



## Graduate Certificate in Strategic Communication and Media (International students)

### Program code

3341

### Admission requirements

Any Bachelor degree or higher

### Commencing in

Trimester 1 and Trimester 2

### Available at

Online

[\(more\)](#)[Apply Now](#)

### Duration

1 year part-time

### Credit points

40

### Indicative fee

\$16,750.00\* per year [\(more\)](#)

\* 2024 indicative annual fee

### Degree requirements: Students who started Trimester 2 - 2024

To be eligible for the award of *Graduate Certificate in Strategic Communication and Media (GCertStrategicCommMe)*, a student must acquire 40 credit points as prescribed below:

- gain 40 credit points for the prescribed courses.

### Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Graduate Certificate.

### Program learning outcomes

#### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

**Program Learning Outcomes for this award** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 2 - 2024

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7125LHS		Communication in Crises and Disasters	10
Tri 1	7124LHS		Social Media Law and Risk Management	10
Tri 2	7117LHS		Advanced Public Writing	10
Tri 2	7109LHS		Media, Power and Decision-making	10