GRIFFITH UNIVERSITY

Master of International Tourism and Hospitality Management (Domestic students)

Program code

5709

Available at

Gold Coast Campus, Online

Duration

2 years full-time

4 years part-time

Credit points

160

Indicative fee

$31,500.00* per year (more)

* 2024 indicative annual fee

Admission requirements

Any Bachelor degree or higher

(more)

Commencing in

Trimester 1, Trimester 2 and Trimester 3

Next start date

Trimester 3, 2024 (more)

Applications close

Monday, 21 October 2024

Apply Now

Degree requirements: Students who started Trimester 3 - 2024

To be eligible for the award of *Master of International Tourism and Hospitality Management (MIntTourHospMgt)*, a student must acquire 160 credit points as prescribed below:

- **Standard pathway:**
  - gain 110 credit points for core courses and
  - gain 50 credit points for elective courses.
- **Dissertation pathway:**
  - gain 120 credit points for core courses and
  - gain 30 credit points for dissertation courses, **and**
  - gain 10 credit points for a elective course.

To be eligible for the award of *Master of International Tourism and Hospitality Management (MIntTourHospMgt)*, a student admitted with 40 credit points of advanced standing must acquire 120 credit points as prescribed below:

- **Standard pathway:**
  - gain 70 credit points for core courses and
  - gain 50 credit points for elective courses.
- **Dissertation pathway:**
  - gain 80 credit points for core courses and
  - gain 30 credit points for dissertation courses, **and**
  - gain 10 credit points for a elective course.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words "This award was achieved with Distinction" will be recorded on the testamur.

Exit point

To be eligible to exit the Master of International Tourism and Hotel Management program with the Graduate Certificate in International Tourism and Hotel Management award, a student must acquire 40 credit points for foundation and/or core courses.

To exit, a student should apply for a program transfer.

Australian Qualifications Framework (AQF) Level and Type

The Australian Qualifications Framework (AQF) is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 9 - Masters Degree (Coursework).

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2024

Course offering information in program structures is a guide only. Please check the actual offering information in the Course Catalogue.

Click on the **course code** to find out more information on where and when the course is offered.

Note: The foundation courses are offered at the **Gold Coast in Trimester 1 and 2** and **Online in Trimester 3.**

Program options

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Standard pathway	160
			OR	
Tri 1,2 or 3			Dissertation pathway	160

For students admitted with advanced standing:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2 or 3			Standard pathway with advanced standing	120
			OR	
Tri 1,2 or 3			Dissertation pathway with advanced standing	120

Pathways (4 available)
Dissertation

Prior to enrolling in this pathway, it is expected that students will have nominated a supervisor for their dissertation and have discussed a research topic with that supervisor.

Students must complete the following courses (it is recommended that, where possible, students complete these courses in their first trimester):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	7258THS		Foundations of Tourism and Hospitality	10
Tri 1,2,3	7260THS		Introduction to Tourism and Hospitality Control	10
Tri 1,2,3	7250THS		Tourism and Hospitality Career Development	10
Tri 1,2,3	7209THS		Sustainable Tourism Management	10

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10
Tri 1,2	7201THS		Tourism and Hospitality Operations Management	10
Tri 2	7234THS		Tourism Product Design, Innovation and Digitization	10
Tri 1,2	7252THS		Tourism and Hospitality Revenue Management	10
Tri 1,2	7204THS		Competitiveness, Strategy and Risk Management	10
Tri 1,2	7010GBS		Research Design	10
Tri 1,2	7011GBS		Quantitative Methods	10
			OR	
Tri 1,2	7012GBS		Qualitative Methods	10
Tri 1,2 or 3			Listed elective	10

Eligibility to undertake the 30 credit point Dissertation will be determined by the Program Director and will also be subject to the following criteria:

- completion of 120 credit points of core courses (or 80 credit points of core courses for students entering the Dissertation pathway with advanced standing);
- achievement of a minimum GPA of 5.5 across these courses;
- the suitability of the proposed dissertation topic and the resources available to support the candidature including availability of appropriate supervision.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	8002GBS_P1		Business Dissertation	10
Tri 1,2	8002GBS_P2		Business Dissertation	10
Tri 1,2	8002GBS_P3		Business Dissertation	10

Dissertation with advanced standing

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10
Tri 1,2	7201THS		Tourism and Hospitality Operations Management	10
Tri 1,2	7234THS		Tourism Product Design, Innovation and Digitization	10
Tri 1,2	7252THS		Tourism and Hospitality Revenue Management	10
Tri 1,2	7204THS		Competitiveness, Strategy and Risk Management	10
Tri 1,2	7010GBS		Research Design	10
Tri 1,2	7318AFE		Business Data Analytics	10
			OR	
Tri 1,2	7011GBS		Quantitative Methods	10
			OR	
Tri 1,2	7012GBS		Qualitative Methods	10
Tri 1,2,3			Listed elective	10

Eligibility to undertake the 30 credit point Dissertation will be determined by the Program Director and will also be subject to the following criteria:

- completion of 120 credit points of core courses (or 80 credit points of core courses for students entering Dissertation pathway with advanced standing)
- achievement of a minimum GPA of 5.5 across these courses
- the suitability of the proposed dissertation topic and the resources available to support the candidature including availability of appropriate supervision.

