



Master of Business (Domestic students)

Program code

5632

Admission requirements

Any Bachelor degree or higher

Commencing in

Trimester 1, Trimester 2 and Trimester 3

Available at

Gold Coast Campus, Nathan Campus,
Online

[\(more\)](#)

Next start date

Trimester 2, 2024 [\(more\)](#)

Duration

2 years full-time

4 years part-time

Applications close

Monday, 24 June 2024

Credit points

160

[Apply Now](#)

Indicative fee

\$31,000.00* per year [\(more\)](#)

* 2024 indicative annual fee

Degree requirements: Students who started Trimester 2 - 2024

To be eligible for the award of *Master of Business (MBus)*, a student must successfully complete 160 credit points, made up of core courses AND:

- 40 credit points for one major, OR
- 40 credit points from across the majors; AND
- 40 credit points for a second major, OR
- 40 credit points from across the majors / listed electives, OR
- 40 credit points for the dissertation pathway.

To be eligible for the award of *Master of Business (MBus)*, a student admitted with **40 credit points of advanced standing** must successfully complete 120 credit points, made up of core courses AND:

- 40 credit points for one major, OR
- 40 credit points from across the majors; AND
- 40 credit points for a second major, OR
- 40 credit points from across the majors / listed electives, OR
- 40 credit points for the dissertation pathway.

To be eligible for the award of *Master of Business (MBus)*, a student admitted with **80 credit points of advanced standing** must successfully complete 80 credit points, made up of core courses AND:

- 40 credit points for one major OR
- 40 credit points from across the majors.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 9 - Masters Degree (Coursework).

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will

Course list: Students starting Trimester 2 - 2024

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Program options

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3			Standard program	160
			OR	
Tri 1,2,3			Program with 40 credit points of advanced standing	120
			OR	
Tri 1,2,3			Program with 80 credit points of advanced standing	80

Standard program

Students must complete 60 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7001EHR		Principles of Human Resource Management and Employment Relations (see Note 1)	10
Tri 1,2	7111AFE		Accounting and Governance (see Note 1)	10
Tri 1,2	7318AFE		Business Data Analytics (see Note 1)	10
Tri 1,3	7121IBA		Leadership for Sustainable Business	10
Tri 1,2	7006EHR		The Purpose and Future of Work	10
Tri 1,2,3	7003MKT		Marketing Foundations	10
Tri 2,3	7008IBA		Global Business Strategy	10
Tri 2,3	7002GIR		Government-Business Relations in Global Context	10

Note 1: Students choosing to complete a major are advised to check course requirements for their major when selecting from the above.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3			One major	40
			OR	
Tri 1,2,3			Courses across the majors	40
Tri 1,2,3			Courses from across the majors/Listed Electives	40
			OR	
Tri 1,2,3			Second major	40
			OR	
Tri 1,2			Dissertation pathway	40
Tri 1,2,3			Electives	20

Program with 40 credit points of advanced standing

Students must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7121IBA		Leadership for Sustainable Business	10
Tri 1,2	7006EHR		The Purpose and Future of Work	10
Tri 2,3	7008IBA		Global Business Strategy	10
Tri 2,3	7002GIR		Government-Business Relations in Global Context	10

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3			One major	40
			OR	
Tri 1,2,3			Courses across the majors	40
Tri 1,2,3			Courses across the majors/Listed Electives	40
			OR	
Tri 1,2,3			Second major	40
			OR	
Tri 1,2			Dissertation pathway	40
Tri 1,2,3			Electives	20

Program with 80 credit points of advanced standing

Students must complete 20 credit points from the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7121IBA		Leadership for Sustainable Business	10
Tri 1,2	7006EHR		The Purpose and Future of Work	10
Tri 2,3	7008IBA		Global Business Strategy	10
Tri 2,3	7002GIR		Government-Business Relations in Global Context	10

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3			One major	40
			OR	
Tri 1,2,3			Courses across the major	40
Tri 1,2,3			Electives	20

Dissertation pathway

Students should advise the Program Director about their intention to enrol in the Dissertation courses at least one trimester in advance of their expected enrolment.

