineOperator	
Tri 1,2,3	3004GBS	Listed Elective 2	Business Study Tour	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 3	3036IBA	Listed Elective 2	The Business of You (not offered from 2022)	10
Tri 3	3037IBA	Listed Elective 2	The Business of Business (not offered from 2022)	10

Event Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2018THS	Listed Elective 2	Sport Event and Facility Planning	10
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 2	3226THS	Listed Elective 2	Tourism Study Tour	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles (not offered in 2021)	10
Tri 2	3207THS	Listed Elective 2	Event Business Development (not offered from 2023)	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10
Tri 2,3	3201THS	Listed Elective 2	Tourism Disruption, Risk and Resilience	10
Tri 3	3310THS	Listed Elective 2	Community Based Ecotourism Field Study (not offered in 2022)	10

Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	3009EHR	Listed Elective 2	Global Human Resource Management	10
Tri 1	3027GIR	Listed Elective 2	Business and Politics in the Asia Pacific	10
Tri 2	2011IBA	Listed Elective 2	Export Management	10
Tri 2	3155IBA	Listed Elective 2	Operations Management	10
Tri 2	3522NSC	Listed Elective 2	Contemporary Aviation Management	10
Tri 3	3004IBA	Listed Elective 2	Intercultural Management (not offered from 2022)	10

Marketing

Trimester	Course code	Requirement	Course title	CP
Tri 2	2002MKT	Listed Elective 2	Corporate Communications and Public Relations (not offered from 2020)	10
Tri 1	2036MKT	Listed Elective 2	Retail Marketing	10
Tri 2	2038MKT	Listed Elective 2	Personal Selling and Sales Management (not offered from 2022)	10
			courseLineOperator	
Tri 1	3038MKT	Listed Elective 2	Sales and Negotiation	10
Tri 3	2098MKT	Listed Elective 2	Branding and Promoting New Business Ventures	10
Tri 2	3007MKT	Listed Elective 2	Marketing for Behaviour Change	10
Tri 2	3042MKT	Listed Elective 2	Marketing Globally (not offered from 2023)	10
Tri 1	3055MKT	Listed Elective 2	Green Marketing	10
Tri 3	3013MKT	Listed Elective 2	Entertainment and the Arts Marketing	10

Real Estate and Property Development

Trimester	Course code	Requirement	Course title	CP
Tri 1	3118THS	Listed Elective 2	Planning Sustainable Communities (not offered from 2020)	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2310THS	Listed Elective 2	Property Market Research and Analysis	10
Tri 1,2 or 3			Real Estate License (see Note 1)	10
Tri 2	2008EHR	Listed Elective 2	Business Communication (not offered from 2022)	10
Tri 2	2013EHR	Listed Elective 2	Negotiation (formerly 3001EHR) (not offered from 2024)	10
			courseLineOperator	
Tri 2,3	3021EHR	Listed Elective 2	Negotiation (offered from 2024)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Listed Elective 2	Event Management Principles	10
Tri 1	2315THS	Listed Elective 2	Event Marketing and Sponsorship	10
Tri 1	3117THS	Listed Elective 2	Facility and Venue Management	10
Tri 1,2	3410THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2	3411THS	Listed Elective 2	Tourism, Hospitality, Event, Sport and Property Internship II (not offered from 2022)	20
Tri 2	2209THS	Listed Elective 2	Managing Projects in Service Industries	10
Tri 2	2220THS	Listed Elective 2	Athlete Management Principles (not offered in 2021)	10
Tri 2	3204THS	Listed Elective 2	Event Evaluation	10
Tri 2	3224THS	Listed Elective 2	Community Events and Festivals (not offered from 2019)	10

Honours Listed electives

Trimester	Course code	Requirement	Course title	CP
Tri 1	7115IBA	Listed Elective	Managing Complex Projects	10
Tri 1	7251AFE	Listed Elective	Applied Finance	10
Tri 1	7021GIR	Listed Elective	International Law and Organisations	10
Tri 1,2	7205MKT	Listed Elective	Brand Strategy and Management	10
Tri 1,2	3217AFE	Listed Elective	Student Managed Investment Fund	10
Tri 1,2 or 3	3101GBS	Listed Elective	I-WIL in Impact Oriented Workplaces (not offered from 2022)	10
Tri 1,2	3410THS	Listed Elective	Tourism, Hospitality, Event, Sport and Property Internship I (Not offered from 2022)	10
Tri 1,2 or 3	3000AFE	Listed Elective	Tax Clinic	10
Tri 1,2 or 3	3001GBS	Listed Elective	UG Business Internship I	10
Tri 1,2 or 3	3002LFC	Listed Elective	Community Internship and Partnerships for SDGs	10
Tri 1,2 or 3	2034IBA	Listed Elective	Griffith Innovation Challenge	10
			courseLineOperator	
Tri 1,2 or 3	3031IBA	Listed Elective	Griffith Innovation Challenge	10
Tri 1,2 or 3	7009GBS	Listed Elective	Co-Design Incubator	10
Tri 2	3102GBS	Listed Elective	Business Simulation (not offered from 2020)	10
Tri 2,3	7112IBA	Listed Elective	Globalisation and Corporate Social Responsibility	10

