



Master of Marketing/Master of International Tourism and Hospitality Management (International students)

Program code

5716

Admission requirements

Related Bachelor degree or higher

CRICOS code

096287G

Available at

Gold Coast Campus, Online

[\(more\)](#)

Commencing in

Trimester 1 and Trimester 2

Duration

2 years full-time

4 years part-time (online only)

[Apply Now](#)

Credit points

160

Indicative fee

\$37,000.00* per year [\(more\)](#)

* 2024 indicative annual fee

Student support

Student Connect

Student Connect is the administrative contact point for students throughout your learning journey. Student Connect can provide advice about enrolment, tuition fees, credit for prior learning, policy advice and progression to graduation and more. [myGriffith](#) is your personalised portal to access information about your program, course profile, enrolment, pending applications, finances, support teams, key dates, and important notices.

- Contact [Student Connect](#)

Program Director

The Program Director ensures that the published program information on this website is accurate and helpful for students' enrolment and progress. The Program Director provides students with guidance on program-related matters including making decisions on specific aspects of a student's study program, enrolment, progress, credit and eligibility to graduate.

- [Dr Brad Hill](#)