



Bachelor of Business/Bachelor of Criminology and Criminal Justice (Domestic students)

Program code

1694

Commencing in

Trimester 1 and Trimester 2

Prerequisites

NIL

Available at

Gold Coast Campus, Mt Gravatt
Campus, Nathan Campus, Online

Assumed knowledge

Any General or Applied English
subject (Units 3 and 4, C)

Duration

4 years full-time
8 years part-time

Credit points

320

Degree requirements: Students who started Trimester 1 - 2025

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business/Bachelor of Criminology and Criminal Justice (BBus/BCCJ)*, you must successfully complete 320 credit points, made up of:

- 260 credit points for the Core Module
- 60 credit points for the Flexible Module

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Criminology and Criminal Justice are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement Course** as an elective.

- [5904LHS Language and Communication for Arts and Social Sciences](#)

Students whose first language is English are not permitted to undertake this course.

All undergraduate International students are required to complete an **English Language Enhancement Course** unless specific criteria are met as specified in Section 5.0 [Qualifications Procedure](#).

The following course must be completed in the first trimester of study:

- [5901LHS Language and Communication for Business and Commerce](#)

Advice regarding the requirement to complete the English Language Enhancement Course is available via the *myGriffith* portal (in the To Do List).

Students whose first language is English are not permitted to undertake this course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Business** and **Bachelor of Criminology and Criminal Justice** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2025

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

English Language Enhancement Course

Students required to complete the English Language Enhancement course must complete the following course in their first trimester of study. Students who are required to complete 5901LHS will not be required to complete 2101GBS Path to Professional Success: Navigating Your Future.

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3	5901LHS		Language and Communication for Business and Commerce	10

Core Module

Year 1

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1008CCJ		Social Problems - (In)Equality and (In)Justice	10
Tri 1,3	1002CCJ		Developing Professionally 1	10
Tri 1,3	1004GBS		The Purpose of Business	10
Tri 1,3	1007GBS		The Future of Work	10
Tri 1,2 or 3	1013CCJ		Introduction to Criminology and Criminal Justice (see Note 1)	10
Tri 2,3	1012CCJ		Police, Courts and Corrections	10
Tri 2,3	1005GBS		Engaging Australia and the Asia-Pacific	10
Tri 2,3	1006GBS		Why Money Matters	10

Note 1: Students required to undertake the English Language Enhancement course must complete 1013CCJ Introduction to Criminology and Criminal Justice in their first trimester of study in Year 2 in place of 2101GBS Path to Professional Success: Navigating Your Future.

Year 2

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	1003CCJ		Law, Crime and Justice	10
Tri 1,3	1008GBS		Business Decision-Making	10
Tri 1,3	2101GBS		Path to Professional Success: Navigating Your Future	10
Tri 1,3	2006CCJ		Qualitative Methods for Social Research	10
Tri 2,3	2005CCJ		Crime Prevention	10
Tri 2,3	1010CCJ		Mental Health, Psychology and the Criminal Justice System	10
Tri 2,3	1009GBS		Grand Challenges for Business	10
Tri 2,3	2102GBS		Business Communication	10

Year 3

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2001CCJ		Developing Professionally 2	10
Tri 1,3	2021CCJ		Advanced Criminological Theories	10
Tri 2,3	2009CCJ		Quantitative Methods for Social Research	10
Tri 2	3031CCJ		First Nations and Justice	10
Tri 1,2 or 3			Major Module	40

Year 4

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	3012CCJ		Criminology and Criminal Justice Research Methods	10
Tri 1,3	3104GBS		Empowerment through Experience: Unlocking Career Readiness for Business Professionals (offered from 2026)	10
Tri 1,3	3034CCJ		Understanding Domestic and Family Violence	10
Tri 1,2	3029CCJ		CCJ Clinic (capstone)	10
Tri 2,3	3026CCJ		Fraud and Cybercrime	10
Tri 1,2	3103GBS		Creating Better Business (capstone)	10
Tri 1,2 or 3			Major Module	

Bachelor of Business - Majors (14 available)**Asian Business**

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2028IBA		Disruption in the 4th Industrial Revolution in Asia	10
Tri 1	2046IBA		Case Studies and Negotiations in Asian Business	10
Tri 2	3052IBA		Partnerships in Australia, Asia and the Pacific	10
Tri 1	3017IBA		Crime, Business and Politics in Asia	10
Tri 1	2048IBA		Understanding Asia: From Silk to Belt Roads	10
Tri 2	3053IBA		Asian Societies: Contemporary Issues and Challenges	10

Behavioural Science

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 2	3313AFE	Core to Major	Behavioural Economics	10
Tri 2	3007MKT	Core to Major	Marketing for Behaviour Change (capstone course)	10
Tri 2	2116LHS	Core to Major	Social Data Analytics	10
Tri 3	3218AFE	Core to Major	Behavioural Finance (see Note 1)	10

Note 1: In 2024, 3218AFE Behavioural Finance will be offered in T3 online only.