Free-choice electives

You may select free-choice electives from the list below or any Undergraduate free-choice elective/s offered across the University provided prerequisites are met. You must ensure that you **do not exceed the maximum of Level 1 courses** in your entire program. If you require guidance, please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	1084LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Free-choice Elective	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	1080LHS	Free-choice Elective	Spanish 1A	10
Tri 2	1081LHS	Free-choice Elective	Spanish 1B	10
Tri 1,3	1090LHS	Free-choice Elective	Italian 1A	10
			courseLineOperator	
Tri 3	1092LHS	Free-choice Elective	Intensive Italian 1A (not offered from 2020)	10
Tri 2,3	1091LHS	Free-choice Elective	Italian 1B	10
			courseLineOperator	
Tri 3	1093LHS	Free-choice Elective	Intensive Italian 1B (not offered from 2020)	10
Tri 1,3	1032LHS	Free-choice Elective	Japanese 1A	10
Tri 2,3	1033LHS	Free-choice Elective	Japanese 1B	10
Tri 1	1621ICT	Free-choice Elective	Web Technologies (not offered from 2025)	10
Tri 1,3	1043SCG	Free-choice Elective	Introduction to Environmental Sustainability	10
Tri 1,3	1015SCG	Free-choice Elective	Quantitative Reasoning	10
Tri 1,3	1007ICT	Free-choice Elective	Computer Systems and Cyber Security	10
Tri 2	1805ICT	Free-choice Elective	Human Computer Interaction (not offered from 2024)	10
Tri 1,3	1001PSY	Free-choice Elective	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Free-choice Elective	Introduction to Psychology 2	10
Tri 2,3	1803ICT	Free-choice Elective	Application Systems	10
Tri 2,3	1802ICT	Free-choice Elective	Foundations of Systems Development (not offered from 2025)	10
Tri 1	1701ICT	Free-choice Elective	Creative Coding	10
Tri 2	1003GIR	Free-choice Elective	Global Political Economy	10
Tri 2	1102GIR	Free-choice Elective	Comparative Political Institutions	10

Trimester	Course code	Requirement	Course title	CP
Tri 2	1213LHS	Free-choice Elective	Approaches to Human Security	10
Tri 1,3	1003CCJ	Free-choice Elective	Law, Crime and Justice (Tri 3 online only)	10
Tri 1	1505LHS	Free-choice Elective	Introduction to Communication and Journalism	10
Tri 1	1507LHS	Free-choice Elective	Research and Writing for Journalism	10
Tri 3	2424LHS	Free-choice Elective	Japan Study Tour	10
Tri 1,3	1007LHS	Free-choice Elective	Understanding the Social World	10
Tri 2	1512LHS	Free-choice Elective	Communication Performance	10
Tri 1	1015HSV	Free-choice Elective	Human Behaviour	10
Tri 1	1977MED	Free-choice Elective	Introduction to Health Promotion	10
Tri 1	1982MED	Free-choice Elective	Sustainability and Health	10
Tri 2	1531QCA	Free-choice Elective	Making Visual Media	10
Tri 1,2,3	2814ICT	Free-choice Elective	Data Management	10
Tri 1,3	2513LHS	Free-choice Elective	Media Law	10
Tri 2	2509LHS	Free-choice Elective	Media, Politics and Public Opinion (offered in even years)	10
Tri 1	2505LHS	Free-choice Elective	Ethical Communication	10
Tri 2	2030ICT	Free-choice Elective	Introduction to Big Data Analytics	10
Tri 1	3014LHS	Free-choice Elective	Chinese/English Written Communication 1	10
Tri 2	3015LHS	Free-choice Elective	Chinese/English Written Communication 2	10
Tri 1	3012LHS	Free-choice Elective	Chinese/English Business Interpreting 1	10
Tri 2	3013LHS	Free-choice Elective	Chinese/English Business Interpreting 2	10
Tri 1	3518LHS	Free-choice Elective	Media Campaigns and Strategies (offered in odd years)	10
Tri 2	3533LHS	Free-choice Elective	Japanese for Professional Purposes	10
Tri 3	3310THS	Free-choice Elective	Community Based Ecotourism Field Study (not offered in 2022)	10
Tri 1	4030ICT	Free-choice Elective	Big Data Analytics and Social Media (not offered from 2023)	10
			courseLineOperator	
Tri 1,2,3	3032ICT	Free-choice Elective	Big Data Analytics and Social Media	10
Tri 3	2105LHS	Free-choice Elective	Writing the Character Journey from Comics to Film (not offered from 2023)	10

Trimester	Course code	Requirement	Course title	CP
			courseLineOperator	
Tri 3	2104LHS	Free-choice Elective	Writing the Character Journey from Comics to Film	10