



Graduate Certificate in Strategic Communication and Media (International students)

Program code 3341	Admission requirements Any Bachelor degree or higher (more)	Commencing in Trimester 1 and Trimester 2 Apply Now
Available at Online		
Duration 1 year part-time		
Credit points 40		
Indicative fee \$16,750.00* per year (more) * 2024 indicative annual fee		

About this program

The Graduate Certificate in Strategic Communication and Media offers postgraduate training in strategic communications and media as a preparation for professional practice and further study.

The courses in this program will foster skills in the theory and practice of professional communication in order to engage with, and work within, contemporary communications industries, public relations, journalism and related fields. You will complete this program with a suite of achieved outcomes future use in your career.

My attendance during the program

Attendance information

This Graduate Certificate program is offered part-time only and, therefore, is not available to International students in Australia on a student visa. This program is available to International students via online study only.

My career opportunities

My career opportunities

This program will prepare you for work in professions where skills in strategic communication or media reporting are required, such as government and non-government sectors, public relations and the media.

This program is ideal for those interested in working as media and communications officers, journalists, PR consultants, policy makers, community advocates and those seeking careers in social media.

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a Pacific Engagement visa holder or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Graduate Certificate in Strategic Communication and Media (3341)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place (subject to availability) or a domestic fee-paying place as applicable for the program.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- [Fees and Charges Procedure](#)
 - 3.6 - Fees for International Students
 - 3.9 - Administrative and Miscellaneous Charges
 - [Fees and Charges Schedules](#)
- [Cost of studying in Australia](#)