



Graduate Certificate in Strategic Communication and Media (Domestic students)

Program code 3341	Admission requirements Any Bachelor degree or higher	Commencing in Trimester 1 and Trimester 2
Available at Online	(more)	Next start date Trimester 2, 2024 (more)
Duration 1 year part-time		Applications close Monday, 24 June 2024
Credit points 40		Apply Now
Indicative fee \$12,000.00* per year (more) * 2024 indicative annual fee		

About this program

The Graduate Certificate in Strategic Communication and Media offers postgraduate training in strategic communications and media as a preparation for professional practice and further study.

The courses in this program will foster skills in the theory and practice of professional communication in order to engage with, and work within, contemporary communications industries, public relations, journalism and related fields. You will complete this program with a suite of achieved outcomes future use in your career.

My attendance during the program

Attendance information

This Graduate Certificate program is offered part-time only. All courses in this program are offered on-campus and online.

My career opportunities

My career opportunities

This program will prepare you for work in professions where skills in strategic communication or media reporting are required, such as government and non-government sectors, public relations and the media.

This program is ideal for those interested in working as media and communications officers, journalists, PR consultants, policy makers, community advocates and those seeking careers in social media.

What are the fees?

Fee-paying postgraduate (domestic) students

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points.

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- A fee-paying postgraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Graduate Certificate in Strategic Communication and Media (3341)

Fees for this program can be found on the Programs and Courses website in the "Overview and fees" section. Select your commencing year to view your fees.

Tuition fees for your degree program

- [Calculating tuition fees](#)

Changing programs

If a postgraduate student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Further information

- [Calculating your EFTSL](#)
- [Fees and Charges Procedure](#)
 - [Fees and Charges Schedules](#)
- [Higher Education Loan Program \(HELP\)](#)
- [Financial help and support](#)