



## Master of Marketing (International students)

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### Program code

5629

### Admission requirements

Related Bachelor degree or higher

### CRICOS code

082407J

### Available at

Gold Coast Campus, Nathan Campus,  
Online[\(more\)](#)

### Commencing in

Trimester 1 and Trimester 2

[Apply Now](#)

### Duration

1 to 1.5 years full-time

3 years part-time (online only)

### Credit points

120

### Indicative fee

\$37,000.00\* per year [\(more\)](#)

\* 2024 indicative annual fee

## Student support

### Student Connect

Student Connect is the administrative contact point for students throughout your learning journey. Student Connect can provide advice about enrolment, tuition fees, credit for prior learning, policy advice and progression to graduation and more. [myGriffith](#) is your personalised portal to access information about your program, course profile, enrolment, pending applications, finances, support teams, key dates, and important notices.

- Contact [Student Connect](#)

### Program Director

The Program Director ensures that the published program information on this website is accurate and helpful for students' enrolment and progress. The Program Director provides students with guidance on program-related matters including making decisions on specific aspects of a student's study program, enrolment, progress, credit and eligibility to graduate.

- [Dr Fang Hu](#)  
Email all enquiries to: [businessconnect@griffith.edu.au](mailto:businessconnect@griffith.edu.au)

### Program Advisor

The Program Advisor assists to provide guidance on academic advisement for your study program.

- [Dr Fang Hu](#)