



## Bachelor of Architectural Design/Bachelor of Business (International students)

<b>Program code</b> 1689	<b>Entry requirements</b> 6.5	<b>Prerequisites</b> NIL
<b>Available at</b> Gold Coast Campus	IELTS (Academic) ( <a href="#">more</a> )	<b>Assumed knowledge</b> Any General or Applied English subject (Units 3&4, C)
<b>Duration</b> 4.5 years full-time	<b>CRICOS code</b> 116388M	<a href="#">Apply Now</a>
<b>Credit points</b> 360	<b>Commencing in</b> Trimester 1 and Trimester 2	
<b>Indicative fee</b> <a href="#">Find out more</a>		

### Degree requirements: Students who started Trimester 1 - 2025

**For Domestic and those International students not required to complete the English Language Enhancement course**

For the award of *Bachelor of Architectural Design/Bachelor of Business (BArchDes/BBus)*, you must successfully complete 320 credit points, made up of:

- 300 credit points for the Core Module
- 60 credit points for the Major Module.

**For International students required to complete the English Language Enhancement Course.**

For the award of *Bachelor of Architectural Design/Bachelor of Business (BArchDes/BBus)*, you must successfully complete 320 credit points, made up of:

- 10 credit points for [5903LHS Language and Communication for Sciences](#);
- 290 credit points for the Core Module;
- 60 credit points for the Major Module.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

### Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

All undergraduate International students are required to complete an **English Language Enhancement Course** unless specific criteria are met as specified in Section 5.0 [Qualifications Procedure](#).

The following course must be completed in the first trimester of study:

- [5903LHS Language and Communication for Sciences](#)

Advice regarding the requirement to complete the English Language Enhancement Course is available via the *myGriffith* portal (in the To Do List).

**Students whose first language is English are not permitted to undertake this course.**

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and

training. The Bachelor of Architectural Design and the Bachelor of Business are accredited as an AQF Level 7 - Bachelor Degree.

## Program learning outcomes

### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Architectural Design** and **Bachelor of Business** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

## Course list: Students starting Trimester 1 - 2025

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

Students must check the prerequisite and incompatible requirements before selecting any course within this program.

### English Language Enhancement course

Students required to undertake the English Language Enhancement course must complete the following course in their first trimester of study. Students will not complete course **1007GBS The Future of Work**.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	<b>5903LHS</b>	English Enhancement	Language and Communication for Sciences	10

### Core Module

#### Year 1

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	<b>1901ENG</b>	Core to Program	Design Studio 1 Bodies in Space and Place	20
Tri 1,3	<b>1908ENG</b>	Core to Program	Designer Languages	10
Tri 1,3	<b>1004GBS</b>	Core to Program	The Purpose of Business	10
Tri 2	<b>1902ENG</b>	Core to Program	Studio 2 Sectioned Spaces and Places	20
Tri 2	<b>1904ENG</b>	Core to Program	Construction Material and Practice	10
Tri 2	<b>1005GBS</b>	Core to Program	Engaging Australia and the Asia-Pacific	10

#### Year 2

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	<b>2903ENG</b>		Studio 3 - Contextual Response	20
Tri 1	<b>2908ENG</b>		Communicating Design Ideas and Industry Software	10
Tri 1,3	<b>1007GBS</b>		The Future of Work	10
Tri 2	<b>2904ENG</b>		Design Studio 4 - Contextual Awareness	20
Tri 2	<b>1024ENG</b>		Intro to Digital and Spatial Analysis	10
Tri 2	<b>1006GBS</b>		Why Money Matters	10

#### Year 3

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	3905ENG		Design Studio 5 City Systems	20
Tri 1	3904ENV		Building Construction and Services	10
Tri 1,3	1008GBS		Business Decision-Making	10
Tri 2	3906ENG		Design Studio 6 - Constructional Composition	20
Tri 2,3	1009GBS		Grand Challenges for Business	10
Tri 2,3			Business major course	10

#### Year 4

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2907ENG		Operative Architectural History	10
Tri 1	3907ENG		History of Urban and Architectural Typologies	10
Tri 1,3	2101GBS		Path to Professional Success: Navigating Your Future	10
Tri 1,2,3			Business major courses	30
Tri 2	3908ENG		Architectural Documentation	10
Tri 2,3	2102GBS		Business Communication	10

#### Year 5

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	3103GBS		Creating Better Business (capstone course)	10
Tri 1	3104GBS		Empowerment through Experience: Unlocking Career Readiness for Business Professionals	10
Tri 1,2,3			Business major courses	20