Eligibility to undertake the Dissertation courses will be determined by the Program Director and will be subject to the following criteria:

- attained a minimum GPA of 5.5 across the core and major courses and
- lodged a completed *Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation form* and
- the suitability of the proposed dissertation topic and the resources available to support the candidature including availability of appropriate supervision.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7010GBS		Research Design	10
Tri 1,2	8002GBS_P1		Business Dissertation	10
Tri 1,2	8002GBS_P2		Business Dissertation	10
Tri 1,2	8002GBS_P3		Business Dissertation	10

Majors (18 available)

Accounting

This major is offered at Nathan and Online.

Students must complete and pass the core course 7111AFE prior to enrolling in this major.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 2,3	7103AFE		Corporate Accounting (Tri 3 offered from 2022)	10
Tri 1,2	7114AFE		Management Accounting and Strategy	10
Tri 2,3	7101AFE		Financial Accounting Theory and Practice (Offered Tri 2 and 3 from 2023)	10
Tri 1	7117IBA		Business Intelligence Systems	10

Business Analytics

This major is available online and on-campus via a combination of Nathan and South Bank course offerings. Some courses are also available at the Gold Coast campus.

Students must complete core course 7318AFE prior to or concurrent with the courses in this major.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7033MKT		Marketing Analytics	10
Tri 2	7230ICT		Big Data Analytics and Social Media	10
			OR	
Tri 2	7030ICT		Introduction to Big Data Analytics	10
Tri 2	7116IBA		Data Resource Management	10
Tri 2	7106IBA		Managerial Problem Solving	10

Business Law

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7159AFE		Principles of Business and Corporations Law	10
Tri 2	7158AFE		Insolvency Law	10
Tri 1,3	7249AFE		Financial Statements Analysis	10
Tri 1,2	7106AFE		Income Tax Law	10

Communication

This major is offered Online. Some courses are also available on-campus.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7125LHS		Communication in Crises and Disasters	10
Tri 1,3	7001MKT		Corporate Communications	10
Tri 1,2	7209MKT		Integrated Marketing Communication	10
Tri 2	7117LHS		Advanced Public Writing	10

Digital Business

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7117IBA		Business Intelligence Systems	10
Tri 1	7118IBA		Information Policy and Governance	10
Tri 1,2	7040MKT		Digital Marketing and AI	10
Tri 2	7040IBA		Managing Digital Systems	10

Economics

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7303AFE		Economics	10
Tri 1	7310AFE		Econometric Methods	10
Tri 1	7321AFE		International Macroeconomics and Development	10
Tri 2	7326AFE		Government Budgeting and Fiscal Policy	10

Employment Relations

This major is offered at Nathan, Gold Coast and Online.

Students must complete core course 7001EHR prior to or concurrent with the courses in this major.

You must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7011EHR		HRM and Employment Relations Strategy	10
Tri 1,2	7121EHR		Regulation of Employment Relationships	10
Tri 1,2	7131EHR		Negotiation and Dispute Resolution	10
Tri 1,2	7061EHR		Work Health and Safety	10

Event Management

This major is offered at Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7343THS		Sport and Event Consumer Experiences	10
Tri 1,2	7227THS		Event Coordination and Logistics	10
Tri 2	7231THS		Sustainable Event Operations and Management	10
Tri 2	7228THS		Business Event Management	10

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

Students must complete core course 7001EHR prior to or concurrent with the courses in this major.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7011EHR		HRM and Employment Relations Strategy	10
Tri 1,2	7013EHR		Managing Performance and Rewards	10
Tri 1,2	7015EHR		Human Resource Development	10
Tri 1,2	7016EHR		Recruitment and Selection	10

Information Systems

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7117IBA		Business Intelligence Systems	10
Tri 2	7116IBA		Data Resource Management	10
Tri 2	7114IBA		Information Management and Control	10
Tri 2	7113IBA		Enterprise Mobility	10

