



## Bachelor of Communication (Domestic students)

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### Program code

1685

### Commencing in

Trimester 1 and Trimester 2

### Available at

Gold Coast Campus, Nathan Campus

### Duration

3 years full-time

6 years part-time

### Credit points

240

### Degree requirements: Students who started Trimester 1 - 2025

**For Domestic and those International students not required to complete the English Language Enhancement course**

For the award of *Bachelor of Communication (BComm)*, you must successfully complete 240 credit points including:

- 100 credit points for the Core module
- 60 credit points for the Major module
- 80 credit points for the Flexible module

### Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

### Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

### English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- **5904LHS Language and Communication for Arts and Social Sciences**

**Students whose first language is English are not permitted to undertake this course.**

### Program learning outcomes

#### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

**Program Learning Outcomes for this award** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 1 - 2025

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

**Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.**

### English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete the following course in their first trimester of study in place of a flexible module elective.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5904LHS	English Enhancement	Language and Communication for Arts and Social Sciences	10

### Core module

#### Year 1

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	1505LHS	Core to Program	Introduction to Communication and Journalism	10
Tri 1	1509LHS	Core to Program	Empowering the Professional Communicator	10
Tri 1	1513LHS	Core to Program	Digital Media and Portfolio Production	10
Tri 2	1518LHS	Core to Program	Telling Stories with Pictures and Sound	10
Tri 2	1519LHS	Core to Program	Communicating Ideas Professionally	10
Tri 2	1520LHS	Core to Program	Social Media for Global Communication	10
Tri 1,2 or 3			Flexible module courses (see Note 1)	20

Note 1: Students required to complete 5904LHS must complete this course in their flexible module.

#### Year 2

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2513LHS	Core to Program	Media Law	10
Tri 1	2505LHS	Core to Program	Ethical Communication	10
Tri 1,2			Major module courses	30
Tri 1,2 or 3			Flexible module courses (see Note 2)	30

Note 2: The flexible module comprises a second major, a minor and/or electives.

#### Year 3

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3531LHS	Core to Program	Industry Internship 1	10
Tri 2	3548LHS	Core to Program	Communication for Social and Environmental Responsibility	10
Tri 1,2			Major module courses	30
Tri 1,2 or 3			Flexible module courses (see Note 2)	30

Note 2: The flexible module comprises a second major, a minor and/or electives.

**Majors (2 available)**  
**Journalism**

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2575LHS	Core to Major	The Emerging Journalist	10
Tri 2	2576LHS	Core to Major	Broadcast Journalism	10
Tri 1	2514LHS	Core to Major	Longform Journalism	10
Tri 2	3551LHS	Core to Major	Skills for the Investigative Reporter	10
Tri 2	3507LHS	Core to Major	Human Rights Journalism and Communication	10
Tri 1	3552LHS	Core to Major	Global Journalism: Reporting the World	10

## Strategic Communication

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2512LHS	Core to Major	Public Writing and Professional Practice	10
Tri 1	3549LHS	Core to Major	Communication Campaigns and Strategies	10
Tri 2	2515LHS	Core to Major	Media Relations	10
Tri 2	2525LHS	Core to Major	Health and Science Communication	10
Tri 2	3517LHS	Core to Major	Crisis and Disaster Communication	10
Tri 2	3575LHS	Core to Major	Event and Entertainment Communication	10

## Minors (1 available)

### Environmental and Climate Change Communication

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2524LHS	Core to Minor	Environmental and Climate Change Communication	10
Tri 1	2101GIR	Core to Minor	The Politics of Environment and Sustainability	10
Tri 2	3576LHS	Core to Minor	Geographies of Community and Environment	10
Tri 2	3517LHS	Core to Minor	Crisis and Disaster Communication	10

## Electives (1 available)

### Flexible Module

You may select 80 credit points for the flexible module from the list below, or any **Undergraduate free-choice elective/s** offered across the University provided prerequisites are met. If you require guidance, please liaise with your Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	2524LHS		Environmental and Climate Change Communication	10
Tri 2	3202LHS		Intercultural Communication	10
Tri 2	1117LHS		World History	10
Tri 2	1103LHS		Introduction to Creative Writing	10
Tri 2	3707LHS		Editing for Publication	10
Tri 1	2151LHS		Language and Gender	10
Tri 1,3	1007LHS		Understanding the Social World	10
Tri 3	2035LHS		Global Indigeneities	10
Tri 2	2550LHS		Migration, Diversity and Social Justice	10
Tri 1	2111LHS		Public Policy for Change	10
Tri 2	3145LHS		War, Peace and Security: Humanity and History	10
Tri 1	2101LHS		Australia and the World	10
Tri 2	3053LHS		Contemporary Aboriginal Issues	10
Tri 1	3027GIR		Business and Politics in the Asia Pacific	10
Tri 2	2312THS		Sport Digitisation and Communication	10
Tri 1	2006GIR		Politics, Spin and the Media	10

You must ensure that you complete a minimum of 60 credit points of Level 3 courses (or higher) and the maximum of level 1 courses (100 credit points) is not exceeded in your entire program.