



Graduate Certificate in Strategic Communication and Media (Domestic students)

Program code	Admission requirements	Commencing in
3341	Any Bachelor degree or higher	Trimester 1 and Trimester 2
Available at	(more)	Next start date
Online		Trimester 2, 2024 (more)
Duration		Applications close
1 year part-time		Monday, 24 June 2024
Credit points		Apply Now
40		
Indicative fee		
\$12,000.00* per year (more)		
* 2024 indicative annual fee		

Degree requirements: Students who started Trimester 2 - 2024

To be eligible for the award of *Graduate Certificate in Strategic Communication and Media (GCertStrategicCommMe)*, a student must acquire 40 credit points as prescribed below:

- gain 40 credit points for the prescribed courses.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Graduate Certificate.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2024

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7125LHS		Communication in Crises and Disasters	10
Tri 1	7124LHS		Social Media Law and Risk Management	10
Tri 2	7117LHS		Advanced Public Writing	10
Tri 2	7109LHS		Media, Power and Decision-making	10