



## Graduate Certificate in Business Analytics (Domestic students)

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| <b>Program code</b><br>3389   | <b>Admission requirements</b><br>Any Bachelor degree or higher<br>Relevant work experience<br><br>(more) | <b>Commencing in</b><br>Trimester 1 and Trimester 2                                |
| <b>Available at</b><br>Nathan Campus, Online  |  | <b>Next start date</b><br>Trimester 1, 2025 (more)                                 |
| <b>Duration</b><br>0.5 year full-time<br>1 year part-time                             |  | <b>Applications close</b><br>Monday, 10 February 2025<br><a href="#">Apply Now</a> |
| <b>Credit points</b><br>40  |  |  |
| <b>Indicative fee</b><br>\$15,500.00* per year (more)<br>* 2024 indicative annual fee |  |  |

### Degree requirements: Students who started Trimester 1 - 2025

To be eligible for the award of *Graduate Certificate in Business Analytics (GCertBusAnalytics)*, a student must acquire 40 credit points as prescribed below:

- gain 40 credit points for the core courses.

### Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 8 - Graduate Certificate.

### Program learning outcomes

#### Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

**Program Learning Outcomes for this award** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 1 - 2025

**Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.**

Students must complete the following courses:

| Trimester | Course code | Requirement | Course title                       | CP |
|-----------|-------------|-------------|------------------------------------|----|
| Tri 1,2   | 7318AFE     |             | Business Data Analytics            | 10 |
| Tri 2     | 7030ICT     |             | Introduction to Big Data Analytics | 10 |
| Tri 1     | 7117IBA     |             | Business Intelligence Systems      | 10 |
|           |             |             | <b>OR</b>                          |    |
| Tri 2     | 7106IBA     |             | Managerial Problem Solving         | 10 |
|           |             |             | <b>OR</b>                          |    |
| Tri 2     | 7116IBA     |             | Data Resource Management           | 10 |
| Tri 2     | 7114IBA     |             | Information Management and Control | 10 |