Economics

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2316AFE	Core to Major	Macroeconomics Analysis	10
Tri 1,3	2314AFE	Core to Major	Microeconomic Analysis	10
Tri 1,2	2315AFE	Core to Major	Econometric Analysis	10
Tri 1	3310AFE	Core to Major	Open Economy Macroeconomics	10
Tri 2	3314AFE	Core to Major	Micro Foundations of Markets and Behaviour	10
Tri 2	3315AFE	Core to Major	Empirical Economic Analysis (capstone course)	10

Employment Relations

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2006EHR	Core to Major	Health and Safety in the Workplace	10
Tri 1	2001EHR	Core to Major	Management Employee Relations	10
Tri 2,3	3021EHR	Core to Major	Negotiation	10
Tri 1	2015EHR	Core to Major	Introduction to ER and HR Law	10
Tri 1	3019EHR	Core to Major	The Realities and Potentials of Workplaces	10
Tri 2	3006EHR	Core to Major	Employment Strategies in Action (capstone course)	10

Events

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1	2219THS	Core to Major	Event Management Principles	10
Tri 1	2315THS	Core to Major	Event Marketing and Sponsorship	10
Tri 2	2209THS	Core to Major	Managing Projects in Service Industries	10
Tri 1	3117THS	Core to Major	Facility and Venue Management	10
Tri 2	3213THS	Core to Major	Conference and Convention Management	10
Tri 2	3204THS	Core to Major	Event Evaluation (capstone course)	10

Finance

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2204AFE	Core to Major	Financial Institutions Management	10
Tri 1,2	2201AFE	Core to Major	Corporate Finance	10
Tri 1,2	2206AFE	Core to Major	Investment Analysis and Management	10
Tri 1,2	3224AFE	Core to Major	Derivatives Securities	10
Tri 1,2	3208AFE	Core to Major	Portfolio Management	10
Tri 1,2	3233AFE	Core to Major	Global Investment and Markets (capstone course)	10

Financial Crime Investigation and Compliance

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2118AFE		Principles of Accounting and Analytics	10
Tri 1,3	2204AFE		Financial Institutions Management	10
Tri 2	3009ICT		Data Processing and Visualisation	10
Tri 2	2030AFE		Business Intelligence	10
Tri 1	3001CCJ		Environmental Criminology	10
Tri 1,2	3225AFE		Applied Financial Crime Investigation and Compliance (capstone course)	10

Human Resource Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2002EHR	Core to Major	Strategic Human Resource Management	10
Tri 1,2	2005EHR	Core to Major	Organisational Behaviour and Wellbeing	10
Tri 1	3009EHR	Core to Major	Global Human Resource Management	10
Tri 2	3010EHR	Core to Major	Developing Talent	10
Tri 1,2	3020EHR	Core to Major	Managing Staffing and Performance	10
Tri 2,3	3012EHR	Core to Major	Applied Human Resource Management and Change (capstone course)	10

Innovation and Entrepreneurship

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	2034IBA	Core to Major	Griffith Innovation Challenge	10
Tri 1,2 or 3	2043IBA	Core to Major	Innovation, Creativity and Entrepreneurship	10
Tri 1	2044IBA	Core to Major	Social Entrepreneurship	10
Tri 2	3043IBA	Core to Major	Digital Innovation	10
Tri 2	3046IBA	Core to Major	Family Business Management	10
Tri 1	3045IBA	Core to Major	Building the New Venture (capstone course)	10

International Business

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 2	2030IBA	Core to Major	Global Business	10
Tri 1	2129IBA	Core to Major	International Management	10
Tri 2	2011IBA	Core to Major	Export Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 1	3047IBA	Core to Major	Trade and Global Strategy (capstone course)	10
Tri 1	3055IBA	Core to Major	Corporate Responses: Thriving in Dynamic Global Business Environment (offered from 2025)	10

Logistics and Supply Chain Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 1	2155IBA	Core to Major	Procurement and Supply Management	10
Tri 2	2154IBA	Core to Major	International Business Logistics	10
Tri 2	3155IBA	Core to Major	Operations Management	10
Tri 2	3157IBA	Core to Major	Supply Chain Innovation and Optimisation (capstone course)	10
Tri 1,2 or 3	3002GBS	Core to Major	Co-Design Incubator	10

Management

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	2045IBA	Core to Major	Leading and Managing Organisations	10
Tri 1,3	2128IBA	Core to Major	The Management of Business Processes	10
Tri 2,3	3006IBA	Core to Major	Creating Ethical and Sustainable Business	10
Tri 2	3050IBA	Core to Major	Managing Strategic Change (capstone course)	10
Tri 1	3051IBA	Core to Major	Decision Making for Innovation	10
Tri 1	3045IBA	Core to Major	Building the New Venture	10

Marketing

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004MKT	Core to Major	Consumer Psychology	10
Tri 2	2034MKT	Core to Major	Marketing Research and Intelligence	10
Tri 1	2029MKT	Core to Major	Advertising and Integrated Marketing Communications	10
Tri 2	3006MKT	Core to Major	Service Experience	10
Tri 1	3038MKT	Core to Major	Sales and Negotiation	10
Tri 2	3028MKT	Core to Major	Marketing Strategy and Analytics (capstone course)	10

Political Science and International Relations

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	2004GIR	Core to Major	The Government Business Nexus: Intervening, Lobbying and Responding	10
Tri 1	3027GIR	Core to Major	Business and Politics in the Asia Pacific	10
Tri 2	3023GIR	Core to Major	International Migration, Race Relations and Public Policy	10
Tri 2	2019GIR	Core to Major	International Organisations, Peace and Conflict	10
Tri 1	3022GIR	Core to Major	The Rise of Global Populism	10
Tri 2	3001GIR	Core to Major	Solving Policy Problems (capstone course)	10