Innovation and Entrepreneurship

This major is offered at Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7126IBA		Commercialising and Launching Innovative Ventures	10
Tri 1,2	7128IBA		Corporate Entrepreneurship and Change	10
Tri 2	7127IBA		Entrepreneurial Leadership	10
Tri 2	7129IBA		Impact Enterprise Lab (not offered from 2024)	10
			OR	
Tri 1,2 or 3	7009GBS		Co-Design Incubator	10

International Business

This major is offered at Nathan and Online

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7928IBA		The Culturally Competent Workforce	10
Tri 2	7125IBA		Engaging with International Business	10
Tri 1	7921IBA		International Business Dynamics	10
Tri 1	7124IBA		The Digital Economy	10

International Tourism and Hospitality Management

This major is offered at Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7204THS		Competitiveness, Strategy and Risk Management	10
Tri 1,2	7201THS		Tourism and Hospitality Operations Management	10
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10

Management

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7115IBA		Managing Complex Projects	10
Tri 1	7928IBA		The Culturally Competent Workforce	10
Tri 2	7106IBA		Managerial Problem Solving	10
Tri 2,3	7112IBA		Globalisation and Corporate Social Responsibility	10

Marketing

This major is offered at Nathan, Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	7210MKT		Advanced Consumer Behaviour	10
Tri 1,2	7209MKT		Integrated Marketing Communication	10
Tri 1,2	7207MKT		Market Research	10
Tri 1,2	7032MKT		Strategic Marketing	10

Public Policy

This major is offered Online. Some courses are also available on-campus.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7023GIR		Machinery and Principles of Policymaking	10
Tri 2	7027GIR		Achieving Policy Outcomes: Implementation	10
Tri 2	7033GIR		Ethics, Leadership and Judgement	10
Tri 2	7024GIR		Evaluating Policy and Measuring Performance	10

Sport Management

This major is offered at Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7337THS		Managing Sport Venues and Facilities	10
Tri 1	7343THS		Sport and Event Consumer Experiences	10
Tri 2	7334THS		Sport and Social Media	10
Tri 2	7254THS		Managing Volunteers for Sport and Events	10

Supply Chain Management

This major is offered at Nathan and Online.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1	7102IBA		Strategic Supply Chain Management	10
Tri 1	7108IBA		Supply Chain Modelling	10
Tri 2	7103IBA		Global Business Logistics	10
Tri 2	7105IBA		Strategic Sourcing	10

Electives (1 available)

Listed electives

Students can complete elective courses from the list below or from any of the Master of Business majors.

Students may choose electives from other parts of the university that are relevant to their program of study. This option requires prior consultation with (and approval from) the Program Director.

Trimester	Course code	Requirement	Course title	CP
Tri 1	7115IBA		Managing Complex Projects	10
Tri 1	7124IBA		The Digital Economy	10
Tri 1	7921IBA		International Business Dynamics	10
Tri 1	7124LHS		Social Media Law and Risk Management	10
Tri 1,2	7013EHR		Managing Performance and Rewards	10
Tri 1,2	7040MKT		Digital Marketing and AI	10
Tri 1,2	7128IBA		Corporate Entrepreneurship and Change	10
Tri 1,2 or 3	7004GBS		PG Business Internship I	10
Tri 1,2 or 3	7005GBS		PG Business Internship II	20
Tri 1,2 or 3	7009GBS		Co-Design Incubator	10
Tri 1,2,3	7510LFC		Community Internship and Partnerships for SDGs	10
Tri 1,3	7001MKT		Corporate Communications	10
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10
Tri 1,3	7211AFE		Corporate Finance	10
Tri 2	7106IBA		Managerial Problem Solving	10
Tri 2	7924IBA		Negotiation Strategy and Skill	10
Tri 2	7228THS		Business Event Management	10
Tri 3	7007GBS		PG Global Mobility Internship II	20
Tri 2,3	7112IBA		Globalisation and Corporate Social Responsibility	10