



## Graduate Certificate in Marketing (Domestic students)

<b>Program code</b> 3068	<b>Admission requirements</b> Any Bachelor degree or higher Relevant work experience <a href="#">(more)</a>	<b>Commencing in</b> Trimester 1 and Trimester 2
<b>Available at</b> Gold Coast Campus, Nathan Campus, Online		<b>Next start date</b> Trimester 1, 2025 <a href="#">(more)</a>
<b>Duration</b> 0.5 year full-time 1 year part-time		<b>Applications close</b> Monday, 10 February 2025 <a href="#">Apply Now</a>
<b>Credit points</b> 40		
<b>Indicative fee</b> \$15,500.00* per year <a href="#">(more)</a> * 2024 indicative annual fee		

### Degree requirements: Students who started Trimester 1 - 2025

To be eligible for the award of *Graduate Certificate in Marketing (GCertMark)*, you must acquire 40 credit points as prescribed below:

- 40 credit points for the Foundation Module.

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Graduate Certificate.

### Program learning outcomes

#### Program learning outcomes

[Program Learning Outcomes](#) communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

[Program Learning Outcomes for this award](#) describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 1 - 2025

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	<a href="#">7003MKT</a>		Marketing Foundations	10
Tri 1,2	<a href="#">7207MKT</a>		Market Research	10
Tri 1,2	<a href="#">7209MKT</a>		Integrated Marketing Communication	10
Tri 1,2	<a href="#">7206MKT</a>		Services Marketing	10