



Bachelor of Communication (International students)

Program code	Entry requirements	Apply Now
1685	6.5	
Available at	IELTS (Academic) (more)	
Gold Coast Campus, Nathan Campus	CRICOS code	
Duration	114984G	
3 years full-time	Commencing in	
Credit points	Trimester 1 and Trimester 2	
240		

Important Notes

This program will be available to commencing students from Trimester 1, 2025.

About this program

Developed in close consultation with industry, the Bachelor of Communication will produce communication specialists who understand the diversity and complexity of the contemporary communication and media landscape and are able to thrive within it.

Specifically designed to respond to the demand for graduates who are ready for the challenges and opportunities of next generation media and associated industries, this degree will equip students with a comprehensive set of advanced writing skills, multimedia production abilities, and the capacity to think both laterally and creatively.

You will work alongside and learn from some of the best journalists, editors, producers, content makers and communication professionals in the country. Our top industry placements open doors to a diverse media career. Our graduates will be professional storytellers, journalists and communicators who are set to lead innovation and change in the 21st century communication and media industry.

Graduates will be well equipped to work within journalism, freelance writing, strategic or public relations, corporate promotions, commercial communication, creative industries, public relations and communications firms, government and non-government organisations, not-for-profit and aid organisations, media and the film industry, entrepreneurial and start-up organisations.

My attendance during the program

Attendance information

The Bachelor of Communication is offered full-time on campus at the Gold Coast and Nathan campuses.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

My career opportunities

My career opportunities

Occupations may include: social media coordinator, community and stakeholder engagement officer, digital marketing specialist, communications officer, events manager, social media manager, public relations consultant, public relations professional, strategic communications specialist, media liaison officer, campaign manager, media analyst, promotions officer, copywriter, journalist, reporter, producer, researcher, editor freelance writer, corporate promotions and communications.