

Bachelor of Communication (Domestic students)

Program code

Commencing in

Prerequisites

1685

Trimester 1 and Trimester 2

NIL

Available at

Assumed knowledge

Any General or Applied English subject (Units 3&4, C)

Gold Coast Campus, Nathan Campus

Duration

3 years full-time6 years part-time

Credit points

240

Degree requirements: Students who started Trimester 1 - 2025

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of Bachelor of Communication (BComm), you must successfully complete 240 credit points including:

- 100 credit points for the Core module
- 60 credit points for the Major module
- 80 credit points for the Flexible module

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

• 5904LHS Language and Communication for Arts and Social Sciences

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2025

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

<u>Note:</u> Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete the following course in their first trimester of study in place of a flexible module elective.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences	10

Core module

Year 1

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1505LHS	Core to Program	Introduction to Communication and Journalism	10
Tri 1	Tri 1 1509LHS Core to Program		Empowering the Professional Communicator	10
Tri 1	1513LHS	Core to Program	Digital Media and Portfolio Production	10
Tri 2	1518LHS	Core to Program	Telling Stories with Pictures and Sound	10
Tri 2	1519LHS	Core to Program	Communicating Ideas Professionally	10
Tri 2	1520LHS	Core to Program	Social Media for Global Communication	10
Tri 1,2 or 3			Flexible module courses (see Note 1)	20

Note 1: Students required to complete 5904LHS must complete this course in their flexible module.

Year 2

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2513LHS	Core to Program	Media Law	10
Tri 1	2505LHS	Core to Program	Ethical Communication	10
Tri 1,2			Major module courses	30
Tri 1,2 or 3			Flexible module courses (see Note 2)	30

Note 2: The flexible module comprises a second major, a minor and/or electives.

Year 3

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3531LHS	Core to Program	Industry Internship 1	10
Tri 2	3548LHS	Core to Program	Communication for Social and Environmental Responsibility	10
Tri 1,2			Major module courses	30
Tri 1,2 or 3			Flexible module courses (see Note 2)	30

Note 2: The flexible module comprises a second major, a minor and/or electives.

Majors (2 available) Journalism You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2575LHS	Core to Major	The Emerging Journalist	10
Tri 2	2576LHS	Core to Major	Broadcast Journalism	10
Tri 1	2514LHS	Core to Major	Longform Journalism	10
Tri 2	3551LHS	Core to Major	Skills for the Investigative Reporter	10
Tri 2	3507LHS	Core to Major	Human Rights Journalism and Communication	10
Tri 1	3552LHS	Core to Major	Global Journalism: Reporting the World	10

Strategic Communication

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2512LHS	Core to Major	Public Writing and Professional Practice	10
Tri 1	3549LHS	Core to Major	Communication Campaigns and Strategies	10
Tri 2	2515LHS	Core to Major	Media Relations	10
Tri 2	2525LHS	Core to Major	Health and Science Communication	10
Tri 2	3517LHS	Core to Major	Crisis and Disaster Communication	10
Tri 2	3575LHS	Core to Major	Event and Entertainment Communication	10

Minors (1 available)

Environmental and Climate Change Communication

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2524LHS	Core to Minor	Environmental and Climate Change Communication	10
Tri 1	2101GIR	Core to Minor	The Politics of Environment and Sustainability	10
Tri 2	3576LHS	Core to Minor	Geographies of Community and Environment	10
Tri 2	3517LHS	Core to Minor	Crisis and Disaster Communication	10

Electives (1 available) Flexible Module

You may select 80 credit points for the flexible module from the list below, or any Undergraduate free-choice elective/s offered across the University provided prerequisites are met. If you require guidance, please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	2524LHS		Environmental and Climate Change Communication	10
Tri 2	3202LHS		Intercultural Communication	10
Tri 2	1117LHS		World History	10
Tri 2	1103LHS		Introduction to Creative Writing	10
Tri 2	3707LHS		Editing for Publication	10
Tri 1	2151LHS		Language and Gender	10
Tri 1,3	1007LHS		Understanding the Social World	10
Tri 3	2035LHS		Global Indigeneities	10
Tri 2	2550LHS		Migration, Diversity and Social Justice	10
Tri 1	2111LHS		Public Policy for Change	10
Tri 2	3145LHS		War, Peace and Security: Humanity and History	10
Tri 1	2101LHS		Australia and the World	10
Tri 2	3053LHS		Contemporary Aboriginal Issues	10
Tri 1	3027GIR		Business and Politics in the Asia Pacific	10
Tri 2	2312THS		Sport Digitisation and Communication	10
Tri 1	2006GIR		Politics, Spin and the Media	10

You must ensure that you complete a minimum of 60 credit points of Level 3 courses (or higher) and the maximum of level 1 courses (100 credit points) is not exceeded in your entire program.