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,2	8002GBS_P1		Business Dissertation	10
Tri 1,2	8002GBS_P2		Business Dissertation	10
Tri 1,2	8002GBS_P3		Business Dissertation	10

Standard

Students must complete the following courses (it is recommended that, where possible, students complete these courses in their first trimester - these courses are offered at the Gold Coast in Trimester 1 and 2 and Online in Trimester 3):

Trimester	Course code	Requirement	Course title	CP
Tri 1,2,3	7258THS		Foundations of Tourism and Hospitality	10
Tri 1,2,3	7260THS		Introduction to Tourism and Hospitality Control	10
Tri 1,2,3	7250THS		Tourism and Hospitality Career Development	10
Tri 1,2,3	7209THS		Sustainable Tourism Management	10

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10
Tri 1,2 or 3	7218THS		Manage Tourism and Hospitality Information	10
Tri 1,2	7234THS		Tourism Product Design, Innovation and Digitization	10
Tri 1,2	7201THS		Tourism and Hospitality Operations Management	10
Tri 1,2	7252THS		Tourism and Hospitality Revenue Management	10
Tri 1,2	7204THS		Competitiveness, Strategy and Risk Management	10
Tri 1,2 or 3			Listed electives	50

Exit point: Graduate Certificate in International Tourism and Hospitality Management (3117). To exit (after completing 40 credit points of core courses), a student should apply for a program transfer.

Standard with advanced standing

Students must complete the following courses:

Trimester	Course code	Requirement	Course title	CP
Tri 1,3	7202THS		The Hospitality Experience	10
Tri 1,3	7205THS		Managing the Tourism and Hospitality Workforce	10
Tri 1,2 or 3	7218THS		Manage Tourism and Hospitality Information	10
Tri 1,2	7234THS		Tourism Product Design, Innovation and Digitization	10
Tri 1,2	7201THS		Tourism and Hospitality Operations Management	10
Tri 1,2	7252THS		Tourism and Hospitality Revenue Management	10
Tri 1,2	7204THS		Competitiveness, Strategy and Risk Management	10
Tri 1,2 or 3			Listed electives	50

Electives (1 available)
Listed electives

Elective courses may be available at multiple campuses and during a different trimester. Click on the **course code** to find out more information on where and when the course is offered.

Trimester	Course code	Requirement	Course title	CP
Tri 1	7337THS		Managing Sport Venues and Facilities	10
Tri 1	7346THS		Industry Practicum (not offered from 2022)	10
Tri 1	7343THS		Sport and Event Consumer Experiences	10
Tri 1	7226THS		Tourism Field Study	10
Tri 1,2	7227THS		Event Coordination and Logistics	10
Tri 2	7231THS		Sustainable Event Operations and Management	10
Tri 2	7228THS		Business Event Management	10
Tri 2	7334THS		Sport and Social Media	10
Tri 2	7254THS		Managing Volunteers for Sport and Events	10
Tri 1,2 or 3	7004GBS		PG Business Internship I	10
Tri 1,2 or 3	7005GBS		PG Business Internship II	20
Tri 1,2 or 3	7009GBS		Co-Design Incubator	10
Tri 1,3	7001MKT		Corporate Communications	10
Tri 1,2,3	7510LFC		Community Internship and Partnerships for SDGs	10
Tri 1,2,3	7003MKT		Marketing Foundations	10
Tri 2,3	7002GIR		Government-Business Relations in Global Context	10
Tri 2,3	7008IBA		Global Business Strategy	10
Tri 1,3	7121IBA		Leadership for Sustainable Business	10
Tri 3	7007GBS		PG Global Mobility Internship II	20
Tri 3	7008THS		Cruise Industry Experience	10
Tri 1,2	7012EHR		Leading Policy and Organisational Change (NA Tri 1; GC Tri 2)	10
Tri 1	7007EHR		People Management (not offered from 2021)	10
Tri 1	7928IBA		The Culturally Competent Workforce	10
Tri 2	7924IBA		Negotiation Strategy and Skill	10

Note: Students may also choose electives from other parts of the University that are relevant to their program of study. This option requires prior consultation with (and approval from) the Program Director.