### Bachelor of Business - Majors (20 available)

#### Asian Business

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA		Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2046IBA		Case Studies and Negotiations in Asian Business	10
Tri 2	3052IBA		Partnerships in Australia, Asia and the Pacific	10
Tri 1	3017IBA		Crime, Business and Politics in Asia	10
Tri 1	2048IBA		Understanding Asia: From Silk to Belt Roads	10
Tri 2	3053IBA		Asian Societies: Contemporary Issues and Challenges	10

#### Behavioural Science

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 3	3218AFE	Core to Major	Behavioural Finance	10

## Business Analytics

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030ICT	Core to Major	Introduction to Big Data Analytics	10
Tri 1	2031ICT	Core to Major	Data Analytics Methods	10
Tri 2	2030AFE	Core to Major	Business Intelligence	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 2	3030AFE	Core to Major	Predictive Analytics	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator (capstone course)	10

## Economics

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

## Employment Relations

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2,3	3021EHR	Core to Major	Negotiation	10
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

## Events

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

## Finance

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10

## Financial Crime Investigation and Compliance

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2118AFE		Principles of Accounting and Analytics	10
Tri 1,3	2204AFE		Financial Institutions Management	10
Tri 2	3009ICT		Data Processing and Visualisation	10
Tri 2	2030AFE		Business Intelligence	10
Tri 2,3	3026CCJ		Fraud and Cybercrime	10
Tri 1,2	3225AFE		Applied Financial Crime Investigation and Compliance (capstone course)	10

## Human Resource Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

## Innovation and Entrepreneurship

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

## International Business

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 1	2129IBA	Core to Major	International Management	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	3047IBA	Core to Major	Trade and Global Strategy (capstone course)	10
Tri 1	3055IBA	Core to Major	Corporate Responses: Thriving in Dynamic Global Business Environment (offered from 2025)	10

## Logistics and Supply Chain Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10

## Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

## Marketing

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

## Political Science and International Relations

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	3027GIR	Core to Major	Business and Politics in the Asia Pacific	10
Tri 2	3023GIR	Core to Major	International Migration, Race Relations and Public Policy	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10
Tri 1	3022GIR	Core to Major	The Rise of Global Populism	10
Tri 2	3001GIR	Core to Major	Solving Policy Problems (capstone course)	10

## Real Estate and Property Development

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2009THS	Core to Major	Real Estate and Property Development Principles	10
Tri 2	2310THS	Core to Major	Property Market Research and Analysis	10
Tri 2	2211AFE	Core to Major	Real Estate Finance	10
Tri 1	3220THS	Core to Major	Real Estate and Property Development Law	10
Tri 1	3216THS	Core to Major	Strata Communities and Management	10
Tri 2	3219THS	Core to Major	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body - Real Estate Institute of Qld (REIQ) - and apply for credit towards an elective through the University Credit process.

## Sport Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2309THS	Core to Major	Sport Management Principles	10
Tri 1	2018THS	Core to Major	Sport Event and Facility Planning	10
Tri 2	2312THS	Core to Major	Sport Digitisation and Communication	10
Tri 1	3110THS	Core to Major	Contemporary Issues in Sport Business	10
Tri 2	3323THS	Core to Major	Sport Marketing	10
Tri 2	3333THS	Core to Major	Sport Development Systems (capstone course)	10

## Sustainable Business

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2101GIR	Core to Major	The Politics of Environment and Sustainability	10
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1	3055MKT	Core to Major	Green Marketing	10
Tri 2	3038IBA	Core to Major	The Business of Changing the World	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 1,2 or 3	3002LFC	Core to Major	Community Internship and Partnerships for SDGs (capstone course)	10

## Taxation

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2118AFE	Core to Major	Principles of Accounting and Analytics	10
Tri 1,2	2105AFE	Core to Major	Introduction to Business Law	10
Tri 1,2,3	2150AFE	Core to Major	Taxation Law	10
Tri 2	2106AFE	Core to Major	Company Law	10
Tri 1,2	3105AFE	Core to Major	Law of Finance	10
Tri 1	3150AFE	Core to Major	Taxation Planning for Advisors (capstone course)	10

## Tourism and Travel

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2204THS	Core to Major	Sustainable Tourism Practices and Impacts	10
Tri 2	2235THS	Core to Major	Visitor Precincts and Infrastructure	10
Tri 2	2203THS	Core to Major	Tourism Transportation Management	10
Tri 1	3200THS	Core to Major	Destination Marketing	10
Tri 1	3203THS	Core to Major	Tourism Economics	10
Tri 2	3009THS	Core to Major	Tourism Futures (capstone course)	10