



Bachelor of Communication (Domestic students)

Program code

1685

Commencing in

Trimester 1 and Trimester 2

Available at

Gold Coast Campus, Nathan Campus

Duration

3 years full-time

6 years part-time

Credit points

240

Important Notes

This program will be available to commencing students from Trimester 1, 2025.

About this program

Developed in close consultation with industry, the Bachelor of Communication will produce communication specialists who understand the diversity and complexity of the contemporary communication and media landscape and are able to thrive within it.

Specifically designed to respond to the demand for graduates who are ready for the challenges and opportunities of next generation media and associated industries, this degree will equip students with a comprehensive set of advanced writing skills, multimedia production abilities, and the capacity to think both laterally and creatively.

You will work alongside and learn from some of the best journalists, editors, producers, content makers and communication professionals in the country. Our top industry placements open doors to a diverse media career. Our graduates will be professional storytellers, journalists and communicators who are set to lead innovation and change in the 21st century communication and media industry.

Graduates will be well equipped to work within journalism, freelance writing, strategic or public relations, corporate promotions, commercial communication, creative industries, public relations and communications firms, government and non-government organisations, not-for-profit and aid organisations, media and the film industry, entrepreneurial and start-up organisations.

My attendance during the program

Attendance information

The Bachelor of Communication is offered full-time and part-time on campus at the Gold Coast and Nathan campuses.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

My career opportunities

My career opportunities

Occupations may include: social media coordinator, community and stakeholder engagement officer, digital marketing specialist, communications officer, events manager, social media manager, public relations consultant, public relations professional, strategic communications specialist, media liaison officer, campaign manager, media analyst, promotions officer, copywriter, journalist, reporter, producer, researcher, editor freelance writer, corporate promotions and communications.