



## Graduate Certificate in Marketing (International students)

<b>Program code</b>	<b>Admission requirements</b>	<b>CRICOS code</b>
3068	Any Bachelor degree or higher	059739C
<b>Available at</b>	Relevant work experience	<b>Commencing in</b>
Gold Coast Campus, Nathan Campus, Online	(more)	Trimester 1 and Trimester 2 <a href="#">Apply Now</a>
<b>Duration</b>		
0.5 year full-time 1 year part-time (online only)		
<b>Credit points</b>		
40		
<b>Indicative fee</b>		
\$18,500.00* per year (more) * 2024 indicative annual fee		

### Degree requirements: Students who started Trimester 2 - 2024

To be eligible for the award of *Graduate Certificate in Marketing (GCertMark)*, you must acquire 40 credit points as prescribed below:

- 40 credit points for the Foundation Module.

### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Graduate Certificate.

### Program learning outcomes

#### Program learning outcomes

[Program Learning Outcomes](#) communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

[Program Learning Outcomes for this award](#) describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 2 - 2024

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

You must complete the following:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	<a href="#">7003MKT</a>		Marketing Foundations	10
Tri 1,2	<a href="#">7207MKT</a>		Market Research	10
Tri 1,2	<a href="#">7209MKT</a>		Integrated Marketing Communication	10
Tri 1,2	<a href="#">7206MKT</a>		Services Marketing	10